




Peter Byrnes


Founder / CEO
Brooklyn, New York

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 Fundraise Up

 Penn State University

 See contact info

 500+ connections

I'm an entrepreneur who's passionate about people, communication and good tech. I've run Lúgh Studio that I founded 20 years ago and our focus has been on communicating our clients messages effectively and visually. With Fundraise Up I am fortunate to get to work with amazing tech talent to ...

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Articles

1,468 followers



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Peter Byrnes
Published on LinkedIn

Peter Byrnes
Entrepreneur, Creative Director
Lúgh Studio, Inc. • Penn State University
Brooklyn, New York • 500+ connections

If you're like me, when looking at a profile and it shows the person is a second level connection, you want to see who it is you have in common. After all, shared connections not only gives context but it also can serve to be an important point to bring up in an introduction. But LinkedIn feels it is no longer important to show us who the connections are, just that one or perhaps 10 exist. Who knows who they are? LinkedIn knows—but you won't. No ...see more

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Experience



Co-Founder

Fundraise Up

Jun 2017 – Present • 1 yr 4 mos


Greater New York City Area

Fundraise Up empowers non-profits to raise donations by supplying them with a powerful AI-powered donor-centric widget that removes friction from the donation process.


It significantly decreases the donation abandon rate which is extremely high currently in the nonprofit sector. More donor conversions mean more revenue for nonprofits to do good work in the world.



President


 **Lúgh Studio, Inc.**
1997 – Present · 21 yrs
We specialize in making your brand visual from branding, logos, websites, powerpoint presentations, and all print collateral.

Our Values:... See more

 **Co-Founder & Creative Director**
Campus On Fire
2016 – Present · 2 yrs
Brooklyn
I am co-founder and creative director for Campus On Fire. We build custom peer-to-peer marketplaces. We do it well and we do it fast. We are able to go to market approximately 75% faster than a traditional custom build without compromising quality by leveraging vetted, shared components and libraries. This allows us to cut development time and cost ... See more


 **Co-Founder**
Boomerang.life
Apr 2015 – Present · 3 yrs 6 mos
Brooklyn
Boomerang.life is a pay-it-forward platform. It is a peer-to-peer platform that allows people to help one another by posting anything the need or want or have to offer.

There is no money exchanged between individuals. Businesses can participate as c... See more

 **Co-Founder**
TrackTOC
Jan 2014 – Present · 4 yrs 9 mos
Brooklyn
We aggregate the Table of Contents and abstracts of peer-reviewed medial journals so that Healthcare Practitioners can quickly and easily keep up with the latest research. We facilitate discovery.
... See more

[Show 4 more experiences](#) ▾

Education

 **Penn State University**
Bachelor's Degree, International Relations and Foreign Service
1981 – 1986
Activities and Societies: • President of Special Programs of International Affairs, Student Government, USG • University President's Advisory Board, student representative

 **HB Studios**
Acting
1988 – 1993

 **Bergska Skolan**
HS2/N2, Humanities & Science
1981 – 1982


Var utbytesstudent under året i Finspång.

Volunteer Experience

 **Taught acting on film**
Hetrik-Martin Institute
Martin Institute


Skills & Endorsements

Graphic Design · 99+

 Endorsed by James Heaton and 4 others who are highly skilled at this

☐ Endorsed by 7 of Peter's colleagues at Lúgh Studio, Inc.

Digital Media · 85

 Endorsed by Elizabeth Airhart and 1 other who is highly skilled at this

☐ Endorsed by 5 of Peter's colleagues at Lúgh Studio, Inc.

InDesign · 82

Timothy Holmgren and 81 connections have given endorsements for this skill

[Show more](#) 

