



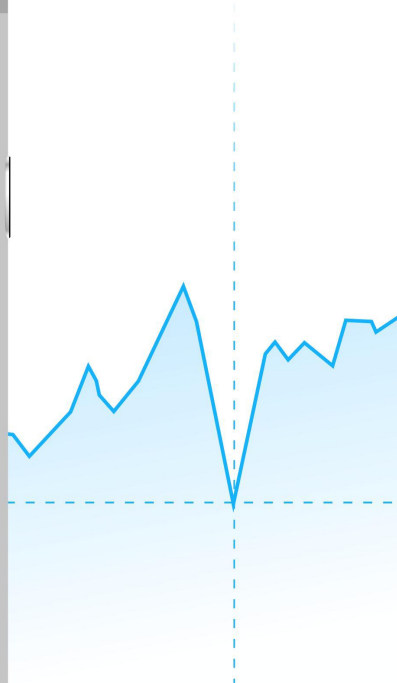
**BLUMARTINI**

The premier stock trading platform  
with zero commissions.

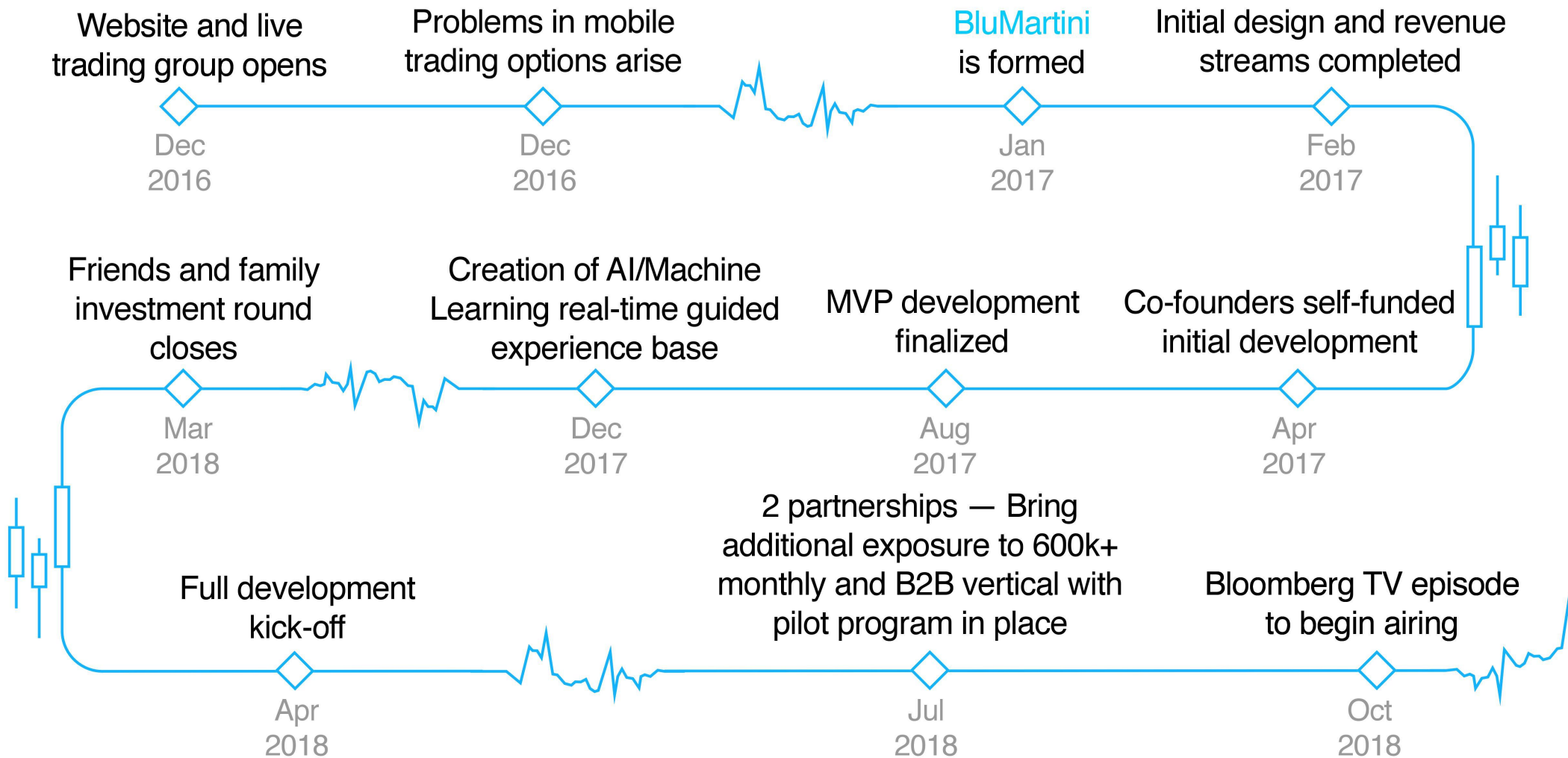


WHAT IS BLUMARTINI?

The image displays three smartphones showcasing a stock market application. The central phone's screen is the primary focus, showing a search bar at the top with the text "Search Stocks". Below the search bar, there's a "SCAN" button and a "Change from open" link. A table of stock data is presented with columns for "LAST TRADE", "SECTOR", "OPEN", "HIGH", and "CURRENT". The table lists several stocks: SMPL, AMID, SPH, TRGP, and JE, all showing a "LAST TRADE" of \$12.40 and a "CURRENT" price of \$22.98. The right phone shows a detailed view of a stock, featuring a candlestick chart and a line graph. The left phone shows a search bar and a list of categories like "Top Tech Companies", "Hot Biotech Companies", and "Best Cryptocurrencies".



# The **BluMartini** story





We already empower new traders through our **private trading club**.

// These guys have their finger on the pulse of what today's generation of traders need to navigate complex markets. I can't wait to use this app because it's created by a team that lives in market just like I do.



- **Nick**, Atlanta GA



// I'm totally excited to use your upcoming platform! I've drastically improved my trading with your lessons, your stock selections, and your on-point charting skills.



- **Tommy**, San Francisco CA





# THE MARKET

## Market size



176 Million

**Stock market investors (U.S.)**

Total Available Market

93M

**Millennials**

Serviceable Available Market

77M

**Millennials *not* investing**

Market Share

Sources: MarketWatch.com - "The really bad news amid latest market volatility: Only half of Americans actually own stocks",  
CNBC.com - "Here's why millennials aren't investing"



Why are **83%** of millennials **not investing** in the stock market?

**Don't know where to start.**

A faint, light blue candlestick chart is visible in the background, spanning the width of the image. It shows various price movements with blue and white bars.

**1 in 6 millennials** now **have \$100,000+** in their savings,  
while **47% have \$15,000+** socked away.

**Millennials** are now just **warming up to the stock market.**

Source: USAToday.com - "Millennials: 1 in 6 now have \$100,000 socked away"



# THE OPPORTUNITY



Mobile brokers **do not give users the tools** to trade  
as if they are using their desktop setup.

## Their problems



Delayed quotes



Filtered selection of tradable securities



Limited research capabilities



Delayed access to funds



High commission fees



Sub-standard Level-2 info and no scanner



## Our solutions



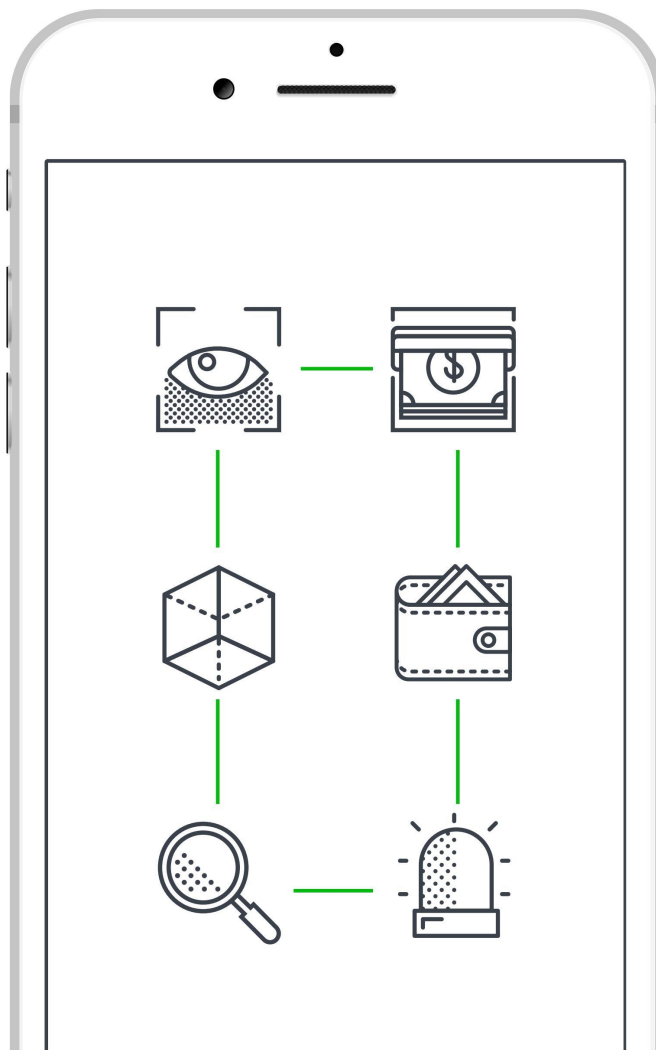
Reliable live-streaming data



Adjustable charts with numerous indicators



Powerful tools to research companies



Instant access to deposited funds



\$0 trading fees



Level-2 split second trading and user-friendly scanner

We have **aggressive** national advertising & marketing campaigns.

## Partnerships



Secured partnerships to reach 900k+ unique monthly visitors.

## Television



Featured on Bloomberg TV, UnicornTV, and various other networks with national PR campaign in place.

## Video



A series of celebrity videos highlighting classic stock traders from the past and present.



# Highly diversified revenue streams



BluMartini Sapphire  
program for \$9.99/month



FREE self-funded accounts to  
all users



Real-time education and  
tutorial for \$9.99/month



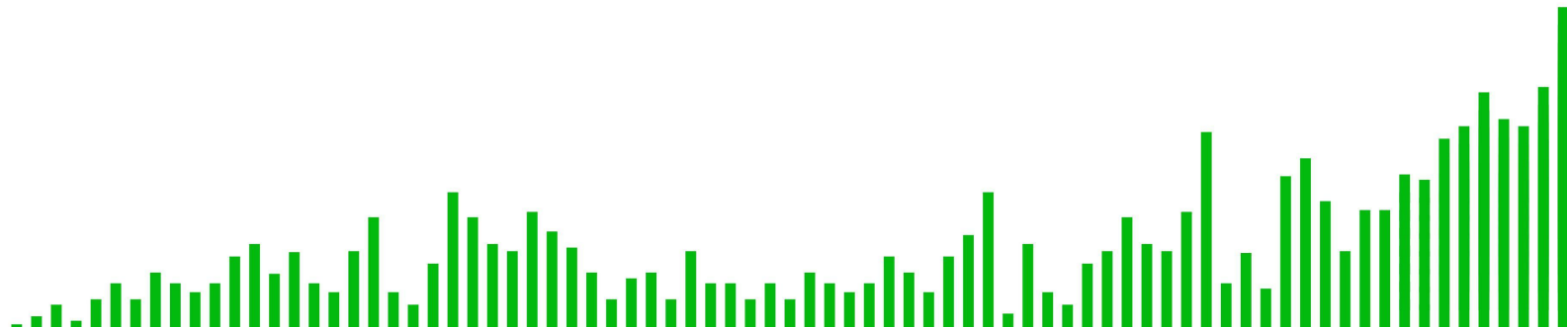
Pre-market and after-hours  
trading for \$4.99/month



Tiered interest rates for  
borrowed cash/margin trades



Accrued Interest on all  
unvested cash

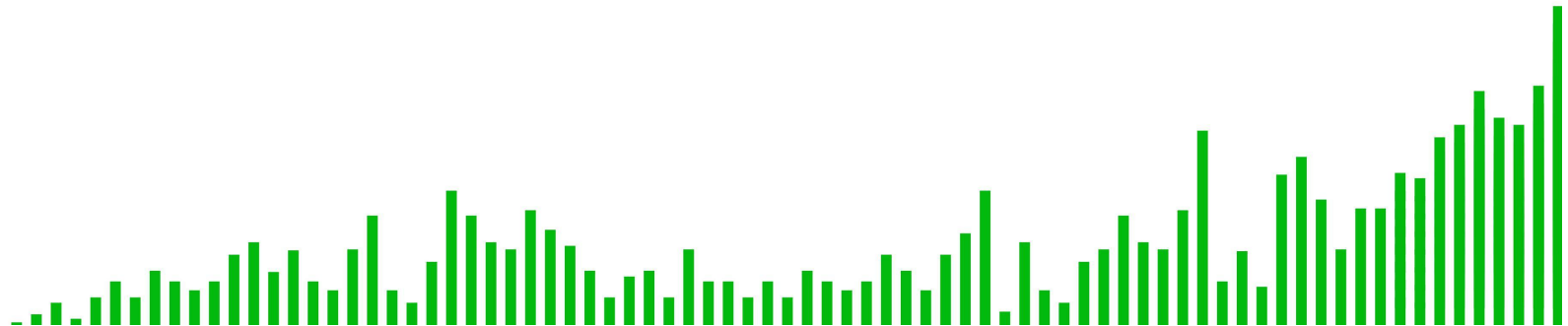


## B2B vertical



Powered By **BluMartini**

2,000+ individual account pilot program in place to begin immediately.



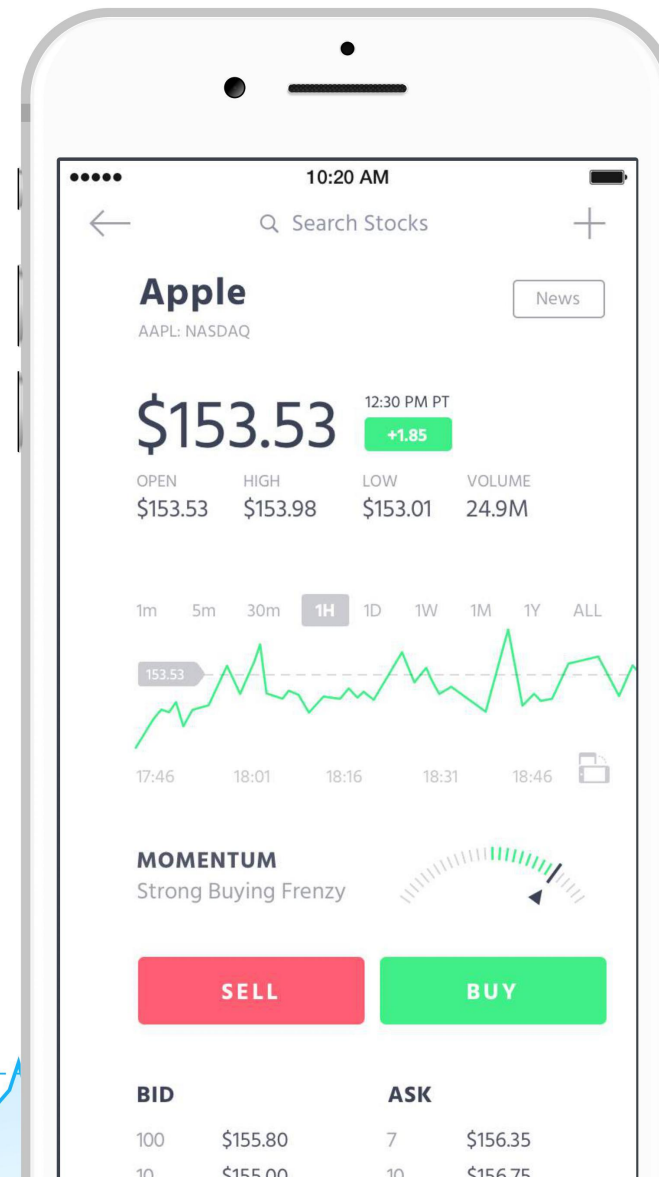


# THE PRODUCT

# Real-time stock quotes



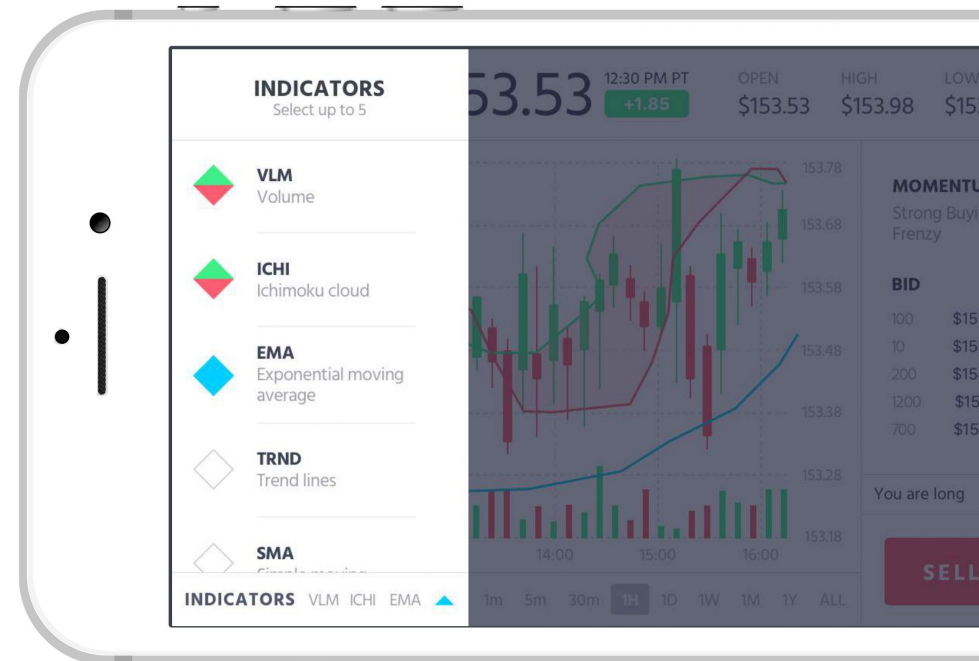
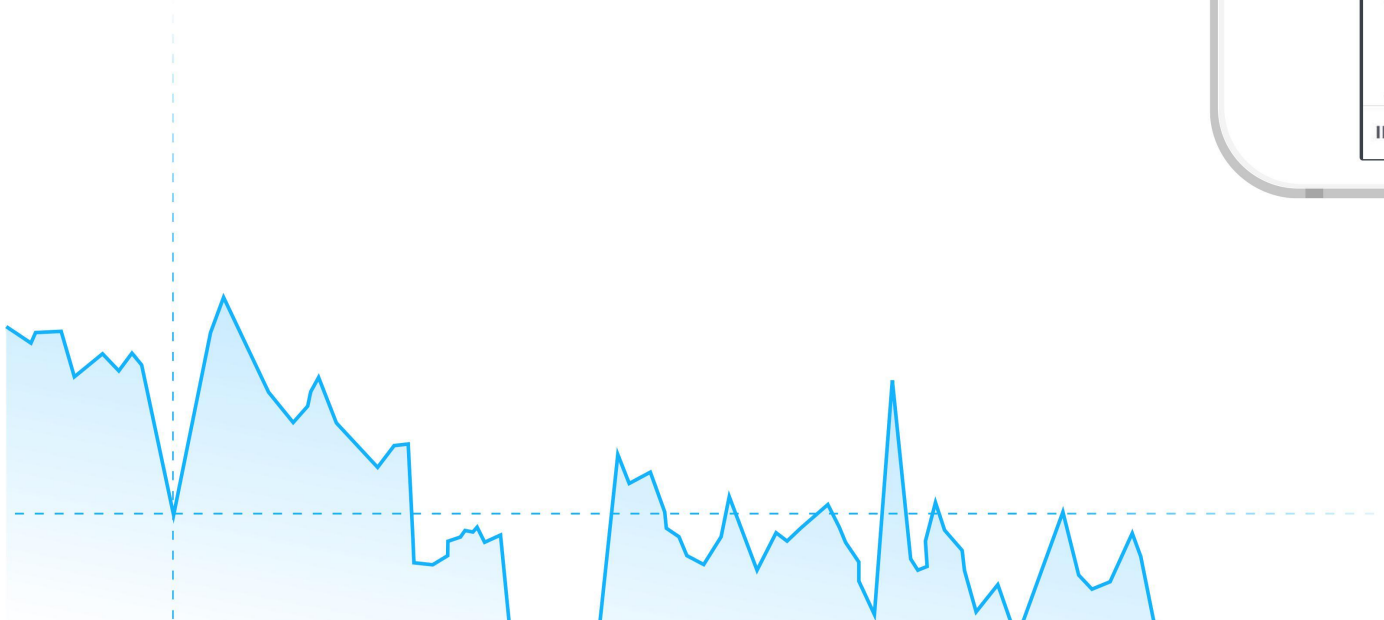
Dynamic price changes can help you get in at the right price points, maximize profits, and minimize losses.

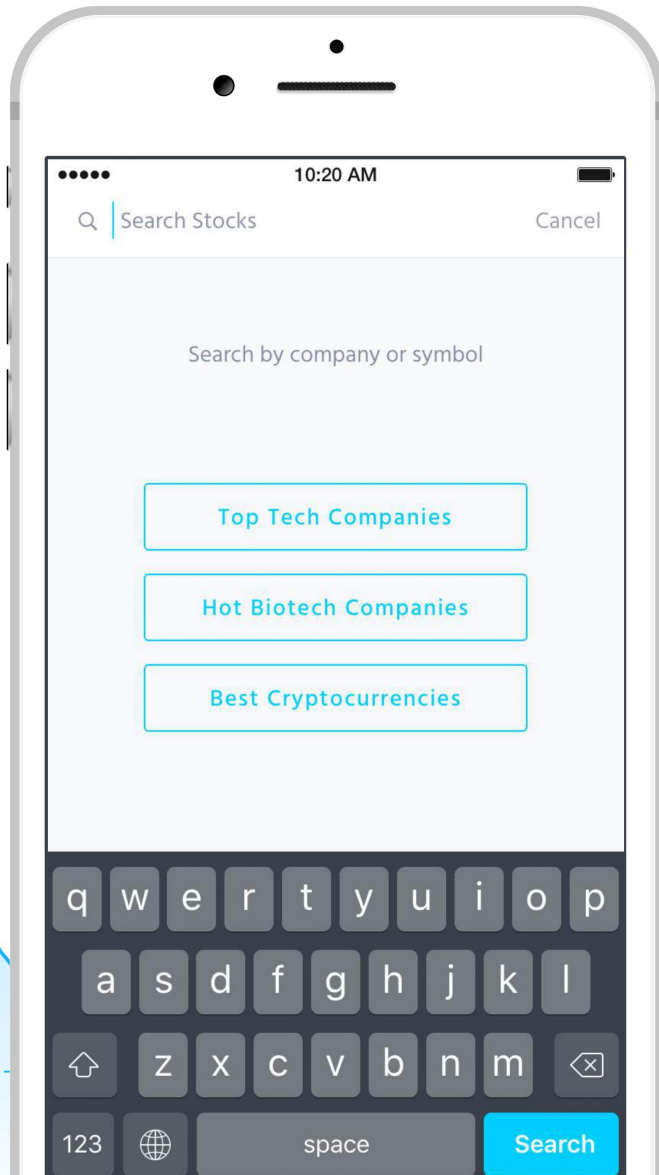


# Fully interactive charts



Analytical tools and supportive information give you confidence in making sound investment decisions.





## Powerful research tools



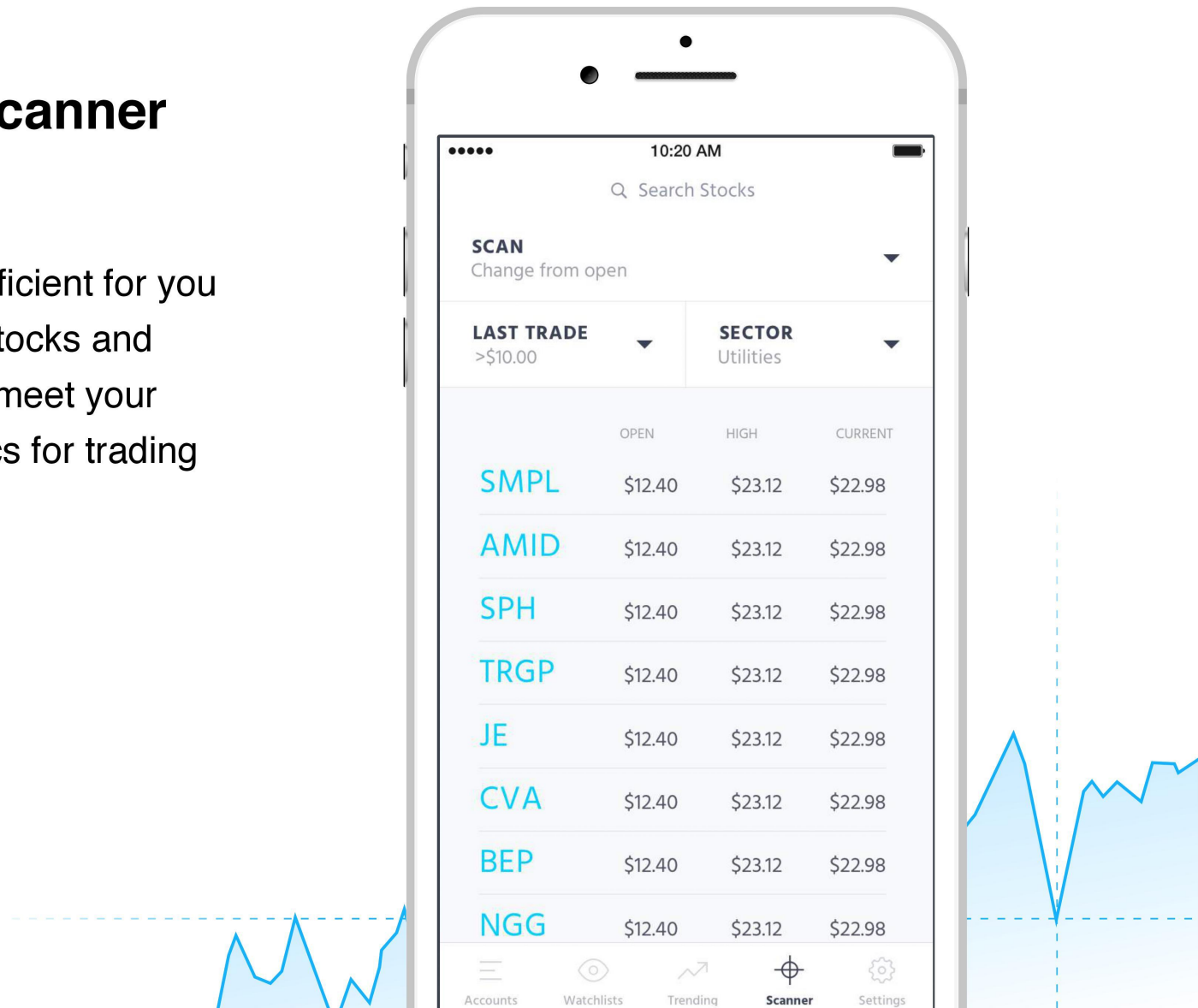
Help educate you on the risks of the investments that you are getting into through easy-to-read fundamental and technical analysis tools, along with analyst, market, and social sentiment.

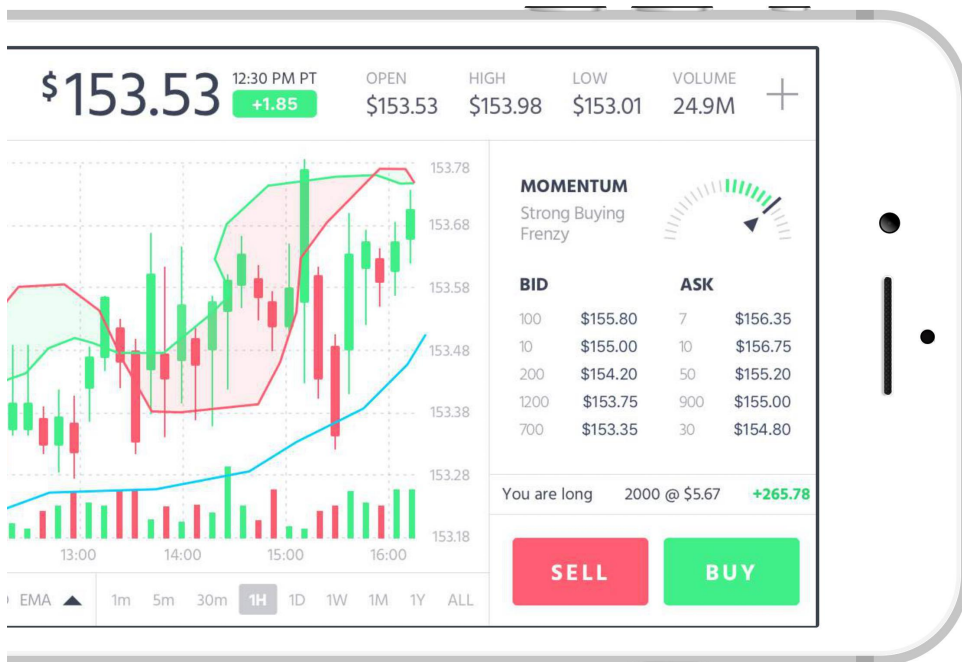


# State-of-the-art scanner



Make it convenient and efficient for you to find the most suitable stocks and trading opportunities that meet your specific criteria and metrics for trading and investing.

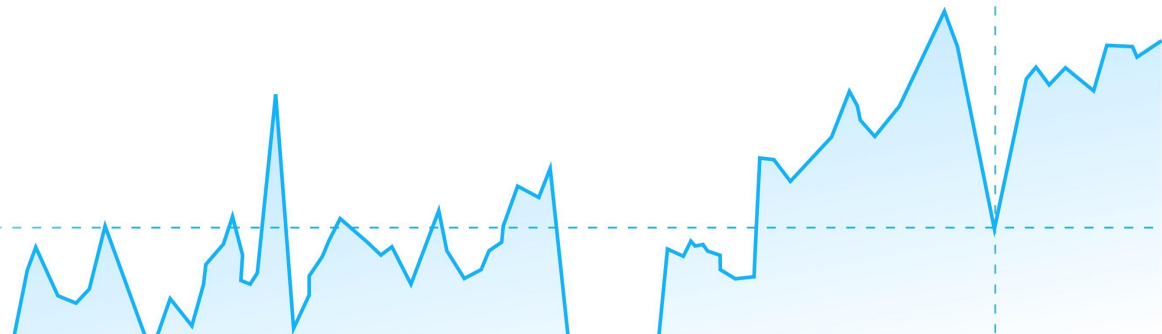




## Exclusive Level-2 screening tools



Our proprietary Level-2 system show you recent buy/sell orders, bid/ask, and spread, as well as a custom and unique momentum gauge.



# Funding your account



## No minimum



You are not required to hold a minimum amount of cash on the [BluMartini](#) platform.

## Instant transfers

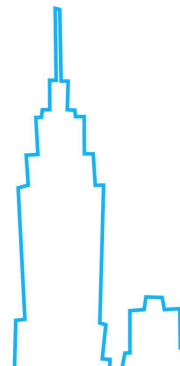


Link your checking/savings account to your trading account for fast cash transfers. You can also transfer assets from your other brokerage accounts.

## Easy checks deposit



You can deposit checks into your [BluMartini](#) account by simply taking pictures of the front and back of the checks using your smartphone camera.





# THE TEAM

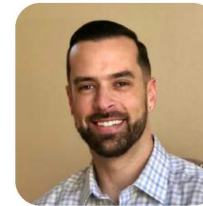
# The founders

## Andrée Ng



- 21 years of trading
- Serial entrepreneur
- Consultant at Accenture
- Management Science & Engineering (Stanford)
- M.S.E.E. (UC Santa Barbara)
- B.S.E.E. (UC Irvine)

## Brian Williams



- 12 years of trading
- Lifelong entrepreneur
- Owns and operates a successful trading group
- Seeking Alpha<sup>α</sup> contributor
- Extensive social network (ability to reach 35 million people)

## Development partner: GIGSTER

By using well-known, experienced, and trusted developers we are ensuring a beautifully-crafted and secure platform that is delivered on time.

### Clients



### Press



We are building our own in-house development team with top-notch engineering talent.



WHY US

## Because we were asked

Numerous members of our extensive network came to us with the problems they face and are eagerly awaiting our solution.

// Something that is sorely needed are level-2 indicators in a mobile trading platform. I exclusively use my mobile app to trade. I am using [BluMartini](#)'s app the first moment it is released.



- Janique Myers



// I've been searching for a mobile app that allows me to make decisions using live data, one-minute charts, indicators, and momentum gauges. Can't wait to keep growing my portfolio with [BluMartini](#)!



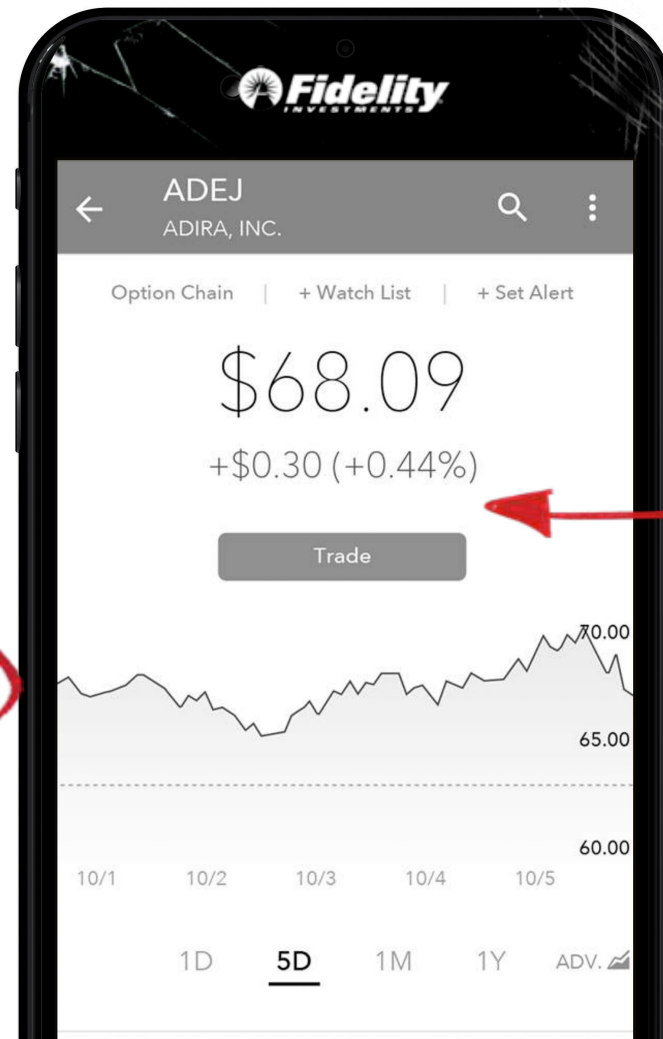
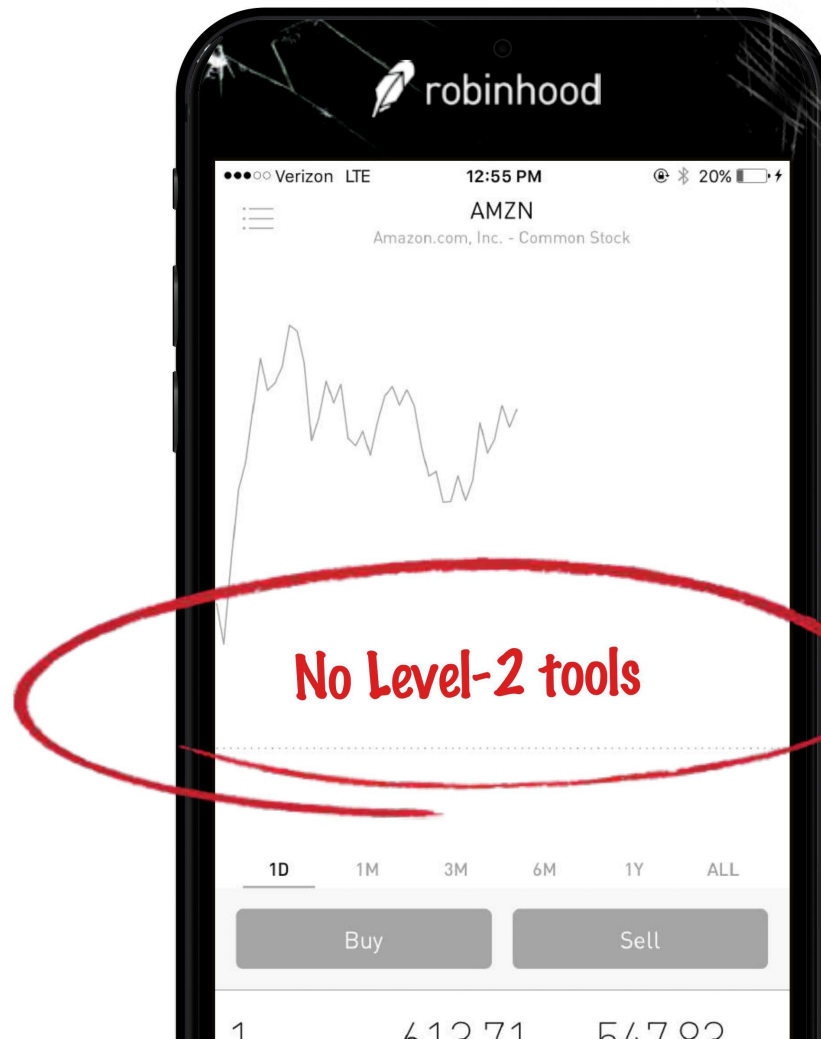
- Josh Cambe





# Other apps leave you guessing

You never really know when the best time to buy is.

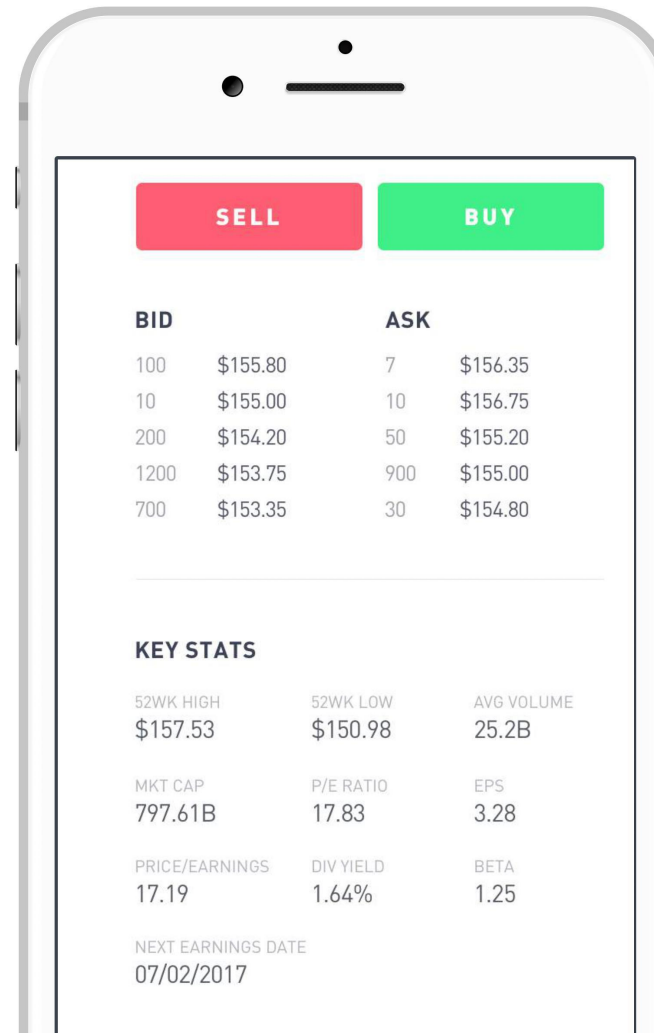
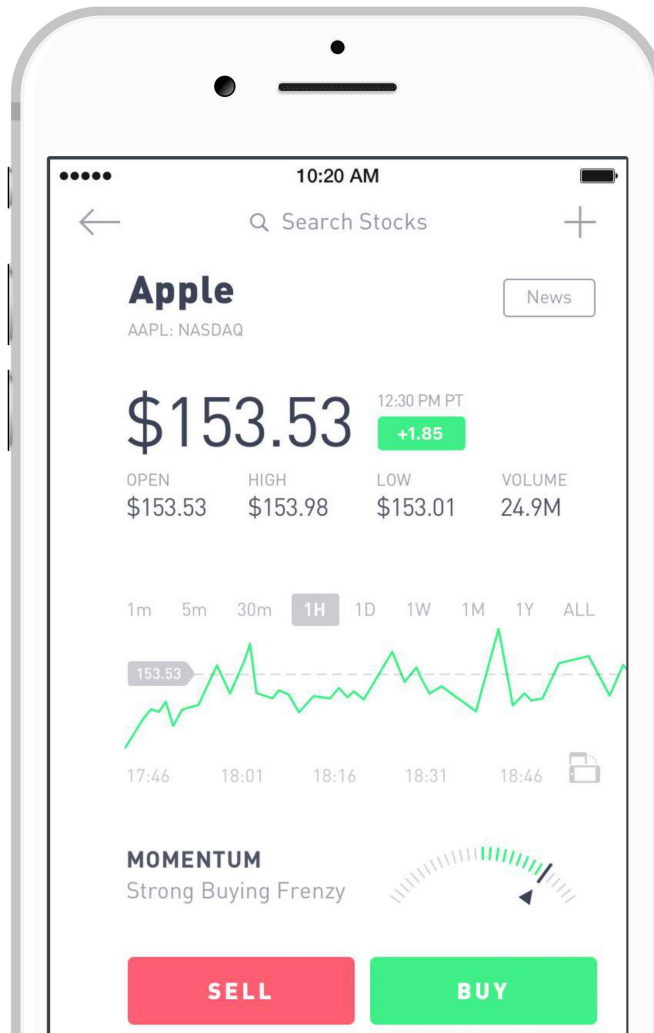


No momentum indicators

# We take the guess work out

Giving users tools not available on any other mobile platform.

Momentum  
gauge

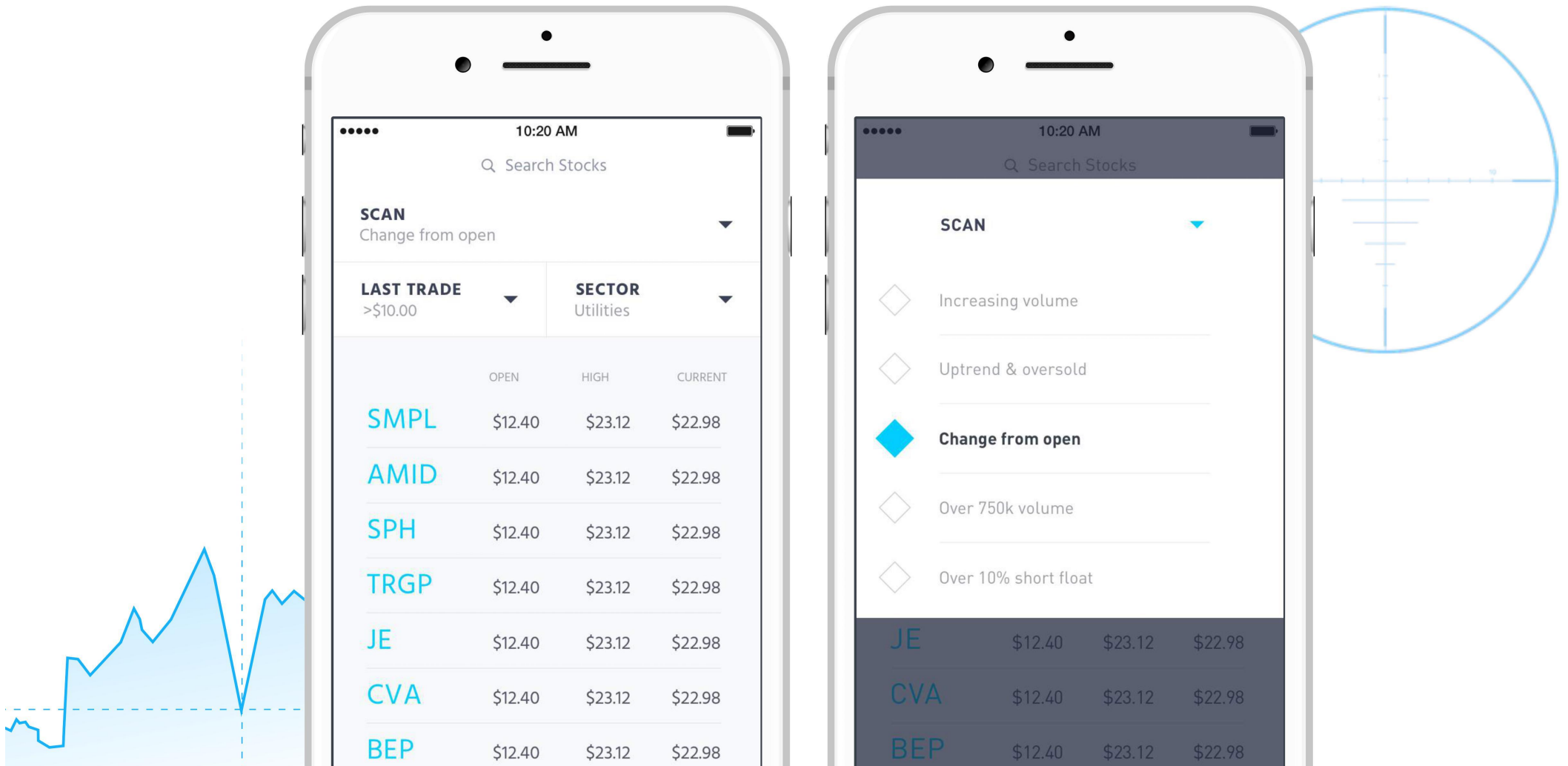


Level-2  
info



# Built-in scanner

No longer need to have multiple resources to research, find, and select new companies.



# Real-time education

Real-time tutorial-style education on how to use our tools to easily show events as they unfold and what they typically mean.

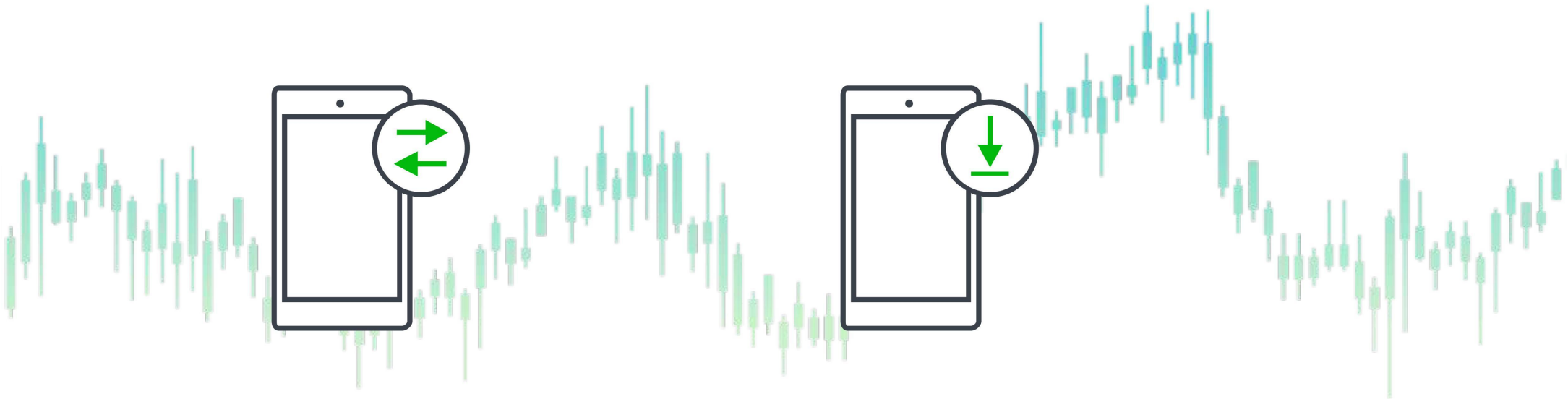
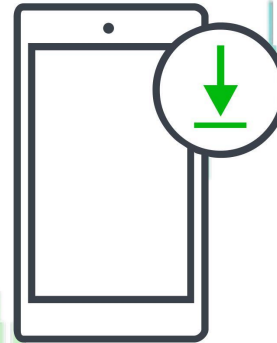


## Ease of transferring money

**FREE** - No transfer fees

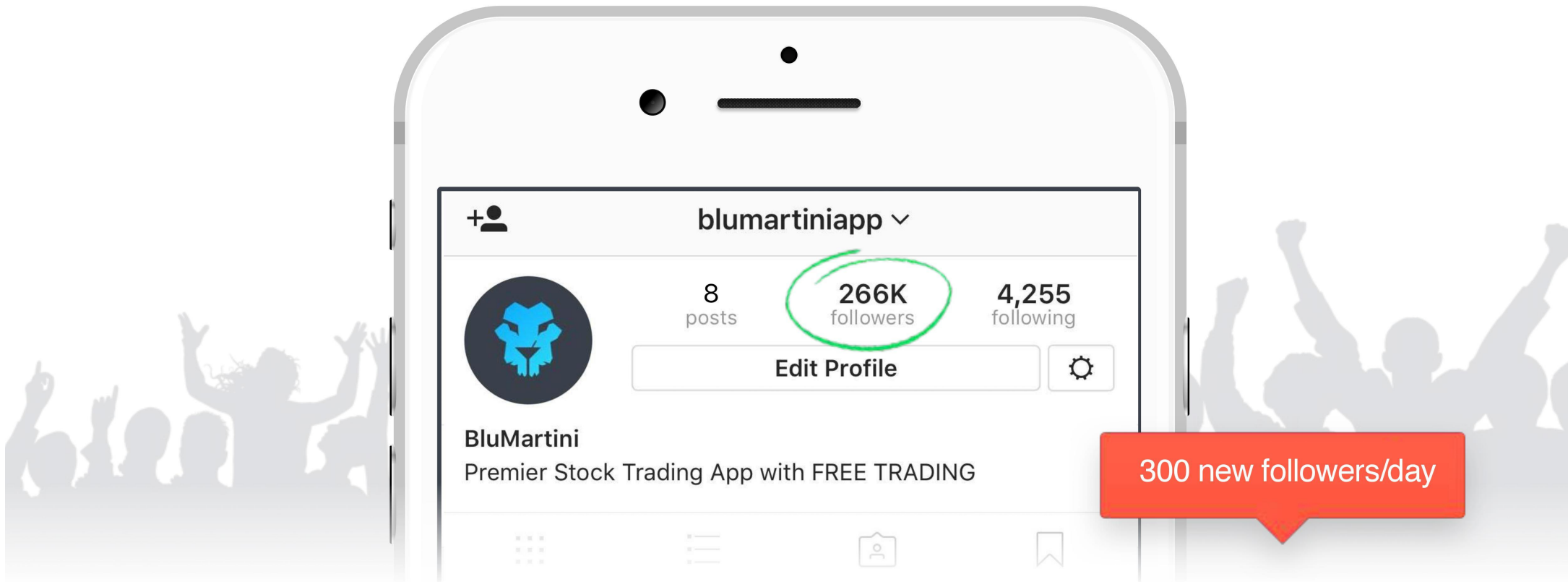


**FAST** - Instant access to funds



## Large social followings

with marketing deals already in place in America, France, Italy, and Australia.



This is just a small portion of the overall social campaign.

# Day trading TV show

BluMartini is the exclusive platform being used.







# INVESTMENT OPPORTUNITY





Seeking: **\$1.07M**

For:

- Ongoing platform development
- Business development
- Data storage fees
- Security
- Brand development/advertising



# EXIT STRATEGY



**BluMartini** will be listed on the new **Private Stock Exchange**  
(Bill passed the House in July 2018).



We hope to **IPO** within **3-5** years.

Our main competitor plans to **IPO** soon

## Robinhood



- \$5.6 billion valuation
- #38 on 2018 CNBC Disruptor 50
- Robinhood has plans to go public
- Monetization model is lackluster and not viable long-term
- **BluMartini** has unique revenue streams in place with a B2B vertical already secured!





**THANK YOU**

<https://blumartini.com/>

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