

# ARO LUCHA SPORTS & ENTERTAINMENT COMPANY

## 2022 Report



### Dear investors,

We believe AroLucha had a solid year. While they down our live events, we made a pivot to begin the creation of our animated series. The overall goal for the company is to combine live shows with the animated series, so that families can see the characters that we create through the animated series come to life at our events, similar to the way Disney creates characters through their movies and theme parks, and then moves them into live shows. We believe that is the future of the parts of AroLucha, like for example, our goal is to get families and fans involved in helping to have a better existing live show and audience split.

#### We need your help!

Our mission clearly you are the backbone of our company. They can continue to support us by investing in AroLucha. By sharing our content on social media, attending live shows, purchasing our merchandise or fan items. Our listeners are also a valuable feedback loop that we utilize to see what characters they like, what designs, costumes, etc. that they enjoy. As we progress, our listeners will become our marketing arm for our content, merchandise, and intellectual property.

Sincerely,

Jason Brown

Musician

### Our Mission

In AroLucha, our goal is to have a live action Lucha Libre Show or Television or a Street and a live Animated Show driving people to our Live Events.

See our full profile

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### How did we do this year?



#### Management's Discussion and Analysis of Financial Condition and Results of Operations

You should read the following discussion and analysis of our financial condition and results of operations together with our financial statements and the related notes and other financial information included elsewhere in this offering, since some of the information contained in this discussion and analysis, including information regarding the strategy and plans for our business, includes forward-looking statements that involve risks and uncertainties. You should refer to "Risk Factors" section for a discussion of important factors that could cause actual results to differ materially from the results described in or implied by the forward-looking statements contained in this offering document and analyses.

#### Overview

The Sports and Entertainment Company For The Latino and Hispanic Population.

In AroLucha, we serve families and place in the heart of that community, we have presently 500000+ users worldwide, spanning across young, adults, children and young parents. HISPANIC MARKET IS VERIFIABLE AND GROWING.

Our Vision is to Create the Pinnacle of Sports & Entertainment for the Latino and Hispanic Community through Live Events and Animated Content. By Creating Characters and Intellectual Property that we can translate through Animation and Live Shows, we Open the Door for Better Revenue streams from content licensing, toys, games, and merchandise.

In AroLucha, our goal is to have a live action Lucha Libre Show and Television or a Street and a live Animated Show driving people to our Live Events.

#### Milestones

AroLucha, Inc. was incorporated in the State of Delaware on October 30, 2019.

Stockholders As of Date:

• WWW & UPC just confirmed to create a Sports & Entertainment Company Valued at \$21.4 Billion Dollars

• David M. Parker will chase \$1.5 Billion Dollars in Buying Power

• Key Myskina owns a small percentage of our company

• Major M. M. LUVS is our partner - Headache of AroLucha Of The Year

• Real Opportunities to Gain Market Share in a Growing Market w/ Reward for Return

• Another Partners Starlight Fantasy - Animus Story World Creation, Pensacola - Florida Doctor

• AroLucha

*Received 14 April 2000; revised 22 June 2000; accepted 23 July 2000*

The Company is subject to risks and uncertainties common to early-stage companies. Given the Company's limited operating history, the Company cannot reliably estimate how much revenue will receive in the future.

#### **Historical Results of Operations**

- **Renters & Gross Margin.** For the period ended December 31, 2022, the Company had revenues of \$0 compared to the year ended December 31, 2021, when the Company had revenues of \$0. Our gross margin was % in fiscal year 2022, compared to % in 2021.

- Assets. As of December 31, 2022, the Company had total assets of \$133,583, including \$81,302 in cash. As of December 31, 2021, the Company had \$25,382 in total assets, including \$12,913 in cash.

- Net Loss.** The Company has had net losses of \$61,553 and net losses of \$39,914 for the fiscal years ended December 31, 2022 and December 31, 2021, respectively.
- Disbursements.** The Company's disbursements totaled \$236,240 for the fiscal year ended December 31, 2022 and \$37,213 for the fiscal year ended December 31, 2021.

### **Related Party Transaction**

Refer to Question 26 of this Form C for disclosure of all related party transactions.

Liquidity & Capital Resource

To date, the company has been financed with \$337,479 in debt and \$641,430 in equity.

After the conclusion of this Offering, should we hit our minimum funding target, our project

namely 12 months before we need to raise further capital.

We plan to use the proceeds as set forth in this Form C under "Use of Funds". We don't have

We will likely require additional financing in excess of the proceeds from the Offering in order to pursue operations over the lifetime of the Company. We plan to raise capital in 2 months. Except as otherwise disclosed in this Form F-1, we will not need additional sources of capital other than the proceeds from the offering, because of the complexities and uncertainties involved in starting a new business strategy. It is not possible to adequately project whether the proceeds of this offering will be sufficient to enable us to implement our strategy. The following key uncertainty will be determined less than the minimum amount of revenues necessary in our offering is \$10.13 Company may require additional capital in the future for investors. Although capital may be available for early stage

Amelie's, Inc. cash in hand is \$80,735, as of April 2022. Over the last three months, revenues have averaged \$10/month, cost of goods sold has averaged \$9/month, and operational expenses have averaged \$6.10/month, for an average burn rate of \$6,150 per month. Our intent is to be profitable in 12 months.

We do not expect to generate significant revenues in the next 3 to 6 months as animation typically takes 12 months or more to develop and execute. We need approximately \$19.0M to do our first show for animated series. We believe that the investment that we are asking for will be viable.

We are currently not profitable. We believe that approximately \$1 - \$3 million is needed for us to reach profitability and that it could be 21 to 26 months before we reach that point. Once we are monetizing our YouTube series and if we are able to create and license our television series, then we expect monthly revenues to be approximately \$100,000 to \$200,000 per month, depending on the general success of our products at that point.

number of episodes purchased by a network. Expenses would be approximately 80% of revenues for television production, so expenses are estimated at approximately \$80,000 to \$100,000 per month based on the number of television episodes ordered.

All these costs, as the above numbers confirm, had been absorbed by the sources of capital beyond the Welunter campaign.

As previously stated, under certain circumstances, the following may be used:

Net Margin: +16%	Gross Margin: N/A%	Return on Assets: -44%	Earnings per Share: -\$18.66	Revenue per Employee: \$14K	Gross To Assets: 81%	Revenue To Receivables: >	Debt Ratio: 93%
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LA 10000 Finans 2022 and 2021.pdf

10 Amultha Branch's 2nd EPA Audit Report 2020 and 2021 4/2/22 Final

104-08-202 Accounts, Review Report and Consolidated Financial Statements - Anelka, Inc. 2020 and 2019 - FINAL.pdf

7/04/10/2020, AonCorps Inc. and Subsidiaries Financial Review, B10007.pdf

We ❤ Our  
859 Investors

Thank You For Believing In Us

**Thank You!**







