

SmartGurlz

INCLUSIVE TECH EDUCATION
FOR TOMORROW'S LEADERS





Making The World A More
**Inclusive And
Innovative**
Place By Creating
Educational Coding Robots
for **ALL** kids

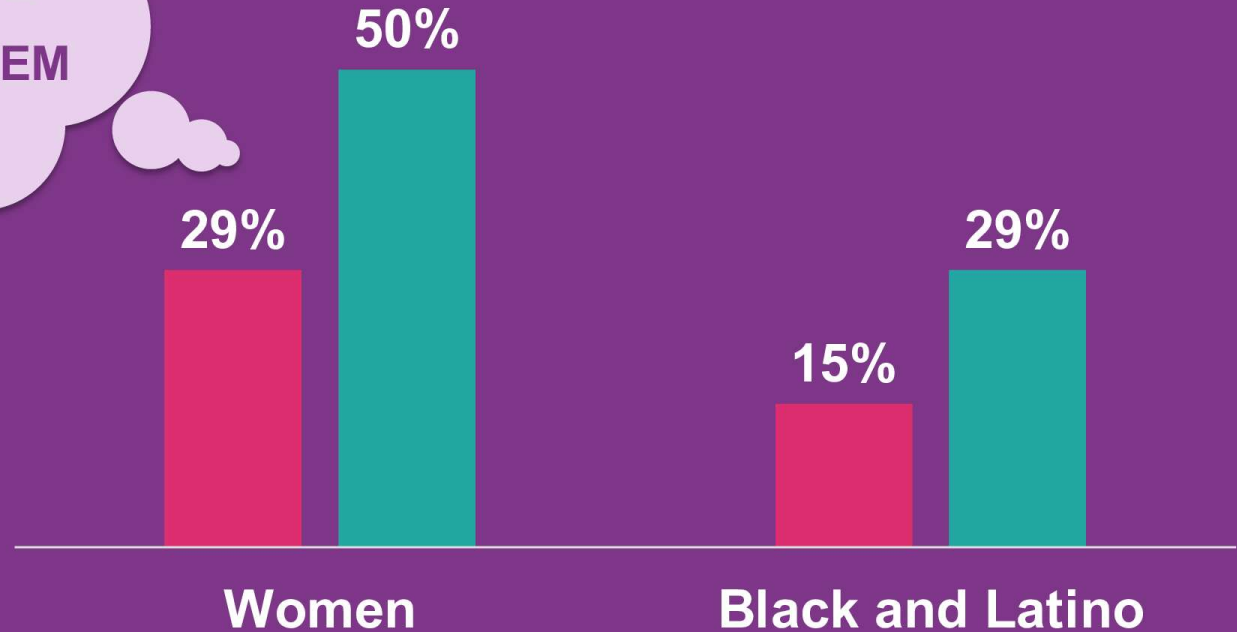
WOMEN AND PEOPLE OF COLOR ARE SIGNIFICANTLY UNDERREPRESENTED IN TECH

63% Girls

lose interest in STEM
by age 13

■ % of Tech Talents

■ % of Population



INCLUSIVE STEM IS THE FUTURE



*“To Restore America’s Competitiveness,
We Must Recruit a New Generation of
Science and Technology Leaders by
Investing in Diversity.”*

----Barack Obama

Every Student Succeeds Act (ESSA)
law was passed in Dec 2015

CREATED TO EMPOWER UNDERREPRESENTED GROUPS AND BRIDGE THE STEM GAP

Launched
SmartGurlz

2017



Launched
Smart Buddies
teaching everyone to code

2019



\$5.5MM CONTRACT WITH PITSCO EDUCATION



50 years in the education market

Distribution in **60,000 schools** in the US and Canada



An independent pilot study shows:

92%

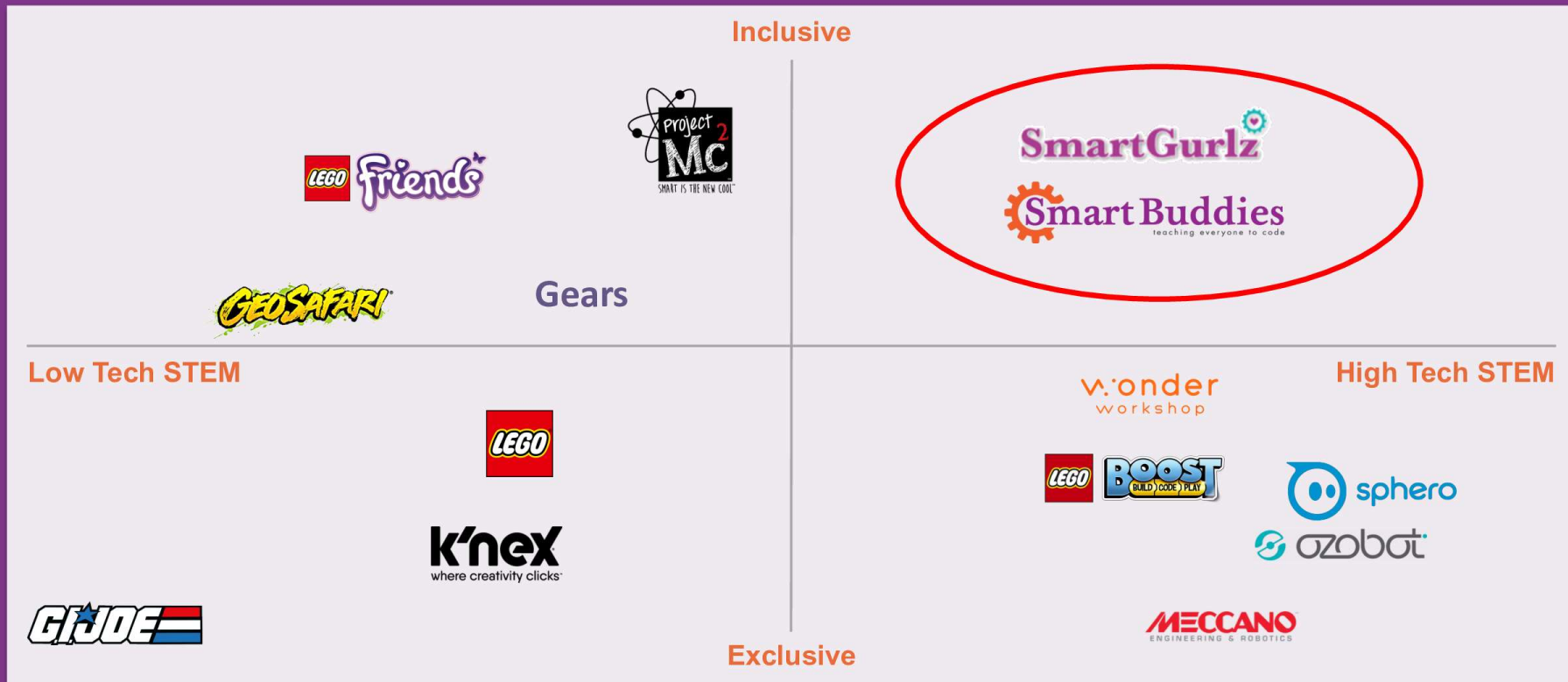
of students said
working with the
robots was fun

95%

of teachers highly
recommend the smart
Buddies products

*Independent pilot study of 250 students and 15 teachers at 10 elementary school programs, conducted by Pitsco.

WELL-POSITIONED IN GLOBAL EDUCATIONAL PRODUCTS MARKET



OUR PRODUCTS ARE DIFFERENTIATED



ROOTED IN EDUCATION STUDIES

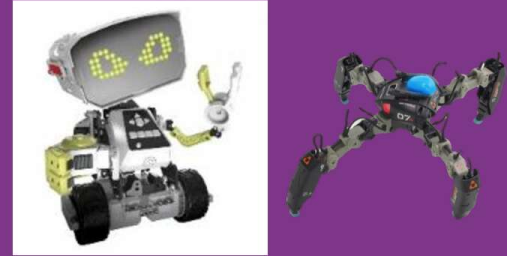
Include All Races And Genders



Career and Story-Based Curriculum

vs
competitors

Too Masculine...



Boring And Generic...





Strong Market Reaction

\$2.0MM Total Revenue

20% Revenue CAGR

30K Products Sold

Ready to Scale

385 Retail Outlets

20+ Countries

18 Schools

KEY GROWTH INITIATIVES

			
 <ul style="list-style-type: none"> • Smart Buddies Launch 	 <ul style="list-style-type: none"> • 50 Schools • 1,000 students via remote learning 	 <ul style="list-style-type: none"> • 2,000 Schools • Expand Retail Offerings • Launch SmartGurlz Entertainment 	<ul style="list-style-type: none"> • 5,000 Schools • Grow SmartGurlz Entertainment • Launch Licensed Products
<p>2019</p>	<p>2020</p>	<p>2021</p>	<p>2022</p>

Please note these include forward looking projections which cannot be guaranteed.

OUR RESPONSE TO THE COVID-19 CRISIS



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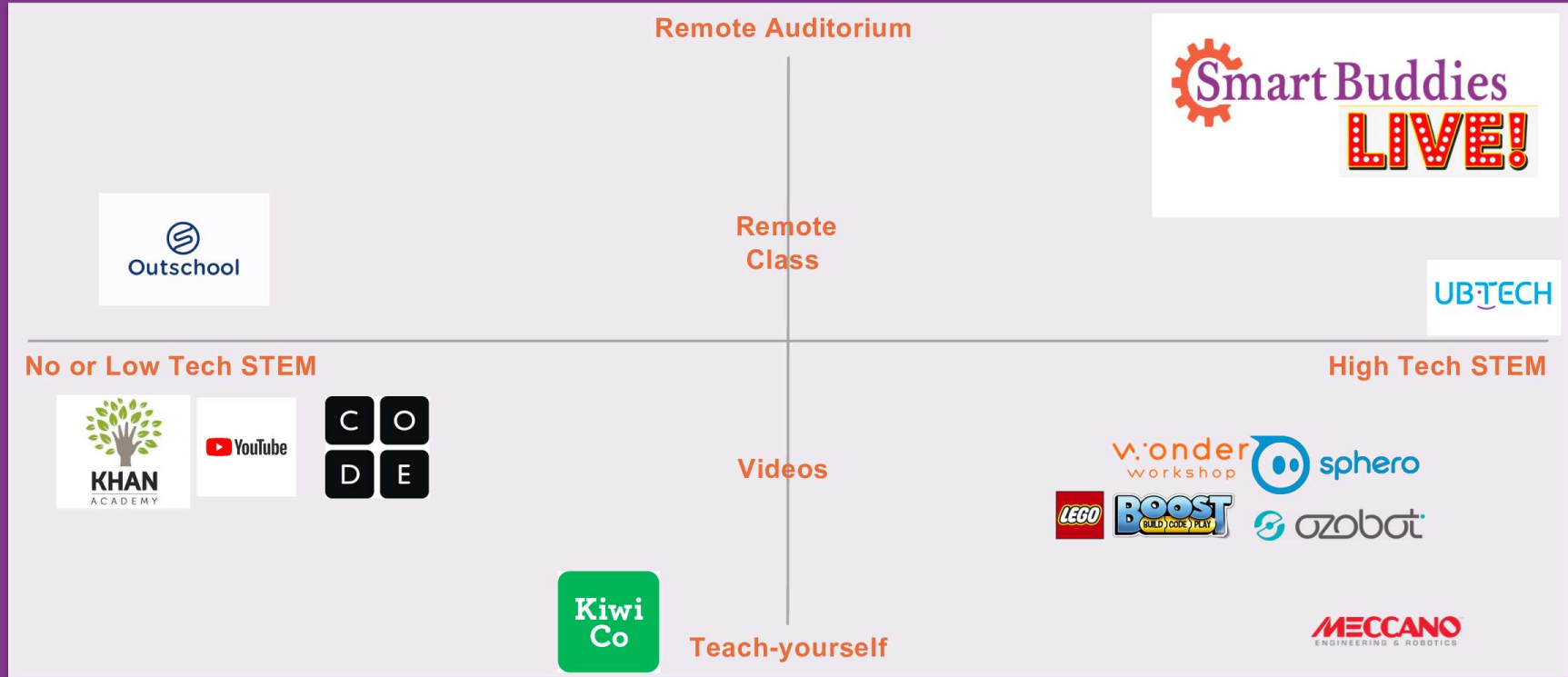




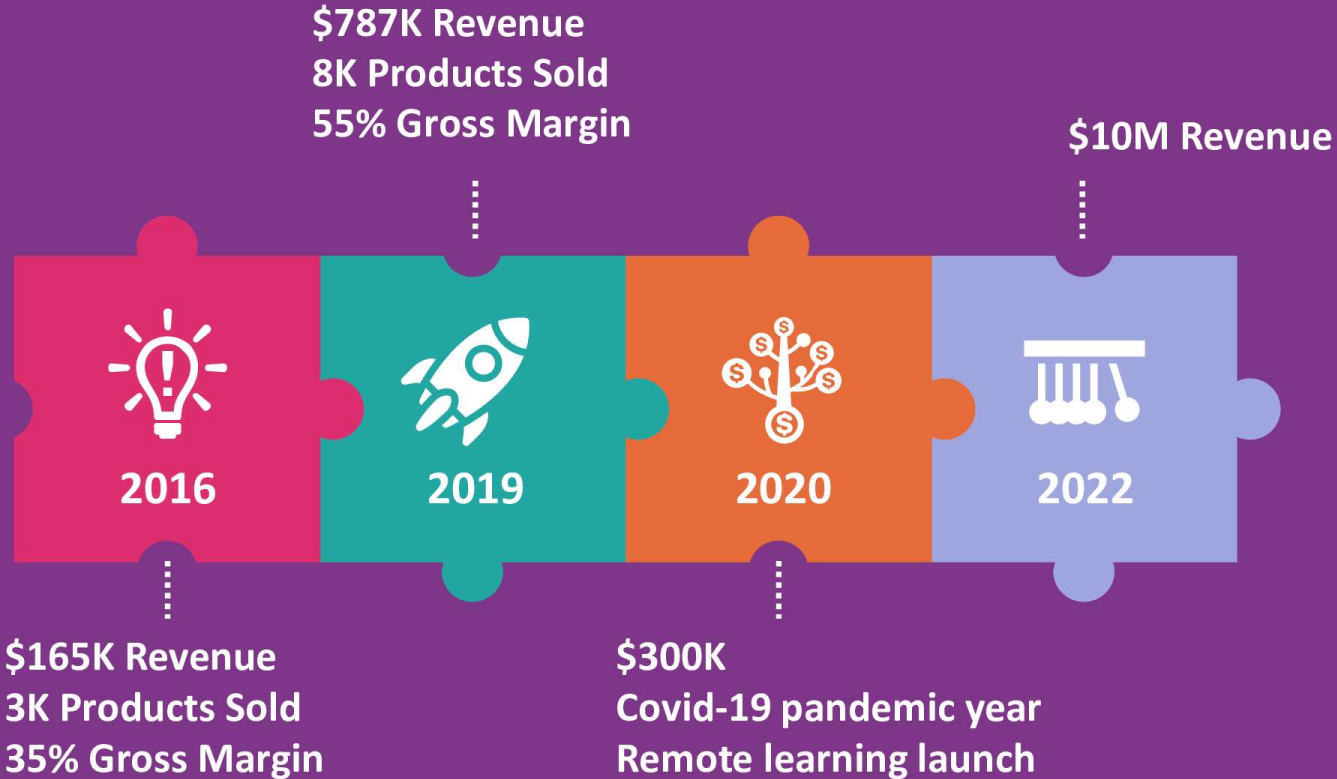
Best Virtual STEM Camp
by **Good Morning,
America**, Good
Housekeeping, Parade
and Fox News and many
more



WELL-POSITIONED IN THE ONLINE EDUCATIONAL SPACE



FINANCIALS



Please note these include forward looking projections which cannot be guaranteed

A TEAM OF EXPERTS IN EDUCATION AND TECHNOLOGY

EDUCATION



SHARMI ALBRECHTSEN
Co-founder and CEO

20+ years in STEM & consumer

Past Experience:



TECHNOLOGY



JESPER NIESEN
Co-founder and CTO

20+ years in R&D

Exited 3 tech companies



TOY INDUSTRY



MARTIN PIDEL
Chief Marketing Officer

20+ years in Ed. Toy

Past Experience:



ENTERTAINMENT



KARI BYRON
Chief Creative Officer

10 years as TV host

Past Experience:



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