THE FUTURE OF LANDSCAPING IS HERE

REVOLUTIONIZE A $70 BILLION INDUSTRY[1] WITH GRAZE ROBOTICS

- Changing the game with our innovative, fully autonomous, and electric commercial lawnmowers.
- Backed by over $20M in R&D, our mowers are equipped with precision technology for a safer, more cost-effective, and eco-friendly approach to landscaping.
- Secured reservations from industry leaders and project $9M+ million in annual recurring revenue by 2025[2].

Be part of the future. Invest in Graze Robotics and seize a $70 billion market opportunity.

Invest Now | Form C | Offering Memorandum | Investor Education

5K Number of Investors	**5K** Total Fundraising
$1,000.82* Min. Investment	**$1.63** Share Price

AS SEEN IN

Newsweek · Entrepreneur · Los Angeles Business Journal · Landscape Management · IBT · The Motley Fool · InvestorPlace · Lawn & Landscape

PROBLEM

Robotic Solutions Are Needed Now More Than Ever

3.5X to 5X	$3.50/gallon	50M acres
Landscaping employee turnover	Average gas price in 2024	Amount of mowable gross

OUR CLIENT'S CURRENT COST

$75 / acre

WITH GRAZE

$33 / acre

MADE IN USA

SOLUTION

Our Innovative Solution: Fully Autonomous, Electric Mowers

MADE IN USA

Backed by over $20M in R&D, we've developed a groundbreaking solution with our all-electric, autonomous commercial-grade mowers. Equipped with precision technology, they offer a safer, more cost-effective, and eco-friendly approach to landscaping.

Our mower's key features

- **60" Tri-blade** mow deck
- Precision **path planning**
- Object **Detection** and **Avoidance**
- **360-degree safety** perimeter

See Graze in Action:

TRACTION

Proven Market Demand With 2,700 Reservations

We've received over 2,500 requests for unit reservations, alongside our current customers, including Dallas-Fort Worth Airport, Cincinnati / Northern Kentucky Airport, and RWE Energy.

To meet this demand, we've secured a manufacturing partnership with Motivo, a US manufacturing leader. We project $1.5M in annual recurring revenue this year and $6M+ in ARR in 2025[1].

ProBot

2023

DFW

2024 - 25 Units

DFW · RWE · CVG · RV

2024 - 150+ Units

Pinehurst · Topgolf · LAX · PGA · MN: · GKC · BrookGroup

COMPETITIVE ADVANTAGE

A Cut Above Our Competition

As the only mower in the market that's fully electric, airfield and fairway compatible, and enhanced with GPS/RTK precision, we offer an unmatched solution.

Competitive Landscape

Leading Player	Market Focus	Product Maturity	Asset Advantage	Self-Developed Self-Deploy	Scale Compact Compliant
Seed Valuation: $25M	Solar & Airfields	★	★	★	★
Series A Valuation: $26.5M	Solar	☆	☆	☆	★
Series A Valuation: Unknown	Solar	★	★	★	☆
Series B Valuation: $425M	Landscaping	★	★	—	☆
Series A Valuation: $63.5M	Agriculture & Vineyards	★	★	—	—

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Enter your email

example@gmail.com | Download Deck

MARKET

Seizing a $70.2B Market Opportunity

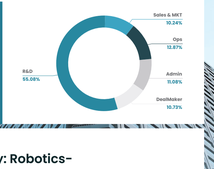
We target a vast market of 50M acres of mowable grass across the U.S., including specialized sectors like airports, golf courses, and solar fields.

- 50M Acres of Mowable Grass in the US
- 7M Acres of Mowable Grass in the US for Airports, Golf Courses and Solar Fields
- 3M Acres of Airport Mowing

INVESTMENT

Your Investment Accelerates Our Growth

We are raising $3.7M to accelerate product development, build our engineering capabilities, and invest in our go-to-market strategy.



BUSINESS MODEL

How We Make Money: Robotics-as-a-Service (RaaS)

Our Robotics-as-a-Service (RaaS) model is designed for scalability and profitability. Customers pay $5,000 per unit per month (three-year contract) to use our autonomous, electric lawn mowers. This subscription model offers a consistent and predictable revenue stream. At scale, our margin is 70%+.

	Total Units Deployed	Total Margin	ROIC $5M	Total Fleet Size
Year 1	100	-15%	$2M	4
Year 2	300	42%	$17M	9
Year 3	900	63%	$40M	19
Year 4	1500	70%	$109M	34
Year 5	3000	72%	$217M	64

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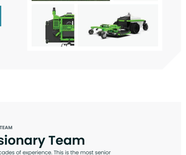
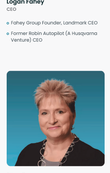


TEAM

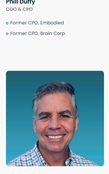
Meet Our Visionary Team

Graze's leadership brings together decades of experience. This is the most senior engineering team in the industry. With a track record of successful ventures, our team is poised to drive innovation and deliver exceptional value to investors.



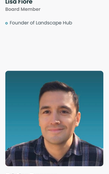
Logan Fahey
CEO

- Fahey Group Founder, Landmark CEO
- Former Robin Autopilot (A Husqvarna Venture) CEO



Phill Duffy
COO & CPO

- Former CPO, Embodied
- Former CPO, Brain Corp.



Lisa Fiore
Board Member

- Founder of Landscape Hub

Ellen Bruno
Head of Operations

- 25+ years diverse experience in professional services, retail, and administration roles
- Former Robin COS

Brian Zumbac
Head of Operations and Manufacturing

- 20+ years robotics and aerospace engineering
- Expertise in manufacturing and testing of cutting-edge AI-powered hardware solutions

Cristian Troncoso
Senior Software Engineer

- 10+ years autonomy software development
- Expertise in autonomous perception, path planning and robotic navigation

FAQs

- Why invest in startups?
- How much can I invest?
- How do I calculate my net worth?
- What are the tax implications of an equity crowdfunding investment?
- Who can invest in a Regulation CF Offering?
- What do I need to know about early-stage investing? Are these investments risky?
- When will I get my investment back?
- Can I sell my shares?
- Exceptions to limitations on selling shares during the one-year lockup period:
- What happens if a company does not reach their funding target?
- How can I learn more about a company's offering?
- What if I change my mind about investing?
- How do I keep up with how the company is doing?
- What relationship does the company have with DealMaker Securities?
- Is this a down round? Why are the share prices lower than what I have purchased at in the past?
- How have the 2500+ requests to reserve been vetted?

Join the Discussion

[1] Source: Grandview Research Global Lawn Mowers Market – Market Estimates & Trend Analysis by 2027

[2]The projected $1.5 million in Annual Recurring Revenue (ARR) for the current fiscal year is based on a careful analysis of existing unit reservation requests, encompassing over 2,500 inquiries. Noteworthy participants include esteemed entities such as Dallas-Fort Worth Airport, Cincinnati/Northern Kentucky Airport, and RWE Energy.

Key Assumptions:

1. The forecast relies on the assumption that the current level of demand for unit reservations will continue.

2. Production scaling is anticipated to meet the envisaged demand, and any delays in scaling could impact revenue projections.

Key Risks:

1. Unforeseen market dynamics or shifts in customer demand may influence the accuracy of these projections.

2. Production challenges, supply chain disruptions, or other operational obstacles could impact the ability to meet the forecasted scale.

This forecast is a forward-looking estimate, subject to change based on market conditions, operational challenges, and other unforeseen factors. Investors are advised to exercise due diligence and consider these assumptions and risks when evaluating the feasibility of the projected ARR.

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