



**Marcelo Ribeiro**


Owner at RubyThree. CTO - Co-Founder at Calroo  
Mountain View, California

[Message](#)







**RubyThree**



**Universidade de São Paulo**




**See contact info**



**154 connections**

I am a software engineer, product manager and technologist with more than 15 years of experience. I have a different passion for Ruby, Javascript, Java Enterprise, iOS and Android. And now I love Silicon Valley. I am looking to connect with entrepreneurs, adventurers and crazy dreamers who, just like m...

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## Experience



### Director Of Software Development

RubyThree

Apr 2011 – Present • 7 yrs 2 mos  
Dublin, California

<http://www.rubythree.com>

At RubyThree I have been leading teams developing and delivering applications in various technologies such as Ruby on Rails, iOS Native, Android Native and EmberJS front end applications.



### CTO - Co-Founder

Calroo

Feb 2018 – Present • 4 mos  
Mountain View, California

<http://www.calroo.com>

As a CTO / Co-founder at Calroo, I lead the development of the mobile applications (iOS, Android) and the web application / APIs for this family calendar / organizer.

### Senior Web Developer

Ominor

Jun 2008 – Apr 2011 • 2 yrs 11 mos  
London, United Kingdom

At Ominor I helped build software for the retail industry, launching e-commerce and retailer focused applications using Ruby on Rails and PHP.

### Senior PHP Developer

ZNET

Oct 2006 – Jun 2008 • 1 yr 9 mos  
São Paulo Area, Brazil

At ZNet I helped built their entire systems for managing online content on the portal (videos, books, digital magazines, online stores and monthly subscription payments using PHP and JavaScript in a highly available environment.

#### Full Stack Developer

Mandic Cloud Solutions

Feb 2004 – Oct 2006 • 2 yrs 9 mos  
São Paulo Area, Brazil

At Mandic, I helped build and deliver a large variety of products intended to provide cloud based, corporate e-mail solutions. Among my tasks were the development of a complete webmail system using javascript and PHP, a control panel built entirely out of JEE and javascript, and back-end server configuration and monitoring (Apache, QMail, OpenLDAP, Imap)

## Education



Universidade de São Paulo

Bachelors, Physics

2000 – 2002

## Skills & Endorsements

### Software Development · 1

Bruna M. has given an endorsement for this skill

### Ruby on Rails · 1

Endorsed by 1 connection

### iOS Development · 1

Endorsed by 1 connection

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## Recommendations

Received (0)

[Given \(1\)](#)



**Ruth Fletcher**

Executive Assistant, Head  
of Culture and Team at  
CrystalCommerce

April 25, 2018, Marcelo worked  
with Ruth in different groups

Ruth has been an inspiration to me and, maybe even unknowingly, helped me become a better professional just by following her behavior and attitude. The kind of person that will not shy away from the weirdest requests. It would be a pleasure to work with Ruth in the future and she is definitely someone you'd like to have in your team.

## Interests



**Tech Firefly**

710 followers



**Cypress HCM**

57,208 followers



**Shopify Partners**

4,707 members



**Radiansys Inc.**

5,918 followers



5/7/2018



**ADVANTIS Global Inc.**  
5,334 followers



(1) Marcelo Ribeiro | LinkedIn

**Calroo**  
34 followers

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