

A woman with long dark hair, wearing a black lace top and a blue skirt, is walking away from a store entrance. She is carrying two black shopping bags. The store entrance has large glass doors and stone pillars. The scene is set at dusk or night, with warm interior lights visible through the glass.

QUINN

In-home Personal Shopping Platform

PROBLEM

DEPT STORES

Declining in-store traffic



Losing market share to e-commerce players

CUSTOMERS

Too busy to shop

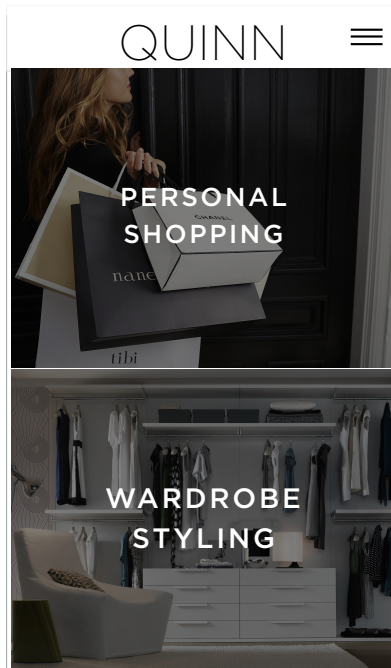


Want personalized seamless experience

SOLUTION

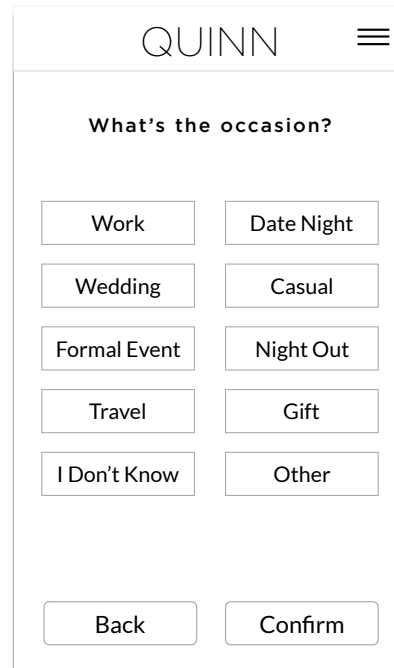
On-demand personal stylist that comes directly to you

STEP 1



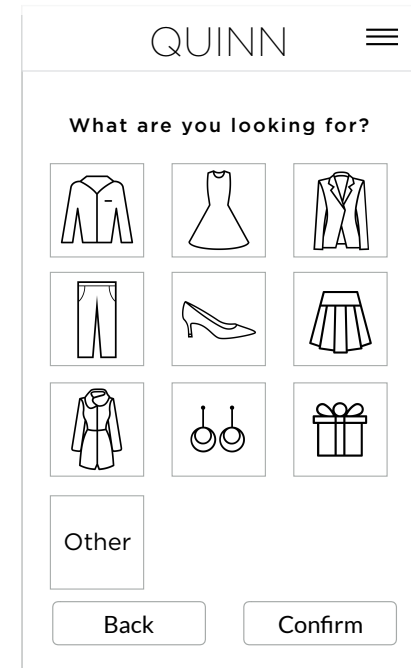
Book a stylist at the tap of a button

STEP 2

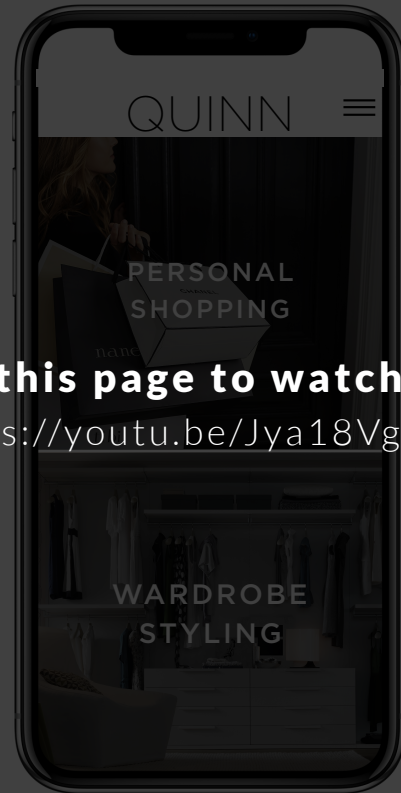


Enter the occasion for your outfit

STEP 3



Select the items you need and your budget

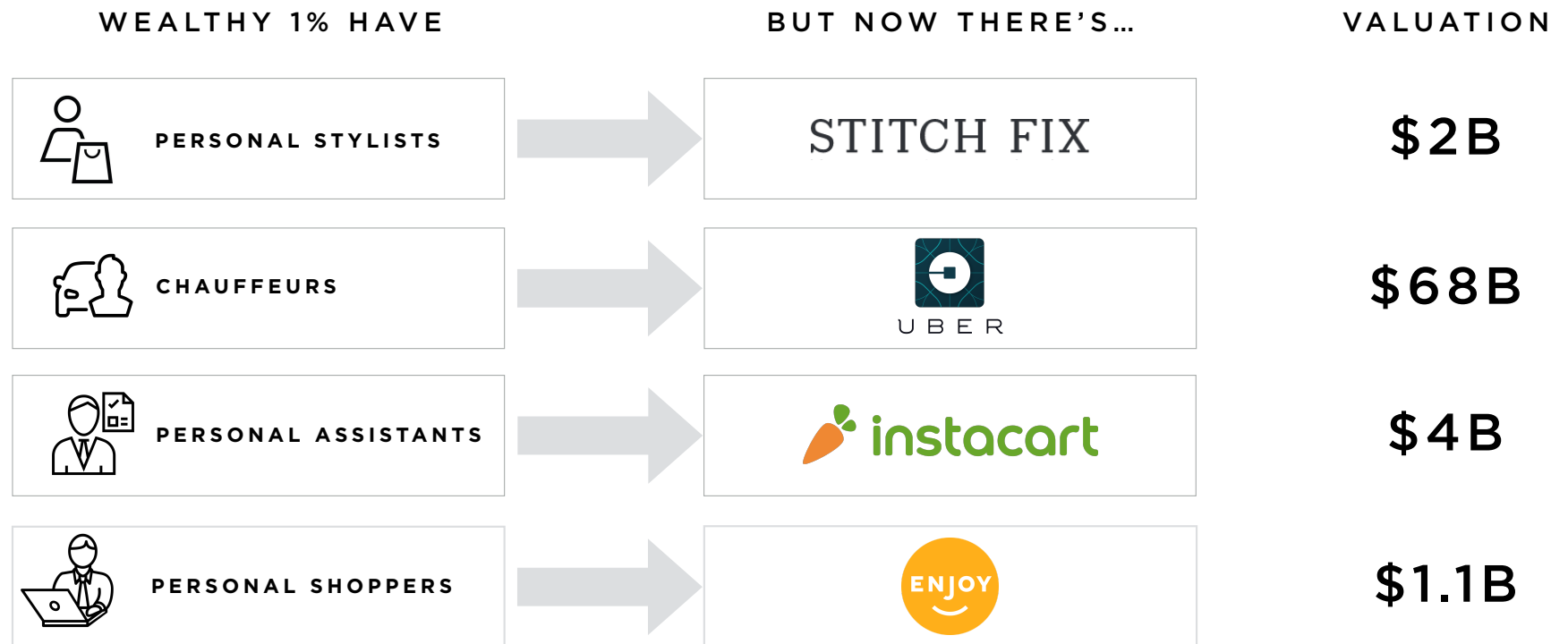


Click this page to watch demo:

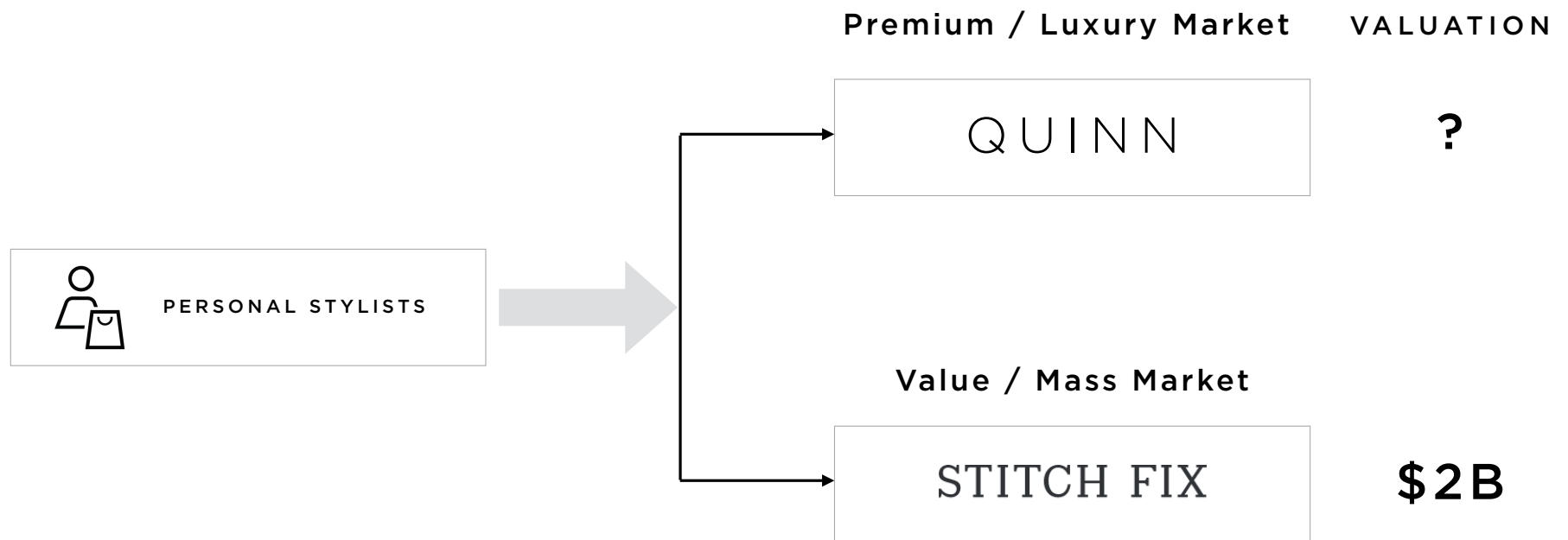
<https://youtu.be/Jya18VgqZ7o>

WHY NOW?

Customers want convenient & personalized shopping experiences



DEMOCRATIZED LUXURY IN FASHION



BUSINESS MODEL

Retailers pay



25% Commission

\$150

on \$600 AOV

+

Customers pay

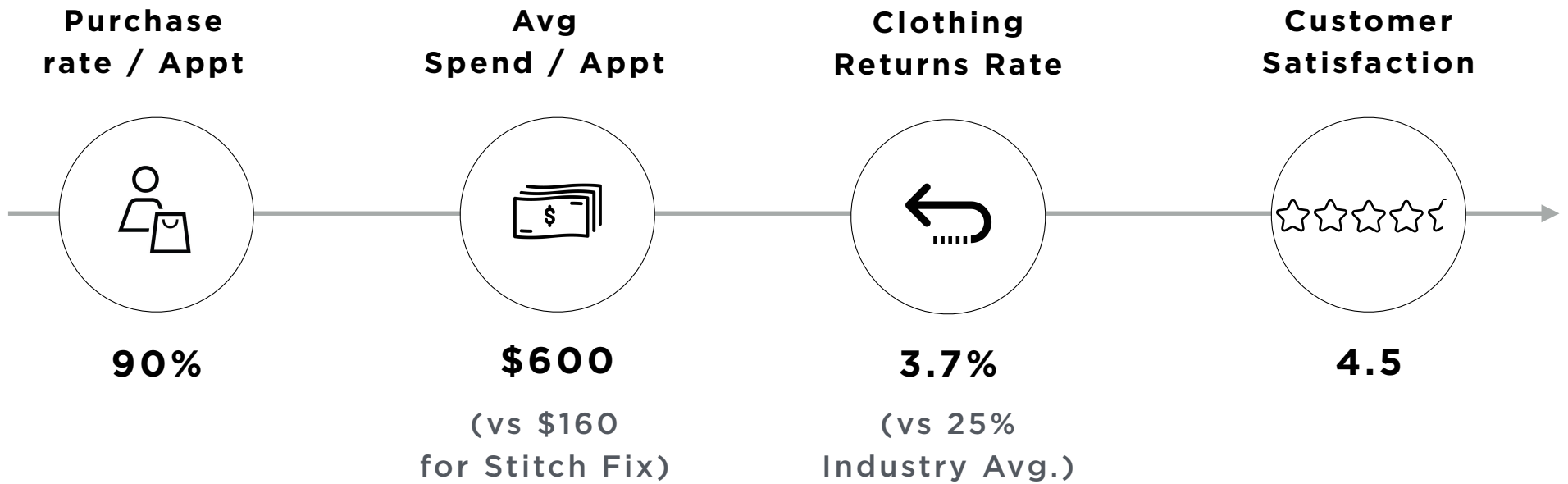


Styling fee / Appt

\$80

Sold as 5-appt Package

TRACTION & KEY METRICS



PARTNERSHIPS

Paid Pilot

Neiman Marcus

Pipeline

MICHAEL KORS

RALPH  **LAUREN**

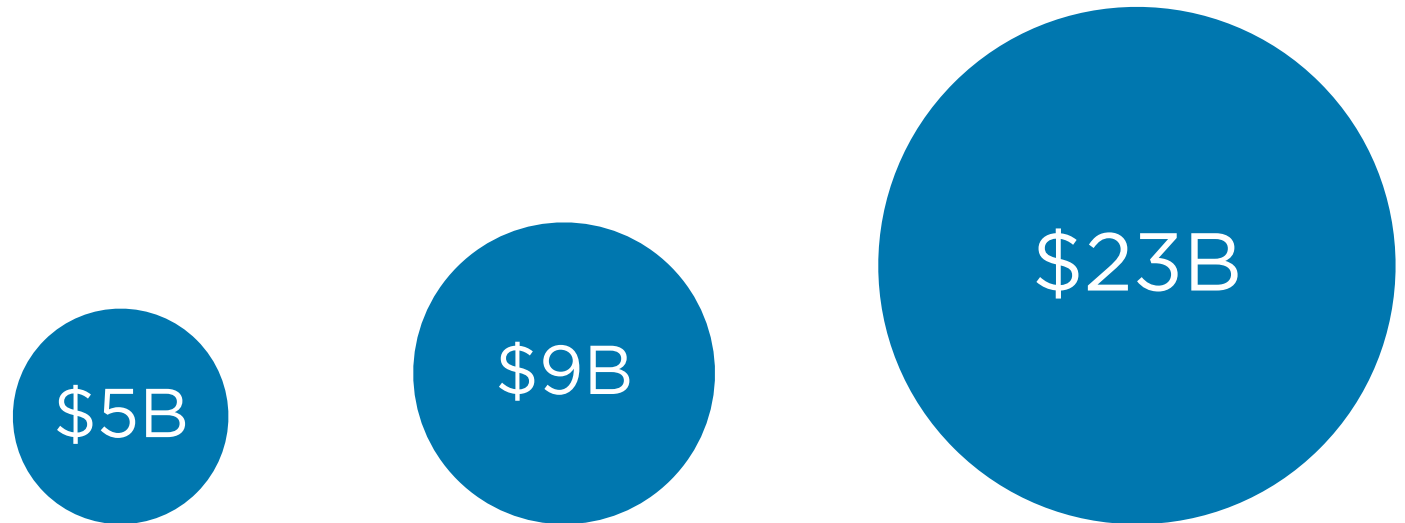
INTERMIX

CLUB MONACO

MARKET

Vast opportunity in additional income segments

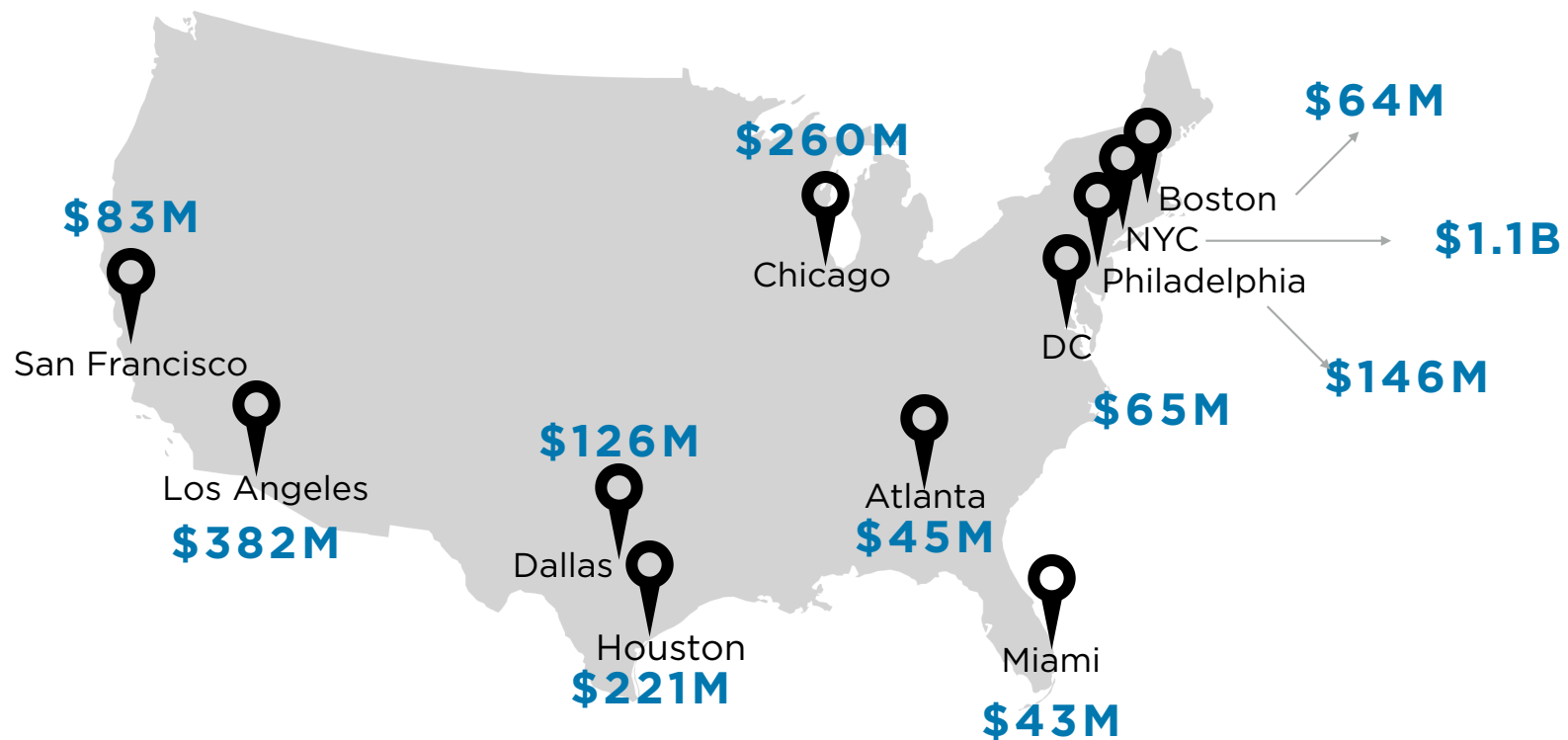
(No styling fee for purchases over \$250)



Annual Income	\$150,000	\$90,000	\$75,000
Annual Spend	\$3,500	\$2,800	\$1,750
Gross Margins	73%	58%	47%

\$2.5 B ADDRESSABLE MARKET IN KEY CITIES

With only 2.8% market penetration



CUSTOMER ACQUISITION

FREE in-person styling consultations



EMAIL MARKETING



- 25% monthly growth rate
- 4,000 emails in pipeline
- 1.25% conversion over 60 days

CORPORATE EVENTS



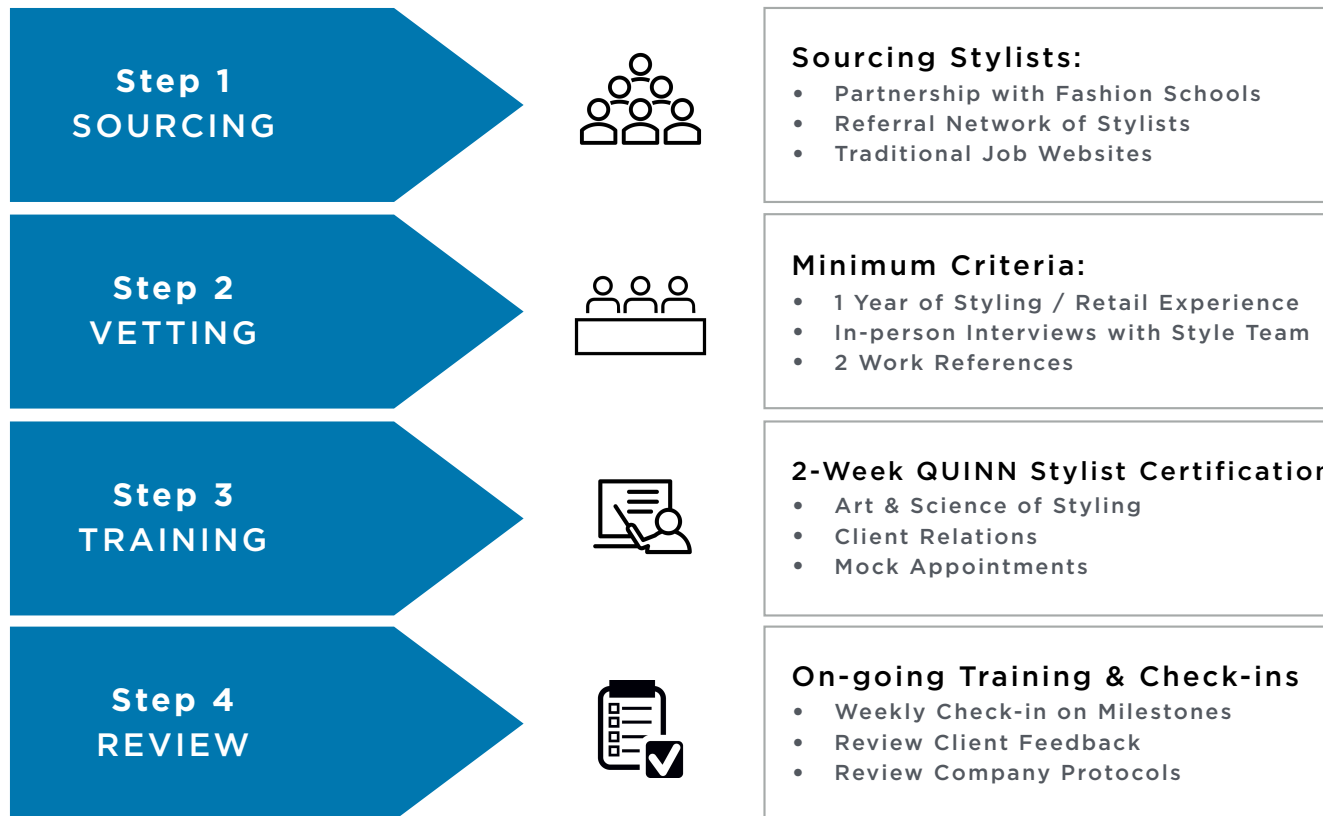
- In-office Style Consultations
- Pipeline of 10 companies
- 15% conversion over 7 days

RETAIL PARTNERS



- Paid pilot with Neiman
- 150 customers using QUINN
- 4 fashion brands in pipeline

HOW WE ONBOARD STYLISTS

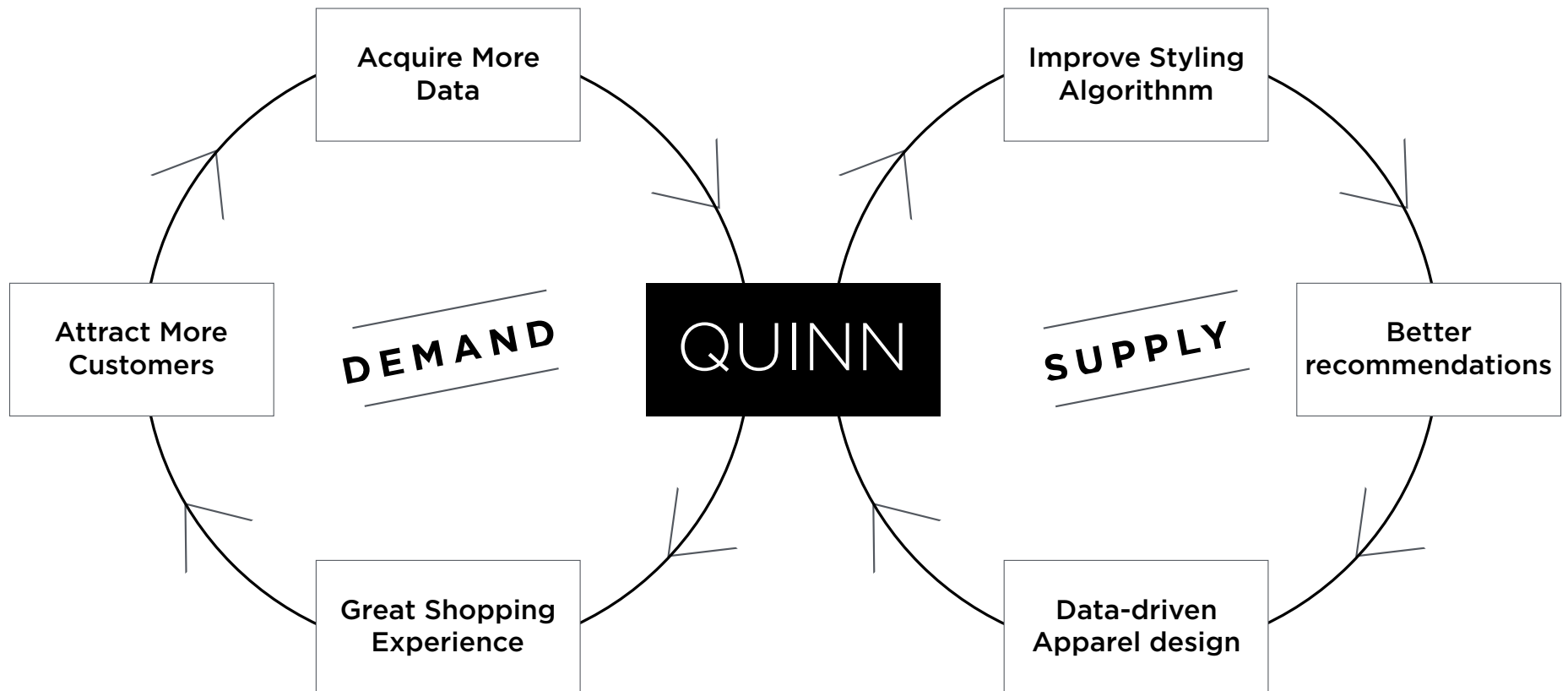


COMPETITION



OUR VISION

Transform the entire retail value chain for apparels



TEAM



JOHN OREKUNRIN
Co-founder & CEO
Economics, Brown University



DIANA MELENCIO
Co-founder
Finance, San Francisco State

ADVISORS

AL SAMBAR
Managing Partner
Accenture Retail Operations Group

LISA BALTER SAACKS
Head of Business Development
BlueTarp Financial

RETAIL PARTNERS



LORD & TAYLOR



SAKS FIFTH
AVENUE



NEIMAN MARCUS

INVESTORS



JASON CALACANIS

THANK YOU

 JOHN@QUINNSTYLE.COM