

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

December 9, 2021

Xiaowu He Chief Executive Officer Scienjoy Holding Corp 3rd Floor, JIA No.34, Shenggu Nanli Chaoyang District, Beijing 100029 China

> Re: Scienjoy Holding Corp Amendment No. 3 to Registration Statement on Form F-3 Filed November 29, 2021 File No. 333-259951

Dear Mr. He:

We have reviewed your amended registration statement and have the following comments. In some of our comments, we may ask you to provide us with information so we may better understand your disclosure.

Please respond to this letter by amending your registration statement and providing the requested information. If you do not believe our comments apply to your facts and circumstances or do not believe an amendment is appropriate, please tell us why in your response.

After reviewing any amendment to your registration statement and the information you provide in response to these comments, we may have additional comments. Unless we note otherwise, our references to prior comments are to comments in our November 3, 2021 letter.

## Amendment No. 3 to Registration Statement on Form F-3

## Cover Page

1. Please revise your cover page disclosure to discuss your dual-class structure and the relative voting rights of your Class A and Class B common stock, and to quantify the beneficial ownership and voting power held by holders of Class B common stock holders. In addition, disclose your controlled company status and whether you intend to rely on exemptions from certain corporate governance requirements. Finally, include an updated beneficial ownership table that reflects the two classes of securities.

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## Prospectus Summary, page 1

2. We note your disclosure that the Cayman Islands holding company controls and receives the economic benefits of the VIE's business operations through contractual agreements and that those agreements are designed to provide your Wholly Foreign-Owned Enterprise (WFOE) with the power, rights, and obligations equivalent in all material respects to those it would possess as the principal equity holder of the VIE. We also note your disclosure that the Cayman Islands holding company is the primary beneficiary of the VIE. However, neither the investors in the holding company nor the holding company itself have an equity ownership in, direct foreign investment in, or control of, through such ownership or investment, the VIE. Accordingly, please refrain from implying that the contractual agreements are equivalent to equity ownership in the business of the VIE. Any references to control or benefits that accrue to you because of the VIE should be limited to a clear description of the conditions you have satisfied for consolidation of the VIE under U.S. GAAP. Additionally, your disclosure should clarify that you will be the primary beneficiary of the VIE for accounting purposes. Please also disclose, if true, that the VIE agreements have not been tested in a court of law.

Please contact Matthew Derby, Staff Attorney, at (202) 551-3334 or Jan Woo, Legal Branch Chief, at (202) 551-3453 with any questions.

Sincerely,

Division of Corporation Finance Office of Technology

cc: Lan Lou