

Ashley Etling · 2nd

CEO, Levi's Fellow, EMF, Google for Startups, NACD
 San Francisco, California, United States · 500+ connections ·
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LimeLoop



Harvard University

Featured

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5 Tips for Sustainable Customer Behavior Change in an Era of Reuse

Medium

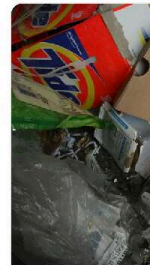
By no means are we a team of behavioral scientists. Do we aspire to be? Well,...



Collaborating our way Through the Coronavirus

Medium

For many of us sheltered-in at home, it can feel like the world has come to a halt....



Boxes, pouches — oh my!

BostonGlobe.com

How do we balance fulfillment of our...

Activity

1,282 followers



3. READY TO RETIRE YOUR LOUNGERS? So is lululemon. You can now trade-in...

Ashley shared this
 10 Reactions



Some LimeLoop Looped Listens to get your afternoon started. "Take i...

Ashley shared this
 1 Reaction



#reused

Ashley shared this



"Good for the planet" and "good for business" needn't stand in...

Ashley shared this

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Experience



CEO, Co-Founder

LimeLoop

Oct 2017 – Present · 3 yrs 8 mos
 San Francisco Bay Area

IOT solution for sustainable, data-driven shipping logistics.

The e-commerce shipping platform provides retailers visibility, security, and predictive

<https://www.linkedin.com/in/ashley-etling-33509315/>

The e-commerce shipping platform provides retailers visibility, security, and predictive analytics from the point-of-order to return while making a positive environmental and economic impact, using a reusable shipper and engagement sensor.

**Mentor**

All Raise

Jan 2019 – Present · 2 yrs 5 mos

**Advisor**

Numina.co

2014 – Present · 7 yrs

New York City

A civic tech company that creates data-driven products to improve the way that people interact with the physical world. CTY's flagship product, Numina, is analytics for places. More information at <http://cty.io>. I have worked with the CEO from the ground up on vision all the way to the details of effective implementation; market fit, investment strategy and ...see more

**Community Advisor**

CircleUp

Jun 2014 – Present · 7 yrs

San Francisco Bay Area

CircleUp is a marketplace that supports equity investments from investors to high-growth consumer and retail companies. At CircleUp, accredited and institutional investors find access to select private investments, easy tools to identify and diligence companies, and online transaction capability to make investments. In addition, CircleUp provides investor ...see more

**CEO, Co-Founder**

Atellia

Jan 2017 – Feb 2018 · 1 yr 2 mos

Atellia is a platform that collectively shares stories and learnings from entrepreneurs worldwide.

"Good innovation means telling the whole story - of people, place, and product." ...see more

[Show 2 more experiences](#) ▾**Education****Harvard University**

Architecture, Intensive Studio

**Fort Hays State University**

Bachelor of Arts & Science, Sociology

**Stanford University**

Design Thinking Workshops

[Show 1 more education](#) ▾

