






MQ Qureshi
Digital Experiences Leader
Greater Chicago Area






[InMail](#) [...](#)

 **Xoobies**
 **Karachi University**
 **See contact info**
 **500+ connections**

Experience is the future of Marketing. I love unlocking the power behind a great experience, starting from the center - what is the customer's multi channel, multi event journey? Then taking Data, Technology and Storytelling to reinvent the Brand Experience. Key Skills: Digital Product Strategy -...


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Experience

-  **Founder**
Xoobies
Jan 2017 – Present • 1 yr 6 mos
Chicago, Illinois
-  **Global Director, Digital Experience**
McDonald's
Jun 2015 – Dec 2016 • 1 yr 7 mos
-  **Global eCommerce, Digital M&A**
W.W. Grainger
Jun 2011 – Jun 2015 • 4 yrs 1 mo
Lake Forest, IL
-  **Director, Digital Strategy & Delivery**
Rosetta
Jul 2008 – Jun 2011 • 3 yrs
-  **Principal Consultant**
RiverFive Consulting
Jan 2007 – Sep 2008 • 1 yr 9 mos
Chicago, Illinois
- Sears Digital - Mar 2008 - August 2008
Leo Burnett - Jan 2008 - Mar 2008
Kraft Foods Jan 2007- Dec 2007

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Education

 **Karachi University**
Bachelor's Degree, Computer Science
[University](#)

 **Braeburn High**
[rn High](#)


Skills & Endorsements

E-commerce · 64


 Endorsed by Dena Barrett (Speciale) and 6 others who are highly skilled at this

☐ Endorsed by 2 of MQ'S colleagues at McDonald's

P&L Management · 3

 Endorsed by LYNN Walsh, who is highly skilled at this

Strategy · 56

 Endorsed by LYNN Walsh and 1 other who is highly skilled at this

☐ Endorsed by 14 of MQ'S colleagues at Grainger

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