

# MOVATIC

mobility management software

**ANSGAR STROTHER**

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## Scooters & Bikes

# THE NEW WAY TO GET AROUND



All manageable on Movatic



# PROBLEM

Managing lots of bikes and scooter is hard



## **PAPER WORK**

Paper work for waivers is archaic



## **MAINTENANCE**

Manual and expensive



## **EXPERIENCE**

Manual check out is cumbersome



# A VALIDATED SOLUTION

B2B2C SaaS solution for anyone to launch a system



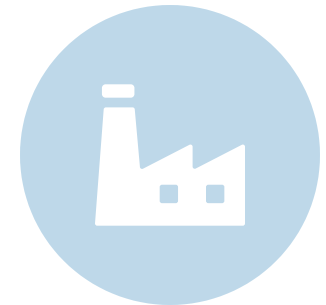
**30,000 USERS**

App based solution  
for frictionless  
rentals



**125+ OPERATORS**

Have used Movatic  
to launch a system

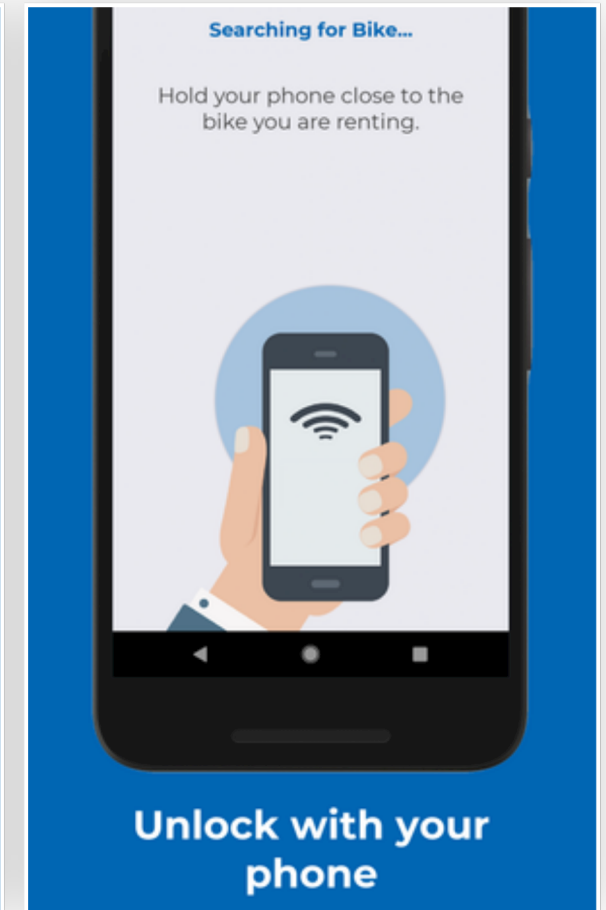
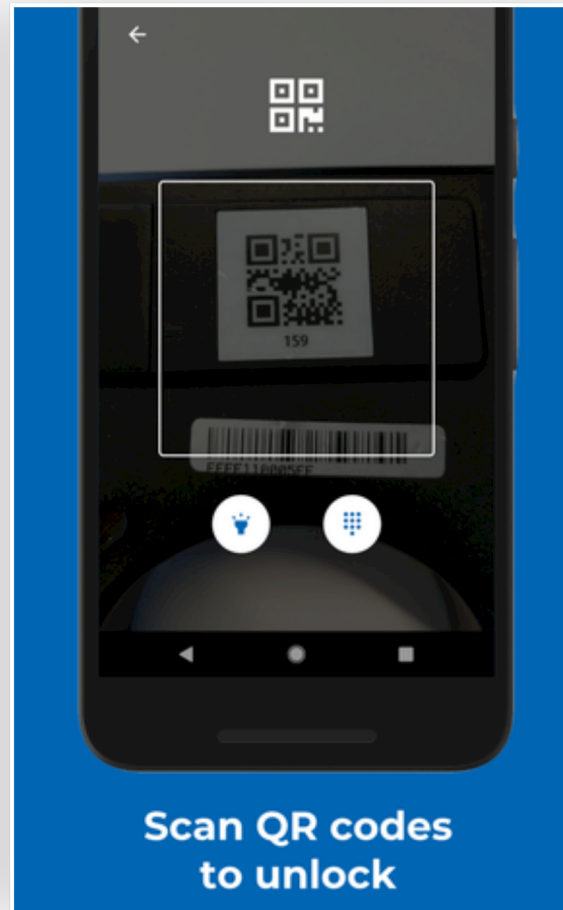
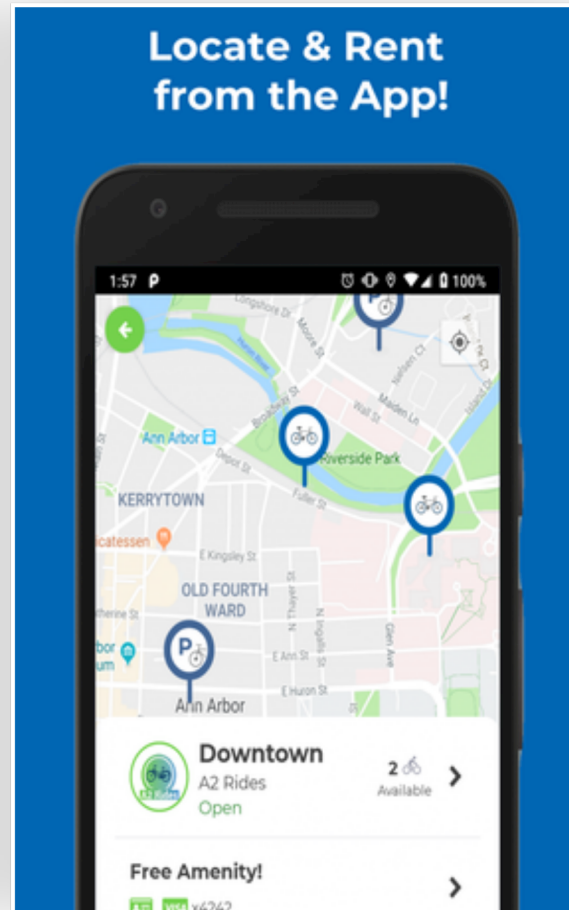
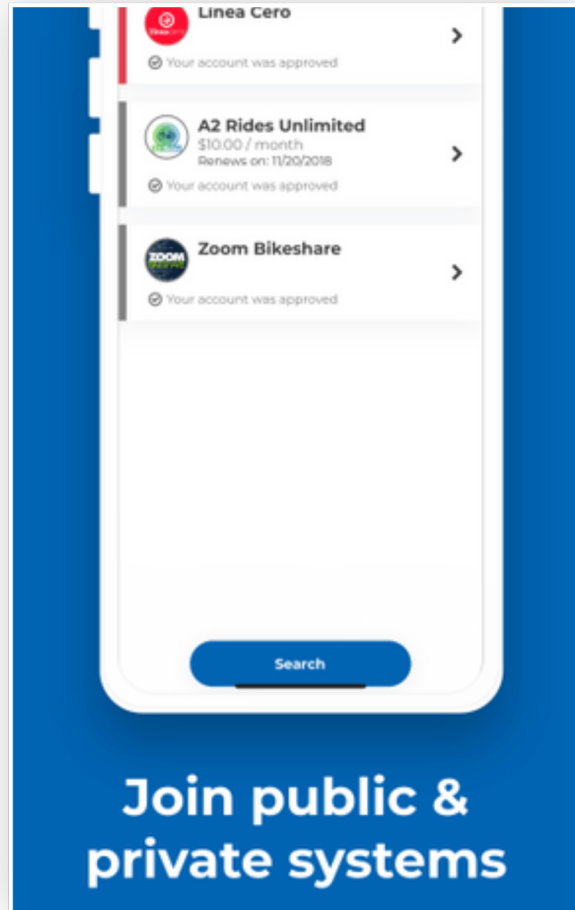


**12 OEMS**

Use Movatic to  
make shareable  
products

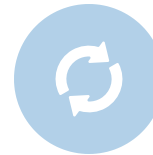
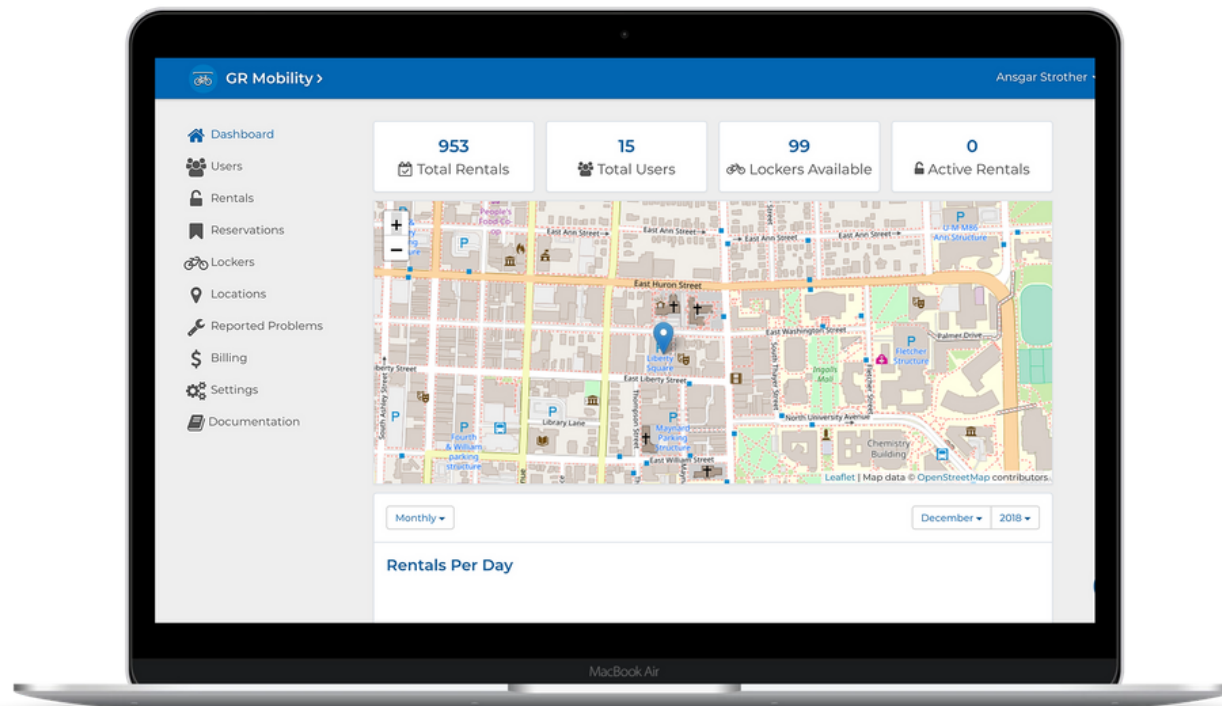
# THE PRODUCT

A seamless app based rental experience



# THE PRODUCT

Scalable automated management



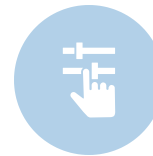
## **AUTOMATED**

Automated registration, billing, & maintenance



## **FLEXIBLE BILLING**

Pricing options for any market, with membership, coupons support



## **CUSTOMIZABLE**

Public / private, 20+ hardware options, hundreds of possible configurations



# ON BIKESHARE

Out of the box bikeshare



## **EXCLUSIVE VENDOR**

Exclusive software vendor for it's bikeshare hardware



## **FLEXIBLE BILLING**

Enables On bikeshare to service a larger market



## **SCALABLE**

Over 1,500 bike launched.





# ZOOM BIKESHARE

Automated tourist bikeshare



## FRictionLESS

User's can rent and unlock from their smartphone



## AUTOMATED

Digital waivers & payment



## SCALABLE

100 bikes system with significant growth opportunities



# SANTIAGO, CHILE - METRO

Smart Bike Rack @ Subway Stops



## FRICTIONLESS

Movatic app & white label app for automated rental and locking



## AUTOMATED MANAGEMENT

No keys or abandoned bikes



## SCALABLE

10k spot potential



# THE CO-FOUNDERS



**ANSGAR STROTHER,  
CO-FOUNDER & CEO**

Founder & CEO of A2B  
Bikeshare: VC pre-seed  
round, licensed to Motivate  
& Zagster



**ADAM JAKIELA,  
CO-FOUNDER & CTO**

Graduate of Hacker Fellows,  
CTO of A2B Bikeshare

# MILESTONES



**Q1 2017**

Platform Launch



**Q2 2018**

Desai  
Accelerator



**Q3 2018**

Santiago, Chile  
Bike Parking  
Pilot, 10k spot  
potential



**Q1 2019**

Open API & SDK  
out of Beta, 25  
hardware  
solutions

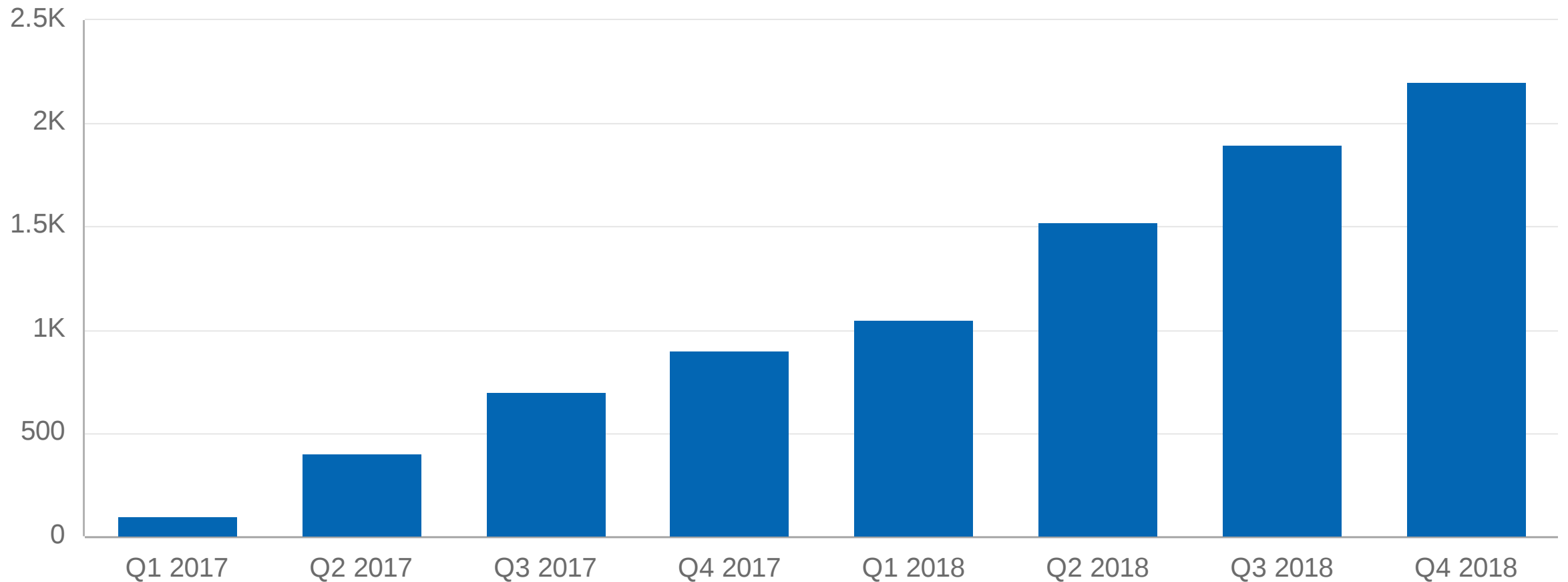


**Q3 2019**

6,000 units  
(bikes / spots /  
scooters) 200+  
operators



# # OF UNITS LAUNCHED



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