



## Greater Salt Lake City Area

Message



## Kailo Energy



Cranfield School of  
Management



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500+ connections

## Experience



Kailo Energy

2015 – Present • 3 yrs

### Greater Salt Lake City Area

Kailo Energy creates battery back-up units that keep your essentials powered even when the power's out. The battery is portable and integrates into your home's wiring through its docking station.

## Media (1)



**Co-Founder**

## Point Innovate

2013 – 2015 • 2 yrs

Ghana

Solar Energy and Battery Storage for residential, commercial, and non-profits throughout the West African region.

**Senior Partner**

Maccus International

2011 – 2013 • 2 yrs

Paris Area, France

Management Consulting firm focused on helping firms in Europe and North Africa doing export business into the US market.

**Marketing and Operations****TIFIE HUMANITARIAN INC**

2009 – 2011 • 2 yrs

Democratic Republic of the Congo

A humanitarian organization that invested money and management training into businesses in the Democratic Republic of Congo.

**Director of Marketing and Product Development****ZYTO**

2005 – 2009 • 4 yrs

Greater Salt Lake City Area &amp; Shanghai, China

**Education****Cranfield School of Management**

Master of Business Administration (MBA), United Kingdom

**Brigham Young University**

Bachelor's degree, Psychology

**Volunteer Experience****Volunteer**

Habitat for Humanity International

**Small Business Consulting - Uganda**

Mercy Corps

Economic Empowerment

Worked with Solar Energy and Tractor-for-Hire Small Business owners in Kitgum, Uganda to help them improve their business and profitability. Analyzed finances, marketing, and market environment. Setup book-keeping systems and marketing plans. Advised on which markets to enter and exit.

**Skills & Endorsements****Strategy** · 26

Endorsed by Andrew Kakabadse and 1 other  
who is highly skilled at this



Endorsed by 2 of David's colleagues at ZYTO

**Management** · 22

Endorsed by 2 of David's colleagues at ZYTO

**Market Research** · 18

Endorsed by Kamyar Shah, who is highly skilled at this

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5/18/2018

David Erickson | LinkedIn

