



eProtege™

Your bridge to success

WHAT IS eProtegeTM ?

We are... a digital applicant search platform that leverages intelligent personality profiling

We enable... schools and companies to find more qualified applicants in less time

We empower... our students, job seekers, colleges, and corporations to engage with one another via our keymetrics



MARKET & OPPORTUNITY



The infographic consists of a large circle with a blue outer border and a yellow inner border. Inside the circle, the text "\$200 billion" is displayed in a large, bold, black font. Below the circle is a light blue rectangular base containing the text "HR and Recruiting Worldwide" in a black font.

\$200
billion

HR and Recruiting
Worldwide



The infographic consists of a large circle with a blue outer border and a yellow inner border. Inside the circle, the text "\$72 billion" is displayed in a large, bold, black font. Below the circle is a light blue rectangular base containing the text "HR and Recruiting USA" in a black font.

\$72
billion

HR and Recruiting
USA



The infographic consists of a large circle with a blue outer border and a yellow inner border. Inside the circle, the text "\$17 billion" is displayed in a large, bold, black font. Below the circle is a light blue rectangular base containing the text "Schools & universities USA" in a black font.

\$17
billion

Schools &
universities
USA

Sources:

<https://www.forbes.com/sites/joshbersin/2013/05/23/corporate-recruitment-transformed-new-breed-of-service-providers/>
<https://www.forbes.com/sites/joshbersin/2017/05/26/google-for-jobs-potential-to-disrupt-the-200-billion-recruiting-industry/>
http://www.educationalpolicy.org/pdf/1302_PolicyPerspectives.pdf

70%
of jobs are found
through phones
and tablets

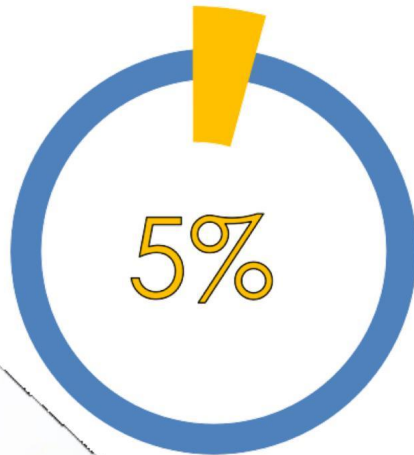
Nearly
2 million
graduates enter
the workforce
every year²



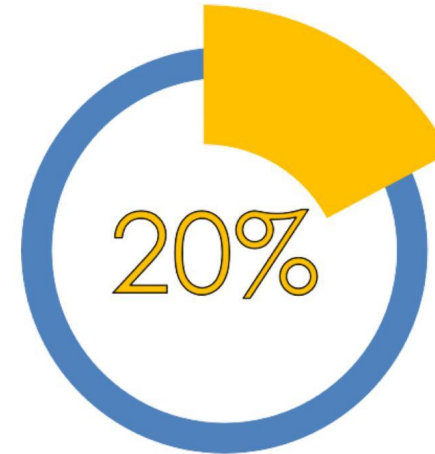
¹US Bureau of Labor Statistics

²National Center for Education Statistics

THE PROBLEM FOR SCHOOLS



of students
pursuing 2-
year Associate
degrees
graduate on
time






of students
pursuing 4-
year Bachelor
degrees
graduate on
time

Colleges and universities lose close to

\$16.5 billion

annually from lack of
completion

COMPETITIVE LANDSCAPE

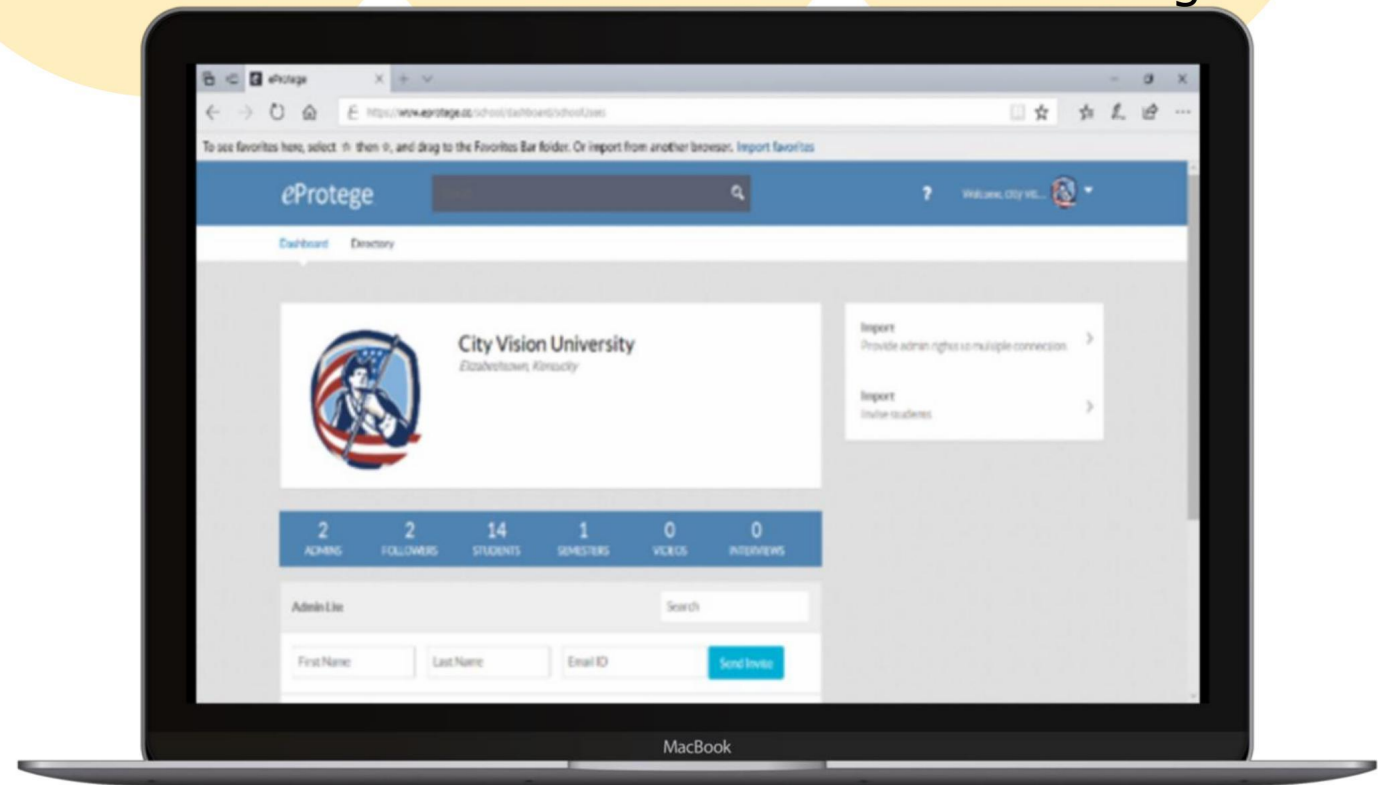
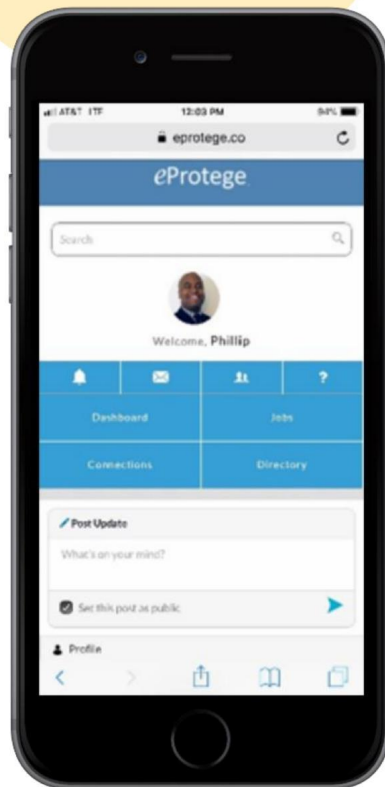
			
Driven by...	Administration	Users	All Participants
Interface for...	Administration	Users	All Participants
AI?	None	None	Data-driven AI
Personality profiling?	None	None	In-app personality profiling

Machine
learning school
and job
matchmaking

Cross-
platform
social
media
capability

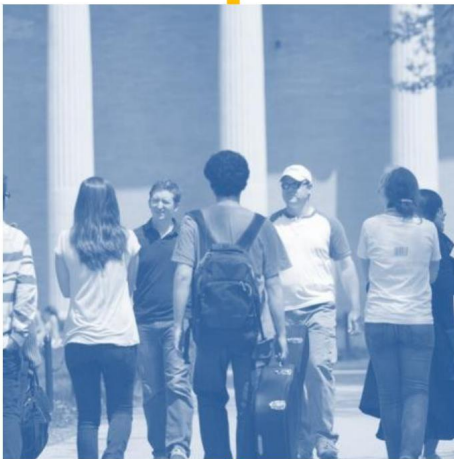
Data mining
on job
seekers

In-app
application,
referring, and
professional
social
networking



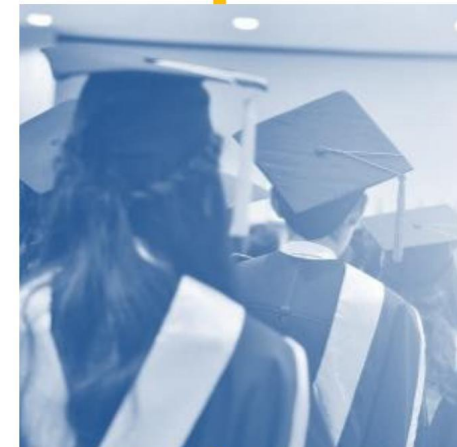
HOW ePROTEGE WORKS

High school students enter colleges throughout the country & sign up for eProtege



We work with career services to help students find internships

We help graduating students find employment through our database of companies



PRODUCT IMPLEMENTATION STRATEGY

LEARN STAGE

- On-Board 5 colleges and 2 school districts in Tennessee
- Roll-out to 3 additional cities & states
- Lead HR/Recruiting conferences for SHRM-ATL & ATAP in Sept.

GROWTH STAGE

- Rollout to 8 additional cities and states in August
- On-board all TN schools in July
- Rollout to schools in 12 other cities and states
- 50 companies subscribed by September

SCALE STAGE

- Engage 60% of the high schools in the US that are not currently using tools.
- Rollout to all 50 states in the US
- 100 companies subscribed
- 500K job seekers

COMPETITIVE ADVANTAGE



Patent Pending
Machine Learning



Patent Pending
eProtege Ads



MARKET ADOPTION

With \$300K closed in a priced Angel Round, we have accomplished:



10,000 users at
first school



Revenue share
agreement with
an employer
services
company
whose largest
client is Cigna



300 job
seekers



Statewide roll
out to all
schools K-12
and colleges
with a
revenue
upside of
\$1.2M

EXECUTIVE TEAM



Phillip
Henry
CEO



Byron
Sommardahl
CTO



Kimberly
Kleeberg
CFO &
COO



Steven
Kadar
CMO



Shai
Bradshaw
VP Sales
Strategy
& Dev



Steven
Brooks
VP of
Colleges



ADVISORY BOARD



Tom Darrow
*Chairman,
SHRM Board of Directors*



Drew Lewis
*Division VP, Cloud
Marketplace Alliances,
ADP*



Mark Barrett
*Co-Founder,
Banc Card of
America*

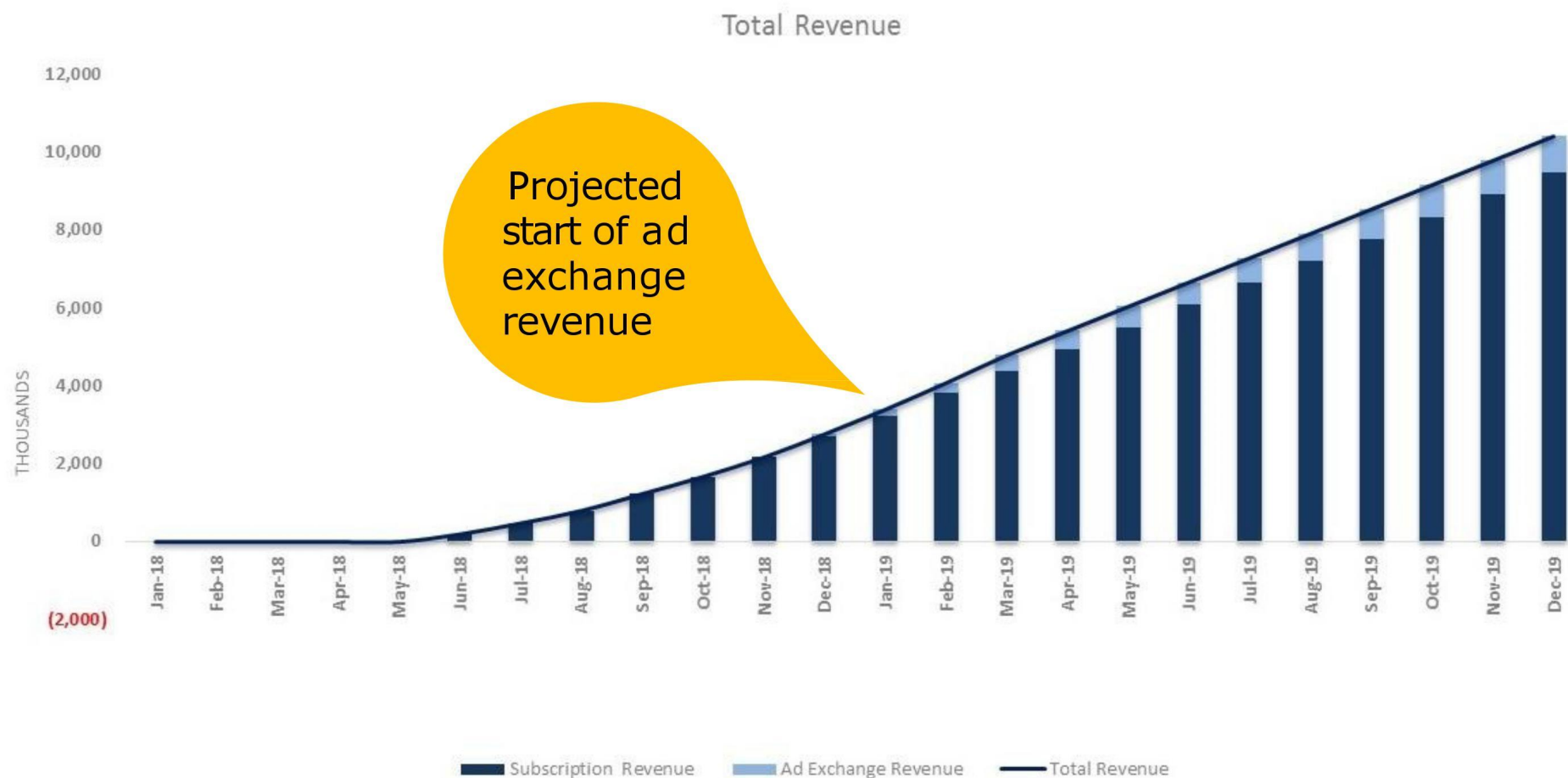


Thom Rainer
CEO, Lifeway



Pam Martin
*President, Cushion Employer
Services*

EXPECTED REVENUE (FY'18-19)



CASH BURN & CASHBALANCE



ASK & USE OF FUNDS

