

**Sara Lindsay Cook**

Account Manager at adworkshop

Lake Placid, New York

[Message](#)

adworkshop

State University of New
York College at Cortland[See contact info](#)

216 connections

Experience

**Account Manager**

adworkshop

Oct 2017 – Present • 8 mos

Lake Placid, NY

**sales rep**

prAna Living

Oct 2011 – Oct 2017 • 6 yrs 1 mo

Manufacturer's Representative

North Branch Traders

Dec 2009 – Oct 2017 • 7 yrs 11 mos

Sales Rep in the Mid-Atlantic Territory for several premium outdoor specialty brands, with a focus on our prAna business in the territory. Lead marketing and social media initiatives for our agency. Current Brands include; Cascade Designs, Olukai, and prAna.

Additional brands we worked with, during my tenure; Outdoor Research, Garmont, Mountainsmith, Polarmax, Patagonia Footwear, eGear, and Bridgedale

**Technical Representative**

Keen Footwear

2008 – 2009 • 1 yr

In the Mid-Atlantic Territory responsible for managing, scheduling, and executing all grassroots marketing, clinics, in-store events, promotional events, and corporate sponsored events for KEEN footwear.

Manager and Buyer

Mountainman Outdoor Supply Company

Dec 2002 – 2008 • 6 yrs

Education



State University of New York College at Cortland

BS

Skills & Endorsements

Marketing · 4



Endorsed by Kristel Hayes and 1 other who is highly skilled at this

Sales Operations · 3

Sven Shiers and 2 connections have given endorsements for this skill

Sporting Goods · 2

Kristel Hayes and 1 connection have given endorsements for this skill

[Show more](#) ▾

Interests



State University of New York Co...
29,322 followers

[Univers](#)



Outdoor Retail Industry Professi...
20,722 members



State University of New York Co...
32,905 followers



[Sports](#)



prAna Living
17,137 followers



adworkshop
436 followers



Sports Industry Network
310,522 members



[Industr](#)

[See all](#)



[About](#)

[Community Guidelines](#)

[Privacy & Terms](#) ▾

[Send feedback](#)

LinkedIn Corporation © 2018



Questions?

Visit our Help Center.



Manage your account and privacy.

Go to your Settings.

Select Language

[English \(English\)](#)