

EDSO



EducatedSocially

Educated Socially (EDSO): verb.

AN ONLINE COMMUNITY WHERE LEARNING HAPPENS

INVESTOR DECK



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“

“Education is the most powerful weapon which you can use to change the world.”

Nelson Mandela



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”



About EDSO



Educated Socially, abbreviated EDSO, is an online COMMUNITY where students and educators work together, share experiences and share knowledge. The platform fosters peer-to-peer learning by allowing students to have social media interactions alongside curated educational content to enhance their learning experience.

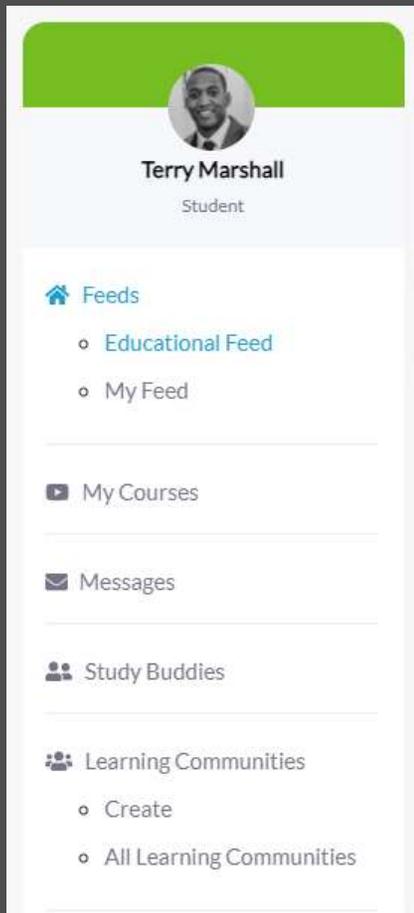


EducatedSocially



Social Friendly
Knowledgeable
Simple + Easy
MODERN
Empowering
Youthful & Fun!

How EDSO Works?



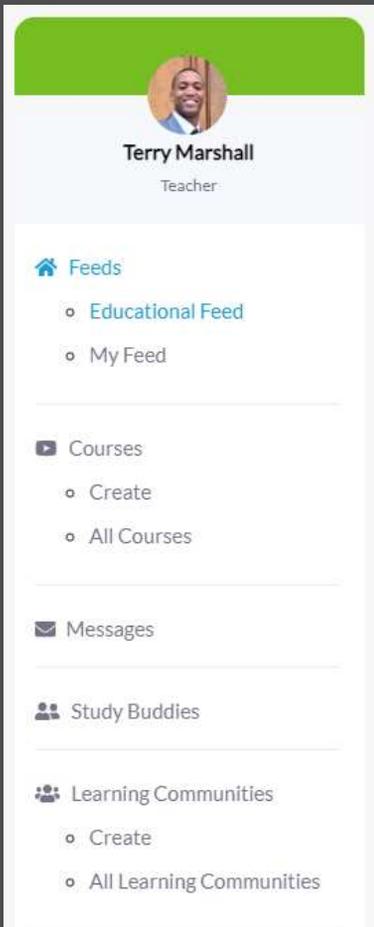
Students Benefit from:

- The Educational Feed
- Having the ability to complete Courses on the platform
- Communicating in groups or on a one-to-one basis
- Learning in Communities with their Study Buddies

How EDSO Works - Students



How EDSO Works?



Teachers Benefit from:

- The Educational Feed
- Having the ability to upload courses and building a business online
- Communicating in groups or on a one-to-one basis
- Learning in Communities with students and other teachers.

How EDSO Works - Teachers



Target Market



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Target Market US - Students

- 16 Million High School Students
- 20 Million College Students
- 6.6 Million Adult Learners (Non-Traditional Students)

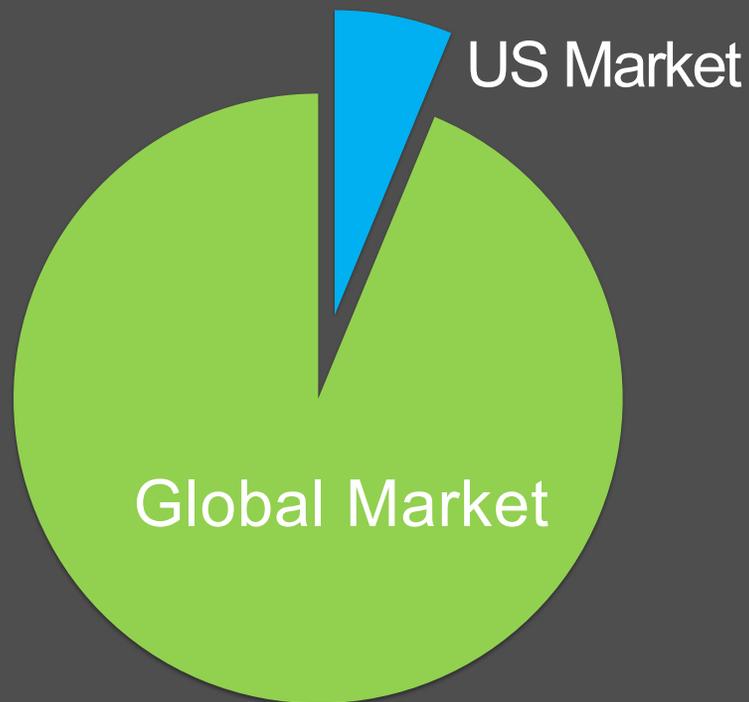
Target Market US - Teachers

- Approximately 1 Million US High School Teachers
- 1.3 Million College Professors
- Countless other educators

Target Market



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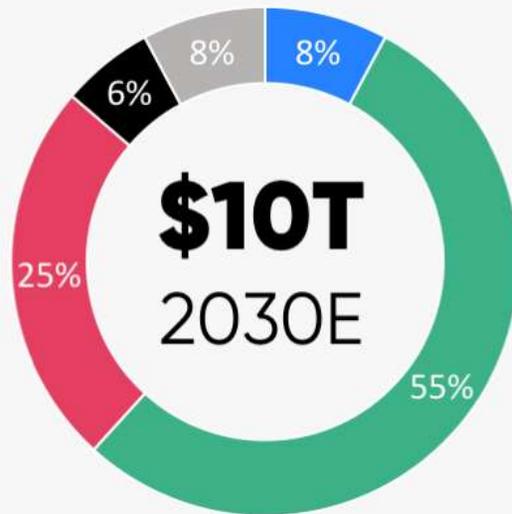
EDSO has a global reach, and this is going to be built into our overall strategy.

\$10 Trillion

The Education Market in total is set to top 10 Trillion in Global spending by the year 2030.

The Education Market

2030E Global Education and Training Expenditure (Trillion USD)



■ Pre K ■ K-12 ■ Post Secondary ■ Corporate ■ Lifelong Learning

Source: HolonIQ and various underlying estimates from Goldman Sachs, GSV, IBIS Capital, Citi



How will EDSO Generate Revenue?



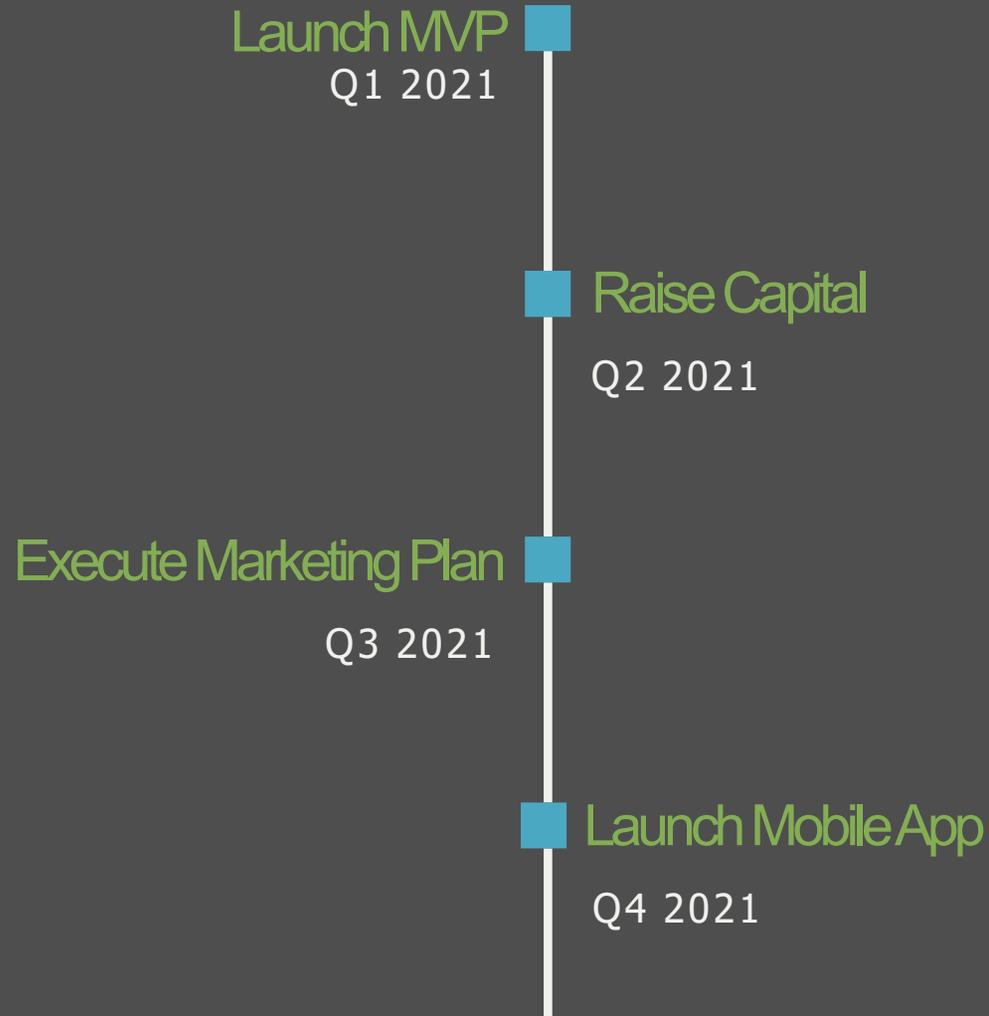
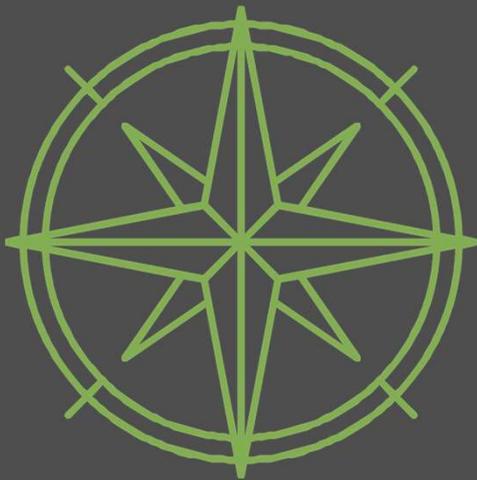
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- **Courses by teachers**
The EDSO platform will take a service fee.
Micro Online Courses and Traditional Courses.
- **Affiliate Marketing**
- **Ad Revenue**
- **Courses by Educational Institutions**
The EDSO platform will take a service fee.



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The EDSO Roadmap



The EDSO Executive Team



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TERRY MARSHALL
CEO



KATINA KARL
CMO



TAYLOR RECTOR
COO



SHANE SPENCER
CTO



ALAN
WARNER
CMD, CANADA



CAIT
MUGFORD
HEAD OF
OPERATIONS



CHADD
CLARKE
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