

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

April 19, 2024

Robeson Reeves Chief Executive Officer Bally's Corporation 100 Westminster Street Providence, RI 02903

> Re: Bally's Corporation Registration Statement on Form S-3 Filed April 12, 2024 File No. 333-278665

Dear Robeson Reeves:

This is to advise you that we have not reviewed and will not review your registration statement.

Please refer to Rules 460 and 461 regarding requests for acceleration. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Please contact Catherine De Lorenzo at 202-551-3772 with any questions.

Sincerely,

Division of Corporation Finance Office of Real Estate & Construction

cc: Rory T. Hood, Esq.