



PROFESSIONAL ONLINE COACHING



NO ACCESS TO PROFESSIONAL ATHLETES OR COACHES

YOUTH SPORTS ARE MORE COMPETITIVE TODAY THAN EVER BEFORE

ATHLETES AND THEIR FAMILIES WANT TO LEARN FROM THE BEST,

BUT **DON'T HAVE ACCESS** TO THE PROS

CURRENT SOLUTIONS PROVIDE SECOND TIER COACHING,

ARE EXTREMELY **EXPENSIVE**

AND **UNAVAILABLE** IN MOST OF THE WORLD



MARKET OPPORTUNITY



YOUTH SPORTS
MARKET



SPORTS COACHING
MARKET

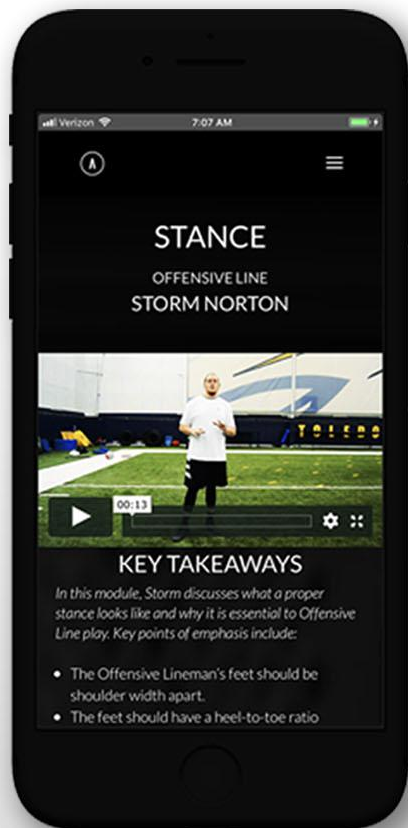


\$3B

TARGET MARKET



SOLUTION



GIVE ALL ATHLETES
ACCESS TO PROFESSIONAL COACHING
THROUGH POSITION-SPECIFIC
ONLINE SPORTS COURSES

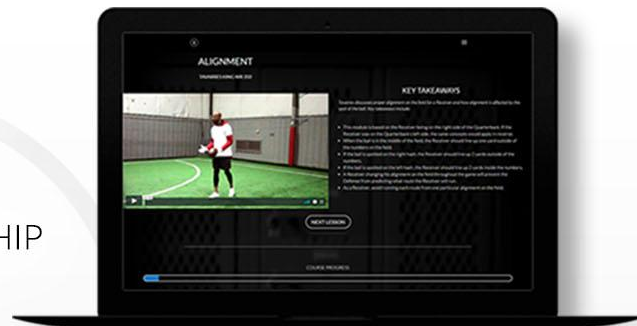


HOW IT WORKS

ATHLETES SEARCH THE APEX PLATFORM FOR EXCLUSIVE POSITION-SPECIFIC CONTENT



DEVELOPED BY **APEX SPORTS** IN PARTNERSHIP
WITH **PROFESSIONAL ATHLETES**



CONTENT IS STRUCTURED IN A COURSE CURRICULUM
CONSISTING OF INTERACTIVE VIDEO LEARNING, WRITTEN
CONTENT, AND REVIEW MATERIALS TO INSTILL LEARNING.
USERS WILL HAVE ON-DEMAND, LIFETIME ACCESS
TO THIS EXCLUSIVE CONTENT

<https://apexsports.io/>





INCENTIVES

REFERRALS, TEAM DISCOUNTS



GRASSROOTS

CAMPS, HS COACHES



SOCIAL MEDIA MARKETING

IG, FB, INFLUENCERS



\$30-\$90/COURSE 50/50 PROFIT SHARE

A LA CARTE MODEL

WITH PARTNER ATHLETES

45% PROFIT MARGIN



TRACTION

TAVARRES KING



JOSHUA PERRY



4 NFL COURSES

STORM NORTON



DONOVAN CLARK



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TRACTION



ONBOARDING 20+ BETA USERS/WEEK



ONBOARDING FIRST PAYING CUSTOMERS

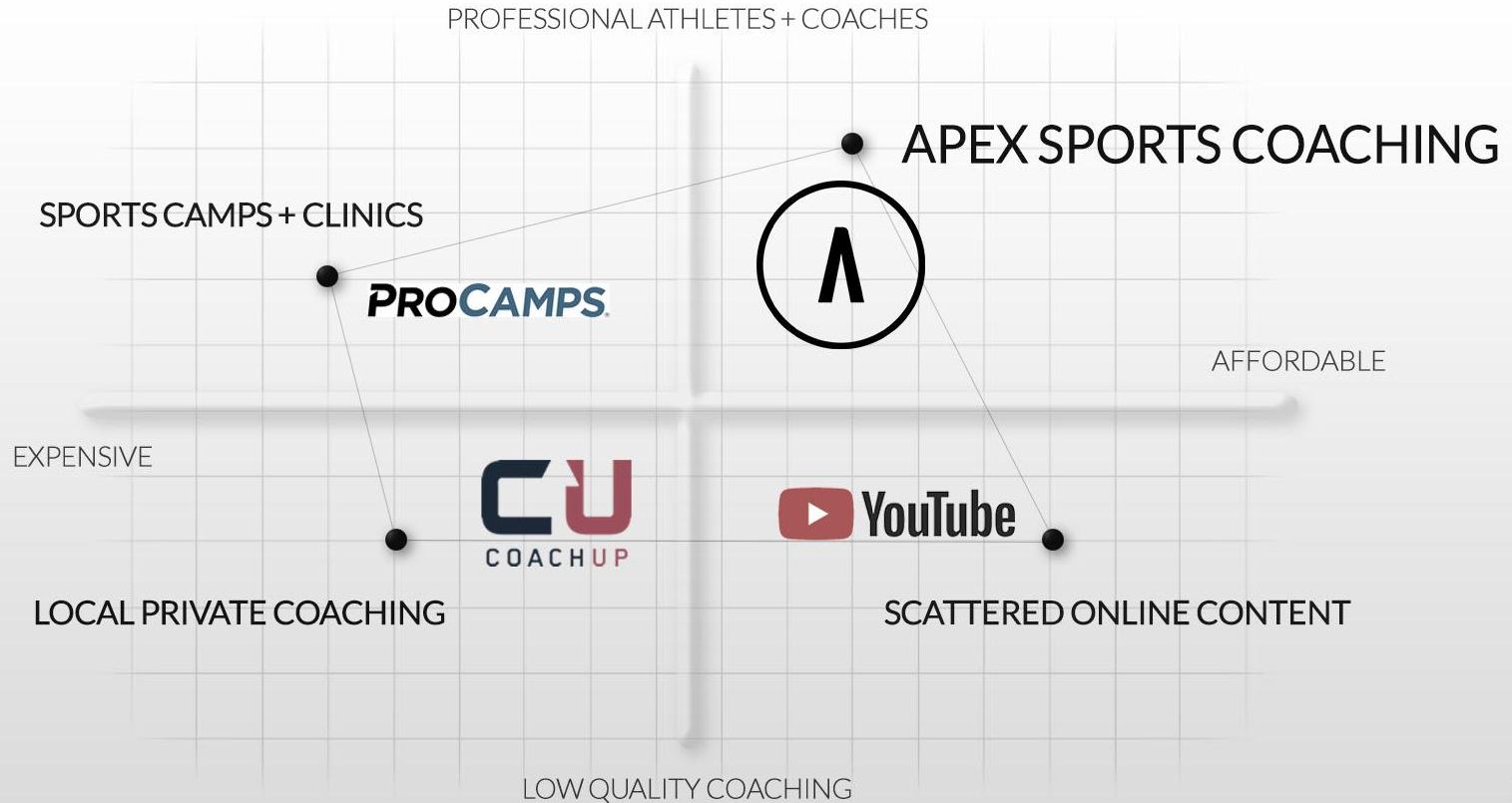


RECEIVED INVESTMENT FROM FIRST PARTNER ATHLETE

NFL, JOSHUA PERRY



COMPETITION



OUR TEAM



MARCUS DAVIS
CEO



CONNOR MORRIS
CMO



AUSTIN FENSTERMAKER
CTO



TEXTRON



<https://apexsports.io/>



OUR TEAM



BUTCH CARTER
ADVISORY BOARD



CRIS CARTER
ADVISORY BOARD



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JOSHUA PERRY
STRATEGIC INVESTOR,
PARTNER ATHLETE

