



Optimizing outcomes
through streamlined patient
& dentist connections







Patients face numerous barriers to receiving care, including financial limitations, transportation issues, and lack of access or time due to work

Dentists miss opportunities to connect with more new patients, fill gaps in their schedules, and better support underserved communities

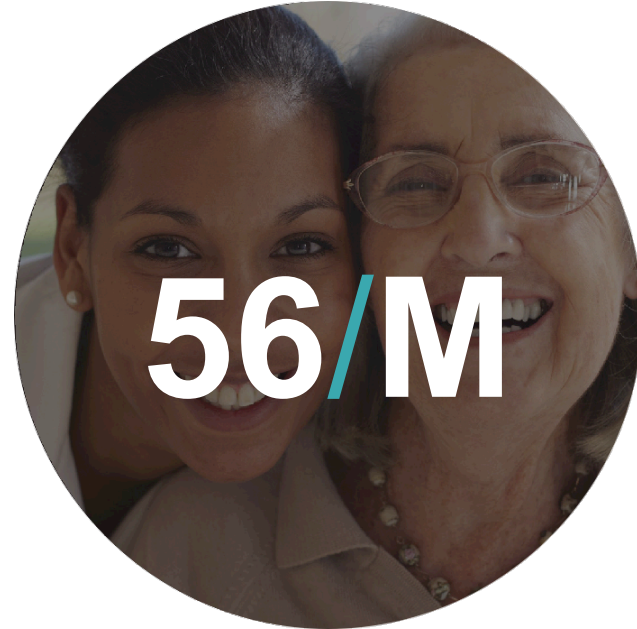


A close-up photograph of a young woman with long brown hair in a ponytail and an elderly man with white hair. They are both wearing blue denim jackets and are embracing each other, with their foreheads touching. The woman is on the left, looking towards the man on the right. The background is a plain, light-colored wall.

**128 Million People
in the U.S. are
Under or
Uninsured**



**Rely on Medicaid,
and struggle with
benefit limitations**



**Pay for their dental
services with cash or do
not go to the dentist at all**



\$105 Billion

In 2014, 130,000 dental offices generated \$105 billion dollars.

48 Million

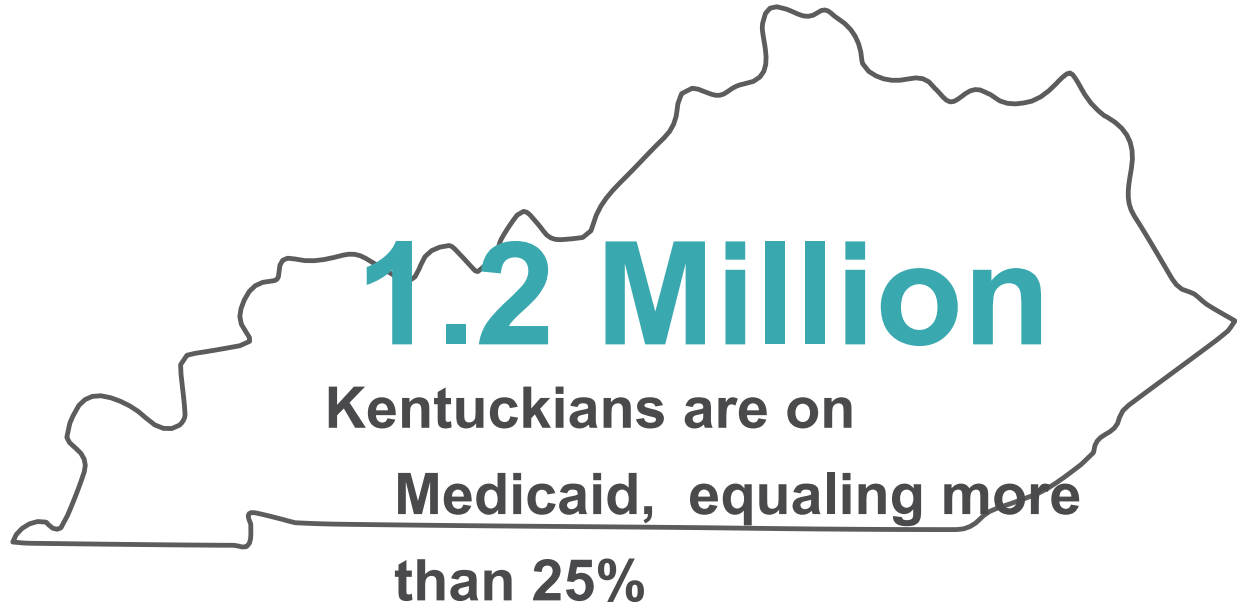
people in the United States live in areas with dentist shortages

+

72

people rely on Medicaid and CHIP, which only a 33% of dentists accept





42%
of Dentists are in
Lexington &
Louisville

45.7%
of people in Eastern
KY are on Medicaid

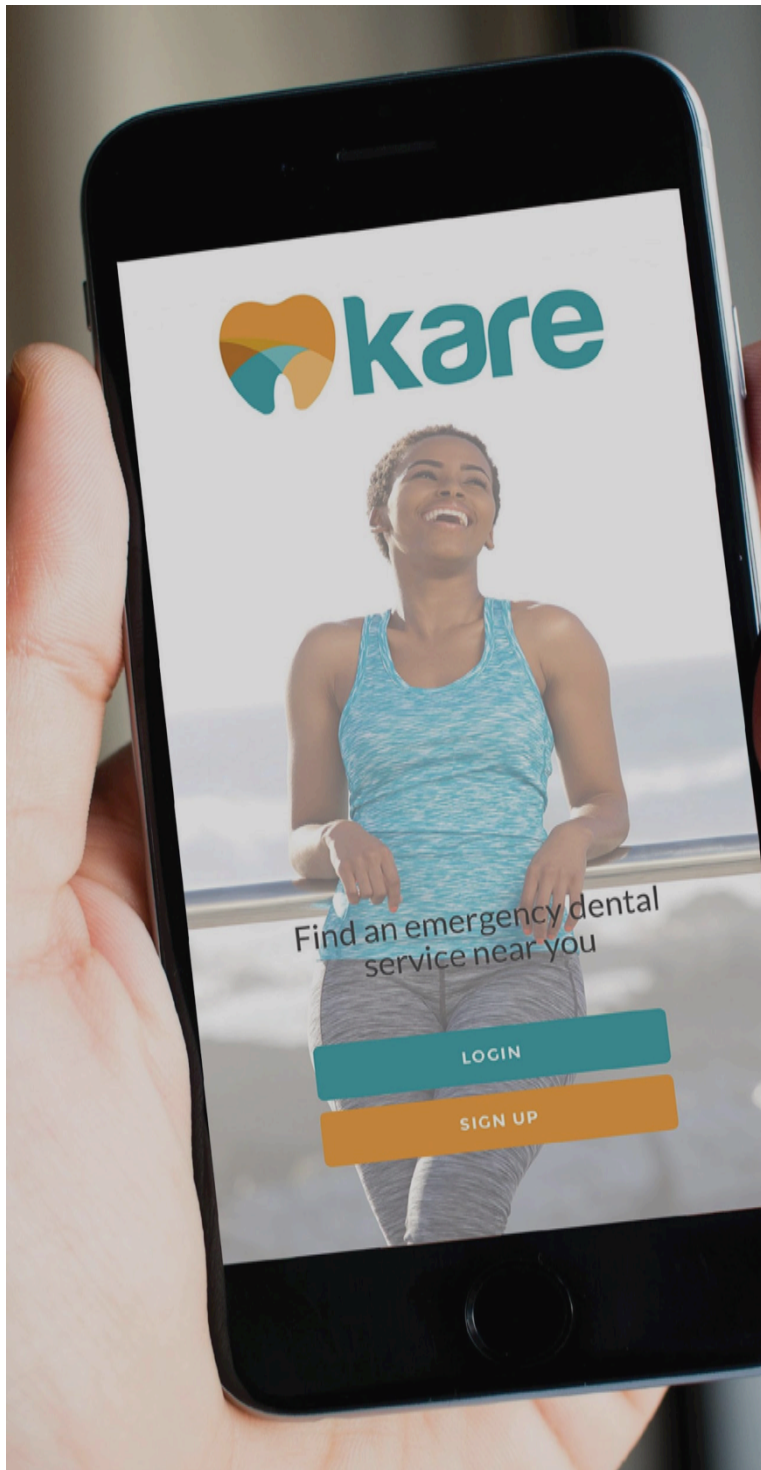


Patients need fast, easy access to dental professionals who can manage their exact health and insurance needs

Dentists need to fill gaps in their schedule with patients who fit their insurance profiles and areas of expertise in real-time

Both Groups can save time and money, as well as, better their personal and community health





An app that connects patients in need with dentists who are ready to manage their care in real-time

- Maximize daily patient visits
- Book fast, location-driven appointments
- Connect by specific health and insurance level needs



A close-up photograph of a young boy with a wide, joyful smile, his eyes closed in laughter. He is wearing a white school shirt with green vertical stripes and a green tie. The background is a textured wall with a teal-colored horizontal band.

Mission Driven

**Scaling impact
through
bettering
people & profits**

Patients and Dentists will gradually join *Kare* through
our partnerships with insurance provider

groups

2.1/M

Monthly
Active

Patients

200/K

Dentists &
Professional
s

25/K

Tele-Dentists
&
Interpretators

\$50M+
5-Year Revenue



Face-to-Face Consultations & Interpreter Services

After-Hour and Emergency Appointment Services

Targeted Brand Advertising to Patients & Dentists

Demographic and Psychographic Data Analysis

kare

Find an emergency dental service near you

LOGIN

SIGN UP

FIND A DENTIST

Hi Ashley Walker,
Here are the **5** closest results to you within a **10** km radius.

Map showing 5 closest results within a 10 km radius.

- Dental Company** ❤️
1234 St.
4.2 m away
\$\$\$\$
★★★★
- Dentist Company** ❤️
1234 St.
4.2 m away
\$\$\$\$
★★★★
- Dentistry Company** ❤️
1234 St.
4.2 m away
\$\$\$\$
★★★★

June 2017

June 3, 2017 To Date: Filter

| S | M | T | W | T | F | S | |
|----|----|----|----|----|----|----|---|
| | 28 | 29 | 30 | 31 | 1 | 2 | 3 |
| 4 | 5 | 6 | 7 | 8 | 9 | 10 | |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 | |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 | |
| 25 | 26 | 27 | 28 | 29 | 30 | | |

19 Monday June 19, 2017
2 of 3 completed

8:30 AM Dentist Appointment

10:30 AM Follow-up

Financial Projections

Income Statement

| | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 |
|-------------------------------|------------|--------------|--------------|--------------|---------------|---------------|
| Revenue | | | | | | |
| Tele - Dentistry (dentist) | \$ - | \$ 63,971 | \$ 288,436 | \$ 775,983 | \$ 2,240,932 | \$ 4,598,001 |
| Emergency Service (patient) | \$ - | \$ 71,063 | \$ 728,022 | \$ 3,195,389 | \$ 9,490,123 | \$ 21,579,838 |
| Translation Service (dentist) | \$ - | \$ 36,773 | \$ 198,725 | \$ 581,988 | \$ 1,293,779 | \$ 2,299,001 |
| Direct Marketing | \$ - | \$ 4,566 | \$ 35,778 | \$ 147,313 | \$ 422,948 | \$ 940,212 |
| Annual Data subscriptions | \$ - | \$ - | \$ 507,000 | \$ 778,500 | \$ 800,100 | \$ 1,643,400 |
| Total Revenue | \$ - | \$ 176,372 | \$ 1,757,962 | \$ 5,479,172 | \$ 14,247,882 | \$ 31,060,452 |
| Total Operating Expenses | \$ 8,271 | \$ 662,120 | \$ 1,728,640 | \$ 4,138,914 | \$ 9,513,030 | \$ 18,795,625 |
| Net Income | \$ (9,039) | \$ (498,683) | \$ 15,146 | \$ 1,323,308 | \$ 4,712,727 | \$ 12,234,377 |
| Net Margin | 0.0% | (282.7%) | 0.9% | 24.2% | 33.1% | 39.4% |



Leadership & Strategic Partnerships



**Dr. Kwane
Watson**

CEO + Founder

Besides his history of turning ideas into successful business ventures and practicing dentistry, Kwane is also the State

Director for a major

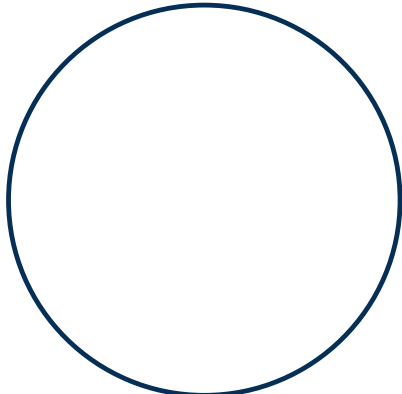


Scott Benton
COO

Curiosity, education and legal experience distinguish Scott as an exceptional thinker, speaker, writer and doer.

From marketing to operations,

Scott is impact driven.



Venture First
CFO

Venture First acts as a financial advisor to the Kare Mobile team, allowing Management to focus on growing their business.



Go To Market Strategy

Partnerships with
Dental & Insurance
Companies

Social Media &
Influencer
Campaigns

Public Relations &
Industry Publications

Health & Tech
Conferences and
Exhibitions



Partnership s Opportuniti Humana®

DentaQuest

WellCare®
Health Plans

PASSPORT
HEALTH★PLAN

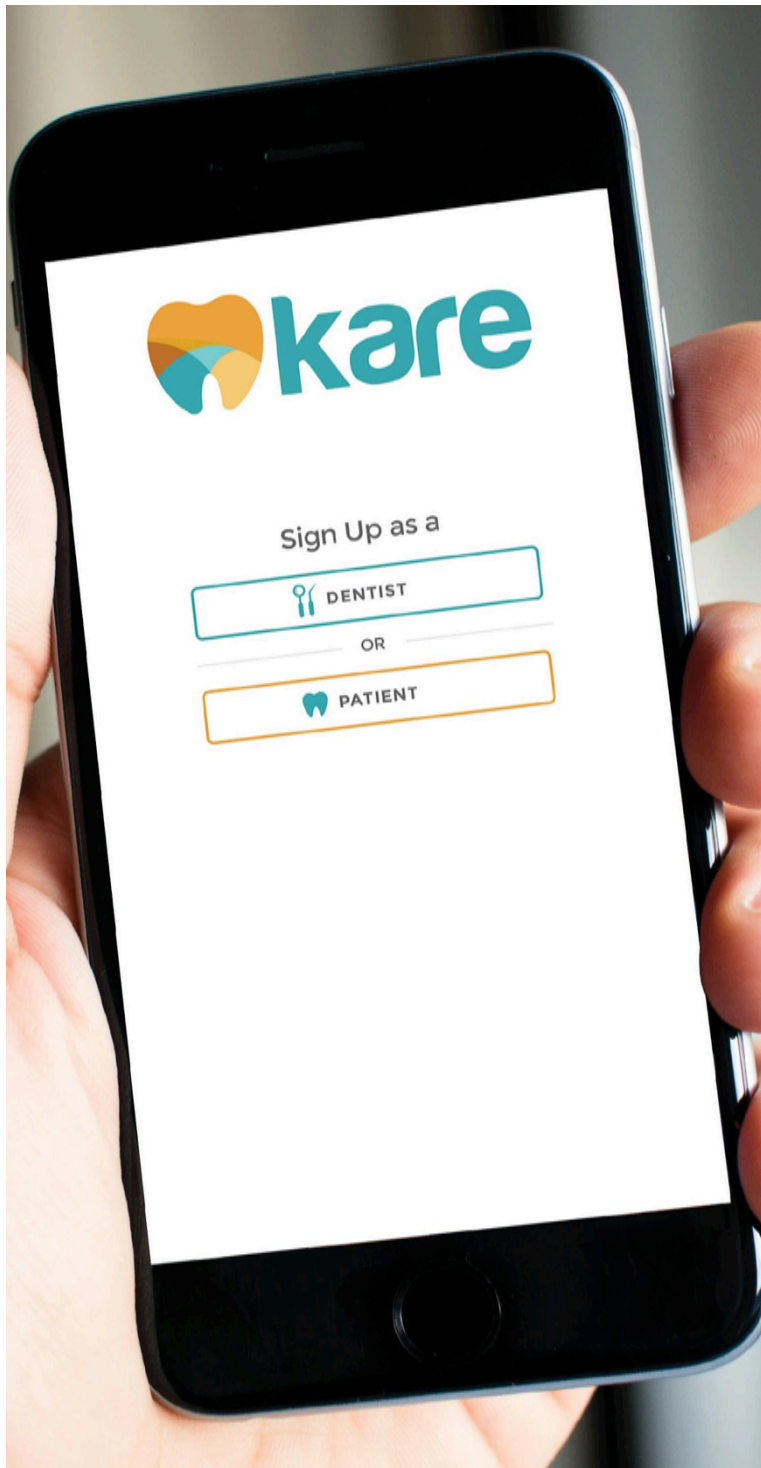
Indirect Competitio n I-800-DENTIST®

SR
SOLUTIONREACH™

doctible

mouthwatch®





- Phase One: Beta Testing with Kentucky Dental Providers

- Phase Two: Raise Early Stage Equity Funding & Go To Market

Phase Three: Strategic Public & Private Insurance Partnerships, Exponential User Growth





Let's Get Started

Dr. Kwane Watson
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