



ARO LUCHA SPORTS & ENTERTAINMENT COMPANY
2022 Report

Dear investors,

We believe Aro Lucha had a solid year. Covid shut down our live events, but we made a pivot to begin the creation of our animated series. The overall goal for our company is to create live shows with the highest rates, so that families can see the characters that we create through the animated series come to life at live events, similar to the way Disney creates characters, such as Disney and Pixar create Disney, and then promote their own characters at live, animated events at the parks or at Disney on the Ice for example. Our goal is to put ourselves in the position to have a steady, live shows and animated again.

We need your help!

Our investors already are the backbone of our company. They can continue to support us by investing in Aro Lucha, by sharing our content on social media, attending live shows and watching our animation content that we create. Our investors are also a valuable feedback loop that we utilize to see what characters they like, what art designs, costumes, etc. that they enjoy. As we progress, our investors also become our marketing arm for our content, merchandise, and intellectual property.

Sincerely,

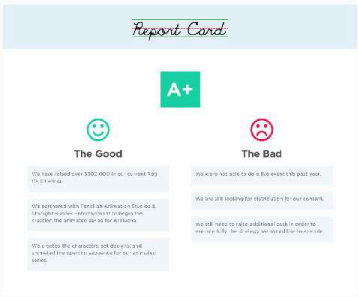
Jason Brown
AROLUCHA.COM

Our Mission

In 5 Years, our goal is to have a national live action Lucha Libre Show on Television or a Streaming and a new Animated Show, giving people our Live Shows.

See our full profile
@arolucha

How did we do this year?



2022 At a Glance

In July - 1st December '22



\$0

Revenue



-\$64,853

Net Loss



\$236,260

(24%)

(2022 Year Total)



\$251,430

Share of 2022



\$66,735

CapEx on hand

As of 12/31/22

INCOME

BALANCE

NARRATIVE

Management's Discussion and Analysis of Financial Condition and Results of Operations

You should read the following discussion and analysis of our financial condition and results of operations together with our financial statements and all the related notes and other financial information included elsewhere in this offering. Some of this information contained in this discussion and analysis, including information regarding the strategy and plans of our business, includes forward-looking statements that involve risks and uncertainties. You should review the "Risk Factors" section for a discussion of important factors that could cause actual results to differ materially from the results described in or implied by the forward-looking statements contained in this offering discussion and analysis.

Overview

The Sports and Entertainment Company For the Latino and Hispanic Population

Aro Lucha has been established in the United States in the form of a company that we have previously announced to our investors and the public. We are currently in the process of raising capital to fund our operations and are currently in the process of raising capital to fund our operations and are currently in the process of raising capital to fund our operations.

Our Vision is to Create the Premier of Sports and Entertainment for the Latino and Hispanic Community through Live Events and Animated Content. By Creating Characters and Intellectual Property that we can monetize through Animation and Live Shows, we Open the Door for additional revenue streams from our content, toys, games, and merchandise.

In 5 Years, our goal is to have a national live action Lucha Libre Show on Television or a Streaming and a new Animated Show, giving people our Live Shows.

Milestones

Aro Lucha, Inc. was incorporated in the State of Delaware on October 2013.

Since then, we have:

- WWT & UWC just combined to create a Sports & Entertainment Company valued at \$2.1 Billion Dollars
- Target Market with over \$1.5 Billion Dollars in buying power
- Key Milestone owns a small percentage of our company
- Market that 14% of our product - Thousands of Advertisers on Our Live Shows
- Race Opportunities to Gain Market Share in a Growing Market with Potential for Return
- Another Partners: Doublet Partner-Avance Story World Creation, Pinnacle-Pinnacle Doctor Animations

