



**Chet Jainn** · 2nd  
CEO at Crowdera, Thrive5  
Menlo Park, California · 500+ connections · [Contact info](#)

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 Crowdera  
 Stanford Continuing Studies

## About


Chet is a serial entrepreneur with an infectious passion for whatever he does. As a founder of Crowdera, he wants to spread his belief in the power of giving to create abundance around us. His current goal is to establish Crowdera as a dominant player in social good crowdfunding and nonprofit fundraising space. Crowdera allow: ... see more

## Articles & activity

4,004 followers






**Crowdfunding and The Rule of 7**

 **Chet Jainn**  
Published on LinkedIn

Crowdfunding is an age old simple practice of funding a project or venture by raising monetary contributions from a large number of people, however the leverage of social media ! ...see more

17 Likes · 2 Comments

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**Beautiful Article Tony! Compassion, Mission, Change.... Well timed for...**

Chet commented

[See all activity](#)

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## Experience



**Crowdera**  
6 yrs 4 mos

### CEO & Founder

Oct 2014 – Present · 5 yrs 1 mo  
Menlo Park & Singapore

Crowdera is a free crowdfunding platform that supports social impact and innovation serving individuals, non-profit organizations and social innovators.

Crowdera complements organizations' existing fundraising and volunteering activities by offering a user-friendly platform to create visually compelling, viral fundraising campaigns that raise awareness and funding for an individual or organization's needs and dreams. We supplement our platform with tools and knowledge about how to leverage crowds for things that matter to them.... See more



### Speaking Engagements & Workshops

Jul 2013 – Present · 6 yrs 4 mos  
United States and India

Frequently delivering keynotes, panel discussions, guest lectures, workshops on Entrepreneurial Strategy & Tactics, CSR, Fundraising, Extreme Bootstrapping, Social Entrepreneurship, Crowdfunding & Nonprofit Fundraising.

... See more



### Founder & Chief Mentor

Thrive5

Nov 2018 – Present · 1 yr  
India, Singapore

Thrive5 is a startup accelerator program run from India and Singapore designed to support #forprofit and #nonprofit startups & social enterprises to accelerate their launch and very early stage growth. The program aims to support entrepreneurs to build five fundamental pillars for their global growth. Thrive5's aim is to help entrepreneur align with UNSDGs, find t... See more



Crowdera Foundation  
launches startup...



Crowdera Foundation  
launches THRIVE5



### Contributing Author

Entrepreneur Media

Mar 2017 – Present · 2 yrs 8 mos  
Menlo Park, CA

### Founder and Creative Director

Yellow Scooter Creatives

Jun 2012 – Present · 7 yrs 5 mos  
San Francisco Bay Area

Yellow Scooter Creatives and Yellow Scooter Studio Productions (YSSP) is in the business of commercial video production and a motion picture production.

YSSP combines technical expertise with a keen artistic aesthetics sense to produc... See more

### Organizer (Founder)

NoPay Startups

May 2010 – Present · 9 yrs 6 mos

I had been investing time, network, money, ideas, experience and design capabilities in paradigm changes and the great people who can make them happen. NoPay is an initiative to help people collaborate to form/grow their startups from scratch. It's kind of an assembly line for startups. NoPay is all set to change the way startup acceleration works!

Show 5 more experiences ▾

## Education



### Stanford Continuing Studies

Leadership and Decision Management Program, Leadership, Management, Entrepreneurship

2012 – 2012

Activities and Societies: Leadership & Strategic Decision Making



### Nagpur University

BE, Electrical Engineering

1997 – 2001

Activities and Societies: Executive Member, Electronics & Power Students Association Sports

In-charge, Cricket & Chess Campus Placement Associate

## Volunteer Experience

### Editorial & General



Jain Center Of Northern California (JCNC)  
2010 – 2011 • 1 yr  
Arts and Culture

## Skills & Endorsements

### Corporate Development · 5

Atul K. and 4 connections have given endorsements for this skill

### Entrepreneurship · 32



Endorsed by Somnath Chatterjee, who is highly skilled at this



Endorsed by 2 of Chet's colleagues at Crowdera

### Strategy · 56

Endorsed by Atul K. and 3 others who are highly skilled at this



Endorsed by 3 of Chet's colleagues at Crowdera

[Show more](#) ▾

## Recommendations

[Received \(7\)](#)

[Given \(9\)](#)



### Dheeraj Bhardwaj

Chief People Officer at IT Convergence

August 2, 2011, Dheeraj was senior to Chet but didn't manage directly

Chetan is a dynamic and talented sales professional who understands not only the nuances of building effective corporate and business relationships but also has the technical depth to understand the technology. He is a go getter and a true business partner!!



### Mohan Jayapal PMP

Program Manager Product Development at eBay

June 10, 2011, Mohan worked with Chet in different groups

Chetan is always approachable, flexible and outgoing. He has been a great partner between eBay and Ness to grow the account. Chetan develops excellent personal rapport with people around him. It is always a pleasure to work with Chetan.

[Show more](#) ▾

## Accomplishments

6

### Languages

English • Gujarati • Hindi • Marathi • Punjabi • Telugu

3

### Courses

Entrepreneurship • Leadership and Decision Management Program • Leadership and Strategic Decision Making

## Interests



### Sales Best Practices

320,083 members



### Tony Robbins

#1 New York Times best-selling author, ...  
5,014,577 followers



### Mark Cuban

President  
5,357,155 followers



### HSBC

1,851,798 followers



### Kiva Group



### IBM

10/11/2019



15,468 members



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7,069,307 followers

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