

## OFFERING MEMORANDUM

### PART II OF OFFERING STATEMENT (EXHIBIT A TO FORM C)

Worthy Financial, Inc.

4400 N. Federal Hwy, Suite 210-12  
Boca Raton, FL 33431

<https://joinworthy.com>



2000 shares of Common Stock

**A crowdfunding investment involves risk. You should not invest any funds in this offering unless you can afford to lose your entire investment.**

**In making an investment decision, investors must rely on their own examination of the issuer and the terms of the offering, including the merits and risks involved. These securities have not been recommended or approved by any federal or state securities commission or regulatory authority. Furthermore, these authorities have not passed upon the accuracy or adequacy of this document.**

**The U.S. Securities and Exchange Commission does not pass upon the merits of any securities offered or the terms of the offering, nor does it pass upon the accuracy or completeness of any offering document or literature.**

**These securities are offered under an exemption from registration; however, the U.S. Securities and Exchange Commission has not made an independent determination that these securities are exempt from registration.**

## THE OFFERING

Maximum 214,000\* shares of common stock (\$1,070,000)

*\*Maximum subject to adjustment for bonus shares. See 10% Bonus below*

Minimum 2,000 shares of common stock (\$10,000)

<b>Company</b>	Worthy Financial, Inc.
<b>Corporate Address</b>	4400 N. Federal Hwy. Suite 210-12, Boca Raton, FL 33431
<b>Description of Business</b>	Worthy Financial is a Fintech company providing financial products and services to Millennials and other population segments making up the 98% of unaccredited investors unable to access savings and investment products. Savings is primarily by use of a mobile app that "rounds up" credit and debit card purchases to the next higher dollar until the round ups reach \$10, at which time the user, purchases a \$10, 5% interest bearing SEC qualified bond. An investor can also purchase a \$10, 5% bond independent of the app.
<b>Type of Security Offered</b>	Common Stock (the "Shares"),
<b>Purchase Price of Security Offered</b>	\$5.00
<b>Minimum Investment Amount (per investor)</b>	\$250

### The 10% Bonus for StartEngine Shareholders

Worthy Financial, Inc. will offer 10% additional bonus shares for all investments that are committed by StartEngine Crowdfunding Inc. shareholders (with  $\geq$  \$1,000 invested in the StartEngine Reg A+ campaign) within 24 hours of this offering going live.

StartEngine shareholders who have invested \$1,000+ in the StartEngine Reg A+ campaign will receive a 10% bonus on this offering within a 24-hour window of their campaign launch date. This means you will receive a bonus for any shares you

purchase. For example, if you buy 100 shares of Common Stock at \$5 / share, you will receive 10 bonus shares, meaning you'll own 110 shares for \$500. Fractional shares will not be distributed and share bonuses will be determined by rounding down to the nearest whole share.

This 10% Bonus is only valid for one year from the time StartEngine Crowdfunding Inc. investors receive their countersigned StartEngine Crowdfunding Inc. subscription agreement.

## **Multiple Closings**

If we reach the target offering amount prior to the offering deadline, we may conduct the first of multiple closings of the offering early, if we provide notice about the new offering deadline at least five business days prior (absent a material change that would require an extension of the offering and reconfirmation of the investment commitment).

## **THE COMPANY AND ITS BUSINESS**

### **The company's business**

#### ***Description of Business***

Worthy Financial is a Fintech company providing financial products and services to Millennials and other population segments making up the 98% of unaccredited investors unable to access savings and investment products. Savings is primarily by use of a mobile app that "rounds up" credit and debit card purchases to the next higher dollar until the round ups reach \$10, at which time the user purchases (from our wholly owned subsidiary, Worthy Peer Capital, Inc.) a \$10, 5% interest bearing SEC qualified bond. Investors can also purchase the \$10, 5% bond independent of the app.

#### ***Sales, Supply Chain, & Customer Base***

Worthy customer base is primarily millennials and other segments of the 98% of unaccredited investors who need help saving for their future and who are hungry for a better financial return on what they are able to tuck away.

#### ***Competition***

To the best of our knowledge, there are currently no direct competitors that combine Worthy's painless round-up technology with the 5% fixed income return from peer lending. There are indirect competitors that offer micro investing such as Stash and Acorns but these offer an entirely separate asset class (equities vs non-trading fixed income bonds) and they are built around a different business model (Stash and Acorns are investment robo-advisors charging an asset management fee).

In summary the primary differences between us and our indirect competitors are:

1. We offer a fixed 5% return

2. Our product is an alternative investment, not-correlated to the markets
3. Our product is from the peer/community finance industry and has social impact
4. We help borrowers
5. We have our own, proprietary investment product (Worthy bonds)

### ***Liabilities and Litigation***

None.

### **The team**

#### **Officers and directors**

Sally Outlaw	President, Director, Founder, CEO
Alan Jacobs	Director, Ex. VP, Chief Strategy Officer
Jang Centofanti	VP Operations, Corporate Secretary
Randy Pohlman	Director, & VP of Corporate Development
Dara Albright	Director
Jack Richards	Director, Senior VP, Marketing and Operations

#### **Sally Outlaw**

A life-long entrepreneur passionate about opening up economic opportunity for all. Sally has served as the full time President, Director, Founder and CEO of Worthy Financial since January 2016. She co-founded Peerbackers in 2010, an online crowdfunding platform with a focus on entrepreneurs. After four years and thousands of projects funded, the company moved beyond the platform and into services to help clients navigate the world of Crowd Finance.

#### **Alan Jacobs**

Alan has more than 40 years of experience as a corporate and securities attorney, investment banker, business and financial advisor, and entrepreneur/senior executive of both private and public companies. Mr. Jacobs has been an investment banker and owner of licensed broker/dealers in New York and Florida specializing in financing and advisory services of growing companies primarily in healthcare and technology. He has been responsible for raising more than \$750 million for a wide range of companies and is a graduate of Franklin and Marshall College and Columbia Law School. Before joining Worthy Financial full time in 2016, Mr. Jacobs held positions at Safer Science Technologies, as a Director of Business Development, from June 2015 through December 2016. Safer Science Technologies is an environmentally, friendly cleaning products company.

#### **Jang Centofanti**

Jang contributes more than 25 years of operational and management experience in a variety of consumer service industries, including hospitality, banking and education. She has also been a principal in an independent financial services advisory firm and with a small business management company. Jang has been with Worthy Financial full



time since 2016, serving as an Administrative and Customer Service Manager Du20 Holistic Oasis from 2012-2015 prior.

Randy Pohlman

Randy brings his Ph.D in Finance, his decades of experience in management at both public and private companies, as well as his breadth of experience as the Dean of the H. Wayne Huizenga School of Business at Nova Southeastern University (since 2009) and Dean of Kansas State University, College of Business Administration. He also served as a Visiting Research Scholar at the University of California, Los Angeles, and was a member of the Executive Advisory Board of the Wharton School of the University of Pennsylvania. Randy serves as a Director and spends 8 hours a week with Worthy Financial.

Dara Albright

Recognized speaker, writer & influencer on topics covering financial disruption, FinTech, RegTech, Digital/Crowd-Finance Current position held as CEO of Dara Albright Media from 2011 to current.

Jack Richards

Jack delivers a diverse background in management, marketing and product development. He is an inventor and successful founder, or co-founder, of start-ups in the areas of commodity trading, sports marketing and energy. As a serial entrepreneur, he is an investor and board of director member for several companies and is a graduate of Texas Tech University with a degree in Agricultural Economics. His prior position was serving as Vice President at Titan Lansing Tansloading fro 2014 to 2017. Jack serves as a Director and spends 8 hours a week with Worthy Financial.

Number of Employees: 5

### **Related party transactions**

The Companies wholly owned subsidiary Worthy Peer Capital, is indebted to Alan Jacobs, an Officer and Director of both parent and subsidiary company in the amount of \$1,097 for pre organization and organizational expenses incurred by him on behalf of the subsidiary. The loan is payable on demand with no interest. The Company borrowed \$5,000 from Alan Jacobs, an Officer and Director. The loan is payable on demand with no interest. There are no other related party transactions except for capital contributions to our wholly owned subsidiary.

### **RISK FACTORS**

These are the principal risks that related to the company and its business:

- **General** The SEC requires the Company to identify risks that are specific to its business and its financial condition The Company is still subject to all the same risks that all companies in its business and all companies in the economy, are exposed to. These include risks relating to economic downturns, political and economic events and technological developments (such as hacking an the ability

to prevent hacking). Additionally, early stage companies are inherently more risky than more developed companies. You should consider general risks as well as specific risks when deciding whether to invest.

- **Lack of extensive operating history** We are a young company existing only two years most of which has been spent developing our products and services which have only recently been introduced to the public.
- **Limited use of our financial savings program** We have only recently introduced our financial savings service which is a mobile app that tracks debit and credit card purchases and rounds them up to \$ 10 at which time, the app user purchase a \$10, 5% interest bearing bond issued by our wholly owned subsidiary.
- **Limited sale of our Worthy bonds** We only commenced sale of our SEC Qualified bonds (registered pursuant to SEC Regulation A+) in March 2018 and to date have sold approximately \$250,000 in bonds. There is no assurance that we will be successful in ongoing sale of our bonds.
- **Achieving profitable business model** While our business model anticipates a positive "spread" between our %5 bond cost of funds and interest to be earned on secured loans we make with bond sale proceeds, there is no assurance that such positive spread will be achieved. To date we have not made any loans.
- **No history of profitability** We have not achieved profitability and there is no assurance that we will generate profits in the future.
- **Ability to continue as a going concern** There is doubt about our ability to continue as a going concern in the absence of funding independent of our operations.
- **No assurance of additional financing** We anticipate requiring additional growth capital primarily for marketing. There is no assurance that such capital will be available or that it will be available on reasonable terms or that future financing will not dilute existing investors.
- **Existing and anticipated competition** While we are not aware of any direct competitors offering all of our products and services, there are companies and there are likely to be more companies in the future, offering parts of our Worthy program. Such competitors may have greater resources than the Company.
- **Reliance on key personnel** The Company relies heavily on its CEO and its Executive Vice President and Chief Strategy Officer. We will need additional personnel to grow our business. Our current senior management operating team would be difficult to replace and there is no assurance that we will be able to hire the additional key management personnel necessary, to meet our operating goals.
- **Potential loss on our secured loans** While the loans we make with the proceeds of the Worthy bonds will be secured by assets of the borrower, there is no assurance that general economic conditions or the specific business and financial condition of the borrowers, will not result in some loan defaults and recovery on sale of our secured assets being less than the loan obligations.
- **Your investment could be illiquid for a long time** You should be prepared to hold this investment for a long time. There is no established market for these securities and there may never be one. As a result, if you decide to sell these securities in the future, you may not be able to find a buyer. The Company's plan

is to eventually have an initial public offering but there is no assurance that such will happen.

## **OWNERSHIP AND CAPITAL STRUCTURE; RIGHTS OF THE SECURITIES**

### **Ownership**

- Sally Outlaw, 35.0% ownership, Common Stock

### **Classes of securities**

- Common Stock: 1,184,106

#### **Voting Rights *(of this security)***

The holders of shares of the Company's common stock, \$,0001 par value per share, are entitled to one vote for each share held of record on all matters submitted to a vote of the shareholders.

#### **Dividend Rights**

Subject to preferences that may be granted to any then outstanding preferred stock, holders of shares of Common Stock are entitled to receive ratably such dividends as may be declared by the Board out of funds legally available therefore as well as any distribution to the shareholders. The payment of dividends on the Common Stock will be a business decision to be made by the Board from time based upon the results of our operations and our financial condition and any other factors that our board of directors considers relevant. Payment of dividends on the Common Stock may be restricted by law and by loan agreements, indentures and other transactions entered into by us from time to time. The Company has never paid a dividend and does not intend to pay dividends in the foreseeable future, which means that shareholders may not receive any return on their investment from dividends.

#### **Rights to Receive Liquidation Distributions**

Liquidation Rights. In the event of our liquidation, dissolution, or winding up, holders of Common Stock are entitled to share ratably in all of our assets remaining after payment of liabilities and the liquidation preference of any then outstanding preferred stock.

#### **Rights and Preferences**

The rights, preferences and privileges of the holders of the company's Common Shares are subject to and may be adversely affected by, the rights of the holders of shares of any series of our Preferred Shares and any additional classes of preferred stock that we may designate in the future.

- Preferred Stock: 0

**Voting Rights** (*of this security*)

As to be created and designated by the Board of Directors.

**Dividend Rights** (*include if applicable* )

As to be created and designated by the Board of Directors.

**Rights to Receive Liquidation Distributions**

As to be created and designated by the Board of Directors.

**Rights and Preferences**

As to be created and designated by the Board of Directors.

- Convertible Promissory Note: 50,000

**Voting Rights** (*of this security*)

The holders of the Convertible Promissory Note have no voting rights.

**Dividend Rights** (*include if applicable* )

The Convertible Promissory Note bear interest at the rate of 9% per annum and have no dividend rights.

**Rights to Receive Liquidation Distributions**

Liquidation Rights. In the event of our liquidation, dissolution, or winding up, holders of Convertible Promissory Notes are entitled to share ratably in the assets of the Company before any distributions to equity owner,

**Rights and Preferences**

The rights and preferences of holders of the Convertible Promissory Notes are that of general creditor.

**Description**

\$25,000 Convertible Promissory Note-9% interest per annum; matures January 17, 2019. Convertible at lower of pre-conversion evaluation of \$2,500,000 or a 40% discount to a subsequent equity financing valuation.

\$25,000 Convertible Promissory Note-9% interest per annum; matures February 27, 2021. Convertible at lower of pre-conversion evaluation of \$5,000,000 or a 25% discount to a subsequent equity financing valuation.

### **What it means to be a Minority Holder**

As a minority holder of shares of, you will have limited ability, if all, to influence our policies or any other corporate matter, including the election of directors, changes to the Company's governance documents, additional issuances of securities, company repurchases of securities, a sale of the Company or of assets of the Company, or transactions with related parties.

### **Dilution**

Investors should understand the potential for dilution. Each Investor's stake in the Company, could be diluted due to the Company issuing additional shares. In other words, when the Company issues more shares, the percentage of the Company that you own will decrease, even though the value of the Company may increase. You will own a smaller piece of a larger company. This increase in number of shares outstanding could result from a stock offering (such as an initial public offering, another crowdfunding round, a venture capital round or angel investment), employees exercising stock options, or by conversion of certain instruments (e.g., convertible notes, preferred shares or warrants) into stock.

If we decide to issue more shares, an Investor could experience value dilution, with each share being worth less than before, and control dilution, with the total percentage an investor owns being less than before. There may also be earnings dilution, with a reduction in the amount earned per share (although this typically occurs only if we offer dividends, and most early stage companies are unlikely to offer dividends, referring to invest any earnings into the Company).

The type of dilution that hurts early-stage investors mostly occurs when the company sells more shares in a "down round," meaning at a lower valuation than in earlier offerings.

If you are making an investment expecting to own a certain percentage of the Company or expecting each share to hold a certain amount of value, it is important to realize how the value of those shares can decrease by actions taken by the Company. Dilution can make drastic changes to the value of each share, ownership percentage, voting control, and earnings per share.

### **Transferability of securities**

For a year, the securities can only be resold:

- In an IPO;
- To the company;
- To an accredited investor; and
- To a member of the family of the purchaser or the equivalent, to a trust controlled by the purchaser, to a trust created for the benefit of a member of the family of the purchaser or the equivalent, or in connection with the death or divorce of the purchaser or other similar circumstance.

## **FINANCIAL STATEMENTS AND FINANCIAL CONDITION; MATERIAL INDEBTEDNESS**

### **Financial Statements**

Our financial statements can be found attached to this document. The financial review covers the period ending in 2017-12-31.

### **Financial Condition**

### **Results of Operation**

We are an early stage company, have very limited operating history, and have not yet generated revenue. With the use of investor equity capital we have recently (March of 2018) completed development of our proprietary mobile app that allows us to track debit or credit card charges made by our users, round up each purchase to the next highest dollar and, when the total tracked round-ups equal \$10, our user purchases a \$10, 5% interest bearing bond issued by our wholly owned subsidiary, Worthy Peer Capital, Inc.

In early 2018 Worthy Peer Capital, Inc. successfully Qualified \$50,000,000 of "Worthy Bonds" with the Securities and Exchange Commission, allowing the sale of such bonds to our app users and others, whether or not they were considered accredited, "qualified investors".

To date we have sold approximately \$240,000 of our Worthy Bonds to both Worthy mobile app users and others. Such bond proceeds are being held in FDIC insured bank checking accounts pending our first investment in secured asset based loans which will be our first revenue generating transaction.

### **Financial Milestones**

We have raised and invested approximately \$750,000 in product development (including both our technology costs and our legal/compliance fees for getting our bonds qualified with the SEC). While we have only recently introduced our mobile app and Worthy Bond products, we have already generated over \$300,000 in bond sales in the first 3 full months.

Our gross revenue will be the interest we received from our secured loans. Our net



revenue will be based on the "spread" between the 5% interest we pay on the Worthy Bonds (our cost of funds) and the interest we receive on our secured loans (estimated at 13%). Net revenue is before operating expenses which we estimate at 3% gross revenue.

Our revenue rate of growth will be driven by our sale of Worthy Bonds, both through use of our mobile app and direct sales. Based on similar Fintech industry comparables, we expect revenue growth of 3 to 4 times in each of the next several years.

## **Liquidity and Capital Resources**

The company is currently generating operating losses and requires the continued infusion of new capital to continue business operations. It is our intention, after commencement of this crowdfunding offering, to amend the offering to allow us to raise up to \$1070000.

We will also continue to raise capital through other crowdfunding offerings, equity or debt issuance, or any other method available to the company. The company is currently seeking, from accredited investors, up to \$1000000 in 9%, 3 year Convertible Promissory Notes, convertible at the lower of \$5000000 or a 25% discount to the next equity offering.

Neither the minimum nor maximum target of this crowdfunding offering will allow us to continue to operate more than a few months. It is anticipated, however, that we will increase the size of this offering and that such time and the increased offering proceed and/or closing on a significant portion, if not all of, our pending accredited investor Convertible Promissory Note financing of up to \$1000000, will allow us to achieve profitable operations.

## **Indebtedness**

Other than accrued compensation to officers, Sally Outlaw and Alan Jacobs, in the aggregate amount of \$12500, the only obligation of the Company, including it's wholly owned subsidiary is to Alan Jacobs, an Officer and Director in the amount of, \$6,097 payable on demand with no interest. \$25,000 Convertible Promissory Note-9% interest per annum; matures January 17, 2019. Convertible at lower of pre-conversion evaluation of \$2,500,000 or a 40% discount to a subsequent equity financing valuation. \$25,000 Convertible Promissory Note-9% interest per annum; matures February 27, 2021. Convertible at lower of pre-conversion evaluation of \$5,000,000 or a 25% discount to a subsequent equity financing valuation.

## **Recent offerings of securities**

- 2017-06-30, Regulation D, 190356 Common Stock. Use of proceeds:  
Development of mobile app and SEC qualification of Subsidiary's bonds

- 2017-01-17, Regulation D, 25000 Convertible Promissory Note. Use of proceeds: Working Capital
- 2018-02-27, Regulation D, 25000 Convertible Promissory Note. Use of proceeds: Working Capital
- 2018-01-05, Regulation A+, 50000000 \$10, 5%, 36 months Bonds. Use of proceeds: These Bonds are issued by Worthy Peer Capital, Inc., a wholly owned subsidiary of Worthy Financial, Inc. Proceeds from sales of the Bonds to be invested in asset based loans secured by inventory, account receivables, or other assets.

## Valuation

\$5,920,530.00

Our valuation for this financing has been established by our Board of Directors based on a reasonable increase from a June, 2017 equity financing by a sophisticated accredited investor at a valuation of approximately \$3,730,000 before our mobile app was developed and before the \$10, 5% interest bearing bonds issuable by our wholly owned subsidiary were qualified by the SEC and began selling to the public. We expect that our valuation will increase as our mobile app user base increases and as our bonds are sold in conjunction with and independent of our mobile app. Our value will be based primarily on the "spread" between our wholly owned subsidiary's 5% bond interest cost of funds and its anticipated 13% income on its secured loans.

## USE OF PROCEEDS

	Offering Amount Sold	Offering Amount Sold
<b>Total Proceeds:</b>	\$10,000	\$1,070,000
Less: Offering Expenses		
StartEngine Fees (6% total fee)	\$600	\$64,200
<b>Net Proceeds</b>	\$9,400	\$1,005,800
<b>Use of Net Proceeds:</b>		
R&D & Production	\$2,000	\$200,000
Marketing	\$2,000	\$400,000
Working Capital	\$5,400	\$405,800

Total Use of Net Proceeds	\$9,400	\$1,005,800
---------------------------	---------	-------------

We intend to have rolling closings and to increase the maximum amount of the offering after initial funds are received. Some of the initial \$107,000 would be for marketing expenses and professional fees in connection with the increased amount of the crowdfunding offering. We expect that the net proceeds of the anticipated increased offering would cover all expenses through positive cash flow through operations.

R & D and Production expenses relate to technology personnel compensation in connection with continuing development and expanded services provided through our mobile app.

Marketing expenses in connection with the minimum offering include digital and social marketing advertising in connection with pursuing the maximum offering. Marketing expenses out of the proceeds of the maximum offering include engaging a marketing firm, digital and social marketing advertising, promotional events in anticipation of achieving the offering amount, and marketing and advertising our mobile app and Worthy Bonds.

Working capital includes personnel and office overhead prior to reaching profitable operations.

### ***Irregular Use of Proceeds***

The Company will not incur any irregular use of proceeds.

## **REGULATORY INFORMATION**

### **Disqualification**

No disqualifying event has been recorded in respect to the company or its officers or directors.

### **Compliance failure**

The company has not previously failed to comply with Regulation CF.

### **Annual Report**

The company will make annual reports available on a new investor button on our website at [www.worthy.us](http://www.worthy.us). The annual reports will be available within 120 days of the end of our most recent fiscal year

**EXHIBIT B TO FORM C**

**FINANCIAL STATEMENTS AND INDEPENDENT ACCOUNTANT'S REVIEW FOR  
Worthy Financial, Inc.**

*[See attached]*

**Worthy Financial, Inc.**  
**Consolidated Financial Statements**  
**As of December 31, 2017 and 2016**

**WORTHY FINANCIAL, INC.**  
**TABLE OF CONTENTS**

	<u>Page</u>
Independent Accountants Review Report	1
Consolidated Balance Sheets	2
Consolidated Statements of Operations	3
Consolidated Statements of Changes in Shareholders' Equity (Deficit)	4
Consolidated Statements of Cash Flows	5
Notes to the Consolidated Financial Statements	6 - 13





# SALBERG & COMPANY, P.A.

Certified Public Accountants and Consultants

## Independent Accountant's Review Report

To Management of:  
Worthy Financial, Inc.  
4400 N. Federal Highway, Suite 210-12  
Boca Raton, FL 33431

We have reviewed the accompanying consolidated financial statements of Worthy Financial, Inc. (the "Company") which comprise the consolidated balance sheets as of December 31, 2017 and 2016, and the related consolidated statements of operations and changes in shareholders' equity (deficit) and cash flows for each of the two years in the period ended December 31, 2017 and the related notes to the consolidated financial statements. A review includes primarily applying analytical procedures to management's financial data and making inquiries of Company management. A review is substantially less in scope than an audit, the objective of which is the expression of an opinion regarding the consolidated financial statements as a whole. Accordingly, we do not express such an opinion.

### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of the consolidated financial statements that are free from material misstatement whether due to fraud or error.

### Accountant's Responsibility

Our responsibility is to conduct the review engagement in accordance with Statements on Standards for Accounting and Review Services promulgated by the Accounting and Review Services Committee of the American Institute of Certified Public Accountants. Those standards require us to perform procedures to obtain limited assurance as a basis for reporting whether we are aware of any material modifications that should be made to the consolidated financial statements for them to be in accordance with accounting principles generally accepted in the United States of America. We believe that the results of our procedures provide a reasonable basis for our conclusion.

### Accountant's Conclusion

Based on our review, we are not aware of any material modifications that should be made to the accompanying consolidated financial statements in order for them to be in accordance with accounting principles generally accepted in the United States of America.

### Going Concern

The accompanying consolidated financial statements have been prepared assuming that the Company will continue as a going concern. As discussed in Note 2 to the consolidated financial statements, the Company has suffered recurring losses from operations and has cash used in operations and an accumulated deficit at December 31, 2017. These matters raise substantial doubt about the Company's ability to continue as a going concern. Management's plans in regard to these matters are also described in Note 2. The consolidated financial statements do not include any adjustments that might result from the outcome of this uncertainty. Our conclusion is not modified with respect to this matter.



SALBERG & COMPANY, P.A.  
Boca Raton, Florida  
September 26, 2018

2295 NW Corporate Blvd., Suite 240 • Boca Raton, FL 33431-7328  
Phone: (561) 995-8270 • Toll Free: (866) CPA-8500 • Fax: (561) 995-1920  
[www.salbergco.com](http://www.salbergco.com) • [info@salbergco.com](mailto:info@salbergco.com)  
Member National Association of Certified Valuation Analysts • Registered with the PCAOB  
Member CPAConnect with Affiliated Offices Worldwide • Member AICPA Center for Audit Quality

**Worthy Financial, Inc.**  
**Consolidated Balance Sheets**  
**As of December 31,**

	<u>2017</u>	<u>2016</u>
<b><u>ASSETS</u></b>		
Current Assets		
Cash	\$ 284,872	\$ 23,510
Total Current Assets	<u>284,872</u>	<u>23,510</u>
Other Assets		
Intangible Assets, net	<u>12,772</u>	<u>14,052</u>
TOTAL ASSETS	<u>\$ 297,644</u>	<u>\$ 37,562</u>
<b><u>LIABILITIES AND SHAREHOLDERS' EQUITY (DEFICIT)</u></b>		
Current Liabilities		
Accounts payable	\$ 5,969	\$ 51,881
Accrued payroll	78,697	37,500
Accrued interest	2,250	-
Due to affiliate	7,165	6,604
Advances from shareholders	-	10,000
Advances from officer	1,097	12,422
Total Current Liabilities	<u>95,178</u>	<u>118,407</u>
Long-Term Liabilities		
Convertible note payable	<u>25,000</u>	<u>-</u>
Total Liabilities	<u>120,178</u>	<u>118,407</u>
Commitments and contingencies (note 9)		
Shareholders' Equity (Deficit)		
Preferred Stock, par value \$0.0001, 2,000,000 shares authorized, and 0 shares issued and outstanding at December 31, 2017 and 2016	-	-
Common Stock, par value \$0.0001, 10,000,000 shares authorized, and 1,184,106 and 983,750 shares issued and outstanding, at December 31, 2017 and 2016, respectively	118	98
Additional paid-in capital	644,955	39,980
Accumulated deficit	(467,607)	(120,923)
Total Shareholders' Equity (Deficit)	<u>177,466</u>	<u>(80,845)</u>
TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY (DEFICIT)	<u>\$ 297,644</u>	<u>\$ 37,562</u>

**Worthy Financial, Inc.**  
**Consolidated Statements of Operations**

	Year ended December 31, 2017	For the Period from February 24, 2016 (Inception) Through December 31, 2016
Operating Expenses:		
General and Administrative expenses	\$ 346,625	\$ 120,923
Loss from Operations	346,625	120,923
Other Income/(Expense):		
Interest expense	(2,250)	-
Interest income	2,191	-
Total Income / (Expense), net	(59)	-
Loss Before Taxes	(346,684)	(120,923)
Less Provision for Income Taxes	-	-
Net Loss	\$ (346,684)	\$ (120,923)
Earnings per common share (basic and diluted):		
Net loss per common share	\$ (0.32)	\$ (0.13)
Weighted average number of shares outstanding	1,089,245	902,882

**WORTHY FINANCIAL, INC.**  
**CONSOLIDATED STATEMENTS OF CHANGES IN SHAREHOLDER'S EQUITY (DEFICIT)**  
**FOR THE YEAR ENDED DECEMBER 31, 2017 AND FOR THE PERIOD FROM February 24, 2016 (INCEPTION) THROUGH DECEMBER 31, 2016**

	Common Shares	Common Stock, Par	Additional Paid in Capital	Accumulated Deficit	Total
<b>Balance at February 24, 2016 (Inception)</b>	-	\$ -	\$ -	\$ -	\$ -
Common shares issued to founders	733,750	73	5		78
Common shares issued for cash	250,000	25	39,975	-	40,000
Net loss	-	-	-	(120,923)	(120,923)
<b>Balance at December 31, 2016</b>	983,750	98	39,980	(120,923)	(80,845)
Common shares issued for cash	190,356	19	599,976	-	599,995
Common shares issued for services	10,000	1	4,999	-	5,000
Net loss	-	-	-	(346,684)	(346,684)
<b>Balance at December 31, 2017</b>	1,184,106	\$ 118	\$ 644,955	\$ (467,607)	\$ 177,466

**Worthy Financial, Inc.**

**CONSOLIDATED STATEMENTS OF CASH FLOWS**

	<b>Year ended December 31, 2017</b>	<b>For the period from February 24, 2016 (inception) Through December 31, 2016</b>
Cash flows from operating activities:		
Net loss	\$ (346,684)	\$ (120,923)
Adjustments to reconcile net loss to net cash (used in) operating activities:		
Stock based compensation	5,000	-
Amortization expense	1,840	-
Changes in working capital items:		
Accrued payroll	41,197	37,500
Due to affiliate	561	6,604
Accrued interest	2,250	-
Accounts payable	(45,912)	51,881
Net cash used in operating activities	(341,748)	(24,938)
Cash flows from investing activities:		
Purchase of intangibles	(560)	(14,052)
Net cash used in investing activities	(560)	(14,052)
Cash flows from financing activities:		
Proceeds / repayments from/to shareholders	(10,000)	10,000
Proceeds / repayments from officer	(11,325)	12,422
Proceeds from convertible note payable	25,000	-
Proceeds from sale of stock	599,995	40,078
Net cash provided by financing activities	603,670	62,500
Net change in cash	261,362	23,510
Beginning cash	23,510	-
Ending cash	<u>\$ 284,872</u>	<u>\$ 23,510</u>
<b><u>Supplemental Disclosures of Cash Flow Information:</u></b>		
Cash paid for interest	<u>\$ -</u>	<u>\$ -</u>
Cash paid for taxes	<u>\$ -</u>	<u>\$ -</u>
<b><u>Supplemental Non-Cash Investing and Financing Information</u></b>		
None		

# WORTHY FINANCIAL, INC.

## Notes to Consolidated Financial Statements

### FOR THE YEAR ENDED DECEMBER 31, 2017 AND FOR THE PERIOD FROM FEBRUARY 24, 2016 (INCEPTION) THROUGH DECEMBER 31, 2016

#### NOTE 1. ORGANIZATION AND NATURE OF OPERATIONS

Worthy Financial, Inc., a Delaware corporation, (the “Company,” “WFI,” “we,” or “us”) was founded February 24, 2016. We are an early stage company, which intends, through our wholly owned subsidiary Worthy Peer Capital, Inc., to loan or participate in secured loans, primarily to small business borrowers as well as to acquire third party accounts receivables in factoring agreements. We intend to offer the Worthy Bonds in \$10.00 increments on a continuous basis directly through our Worthy Peer Capital website.

We own a mobile app (the “Worthy App”) that allows its users to round up their debit card and checking account linked credit card purchases and other checking account transactions and thereafter use the “round up” dollars in increments of \$10.00 to purchase Worthy Bonds. The “users” may also use additional funds to purchase Worthy Bonds. Through the Worthy App, owned and operated by the Company, we will also provide access to services, which will be attractive to the Worthy community such as personal loans (often used to reduce or pay off higher interest rate loans such as credit cards), student loans, small business loans, auto loans, student loan refinancing and debt counseling.

Since we have not commenced planned principle operations, the Company’s activities are subject to significant risks and uncertainties, including failing to secure additional funding to operationalize the Company’s objective and failure to generate sufficient revenues once planned principle operations commence.

#### NOTE 2. GOING CONCERN

The accompanying consolidated financial statements have been prepared assuming that the Company will continue as a going concern. The Company generated net losses and had cash used in operations for the periods ended December 31, 2017 and 2016 and has no revenues for these periods. The net losses incurred in 2017 and 2016 have resulted in an accumulated deficit of approximately \$468,000 at December 31, 2017. These conditions raise substantial doubt about the Company’s ability to continue as a going concern for a period of twelve months from the issuance date of these consolidated financial statements. During 2018, the Company continues to incur losses, however, the process of obtaining approval of a Form 1-A Regulation A Offering Statement to qualify the Worthy Bonds has been completed, through our wholly owned subsidiary Worthy Peer Capital, Inc.

In response to the losses incurred in 2017 and 2016, the Company continues to constantly evaluate and monitor its cash needs and existing cash burn rate, in order to make adjustments to its operating expenses. Cash on hand was approximately \$285,000 at December 31, 2017. This cash was obtained primarily through the sale of common stock.

No assurances can be given that the Company will achieve success in obtaining sufficient levels of end user sell-through necessary to fully sustain its operations, without seeking additional financing. There is no assurance additional financing or that any additional financing if required, can be obtained, or obtained on reasonable terms acceptable to the Company. However, the Company is in the process of raising up to \$1,000,000 in convertible promissory notes and \$100,000 in common stock. These consolidated financial statements do not include adjustments related to the recoverability and classifications of assets or the amounts and classification of liabilities that might be necessary should the Company be unable to continue as a going concern.



# WORTHY FINANCIAL, INC.

## Notes to Consolidated Financial Statements

### FOR THE YEAR ENDED DECEMBER 31, 2017 AND FOR THE PERIOD FROM FEBRUARY 24, 2016 (INCEPTION) THROUGH DECEMBER 31, 2016

#### NOTE 3. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

##### *Basis of Consolidation*

The consolidated financial statements include the operations of the Company and its wholly-owned subsidiary, Worthy Peer Capital, Inc.

All significant intercompany accounts and transactions have been eliminated in consolidation.

##### *Use of estimates*

The preparation of financial statements in accordance with accounting principles generally accepted in the United States of America ("US-GAAP") requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities at the date of the consolidated financial statements and the reported amounts of expenses during the reporting periods. Actual results could differ from those estimates. Estimates which are particularly significant to the consolidated financial statements include estimates of the useful life of the software, valuation and assumptions used in assessing impairment of long-lived assets, valuation of share based payments and valuation of allowance on deferred tax assets.

##### *Cash and cash equivalents*

The Company considers short-term interest bearing investments with initial maturities of three months or less to be cash equivalents. The Company has no cash equivalents.

##### *Impairment of long-lived assets*

The Company periodically reviews its long-lived assets for impairment whenever events or changes in circumstances indicate that the carrying amount of the assets may not be fully recoverable. The Company recognizes an impairment loss when the sum of expected undiscounted future cash flows is less than the carrying amount of the asset. The amount of impairment is measured as the difference between the asset's estimated fair value and its book value. No impairments were noted during the year-ended December 31, 2017 or 2016.

##### *Intangible Assets*

##### *Software Costs*

We capitalize certain computer software and software development costs incurred in connection with developing or obtaining computer software for internal use when both the preliminary project stage is completed and it is probable that the software will be used as intended. Capitalized software costs include only (i) external direct costs of materials and services utilized in developing or obtaining computer software, (ii) compensation and related benefits for employees who are directly associated with the software project and (iii) interest costs incurred while developing internal-use computer software. Capitalized software costs are included in intangible assets on our consolidated balance sheet and amortized on a straight-line basis when placed into service over the estimated useful lives of the software, which is 5 years.

# WORTHY FINANCIAL, INC.

## Notes to Consolidated Financial Statements

### FOR THE YEAR ENDED DECEMBER 31, 2017 AND FOR THE PERIOD FROM FEBRUARY 24, 2016 (INCEPTION) THROUGH DECEMBER 31, 2016

Intangible assets that are subject to amortization are reviewed for potential impairment whenever events or circumstances indicate that carrying amounts may not be recoverable. Indefinite life assets not subject to amortization are tested for impairment at least annually.

#### *Income taxes*

Income taxes - The Company accounts for income taxes in accordance with ASC Topic 740, Accounting for Income Taxes. Under this method, deferred income taxes are determined based on the estimated future tax effects of differences between the financial statement and tax basis of assets and liabilities given the provisions of enacted tax laws.

Deferred income tax provisions and benefits are based on changes to the assets or liabilities from year to year. In providing for deferred taxes, the Company considers tax regulations of the jurisdictions in which they operate, estimates of future taxable income, and available tax planning strategies. If tax regulations, operating results or the ability to implement tax- planning strategies vary, adjustments to the carrying value of deferred tax assets and liabilities may be required. Valuation allowances are recorded related to deferred tax assets based on the “more likely than not” criteria of Topic 740.

The Company accounts for uncertain tax position in accordance with ASC 740-10, Accounting for Uncertainty in Income Taxes. As required by the relevant guidance, the Company recognizes the financial statement benefit of a tax position only after determining that the relevant tax authority would, more likely than not, sustain the position following an audit. For tax positions meeting the more likely than not threshold, the amount recognized in the financial statements is the largest benefit that has a greater than 50 percent likelihood of being realized upon ultimate settlement with the relevant tax authority. The Company has applied the guidance to all tax positions for which the statute of limitations remained open.

The Company is subject to income taxes in the United States Federal jurisdiction and Florida. The Company recognizes interest and penalty accrued related to unrecognized tax benefits in its income tax expense. No interest or penalties have been accrued for all periods presented.

#### *Basic Income (Loss) Per Share*

Basic income (loss) per share is calculated by dividing the Company’s net loss by the weighted average number of common shares during the period. Diluted earnings per share is calculated by dividing the Company’s net income (loss) available to common shareholders by the diluted weighted average number of shares outstanding during the period. The diluted weighted average number of shares outstanding is the basic weighted number of shares adjusted for any potentially dilutive debt or equity. The Company does not have any potentially dilutive debt or equity at December 31, 2017 and 2016.

#### **NOTE 4. RECENTLY ISSUED ACCOUNTING STANDARDS AND DEVELOPMENTS**

Accounting standards promulgated by the FASB are subject to change. Changes in such standards may have an impact on the Company’s future financial statements. The following are a summary of recent accounting developments.

In February 2016, the FASB issued authoritative guidance, which is included in ASC 842, “Leases”. This guidance requires lessees to recognize most leases on the balance sheet by recording a right-of-use asset

# WORTHY FINANCIAL, INC.

## Notes to Consolidated Financial Statements

### FOR THE YEAR ENDED DECEMBER 31, 2017 AND FOR THE PERIOD FROM FEBRUARY 24, 2016 (INCEPTION) THROUGH DECEMBER 31, 2016

and a lease liability. This guidance is effective for the Company as of January 1, 2019. The Company is currently evaluating the impact this standard may have on its consolidated financial statements.

In May 2014, the FASB issued authoritative guidance, which is included in ASC 606, "Revenue from Contracts with Customers". This guidance provides a single, comprehensive revenue recognition model for all contracts with customers and requires that a company recognize revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which the company expects to be entitled in exchange for those goods or services. In July 2015, the FASB delayed the effective date of this guidance by one year. As a result, this guidance is effective for the Company as of January 1, 2018 and shall be applied either retrospectively to each period presented or as a cumulative-effect adjustment as of the date of adoption. Based on the completed analysis, the Company has determined the adjustment will not have a material impact on the consolidated financial statements.

The Company periodically reviews new accounting standards that are issued. Although some of these accounting standards may be applicable to the Company, the Company has not identified any other new standards that it believes merit further discussion, and the Company expects that none would have a significant impact on its consolidated financial statements.

#### NOTE 5 – INTANGIBLE ASSETS

The following tables set forth the intangible assets, both acquired and developed, including accumulated amortization as of December 31, 2017:

	December 31, 2017			
	Useful Life	Cost	Accumulated	Net
			Amortization	Carrying Value
Capitalized software	5 years	\$ 13,787	\$ (1,840)	\$ 11,947
Trademark	Indefinite	825	-	825
		<u>\$ 14,612</u>	<u>\$ (1,840)</u>	<u>\$ 12,772</u>

Amortization expense, amounted to approximately \$1,840 and \$0 for the periods ended December 31, 2017 and 2016, respectively.

The following tables set forth the intangible assets, both acquired and developed, including accumulated amortization as of December 31, 2016:

**WORTHY FINANCIAL, INC.**

**Notes to Consolidated Financial Statements**

**FOR THE YEAR ENDED DECEMBER 31, 2017 AND FOR THE PERIOD FROM  
FEBRUARY 24, 2016 (INCEPTION) THROUGH DECEMBER 31, 2016**

	December 31, 2016			
	Useful Life	Cost	Accumulated Amortization	Net Carrying
				Value
Capitalized software	5 years	\$ 13,777	\$ -	\$ 13,777
Trademark	Indefinite	275	-	275
		<u>\$ 14,052</u>	<u>\$ -</u>	<u>\$ 14,052</u>

**NOTE 6. ADVANCES FROM OFFICER**

The Company is obligated to reimburse one of its officers for advancing the Company funds to cover costs such as filing fees and organizational expense. The balance due is \$1,097 and \$12,422 at December 31, 2017 and 2016, respectively, and is due on demand, unsecured and interest free.

**NOTE 7. ADVANCES FROM SHAREHOLDERS**

The balance due is \$0 and \$10,000 at December 31, 2017 and 2016, respectively, and is due on demand, unsecured and interest free. In 2017 \$10,000 was repaid to the shareholders.

**NOTE 8. CONVERTIBLE NOTE PAYABLE**

In January of 2017, the Company issued a convertible note payable to a shareholder in the amount of \$25,000. The note bears interest at 9% and matures on January 17, 2019. At any time on or prior to maturity date, upon five days prior notice to the Company the outstanding principal amount of the note and all accrued but unpaid interest due is convertible at the option of the lender into shares of common stock at a pre-conversion valuation of \$2,500,000. In the event that the Company shall have a qualified financing, a qualified financing is defined as an offering of the Company's equity securities or convertible notes with net proceeds of not less than \$1,000,000, the holder shall be required to convert the principal amount of the note plus accrued interest into shares of the Company's common stock at a discount of 40% of the qualified offering. For purpose of the mandatory conversion the enterprise value of the Company shall be deemed to be not more than \$2,500,000. Accrued interest was \$2,250 as of December 31, 2017.

**NOTE 9. COMMITMENTS AND CONTINGENCIES**

***Legal contingencies***

From time to time, the Company may be a defendant in pending or threatened legal proceeding arising in the normal course of its business. Management is not aware of any pending, threatened or asserted claims.

***Lease commitments***

The Company is in its early stages of development and accordingly, it has not yet been necessary to lease or acquire facilities and equipment. Although starting in July of 2017, the Company is sub-leasing office space from an officer of the Company on a month to month basis for approximately \$750 per month.



# WORTHY FINANCIAL, INC.

## Notes to Consolidated Financial Statements

### FOR THE YEAR ENDED DECEMBER 31, 2017 AND FOR THE PERIOD FROM FEBRUARY 24, 2016 (INCEPTION) THROUGH DECEMBER 31, 2016

#### NOTE 10. EQUITY

On February 24, 2016, the Company was founded with the issuance of 733,750 shares of our common stock to several individuals for \$78 in cash. The Company has authorized 10 million shares of common stock and 2 million shares of preferred stock. No preferred shares have been issued.

During the year ended December 31, 2016, the Company received cash from the sale of 250,000 shares of common stock for \$40,000.

During the year ended December 31, 2017, the Company received cash from the sale of 190,356 shares of common stock for an aggregate \$599,995.

Also, during the year ended December 31, 2017, the Company issued 10,000 shares of common stock to a consultant. These shares were valued at \$5,000, the fair market value on the date of issuance, based on a contemporaneous cash sale.

On December 8, 2017, the Company amended its certificate of incorporation changing the total authorized shares to 12,000,000 from 50,000,000 of which 10,000,000 shall be common and 2,000,000 shall be preferred. No preferred shares have been issued.

During 2017, the Company's Board of Directors approved a stock option plan for the issuance of up to 200,000 options. As of December 31, 2017, no stock options have been issued.

#### NOTE 11. INCOME TAXES

For the year ended December 31, 2017 and the period from February 24, 2016 (Inception) through December 31, 2016, the income tax provisions for current taxes were \$0.

Deferred income taxes reflect the net tax effects of temporary differences between the carrying amounts of assets and liabilities for financial reporting purposes and the amounts used for income tax purposes. The majority of temporary differences that result in deferred tax assets and liabilities are the results of net operating loss carry forwards.

The components of the net deferred tax assets for the year ended December 31, 2017 and for the period from February 24, 2016 (Inception) through December 31, 2016 are as follows:

	Year ended December 31, 2017	For the period February 24, 2016 (inception) through December 31, 2016
Net Operating Loss Carry Forward	\$ 115,000	\$30,000
Less: Valuation allowance	(115,000)	(30,000)
Net deferred tax asset	\$ -	\$ -

The table below summarizes the reconciliation of our income tax provision computed at the federal statutory rate of 35% and the actual tax provisions for the year ended December 31, 2017 and the period from February 24, 2016 (Inception) through December 31, 2016.

# WORTHY FINANCIAL, INC.

## Notes to Consolidated Financial Statements

### FOR THE YEAR ENDED DECEMBER 31, 2017 AND FOR THE PERIOD FROM FEBRUARY 24, 2016 (INCEPTION) THROUGH DECEMBER 31, 2016

	<u>2017</u>	<u>2016</u>
Expected provision (benefit) at statutory rate	(35.0)%	(35.0)%
State taxes	(3.6)%	(3.6)%
Change in federal rate	14%	0.0%
Non-US	0.0%	0.0%
Non-deductible expense	0.0%	0.0%
Increase in valuation allowance	24.6%	38.6%
Total provision (benefit) for income taxes	<u>0.0%</u>	<u>0.0%</u>

At December 31, 2017 and December 31, 2016, the Company had Federal net operating loss carryforwards of approximately \$468,000 and \$120,000, respectively. This Federal net operating loss carryforward will expire in 2036 and 2037.

On December 22, 2017, the United States enacted the Tax Cuts and Jobs Act (Act). The Act makes significant modifications to the provisions of the Internal Revenue Code, including but not limited to, a corporate tax rate decrease to 21% effective as of January 1, 2018. The Company's net deferred tax assets and liabilities have been revalued at the newly enacted U.S. Corporate rate in the year of enactment.

#### NOTE 12. RELATED PARTIES

Beginning in July of 2017, the Company is paying an officer of the Company \$750 per month for office space.

The officers of the Company are being paid salary under oral agreements.

The Company has loans from shareholders and an officer of the Company, see notes 6 and 7.

Amounts due to affiliated companies were \$7,165 and \$6,604 as of December 31, 2017 and 2016, respectively. Such companies are affiliated due to common ownership and management.

#### NOTE 13. SUBSEQUENT EVENTS

On January 4, 2018 the Regulation A+ Registration Statement of our subsidiary Worthy Peer Capital, Inc. was declared Qualified by the Securities and Exchange Commission allowing for the sale by the Company, within 12 months, of up to \$50,000,000 of \$10.00, Three Year, 5% Bonds.

On January 5, 2018 the Directors of the Company and Shareholders ratified, confirmed and approved the Registration of the Worthy Bonds.

Worthy Bond sales subsequent to December 31, 2017, through September 21, 2018 were approximately \$1,000,000. These sales have been recorded as an increase in cash and an increase in a corresponding liability.

Subsequent to December 31, 2017, the Company sold an additional \$175,000 of 9% convertible notes, with a maturity date of three years. At any time prior to the maturity date that the Company shall have completed



**WORTHY FINANCIAL, INC.**

**Notes to Consolidated Financial Statements**

**FOR THE YEAR ENDED DECEMBER 31, 2017 AND FOR THE PERIOD FROM  
FEBRUARY 24, 2016 (INCEPTION) THROUGH DECEMBER 31, 2016**

a Qualified Financing, the principal amount outstanding and all accrued but unpaid interest due shall be automatically converted into conversion shares at a discount ranging from 20% to 25% to the qualified offering financing valuation with conversion cap of \$5,000,000 without any further action of the lender. A qualified offering is defined as an offering of the Company's equity securities or convertible notes with net proceeds of not less than \$3,000,000, either in a single transaction or in a series of transactions which close within six months of each other. In the event the Company does not have a qualified offering prior to the maturity date, holder shall have the option, at the maturity date to convert the principal amount of the note, plus accrued interest, into common shares at a pre-conversion valuation of \$5,000,000.

Subsequent to December 31, 2017, the Company sold 17,965 shares of Common Stock at \$5.00 per share (\$89,825) to individual investors pursuant to SEC Regulation Crowdfunder.

EXHIBIT C TO FORM C

PROFILE SCREENSHOTS

*[See attached]*

Worthy Financial is a Title III - Regulation Crowdfunding Campaign and is actively accepting investments.

[Overview](#)[Team](#)[Terms](#)[Updates](#)[Comments](#)[Share](#)

## You're Worthy of a Better Return

Join us in changing the face of finance.

**We're on a mission to help people painlessly save and grow their money – and to do it in a way that better aligns with their values and lifestyle.**

People are WORTHY of a better return, a more level investment playing field, and a more secure financial future so we are working to make that happen. We do this by bringing higher-yielding alternative investments to the masses and helping them painlessly build a nest egg. The investment type we offer was previously only open to the wealthy but we used new securities laws in an innovative way to bring our product - a \$10 dollar, 5% interest earning bond - to the mainstream consumer. Isn't it time that the 98% have a better way to save?



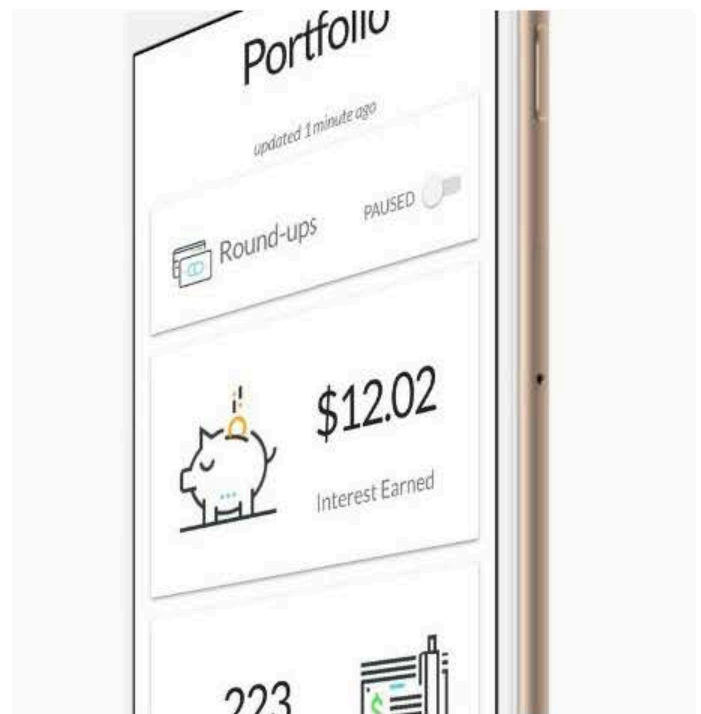
**Earn 5% interest**  
while helping your local  
small businesses thrive



We designed our product to fit into our customer's lives by providing 3 easy ways to buy the bonds. Bonds can be purchased "on demand" by simply clicking the "buy bonds" button in our app, by scheduling a recurring "set it & forget it" monthly investment, or by participating in our "round-up" program which tracks the spare change from our client's everyday purchases (rounding-up every transaction they make to the next whole dollar amount) and when this amount hits \$10.00 a bond is added to their portfolio. Our "Worthies" are tucking money away - and growing it at a fixed 5% - in the background of their lives!

Our primary customers are those who are anxious about their financial future - whether it is the 1 in 3 Americans not saving for retirement or the 46% who struggle to have \$400 on hand for an emergency (*Federal Reserve Economic Wellness survey*). We are also focused on helping millennials as they face a changing employment landscape in which on-demand, "gig economy" jobs make it hard to save money as they do not offer a financial safety net such as employer sponsored savings programs.

So help us make the world a better place...where money works for everyone.



### Buying Worthy Bonds

**EASY**

1. "Buy Bonds" Button



Manually purchase up to 10,000 bonds per transaction any time using the Worthy app on the web or on your smartphone.

Instant savings boost.

**EASIER**

2. Scheduled Recurring Investments



Pick a starting date, the number of bonds to purchase and a recurring investment period.

Watch your savings grow on autopilot. Over 20% of users have already activated this feature.

**EASIEST**

3. Daily Purchase Round-ups



We monitor your daily purchases and round them up to the nearest full dollar.

When this spare change adds up to \$10, it triggers an automatic bond purchase.

## The Offering

### Investment

\$5/share of Common Stock | When you invest you are betting the company's future value will exceed \$6M



These Offerings are eligible for the  
**StartEngine Owners' 10% Bonus.**



For details on the bonus, please see the **Offering Summary** below.

*At Worthy we believe that the 98% are worthy of a more secure financial future.*

- Sally Outlaw, Worthy CEO

## Sales Are Growing!

After 9 months of successfully navigating through the SEC review process, our Worthy bonds were qualified for sale earlier this year. Sales have been growing "up and to the right" ever since! Now we just need the fuel to fund a robust marketing budget to spread the Worthy word!

It's clear from our initial sales that we have product-market fit - when prospects get introduced to Worthy, they join and buy bonds! (Don't feel left out - you can buy them too at [worthybonds.com](http://worthybonds.com)!)



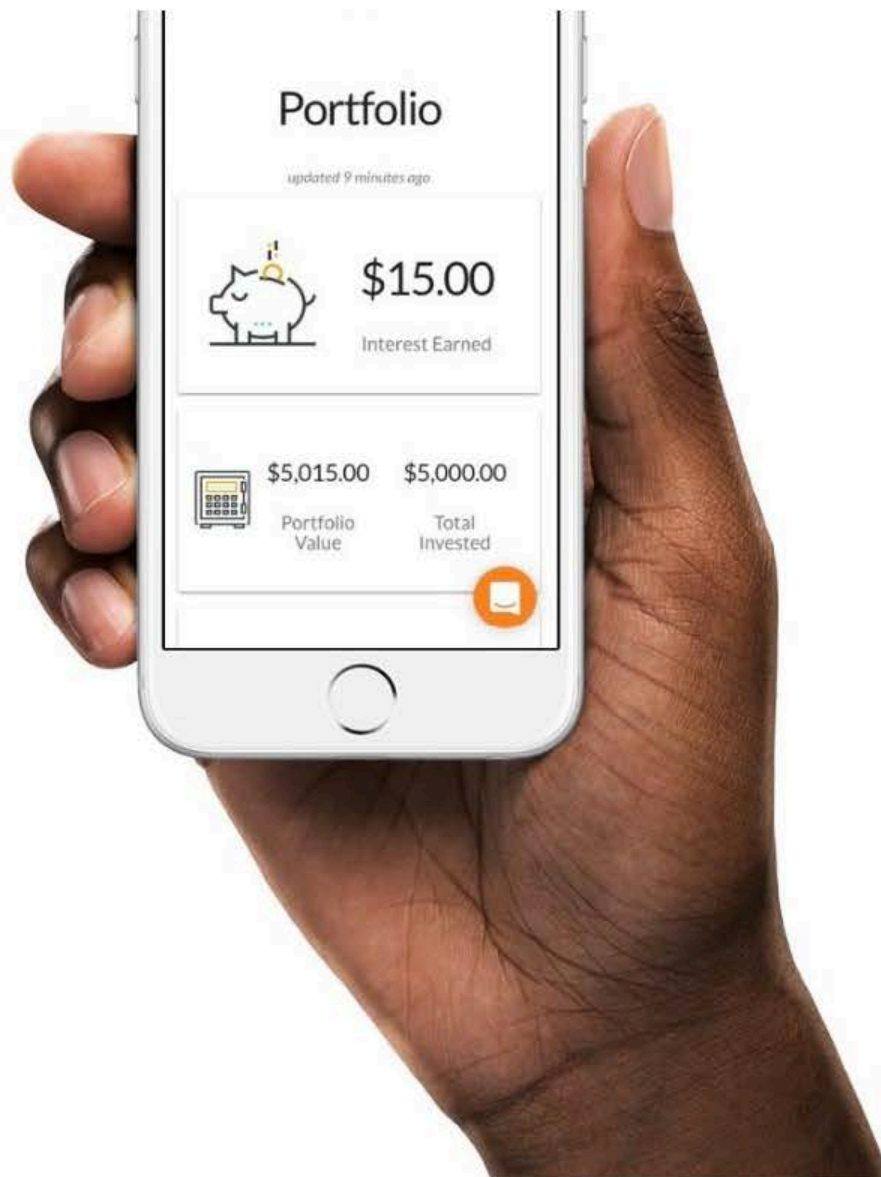
### Our Worthy milestones:

- First capital raised after successful MVP (minimal viable product)
- Technology & operations teams hired
- Bonds qualified by the SEC
- Bond sales and management platform built & launched
- Mobile apps available in app stores
- Month over month user growth
- More than \$1,000,000 in bond sales first quarter

We have built our proprietary bond management platform, had our bonds qualified for sale by the SEC, and we are launched and selling to the public... given our product, team, market, and early traction, we are an exciting investment prospect!

## Meet Worthy



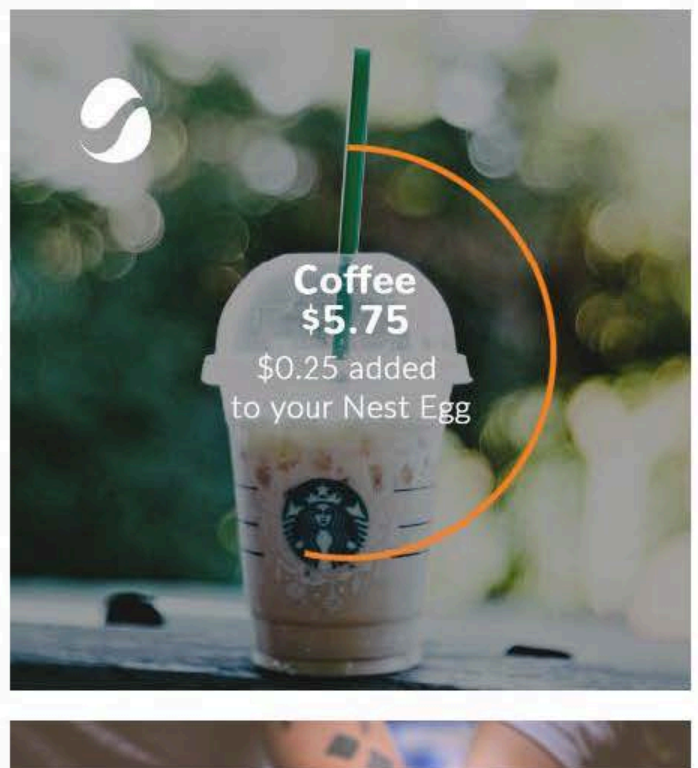


### How Does It Work?

Worthy is a mobile app that helps users gather and grow a nest egg by rounding up their daily purchases and investing this spare change into a 5% interest earning bond.

As an alternative to stocks and low interest savings accounts, Worthy offers a proprietary, SEC registered bond. Priced at just \$10, everyone has the chance to start building an emergency fund or nest egg. By enabling users to automatically micro-invest while they shop (via round ups), Worthy offers an easier way to invest and make an impact – without users having to alter their habits or behavior. Worthy empowers a new generation of investors to get the growth, yield and access to innovation they deserve.

In addition to the returns generated to Worthy users from the 5% interest paid, Worthy seeks to grow users' portfolios by partnering with merchants and having those merchants

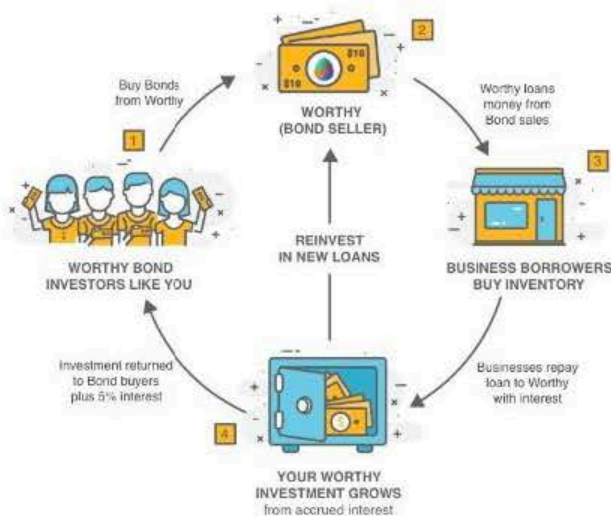
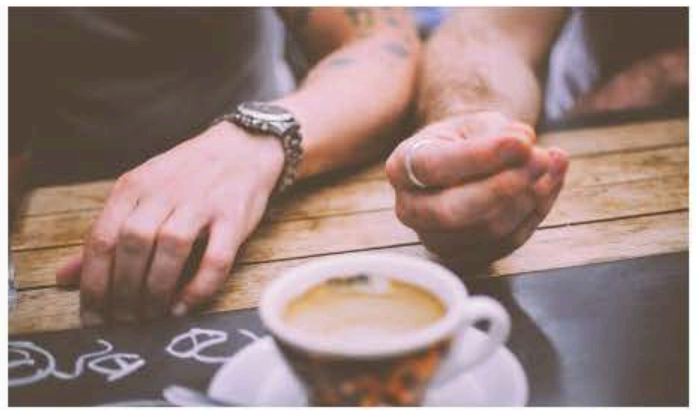




contribute cash back to our users when they shop. Participating merchants will benefit from this cash back/loyalty program while Worthy users will literally be investing in themselves every time they swipe their debit or credit card.

Along with offering an attractive yield to all classes of investors, the Worthy bond proceeds are used to provide asset-backed loans to America's growing businesses – the backbone of the US economy. This provides solid returns and a lower risk profile than traditional loans and other investment instruments. People are worthy of a better and more secure return, and we are dedicated to making that happen by bringing institutional quality investments to the masses.

Not only can Worthy help users grow their money, but we can save them money if they ever need to borrow by linking them to lower rate loans from peer-to-peer lending marketplaces. Whether the capital is for consolidating debt, home improvement, or refinancing student loans, these online marketplaces offer borrowers a lower cost of credit as they forego the complexity and overhead of traditional banks.



#### Worthy highlights:

- We provide access to higher-yielding alternative investments to all
- We offer a proprietary SEC qualified financial product
- We pay a generous 5% fixed annual interest
- We only do the most secured lending (inventory and receivables) with our bond proceeds
- Our savers can micro-invest with as little as \$10.00
- 3 easy ways to buy - including rounding-up spare change
- Community capital - bond sales support our fellow humans

**Invest with purpose. It's time to use our money and direct our investments to help shape the world we want to live in.** We at Worthy are working to change the face of finance as we believe everyone is worthy of economic security.

---

Why We Are a Worthy Offering

## Why we are a worthy offering

Worthy combines a unique financial product (our 5% interest bearing bonds) with an inventive delivery tool (our round-up app) making it easy for anyone to save.

Our bonds are one of the few, higher-yielding financial products open to the retail investor that boosts Main Street not Wall Street - therefore offering a social return in addition to a financial one. We are also fee free...we know you have better things to do with your money!

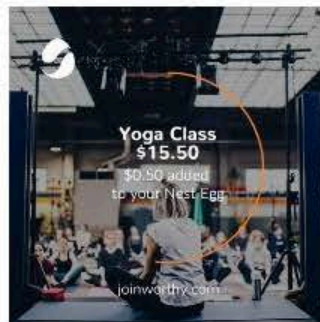
Additionally, unlike most other investing apps, we own the underlying financial vehicle, the 5% bond. This is a proprietary product that we engineered and successfully qualified with the SEC via a 9 month process so this provides a bit of a barrier to entry to other competitors given the time, costs, and challenges of getting a product through the SEC registration process (each offering is unique and never guaranteed to be qualified).

We also built our own technology platform for handling the digital bond management and sales which adds additional value to our venture. Give it a try at [worthybonds.com](http://worthybonds.com)!



### Micro-Invest

Worthy's proprietary bonds are only \$10.00!



### Painlessly Save

The Worthy app rounds-up every purchase you make and invests the spare change.



### Large Market

75 million millennials needing to save...and 47% of Americans don't even have \$400 for an emergency.



### Generous Interest

Fixed 5% annual interest to grow that nest egg fast!

## Alternative Investments Go Mainstream



Alternative investments are rapidly moving into the mainstream. Retail investors, confronted with volatile financial markets and the underfunding of their own retirements, are now following the path blazed by wealthy individuals and institutional investors in seeking a better financial future. These classes of investors had access to





financial return. These classes of investors had access to a variety of higher-yielding, investment opportunities that the masses were not allowed to have - such as stock in growing private companies and lending money to creditworthy consumers or businesses. This changed with the passing of The JOBS ACT in 2012, which altered long-standing securities laws and opened up these types of alternative investments for the rest of us.

Fueled in part by these new laws, a distrust of old guard financial institutions, and investors growing desire to have their money make a social impact, we believe both borrowers and investors are flocking to alternative, and more community focused, financial products to meet their capital needs and to diversify their portfolios. PriceWaterhouseCoopers projects investor allocation to alternatives will grow nearly 10% a year, reaching \$13 trillion in volume by 2020. **Worthy is already playing a part in this historical shift.**

**Bottom line is the 98% need a more stable financial return and Worthy has created a product to help.**

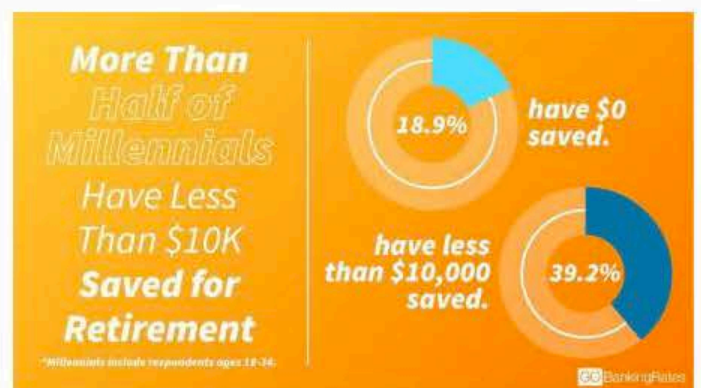
### Why Alternative Investments Are Worthy

According to most investment advisors, one of the important rules of portfolio management is to combine assets that make money independently and don't correlate with one another. Having investments in areas that react differently to the same event (such as a political development or a new tax proposal) can balance an investor's risk and protect against loss.

**Investors Need Diversification.** A blended portfolio of traditional (such as stocks) and alternative investments (such as real estate, precious metals, private lending, etc) offers benefits in performance and a reduction in volatility.

**Portfolios Need Non-Correlation.** To protect from market swings, investors need assets in their portfolios that don't directly correlate to movements in traditional investments such as stocks and ETF's.

Since diversifying investments across asset classes can improve your chances of not losing your money (SEC, investor.gov), Worthy's fixed interest bonds can be a good addition to a diverse portfolio. And...they are bonds that act more like a savings account as funds can be deposited into or withdrawn from Worthy accounts at any time without fees or penalties.



## We Are a Worthy Team



**We are all in this for the right reasons so we are motivated and passionate about addressing the problem and about helping our clients thrive.** Aside from this, we have backgrounds that align with our product - including the fact that the founder is a registered investment advisor and pioneer in the online capital/crowdfunding industry. Our management team also includes a securities lawyer and



former investment banker. However it's the team's intangible assets that ensure our ability to execute successfully - such as character, integrity, sincerity, creativity, humor, tenacity, and problem solving. And we have strong chemistry as a team. We eat, sleep and breathe this product and mission and will not stop until Worthy is in everyone's hands!

We also believe in treating our customers with transparency & respect -- hence this recent comment from one of our users:

*"Sally, I really appreciate your direct communication with me on my questions. It makes the experience feel more personal and makes me feel as if I am not forgotten, especially coming from someone of your position within the company. Not many businesses will take the time to do that with their clients these days. So, for that, I say thank you..again and again!"*

## Be a part of what's next!



### Worthy Causes

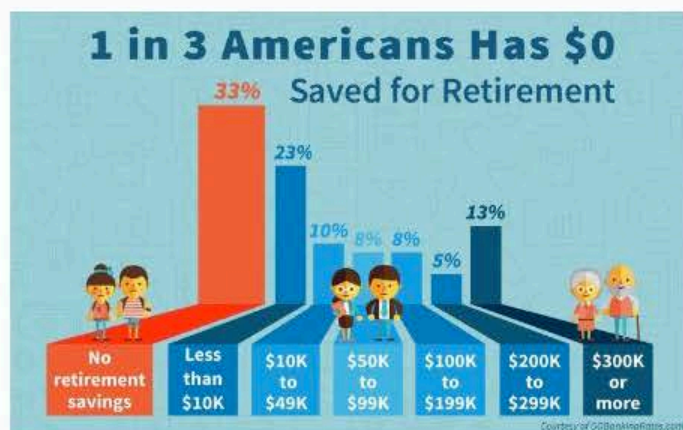
We have heard from a number of non-profits that Worthy is the perfect solution for painless fundraising as supporters can use our free round-up app to help fund the causes they care about with every purchase they make. Not only can the participating non-profits benefit from the accumulated rounded-up spare change but the bonds bought with that change grows at 5%! A great return for great causes!

Given the interest from charities and others wanting to use Worthy as a funding tool, part of the proceeds from this raise will go towards the development of a *Worthy Causes* version of our current mobile app.

### A Worthy Retirement!

We hear it all the time - start saving early for retirement. But few of us are able to given the demands on our income (including those student loans!). Worthy wants to help our users to at least start tucking away whatever they can, even if it's \$10.00 at a time...it does add up!

In order to allow for tax-advantaged savings for our users we need to integrate our platform with the service providers such as custodians that enable us to open retirement accounts. This is another aspect on our Worthy roadmap that your investment will help make possible!





# Invest in Our Company Today!

## Join Us in Offering Economic Opportunity for All

We want to help lift the financial burden off those who suffer from this stress. One of the few ways to grow a financial cushion is through access to higher-yielding investment returns but we believe these asset classes are normally only reserved for the wealthy so we used new securities regulations to create a product that would be open to ALL. This is also about fairness - for 80 years the securities laws kept the 98% from accessing opportunities for real financial growth.

**We invite you to join us** on our mission to create a more equitable economy.



### Our Company Launches!

Worthy Financial, nc is created to bring high-yielding assets to all!



### Bond Registration filed with SEC

Filed our offering with the Securities and Exchange Commission to begin bond qualification process.



### Bonds qualified by the SEC

Bonds allowed to be sold nationwide.



### Launched on StartEngine

Now YOU can own a part of our company!



### Offer Retirement Accounts

Integrate account opening. ANTICIPATED

February 2016

March 2017

January 2018

July 2018

January 2019

September 2016

July 2017

February 2018

October 2018



### MVP is tested

Early users love the product.



### Seed capital raised

Raised \$600,000 to hire team, build bond sales platform & apps, and for legal and compliance costs of



### App and bond sales open to public

After filing in 8 states



### Launch Worthy Causes Program

Responding to interest from non-profits wanting to use Worthy for fundraising.

navigating the SEC.

that required  
additional registration,  
we opened for sales.

ANTICIPATED

## In the Press

**REALASSETS**  
ADVISER

**fintek** NEWS

SHOW MORE

## Meet Our Team



### Sally Outlaw

President, Director, Founder, CEO

*A life-long entrepreneur passionate about opening up economic opportunity for all. Sally has served as the full time President, Director, Founder and CEO of Worthy Financial since January 2016. She co-founded Peerbackers in 2010, an online crowdfunding platform with a focus on entrepreneurs. After four years and thousands of projects funded, the company moved beyond the platform and into services to help clients navigate the world of Crowd Finance.*



**Andrei Popovici**

Senior Software Developer  
*Designer-developer hybrid who specializes in bringing digital ideas to life*

**Alan Jacobs**

Director, Ex. VP, Chief Strategy Officer

*Alan has more than 40 years of experience as a corporate and securities attorney, investment banker, business and financial advisor, and entrepreneur/senior executive of both private and public companies. Mr. Jacobs has been an investment banker and owner of licensed broker/dealers in New York and Florida specializing in financing and advisory services of growing companies primarily in healthcare and technology. He has been responsible for raising more than \$750 million for a wide range of companies and is a graduate of Franklin and Marshall College and Columbia Law School. Before joining Worthy Financial full time in 2016, Mr. Jacobs held positions at Safer Science Technologies, as a Director of Business Development, from June 2015 through December 2016. Safer Science Technologies is an environmentally, friendly cleaning products company.*

**Jang Centofanti**

VP Operations, Corporate Secretary

*Jang contributes more than 25 years of operational and management experience in a variety of consumer service industries, including hospitality, banking and education. She has also been a principal in an independent financial services advisory firm and with a small business management company. Jang has been with Worthy Financial full time since 2016, serving as an Administrative and Customer Service Manager Du20 Holistic Oasis from 2012-2015 prior.*

**Randy Pohlman**

Director, & VP of Corporate Development

*Randy brings his Ph.D in Finance, his decades of experience in management at both public and private companies, as well as his breadth of experience as the Dean of the H. Wayne Huizenga School of Business at Nova Southeastern University (since 2009) and Dean of Kansas State University, College of Business Administration. He also served as a Visiting Research Scholar at the University of California, Los Angeles, and was a member of the Executive Advisory Board of the Wharton School of the University of Pennsylvania. Randy serves as a Director and spends 8 hours a week with Worthy Financial.*

**Dara Albright**

Director

*Recognized speaker, writer & influencer on topics covering financial disruption, FinTech, RegTech, Digital/Crowd-Finance. Current position held as CEO of Dara Albright Media from 2011 to current.*

**Jack Richards**

Director, Senior VP, Marketing and Operations

*Jack delivers a diverse background in management, marketing and product development. He is an inventor and successful founder, or co-founder, of start-ups in the areas of commodity trading, sports marketing and energy. As a serial entrepreneur, he is an investor and board of director*



member for several companies and is a graduate of Texas Tech University with a degree in Agricultural Economics. His prior position was serving as Vice President at Titan Lansing Tansloading fro 2014 to 2017. Jack serves as a Director and spends 8 hours a week with Worthy Financial.



## Offering Summary

Maximum 21,400\* shares of common stock (\$107,000)

*\*Maximum subject to adjustment for bonus shares. See 10% Bonus below*

Minimum 2,000 shares of common stock (\$10,000)

<b>Company</b>	Worthy Financial, Inc.
<b>Corporate Address</b>	4400 N. Federal Hwy. Suite 210-12, Boca Raton, FL 33431
<b>Description of Business</b>	Worthy Financial is a Fintech company providing financial products and services to Millennials and other population segments making up the 98% of unaccredited investors unable to access savings and investment products. Savings is primarily by use of a mobile app that "rounds up" credit and debit card purchases to the next higher dollar until the round ups reach \$10, at which time the user, purchases a \$10, 5% interest bearing SEC qualified bond. An investor can also purchase a \$10, 5% bond independent of the app.
<b>Type of Security Offered</b>	Common Stock (the "Shares"),
<b>Purchase Price of Security Offered</b>	\$5.00
<b>Minimum Investment Amount (per investor)</b>	\$250

### The 10% Bonus for StartEngine Shareholders

Worthy Financial, Inc. will offer 10% additional bonus shares for all investments that are committed by StartEngine Crowdfunding Inc. shareholders (with  $\geq$  \$1,000 invested in the StartEngine Reg A+ campaign) within 24 hours of this offering going live.

StartEngine shareholders who have invested \$1,000+ in the StartEngine Reg A+ campaign will receive a 10% bonus on this offering within a 24-hour window of their campaign launch date. This means you will receive a bonus for any shares you purchase. For example, if you buy 100 shares of Common Stock at \$5 / share, you will receive 10 bonus shares, meaning you'll own 110 shares for \$500. Fractional shares will not be distributed and share bonuses will be determined by rounding down to the nearest whole share.

This 10% Bonus is only valid for one year from the time StartEngine Crowdfunding Inc. investors receive their countersigned StartEngine Crowdfunding Inc. subscription agreement.

### Irregular Use of Proceeds

The Company will not incur any irregular use of proceeds.

[Offering Details](#)

[Form C Filings](#)

[SHOW MORE](#)

## Risks

A crowdfunding investment involves risk. You should not invest any funds in this offering unless you can afford to lose your entire investment. In making an investment decision, investors must rely on their own examination of the issuer and the terms of the offering, including the merits and risks involved. These securities have not been recommended or approved by any federal or state securities commission or regulatory authority. Furthermore, these authorities have not passed upon the accuracy or adequacy of this document. The U.S. Securities and Exchange Commission does not pass upon the merits of any securities offered or the terms of the offering, nor does it pass upon the accuracy or completeness of any offering document or literature. These securities are offered under an exemption from registration; however, the U.S. Securities and Exchange Commission has not made an independent determination that these securities are exempt from registration.

## Updates

### Notice of Funds Disbursement

22 days ago

[The following is an automated notice from the StartEngine team].

Hello!

As you might know Worthy Financial has exceeded its minimum funding goal. When a company reaches its minimum on StartEngine, it's about to begin withdrawing funds. If you invested in Worthy Financial be on the lookout for an email that describes more about the disbursement process.

This campaign will continue to accept investments until its indicated closing date.

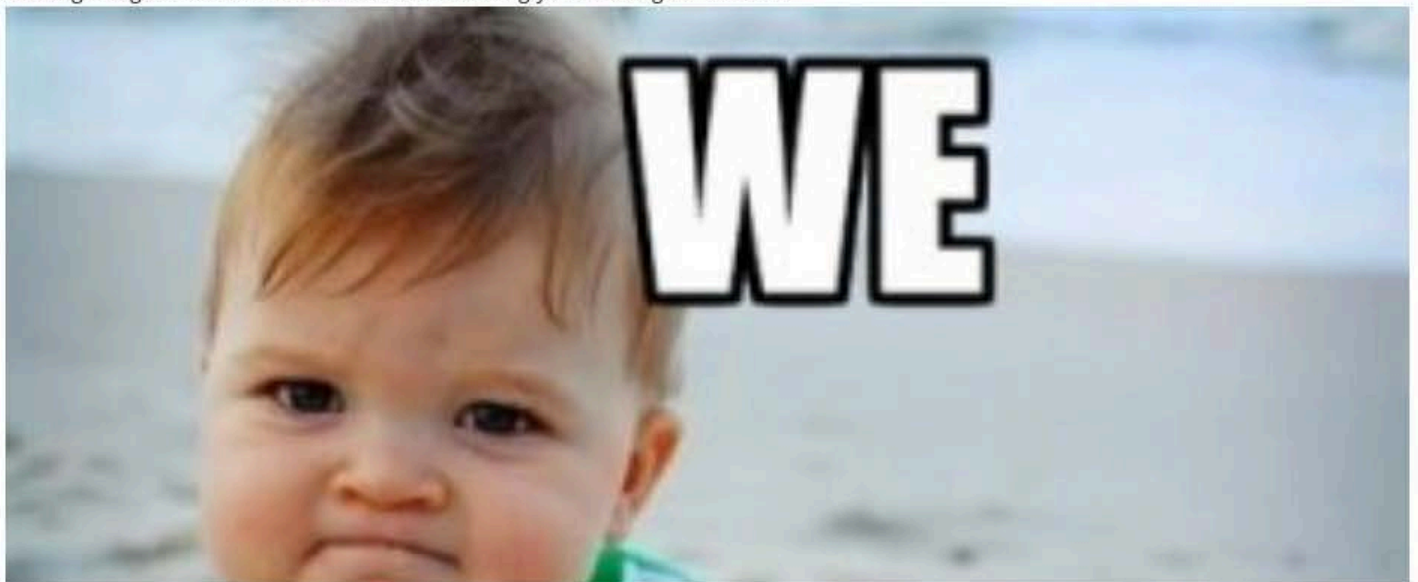
Thanks for funding the future.

-StartEngine

### We reached our goal!!

23 days ago

MASSIVE thanks to all of our new Worthy shareholders...we have reached our initial crowdfunding goal of \$107,000. There are so many exciting things ahead and we look forward to having you all along for the ride!





**We crossed \$100,000! Our shareholders rock!**

about 1 month ago

Feeling GRATEFUL!





## We've surpassed \$750,000 in bond sales!

about 1 month ago

Fast growth continues at Worthy...we are helping more and more people painlessly build their nest egg! We are grateful for the continued support of our shareholders and bondholders! The 98% are WORTHY of a better return and we are making it happen with your help! The more shares we sell, the more working capital we have to support our growth so thanks again for joining us on this journey!



## Notice of Funds Disbursement

about 1 month ago

[The following is an automated notice from the StartEngine team].

Hello!

As you might know, Worthy Financial has exceeded its minimum funding goal. When a company reaches its minimum on StartEngine, it's about to begin withdrawing funds. If you invested in Worthy Financial, be on the lookout for an email that describes more about the disbursement process.

This campaign will continue to accept investments until its indicated closing date.

Thanks for funding the future.

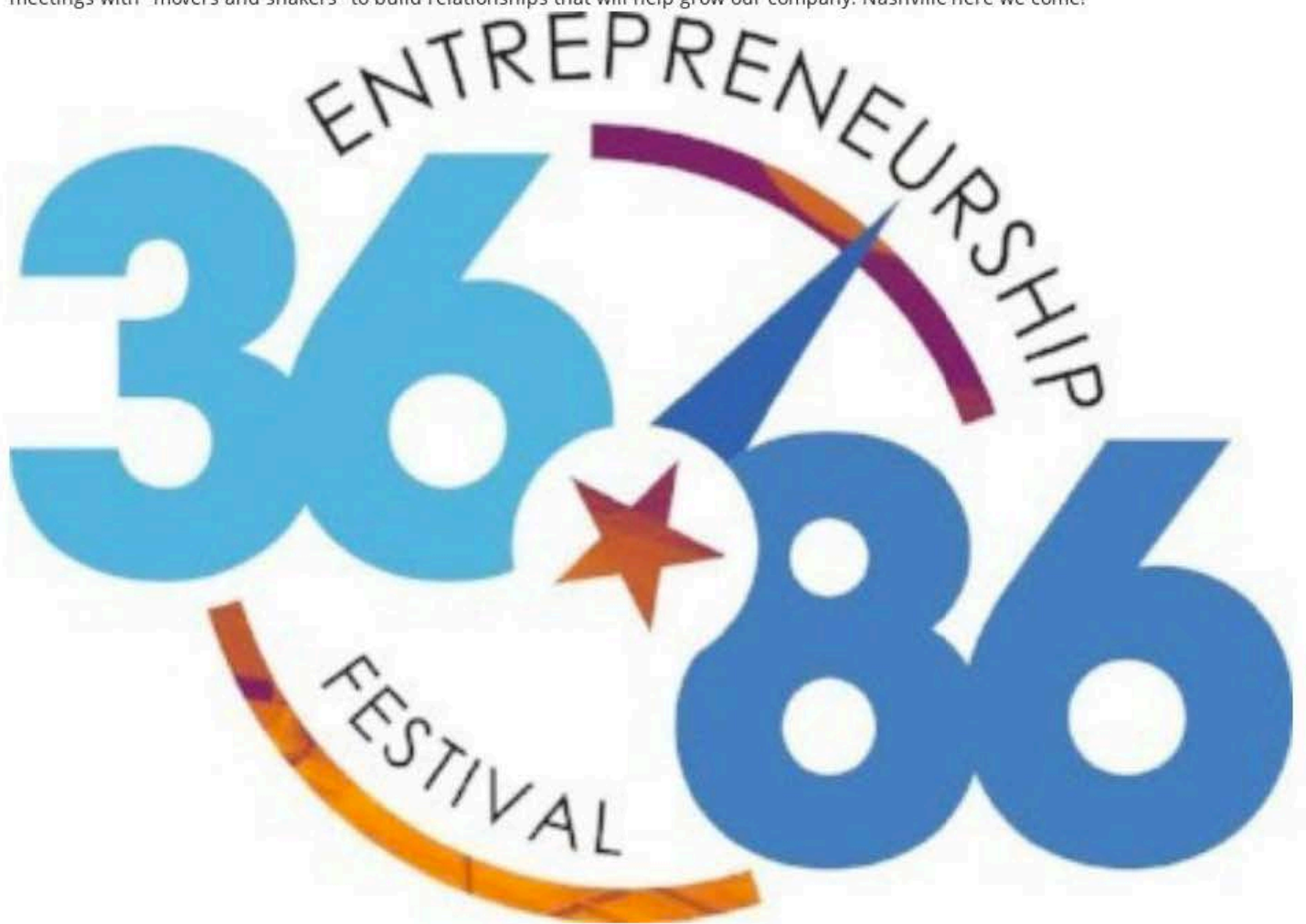
-StartEngine

## We've been selected as a 36/86 FedEx Global Entrepreneur

about 2 months ago

Worthy has been selected and sponsored by FedEx as a "Global Entrepreneur" to participate in LaunchTN - the Southeast's premier gathering of founders, investors and potential partners! Taking place at the end of this month in Nashville, it will give us the chance to have

meetings with "movers and shakers" to build relationships that will help grow our company. Nashville here we come!



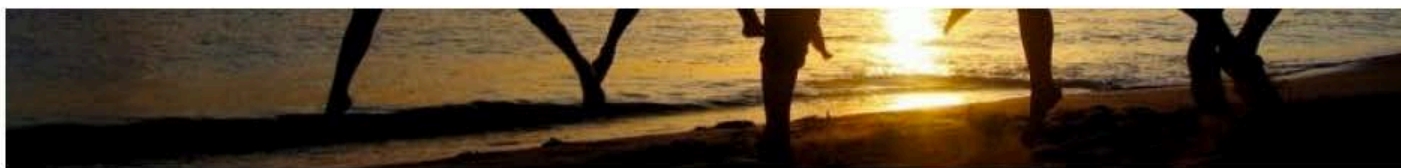
### Surpassed \$500,000 in Bond Sales

about 2 months ago

We reached a new milestone over the weekend...we surpassed \$500,000 in sales! Thanks for believing in and supporting us and our mission of economic opportunity for all! With your help we are growing fast (over 1800% last month)! Our Worthy bondholders and shareholders are THE BEST!







### **You're awesome and 1:00 EST**

about 2 months ago

Just wanted to thank everyone who has become Worthy shareholders thus far - you are making amazing things happen with your support and showing you believe in economic opportunity for all! We launched our first referral partnership 2 weeks ago and it has made our growth soar so we are excited to see so many new bondholders coming aboard! If you'd like to ask us any questions, we are participating in the Start Engine Demo Day today and our slot is just after 1:00 EST so feel free to tune in! Here is the RSVP link -

<https://startengine.info.typeform.com/to/AExx3A>

### **You, our shareholders, make our product possible. See this amazing note from one of our customers.**

2 months ago



Can I just say, you are going to make me cry because as an African-American single mom and now entrepreneur who has always wanted to save through investing but the investment prices were so high, i just felt defeated. You have offered something that has made it simple and easy to understand and affordable. Thank you for coming up with this solution. I can now be a better investor

and wealth builder through your company. Hopefully you can add referral links for us to refer other people. I have so many people I know I can refer. Thank you.



Katrina [redacted]

Sent from Email, 4m

Reply to Katrina...

Aa



GIF



Close

### Our CEO was just profiled as a female disruptor in finance

2 months ago

Some nice media coverage on our founder as part of an interview series on female disruptors. She is a TRUE Outlaw!

<https://medium.com/authority-magazine/female-disruptor-sally-outlaw-8be0542ecd64>

Thanks everyone!

3 months ago





# \$50,000 FUNDED

start  
engine



## Great momentum - surpassed \$40,000 in first week

3 months ago

We are incredibly thankful that so many people have found our investment so worthy! We are happy to see that we are closing in on the halfway point to our funding goal this early AND happy our new shareholders have joined us in ensuring economic opportunity for all! Nice to also be recognized today by Crowdfunder as a "hot" campaign! <https://www.crowdfunder.com/2018/07/worthy-financial-on-startengine/> Thanks again to everyone for their amazing support! Please continue to share our link with those you think may have interest.

## We blew past our minimum goal

3 months ago

Hi everyone!

Sally here, Founder and CEO of Worthy Financial. I just wanted to thank everyone for your interest in and quick support of our Worthy venture! We surpassed our minimum goal in just a few short hours and we look forward to continuing the climb! We are really proud of the work we do to open up economic opportunity for all and I'm happy you are joining our journey! Feel free share our campaign with anyone you think may have interest and enjoy the upcoming 4th of July holiday!



## Comments (81 total)

Add a public comment...

0/2500

Post

**Aaron Morales** [Worthy Financial - Potential Investor](#) 7 days ago

Hello Sally,

Great product you have right here. I have invested in to your idea and bought bonds and I plan on putting a lot more money into the bonds as it has a great return. A question for you though, Is there a way to put interest made on the bonds that we buy back into buying more bonds automatically and if not does that mean interest on the bonds are place back into the bank that we resisted into Worthy like any other bond out there?

Thank you for your time,  
Aaron

**Alan Jacobs** [Worthy Financial - Issuer](#) 7 days ago

Hi Aaron - Thank you for your support and for your kind words about Worthy! We are lucky to have you! And coincidentally we are currently working on that exact feature - automatically allowing for a new bond purchase as soon as a member's interest reaches the \$10 threshold...are you SURE you weren't on my call today with the tech team? :-)

**Konstantin Morar** [Worthy Financial - Potential Investor](#) 9 days ago

Hello Sally, I am going to increase my investment before the close of the campaign in a few day. I have a couple questions. 1) How is Worthy Causes Program going? Is it on track to Launch next month? 2) Have sales hit 1.5 million? 3) Other then Worthy Causes Program and Retirement accounts in January what are your short term goals that you hope to accomplish in 2019?

Than you,  
Konstantin

**Alan Jacobs** [Worthy Financial - Issuer](#) 9 days ago

Hi. Thanks for checking back in! Actually we have flipped those 2 initiatives (Worthy Causes and the retirement accounts) as allowing for retirement accounts has become our #1 request from users...so we are digging into that now! One of our other key priorities is getting the app re-designed (to add more features) and make the sign-up/registration process cleaner. Our focus for 2019 will be on GROWTH as we will finally have much of the infrastructure and features in place. We have not hit 1.5 mil in sales yet but are on our way! All the best to you Konstantin, Sally (And again, even though it says Alan, it is Sally!)

**lyle notice** 10 days ago

I see that you have exceeded your maximum funding goal. Are you still receiving investments at this time?

**Alan Jacobs** [Worthy Financial - Issuer](#) 10 days ago

Hi Lyle - Yes, as mentioned in an answer to a similar question below, we had such strong interest in our shares that we reached our goal early so are working to extend both our campaign timeframe and goal. It involves having to get our financials reviewed by an independent CPA (sort of like an audit) and we are almost finished with that process. The campaign is still taking investments (we can see them in the back-end/admin view) but they just will not be reflected on the page or be available for us to disburse until we formally extend the campaign. Thanks for your inquiry and I hope you will join us as a shareholder!

**Aaron Tress** [Worthy Financial - Potential Investor](#) 15 days ago

Hi team,

I invested through StartEngine, and I also bought some bonds. I like how simple the buying of bonds is, but I am curious as to why you don't allow for adding a bank account in the traditional way--i.e. having the user supply a routing and account number, but rather require the user to log into their bank through your site. One reason I ask is because I recently changed banks to one that your site doesn't recognize. It seems then that I am unable to buy or sell bonds unless I have a bank on your list.

**Alan Jacobs** **Worthy Financial - Issuer** 15 days ago

Hi Aaron - Happy to have you as both a Worthy bondholder and shareholder! To your bank linking question, we actually do offer that. If your bank is not one of the thousands on our partner list, then you can choose to add a bank via what is called the micro-deposit option by adding your bank routing and account numbers. We will reach out to you via email to help you!

**Kevin Cavanagh** **Worthy Financial - Potential Investor** 19 days ago

Hi guys,

My quick question is about communication after this is all said and done. Will you communicate regularly with investors in some way? If so, how? That's all I'd like to know before I punch my investment through. Thanks!

**Alan Jacobs** **Worthy Financial - Issuer** 19 days ago

Hi Kevin. Thanks for your interest and your question. And the answer is yes :) We will communicate with our investors (primarily via email) but we are also required to file regular financial reports as well by the SEC so there's quite a lot of transparency in the process. Thanks for your interest in Worthy!

**David Byrd** **Worthy Financial - Potential Investor** 21 days ago

are you going to increase the funding goal?

**Alan Jacobs** **Worthy Financial - Issuer** 21 days ago

Hi David. Yes we are working on that now :-). We had such strong interest in our shares that we reached our goal early so are working to extend both our campaign timeframe and goal. It involves having to get our financials reviewed by an independent CPA and we are almost finished with that process. The campaign is still taking investments but they just will not be reflected on the page or be available for us to disburse until we formally extend the campaign. Thanks for your interest!

**marco amaro** 24 days ago

im wait for 20 last day since now my account investments Funds Received , Funds Approved , Funds Invested yet pass

**Alan Jacobs** **Worthy Financial - Issuer** 24 days ago

Hi Marco - We see you have 2 bond accounts at Worthy (since you first signed up with your wrong email address) and we think we understand your question so have sent you an email to you to help you.

[SHOW MORE COMMENTS](#)

#### About

[Blog](#)  
[About Us](#)  
[FAQ](#)

#### Connect

[Facebook](#)  
[Twitter](#)  
[Careers](#)  
[LinkedIn](#)  
[Instagram](#)  
[Press Inquiries](#)

#### Join

[StartEngine Summit: Tokenizing the World](#)  
[Raise Capital](#)  
[Become an Investor](#)

#### Legal

[Terms of Use](#)



©2017 All Rights Reserved

#### Important Message

[www.StartEngine.com](http://www.StartEngine.com) is a website owned by StartEngine Crowdfunding, Inc. and operated by StartEngine Crowdfunding and its wholly owned subsidiary, StartEngine Capital, LLC, located at 750 N San Vicente Blvd #800, West Hollywood, CA 90069. StartEngine Crowdfunding is not a broker-dealer, funding portal or investment adviser. StartEngine Capital, LLC is a funding portal registered [here](#) with the US Securities and Exchange Commission (SEC) and [here](#) as a member of the Financial Industry Regulatory Authority (FINRA). By accessing this site and any pages on this site, you agree to be bound by our [Terms of Use](#) and [Privacy Policy](#), as may be amended from time to time without notice or liability.

Investment opportunities posted and accessible through the site are of three types

1. Regulation A offerings (JOBS Act Title IV, known as Regulation A+), which are offered to non-accredited and accredited investors alike. No broker-dealer, funding portal or investment adviser is involved in these offerings. These offerings are made through StartEngine Crowdfunding, Inc. 2. Regulation D offerings (506(c)), which are offered only to accredited investors. No broker-dealer, funding portal, or investment adviser is involved in these offerings. These offerings are made through StartEngine Crowdfunding, Inc. 3. Regulation Crowdfunding offerings (JOBS Act Title III), which are offered to non-accredited and accredited investors alike. These offerings are made through StartEngine Capital, LLC. Some of these offerings are open to the general public, however there are important differences and risks. You can learn more in our [Learn section](#).

#### Canadian Investors

Investment opportunities posted and accessible through the site will not be offered to Canadian resident investors.

Potential investors are strongly advised to consult their legal, tax and financial advisors before investing. The securities offered on this site are not offered in jurisdictions where public solicitation of offerings are not permitted; it is solely your responsibility to comply with the laws and regulations of your country of residence.





## VIDEO TRANSCRIPT (Exhibit D)

Looking for a better return? As an alternative to stocks - or to those low interest savings accounts - you can now buy our 5% interest-earning bonds.

Worthy bonds open up community investments, allowing anyone – not just the wealthy – to participate in private lending. Proceeds from the bonds you buy are lent to growing American businesses via asset-backed loans, secured by inventory. Imagine that — putting your money to work while supporting your fellow humans! Helping Main Street, instead of Wall Street. And with a face value of just \$10.00, you can start with even the smallest amount of capital...and add funds as often as you'd like.

The bonds have a three-year term but whenever you need emergency funds, you can cash them in at any time.

How does it work? Register on our site, connect a bank account for purchase, and enter the # of bonds you'd like to buy. Then watch your money grow as interest is credited daily from loan payments made by the businesses you're supporting.

And we charge no fees – because you have better things to do with your money!

Finally...a way to combine an attractive financial return with a social impact...so join us...you're worthy of a better return!

## STARTENGINE SUBSCRIPTION PROCESS (Exhibit E)

### Platform Compensation

- As compensation for the services provided by StartEngine Capital, the issuer is required to pay to StartEngine Capital a fee consisting of a 6-8% (six to eight percent) commission based on the dollar amount of securities sold in the Offering and paid upon disbursement of funds from escrow at the time of a closing. The commission is paid in cash and in securities of the Issuer identical to those offered to the public in the Offering at the sole discretion of StartEngine Capital. Additionally, the issuer must reimburse certain expenses related to the Offering. The securities issued to StartEngine Capital, if any, will be of the same class and have the same terms, conditions and rights as the securities being offered and sold by the issuer on StartEngine Capital's website.

### Information Regarding Length of Time of Offering

- Investment Cancellations: Investors will have up to 48 hours prior to the end of the offering period to change their minds and cancel their investment commitments for any reason. Once within 48 hours of ending, investors will not be able to cancel for any reason, even if they make a commitment during this period.
- Material Changes: Material changes to an offering include but are not limited to: A change in minimum offering amount, change in security price, change in management, material change to financial information, etc. If an issuer makes a material change to the offering terms or other information disclosed, including a change to the offering deadline, investors will be given five business days to reconfirm their investment commitment. If investors do not reconfirm, their investment will be cancelled and the funds will be returned.

### Hitting The Target Goal Early & Oversubscriptions

- StartEngine Capital will notify investors by email when the target offering amount has hit 25%, 50% and 100% of the funding goal. If the issuer hits its goal early, and the minimum offering period of 21 days has been met, the issuer can create a new target deadline at least 5 business days out. Investors will be notified of the new target deadline via email and will then have the opportunity to cancel up to 48 hours before new deadline.
- Oversubscriptions: We require all issuers to accept oversubscriptions. This may not be possible if: 1) it vaults an issuer into a different category for financial statement requirements (and they do not have the requisite financial statements); or 2) they reach \$1.07M in investments. In the event of an oversubscription, shares will be allocated at the discretion of the issuer.
- If the sum of the investment commitments does not equal or exceed the target offering amount at the offering deadline, no securities will be sold in the offering, investment commitments will be cancelled and committed funds will be returned.
- If a StartEngine issuer reaches its target offering amount prior to the deadline, it may conduct an initial closing of the offering early if they provide notice of the new offering deadline at least five business days prior to the new offering deadline (absent a material change that would require an extension of the offering and reconfirmation of the investment commitment). StartEngine will notify investors when the issuer meets its

target offering amount. Thereafter, the issuer may conduct additional closings until the offering deadline.

### Minimum and Maximum Investment Amounts

- In order to invest, to commit to an investment or to communicate on our platform, users must open an account on StartEngine Capital and provide certain personal and non-personal information including information related to income, net worth, and other investments.
- Investor Limitations: Investors are limited in how much they can invest on all crowdfunding offerings during any 12-month period. The limitation on how much they can invest depends on their net worth (excluding the value of their primary residence) and annual income. If either their annual income or net worth is less than \$107,000, then during any 12-month period, they can invest up to the greater of either \$2,200 or 5% of the lesser of their annual income or net worth. If both their annual income and net worth are equal to or more than \$107,000, then during any 12-month period, they can invest up to 10% of annual income or net worth, whichever is less, but their investments cannot exceed \$107,000.

**EXHIBIT F TO FORM C**

**ADDITIONAL CORPORATE DOCUMENTS**

# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF INCORPORATION OF "WORTHY FINANCIAL, INC.", FILED IN THIS OFFICE ON THE TWENTY-FOURTH DAY OF FEBRUARY, A.D. 2016, AT 1:48 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



5972380 8100  
SR# 20161108632

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

A handwritten signature in black ink, appearing to read "JB", is written over a horizontal line. Below the line, the text "Jeffrey W. Bullock, Secretary of State" is printed.

Jeffrey W. Bullock, Secretary of State

Authentication: 201882748  
Date: 02-24-16



**STATE OF DELAWARE**  
**CERTIFICATE OF INCORPORATION**

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 01:48 PM 02/24/2016  
FILED 01:48 PM 02/24/2016  
SR 20161108632 - File Number 5972380

**OF**  
**WORTHY FINANCIAL, INC.**  
**A STOCK CORPORATION**

**FIRST:** The name of the corporation (hereinafter called the "Corporation") is Worthy Financial, Inc.

**SECOND:** The address, including street, number, city, and county, of the registered office of the Corporation in the State of Delaware is 2711 Centerville Road, Suite 400, in the City of Wilmington, County of New Castle, Delaware 19808. The registered agent in charge thereof is Corporation Service Company.

**THIRD:** The purpose of the Corporation is to engage in any lawful act or activity for which corporations may be organized under the General Corporation Law of the State of Delaware.

**FOURTH:** The total number of shares of stock which this Corporation is authorized to issue is Fifty Million (50,000,000) shares of which Forty Million shares (40,000,000) shall be Common Stock, par value \$0.0001 per share and Ten Million shares (10,000,000) shall be Preferred Stock, par value \$0.0001 per share. Series of Preferred Stock may be created and issued from time to time, which such designations, preferences, conversion rights, cumulative, relative, participating, optional or other rights, including voting rights, qualifications, limitations or restrictions thereof as shall be stated and expressed in the resolution or resolutions providing for the creation and issuance of such series of Preferred Stock as adopted by the Board of Directors pursuant to the authority in this paragraph given.

**FIFTH:** The name and address of the incorporator are as follows:

Charles B. Pearlman, Esq.  
Pearlman Schneider LLP  
2200 Corporate Boulevard, N.W., Suite 210  
Boca Raton, FL 33431

**SIXTH:** The Corporation is to have perpetual existence.

**SEVENTH:** The power to adopt, alter, amend or repeal Bylaws shall be vested in the Board of Directors.

**EIGHTH:** A director of the corporation shall not be personally liable to the corporation or its stockholders for monetary damages for breach of fiduciary duty as a director except for liability (i) for any breach of the director's duty of loyalty to the corporation or its



stockholders, (ii) for acts or omissions not in good faith or which involve intentional misconduct or a knowing violation of law, (iii) under Section 174 of the Delaware General Corporation Law, or (iv) for any transaction from which the director derived any improper personal benefit.

**NINTH:** To the fullest extent permitted by the Delaware General Corporation Law, the Corporation shall indemnify, or advance expenses to, any person made, or threatened to be made, a party to any action, suit or proceeding by reason of the fact that such person (i) is or was a director of the Corporation; (ii) is or was serving at the request of the Corporation as a director of another corporation, provided that such person is or was at the time a director of the Corporation; or (iv) is or was serving at the request of the Corporation as an officer of another Corporation, provided that such person is or was at the time a director of the corporation or a director of such other corporation, serving at the request of the Corporation. Unless otherwise expressly prohibited by the Delaware General Corporation Law, and except as otherwise provided in the previous sentence, the Board of Directors of the Corporation shall have the sole and exclusive discretion, on such terms and conditions as it shall determine, to indemnify, or advance expenses to, any person made, or threatened to be made, a party to any action, suit, or proceeding by reason of the fact such person is or was an officer, employee or agent of the Corporation as an officer, employee or agent of another corporation, partnership, joint venture, trust or other enterprise. No person falling within the purview of this paragraph may apply for indemnification or advancement of expenses to any court of competent jurisdiction.

**I, THE UNDERSIGNED,** for the purpose of forming a corporation under the laws of the State of Delaware, do make, file and record this Certificate, and do certify that the facts herein stated are true, and I have accordingly hereunto set my hand this 24<sup>th</sup> day of February 2016.

By: Charles B. Pearlman  
Charles B. Pearlman, Incorporator

**STATE OF DELAWARE**  
**CERTIFICATE OF AMENDMENT OF CERTIFICATE**  
**OF INCORPORATION**

The corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware does hereby certify:

**FIRST:** That at a meeting of the Board of Directors of  
Worthy Financial, Inc.

resolutions were duly adopted setting forth a proposed amendment of the Certificate of Incorporation of said corporation, declaring said amendment to be advisable and calling a meeting of the stockholders of said corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:

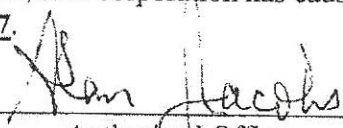
**RESOLVED**, that the Certificate of Incorporation of this corporation be amended by changing the Article thereof numbered "**FOURTH**" so that, as amended, said Article shall be and read as follows:

**FOURTH:** The total number of shares of stock which this Corporation is authorized to issue is Twelve Million (12,000,000) shares of which Ten Million shares (10,000,000) shall be Common Stock, par value \$0.0001 per share and Two Million shares (2,000,000) shall be Preferred Stock, par value \$0.0001 per share. Series of Preferred Stock may be created and issued from time to time, which such designations, preferences, conversion rights, cumulative, relative, participating, optional or other rights, including voting rights, qualification, limitations or restrictions thereof as shall be stated and expressed in the resolution or resolutions providing for the creation and issuance of such series of Preferred stock as adopted by the Board of Directors pursuant to the authority in this paragraph given.

**SECOND:** That thereafter, pursuant to resolution of its Board of Directors, a special meeting of the stockholders of said corporation was duly called and held upon notice in accordance with Section 222 of the General Corporation Law of the State of Delaware at which meeting the necessary number of shares as required by statute were voted in favor of the amendment.

**THIRD:** That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

**IN WITNESS WHEREOF**, said corporation has caused this certificate to be signed this  
8<sup>th</sup> day of December, 2017.

By:   
Authorized Officer  
Title: Executive Vice President

Name: Alan Jacobs  
Print or Type

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 08:00 AM 12/08/2017  
FILED 08:00 AM 12/08/2017  
SR 20177463005 - File Number 5972380