

MONTHLY CASH FLOW PROJECTION

KetoNatural Pet Foods, Inc.	Pre	Feb Estimated	March Estimated	April Estimated	May Estimated	June Estimated	July Estimated	August Estimated	September Estimated	October Estimated	November Estimated	December Estimated	Jan-19 Estimated	TOTAL Estimated
BEGINNING CASH ON HAND	\$ 11,000	\$ 11,000	\$ 54,711	\$ 184,729	\$ 180,801	\$ 132,119	\$ 123,292	\$ 133,817	\$ 94,589	\$ 101,070	\$ 111,153	\$ 79,483	\$ 79,570	
CASH RECEIPTS:														
Online Sales		\$ 4,000	\$ 15,000	\$ 18,500	\$ 22,000	\$ 25,500	\$ 29,000	\$ 32,500	\$ 36,000	\$ 39,500	\$ 43,000	\$ 46,500	\$ 50,000	\$ 361,500
Wholesale Sales			\$ 1,000	\$ 1,250	\$ 1,500	\$ 1,750	\$ 12,000	\$ 4,750	\$ 5,000	\$ 5,250	\$ 5,500	\$ 5,750	\$ 6,000	\$ 49,750
Loan -- UMLF		\$ 37,950												\$ 37,950
Loan -- SLCEDLF		\$ 37,000												
Equity-Based Investment			\$ 150,000											
Total Cash Receipts	\$ -	\$ 78,950	\$ 166,000	\$ 19,750	\$ 23,500	\$ 27,250	\$ 41,000	\$ 37,250	\$ 41,000	\$ 44,750	\$ 48,500	\$ 52,250	\$ 56,000	\$ 636,200
TOTAL CASH AVAILABLE	\$ 11,000	\$ 89,950	\$ 220,711	\$ 204,479	\$ 204,301	\$ 159,369	\$ 164,292	\$ 171,067	\$ 135,589	\$ 145,820	\$ 159,653	\$ 131,733	\$ 135,570	
CASH PAID OUT:														
Inventory		\$ 25,600			\$ 44,106			\$ 44,106			\$ 44,106	\$ 14,702	\$ 14,702	\$ 187,322
Gross Wages		\$ 3,480	\$ 3,480	\$ 3,480	\$ 3,480	\$ 5,384	\$ 5,384	\$ 5,384	\$ 5,384	\$ 5,384	\$ 5,384	\$ 5,384	\$ 5,384	\$ 56,992
Payroll Expenses		\$ 113	\$ 113	\$ 113	\$ 113	\$ 113	\$ 113	\$ 113	\$ 113	\$ 113	\$ 113	\$ 113	\$ 113	\$ 1,350
Amazon FBA (Fulfillment/Logistics)		\$ 1,597	\$ 5,989	\$ 7,386	\$ 8,783	\$ 10,181	\$ 11,578	\$ 12,975	\$ 14,373	\$ 15,770	\$ 17,168	\$ 18,565	\$ 19,962	
Customer Service Support		\$ 75	\$ 75	\$ 75	\$ 75	\$ 75	\$ 75	\$ 75	\$ 75	\$ 75	\$ 75	\$ 75	\$ 75	
Regulatory			\$ 6,100											\$ 6,100
Supplies (office & operations)			\$ 1,500											\$ 1,500
Graphic Design & Web Design			\$ 1,000			\$ 2,000								\$ 3,000
Formulation and R & D					\$ 3,000									
Advertising		\$ 2,000	\$ 10,750	\$ 10,750	\$ 10,750	\$ 10,750	\$ 10,750	\$ 10,750	\$ 10,750	\$ 10,750	\$ 10,750	\$ 10,750	\$ 10,750	\$ 120,250
Car, Delivery, Travel			\$ 750			\$ 700	\$ 700	\$ 700	\$ 700	\$ 700	\$ 700	\$ 700	\$ 700	\$ 6,350
Accounting & Legal		\$ 500						\$ 500						\$ 1,000
Rent														\$ -
Sales Expo Attendance			\$ 3,100			\$ 5,000								\$ 8,100
Insurance			\$ 1,250						\$ 1,250					\$ 2,500
Internet/Web		\$ 300	\$ 300	\$ 300	\$ 300	\$ 300	\$ 300	\$ 300	\$ 300	\$ 300	\$ 300	\$ 300	\$ 300	\$ 3,600
SLCEDLF Loan Payment		\$ 700	\$ 700	\$ 700	\$ 700	\$ 700	\$ 700	\$ 700	\$ 700	\$ 700	\$ 700	\$ 700	\$ 700	
UMLF Loan Payment	\$ -	\$ 875	\$ 875	\$ 875	\$ 875	\$ 875	\$ 875	\$ 875	\$ 875	\$ 875	\$ 875	\$ 875	\$ 875	\$ 10,500
TOTAL CASH PAID OUT	\$ -	\$ 35,239	\$ 35,981	\$ 23,679	\$ 72,182	\$ 36,077	\$ 30,475	\$ 76,478	\$ 34,519	\$ 34,667	\$ 80,170	\$ 52,163	\$ 53,561	\$ 565,191
Ending CASH POSITION	\$ 11,000	\$ 54,711	\$ 184,729	\$ 180,801	\$ 132,119	\$ 123,292	\$ 133,817	\$ 94,589	\$ 101,070	\$ 111,153	\$ 79,483	\$ 79,570	\$ 82,009	