

BUSINESS PLAN



ANTHONY JACCARINO, CEO

OVERVIEW

VISION

Empower Individuals
To Take Control Of Their Health

OBJECTIVE

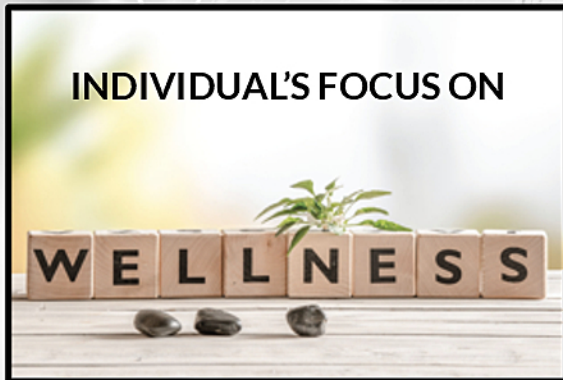
Continuous Monitoring Solutions For Prevention
& Detection available to a broader population
through DISRUPTIVE technology & business
models



TRENDS



**WEARABLES ENABLING
CONTINUOUS MONITORING**



DATA ANALYTICS, MOBILE APPS



RISING COSTS

FACTS/CHALLENGES WITH CURRENT HEALTHCARE

- Preventative medicine has been proven to save lives, improve health and reduce costs across the medical delivery system
- Monitoring is one of the key factors in a sound prevention program
- There are many barriers that prevent people from engaging in critical health monitoring:
 - Cost
 - Convenience
 - Complexity
 - Waiting for a medical event catalyst (a.k.a. Illness) to initiate (sick care)
 - Not knowing how to start as an individual
 - Lack of support by insurers

End-2-End Health Platform

INNOVATIVE DEVICES



COST EFFECTIVE

Monitoring Devices to track
your health

#1

MOBILE



UNDERSTAND, ACT & STORE

Access data Anywhere,
Anytime

#2

BIG DATA ANALYSIS



PREVENTIVE ANALYTICS

Detailed analysis using big
data analytics

#3

DIGITAL HEALTH



SECURELY SHARE

Personal health data
for 2nd/3rd opinion

#4

#1 Monitoring Devices

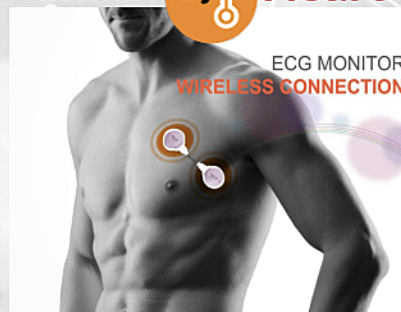
Continuous monitoring for MEANINGFUL insights

Check° my Temp



A Wearable Thermometer

Check° my Heart



Check your heart
for \$30 Vs. \$1500 competition

Check° my Health



Monitor your health
CONTINUOUSLY
for \$10/month

GEN2

Check° for Infection



Wearable
Sepsis Detection Kit

#2 Mobile APPS

Powerful yet Easy-to-Use apps

User friendly apps to track, understand and act quickly

- Example: Fever is spiking. Please administer medication or consult your doctor/nurse

Long term tracking identifies meaningful trends and provides actionable insights

- Example: We detected a non-life threatening Heart Beat. You may need to consult your cardiologist for further investigation



#3 PREDICTIVE ANALYTICS

LONG TERM TRACKING & PREVENTIVE ALERTS

Predictive

What negative health trends are likely to develop in our communities?

Proactive

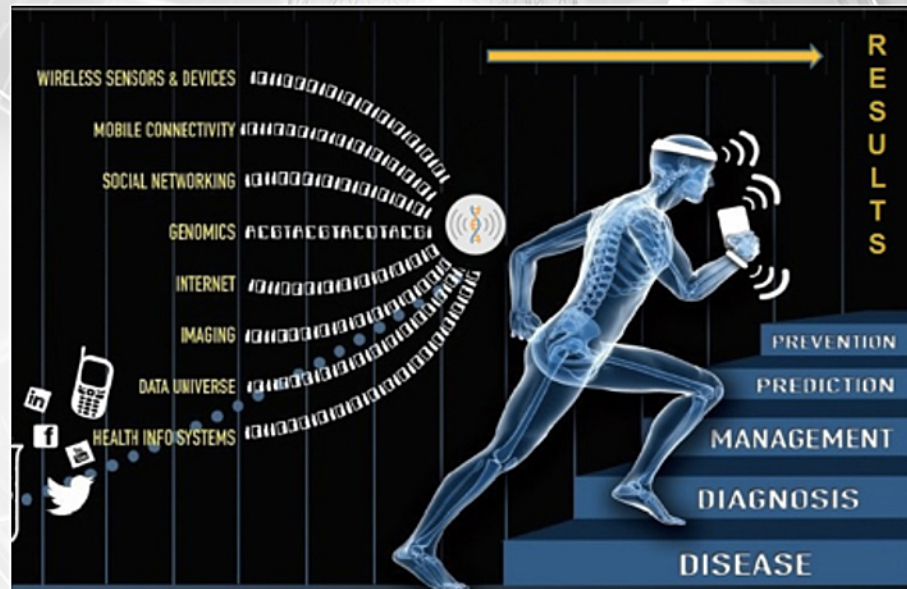
Who is at risk?
Who needs to be informed?

Personalized

What is the best combination of services for this individual?

Preventive

What actions can we take now to prevent a negative episode?



4 Secured Data Storage

Your Health, Your Choice

OPT FOR ADVANCED ANALYTICS

INNOVATIVE
DEVICES



COST EFFECTIVE
Monitoring Devices to
track your health

MOBILE



**UNDERSTAND, ACT
& STORE**
Access data Anywhere,
Anytime

BIG DATA
ANALYSIS



**PREVENTIVE
ANALYTICS**
Detailed analysis using
big data analytics

DIGITAL
HEALTH



SECURELY SHARE
Personal health data
for 2nd/3rd opinion

OPT TO SHARE & INTEGRATE
WITH HEALTH RECORDS

OPT TO STORE LOCALLY

ROADMAP

Check° my Temp

2018

Check° my Heart

2019

Check° my Health

2020

Check° my Infection

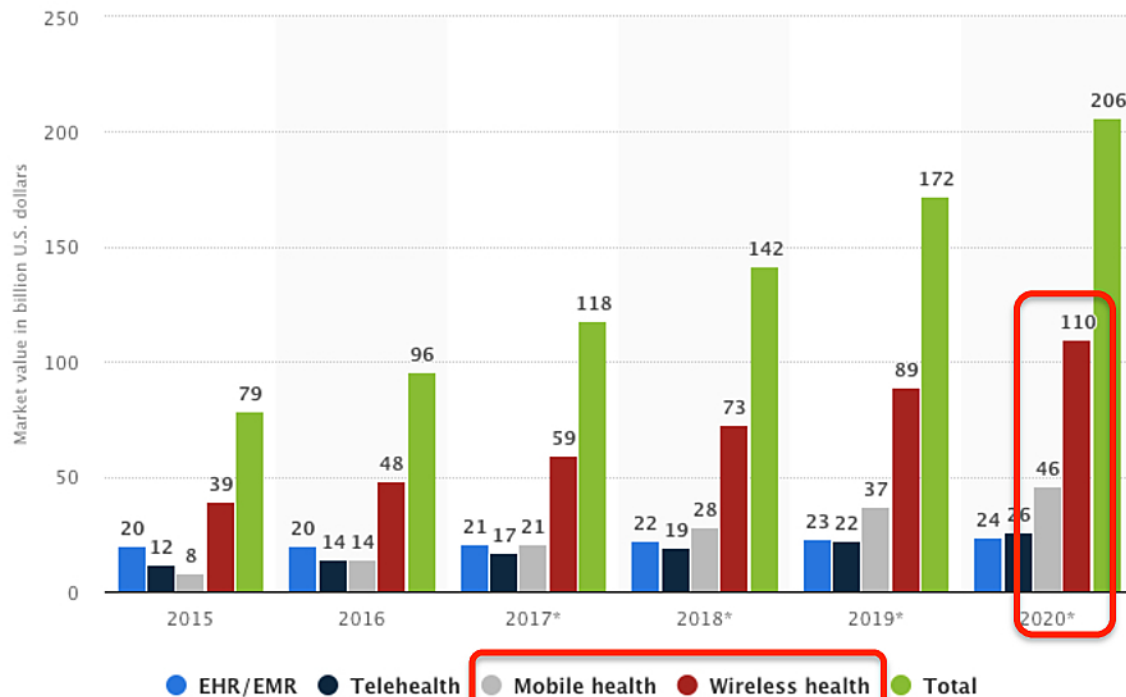
Digital Platform Development



WHY NOW?

- New form factors allow this new approach
- Technology leaps in power, cost and performance
- More secure cloud options
- Mobile devices for easy access to data
- Growing trend of individuals taking more proactive approach to wellness and prevention over “sick care”
- Ever rising healthcare costs

\$156 Billion Dollar Market



Competition

Product / Service	Competition	Strengths	Weaknesses
Check-my-Temp	Kinsa	1 st smart thermometer on the market	Spot measurement only Lacks other vital sign monitoring
Check-my-Heart	iRhythm, Medtronic	Big companies with strong foot hold in the medical community	Charges over \$1500 per patient. No presence in the consumer space
Check-my-Health	Motif, Sensogram	Start ups with tremendous potential	Do not offer monthly subscription model
Check-my-Sepsis	No solution today	-	-
Digital Platform	Several software devices	Have software with big data analytics.	No data collection devices. Rely on other companies or devices for data collection (bad model)

FAQs

- Are you sure you can make all these devices?
 - It does seem like we may be biting off too much for a start up. We understand your concerns, however, these devices all share a common platform with a few changes to the sensors based on the form factor. That's the beauty of our platform
- Looks like you are monitoring lot of vital signs. Does your team have medical background?
 - We are a team of engineers and doctors, passionate about DISRUPTING the healthcare industry
 - We also have an accomplished team of cardiologists, pediatricians and emergency care specialists on our advisory board
- What is revenue model for each of these devices?
 - One size fits all is an old strategy.
 - Every device/market/customer has their own unique needs and challenges, which is why we offer flexible plans to respond to these specific needs

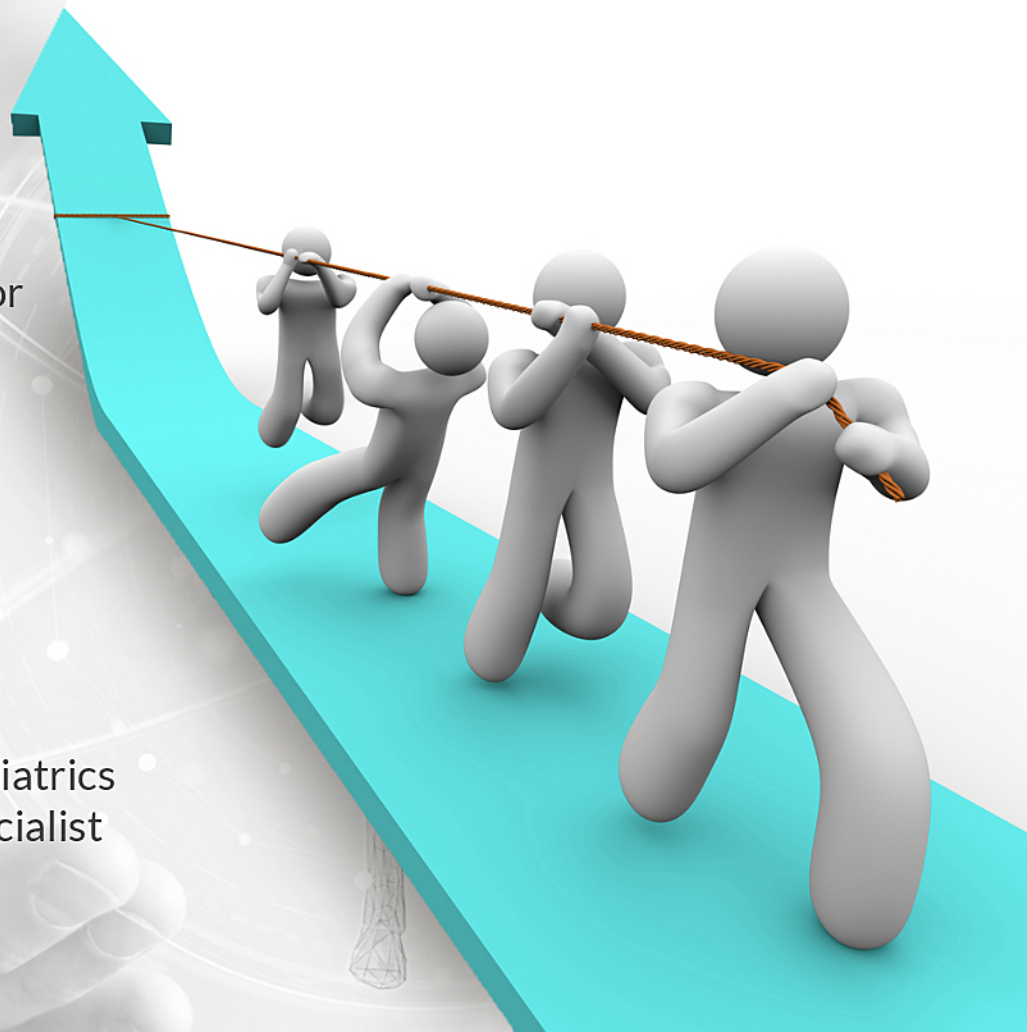
Team

LEADERSHIP

Anthony Jaccarino, CEO
Dr. Kesava Mulpuru, Medical Director
Frank Manzi, Finance
Dominic Paul, IT
Rammohan Rao V, Ops
Jim Moon, Technology Consultant

ADVISORS

Raju Surendra, Serial Entrepreneur
Dr. Manokar, Cardiologist
Dr. Bala Ramachandran, Head of Pediatrics
Dr. Raja Amarnath, Critical Care Specialist



Customer's Feedback (Check-my-Temp)

I just had my first child. My father used to get seizures with his high temps and my sons mother has another child that did as well. So this will be a lifesaver of a device. Literally, this has the potential to save my sons life so I am looking forward to it.

- Paul, Customer

I have Epilepsy and am on many message boards where this device would be useful. There are many people out there that could benefit from this device.

- Michelle, Customer