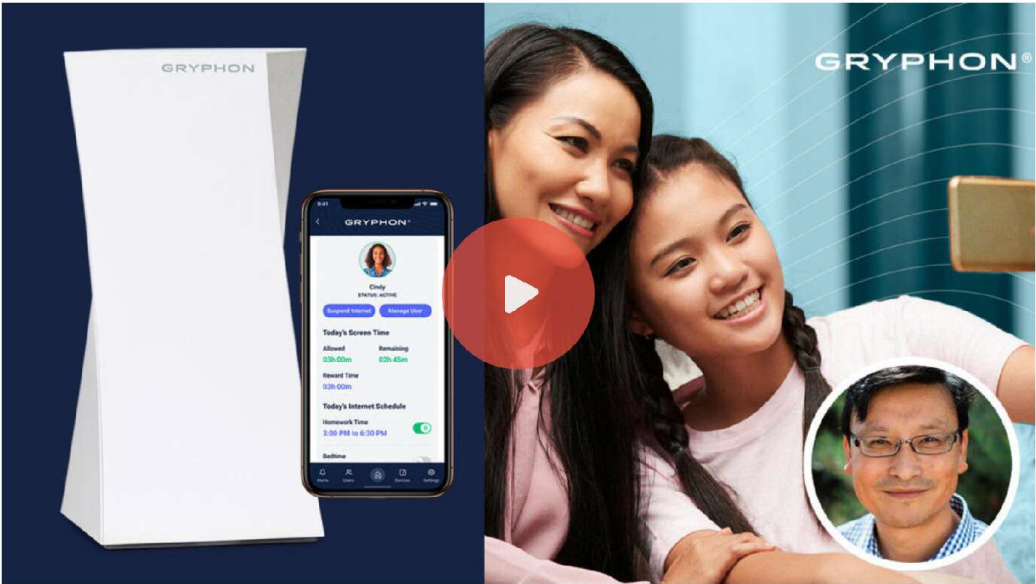


INVEST IN GRYPHON ONLINE SAFETY, INC.

Family first internet protection service powered by machine learning



gryphonconnect.com Delaware City DE



LEAD INVESTOR



Fleming Shi

I'm investing in Gryphon because parental control is an intricate topic for families; Gryphon helps enable parent control on web activities effortlessly. Gryphon makes the web safer for kids while training them to manage time better. It's as simple as setting up some house rules and letting your Gryphon do its job and enforce those rules continuously. In today's homes, where many "smart" IoT devices live, most are not sophisticated enough to have the security posture against modern-day cyberattacks. As a network security device, Gryphon can also play a role in guarding the digital perimeter of your home and preventing cyber intrusions 24 x 7. I look forward to being part of this round and helping John, Arup, and the team in continuing their success.

Invested \$10,000 this round

Highlights

- 1 \$11.2M+ raised from noted angel groups including ATI and Frontier Angels
- 2 Over \$9M in total sales and over 60k Gryphons shipped
- 3 8 patents issued and 13 patents pending covering advanced network protection
- 4 Founders behind disruptive tech such as MiFi mobile hotspot & Apple iPod
- 5 Featured in Forbes, Tom's Guide, PC Mag, Wall Street Journal
- 6 Recognized as one of the fastest-growing startups in Southern California

Our Team



John Wu Co-Founder and CEO

Wireless and IoT entrepreneur with a record of successful products. One of the inventors of MiFi mobile hotspot. MiFi was recognized as the world's top 25 best technology gadgets of 2009. Holds 30 patents.

As a parent, I know firsthand how difficult it is to keep our kids safe online. I was frustrated with the solutions in the market and how difficult it is to use. In many cases, products are designed to keep you and your family online

more without considering your digital health and safety.



Arup Bhattacharya Co-Founder and CTO

Software and multimedia exec with 30+ years of experience in technology innovation. Led MiFi software development at Novatel Wireless. An executive at PortalPlayer where he developed multiple generations of the media chip that powered the Apple iPods.



Allan C VP of Business and Community Development

Digital marketing executive. Launched and drove Gryphon sales to over \$9M in life-time revenue.



Sarah Kimmel Tech Support Manager

Family Tech Influencer



Catherine Hoving Finance Manager



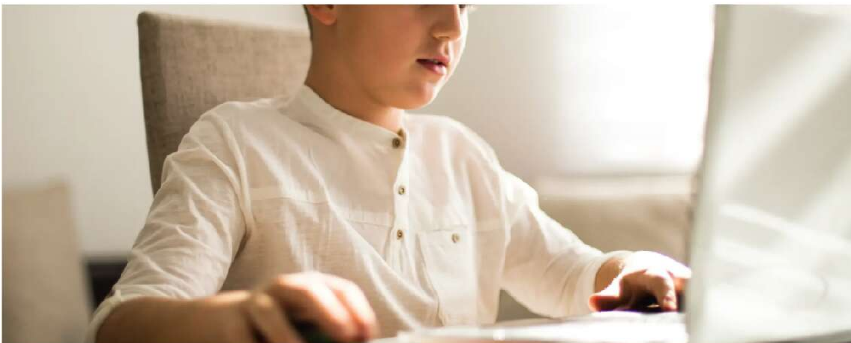
Sanjeev Kumar Board Member

Former founder and COO of Portal Player, sold to NVidia.

Explosion of connected devices and excessive internet usage is creating the need for Gryphon.

Gryphon is a machine learning powered network protection service with a powerful mesh WiFi system and a simple to use app to keep families safe online.

The biggest threats to families are coming from the Internet



KIDS ARE UNPROTECTED FROM ADULT CONTENT

70% of kids ages 8-18 have accidentally encountered online porn, very often by entering an innocent search term while doing their homework

innocent search term while using their home network.

(Guard Child)



PARENTS ARE STUGGLING AGAINST DEVICE ADDICTION

The suicide rate for teen girls increased by 65% between 2010 and 2015, coinciding with the rise of smartphone use.

(Science Daily)

Digital parenting is more challenging than ever

- Kids spend more than 7 hours per day in front of screens
- According to NIH, excessive screen time is associated with poor sleep, high blood pressure, obesity, and other health issues
- Screentime management is one of the toughest challenges faced by parents



HACKING IS ON THE RISE

In 2021, 294 million people were victims of cybercrimes with children and senior adults over 75 being the most vulnerable.

(Insurance Information Institute)

Home networks are increasingly prone to cybercrime

- 70% of connected devices in the home are vulnerable to hacking
- 600% increase in cybercrimes during COVID-19
- Every new connected device such as a printer or a webcam increases

your exposure to identity theft, invasion of privacy, or worse



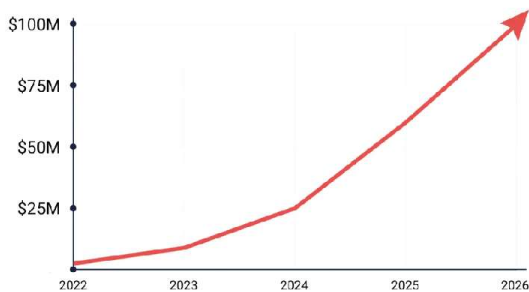
Parent Barriers to Safe Home Networks

Existing solutions are inadequate and complicated

- Most families lack a basic understanding of networking and cybersecurity
- Current solutions focus on tech specs but not on their impact on families
- Big tech's business models are not aligned with the digital health and well-being of families

\$540 Billion Cybersecurity Market

5-Year Sales Projection



\$540B
Cybersecurity
Market

28M
US Families
With Kids

(Future projections are not guaranteed)

GRYPHON IS THE #1 ROUTER CHOICE FOR PARENTS

- ✓ Trusted by over 50,000 families worldwide
- ✓ 350,000+ devices secured from hackers and privacy threats
- ✓ Blocked over 13 million potential malware

attacks



All-In-One Simple Platform



Gryphon is a cloud-managed network protection platform with machine learning that puts the **family first**. The platform combines an elegant high-performance mesh WiFi system, a simple to use App, and cloud-based machine learning that makes it simple to protect the family.

 Ultra-Fast Mesh Wifi	 Remotely Manage From Anywhere	 User Level Controls
 Manage User Screen Times	 Content Filtering	 Control App Access
 Malware Protection	 Phishing Protection	 Data Breach Protection

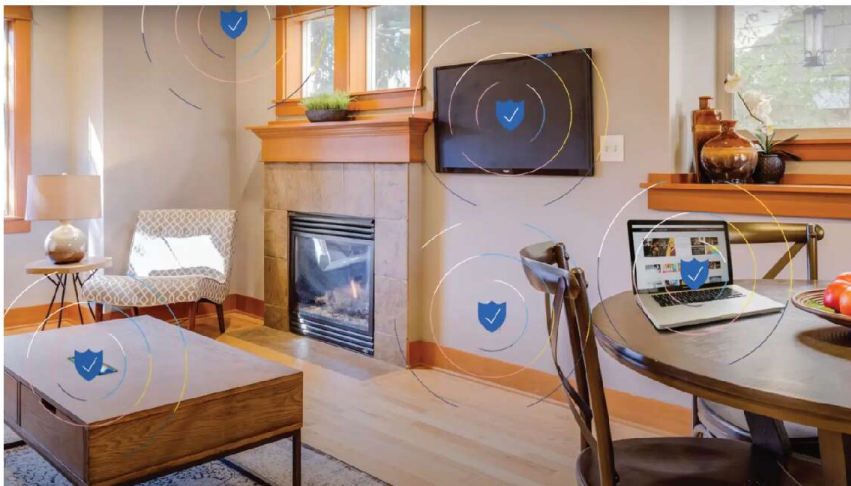


Your Router is the Front Door to Your Home Internet

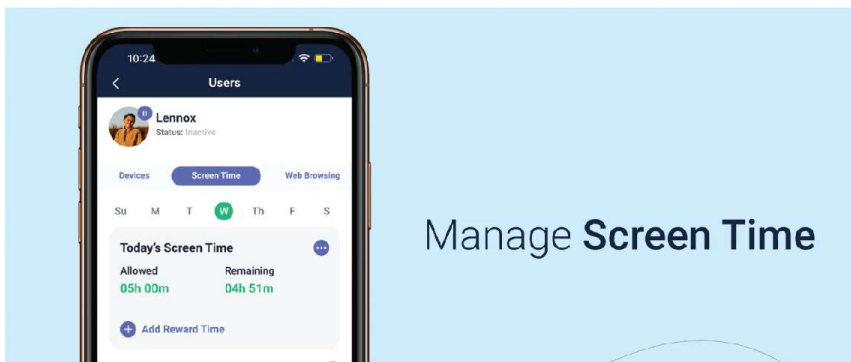
Every connected device in your home goes through your WiFi router - making it the perfect place to control and protect the home Internet.

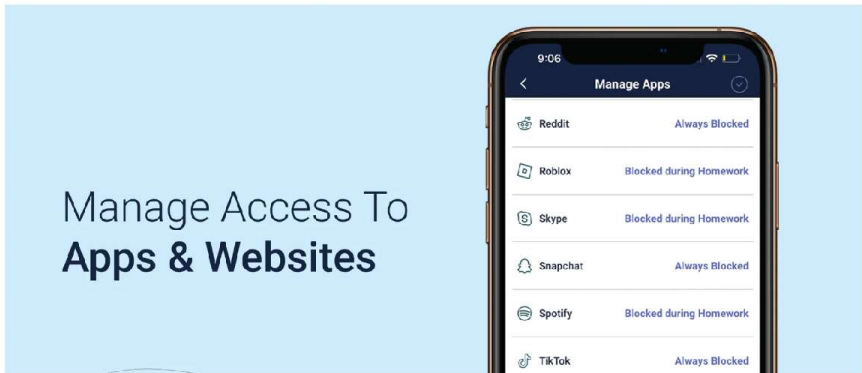
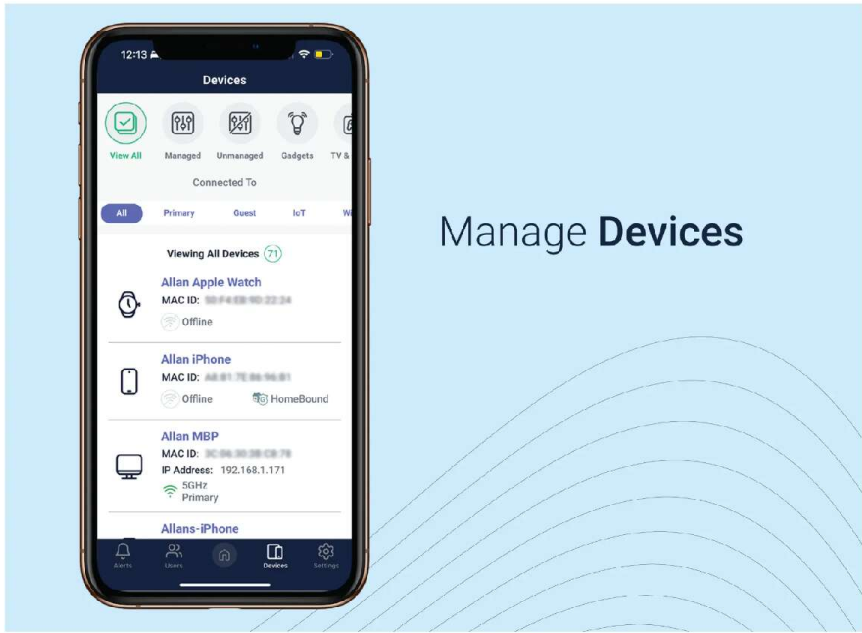
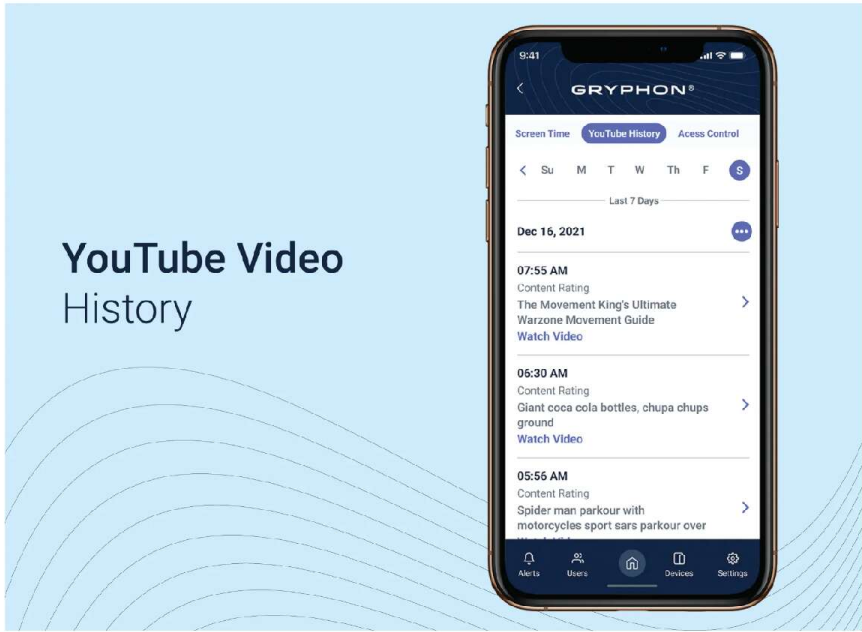
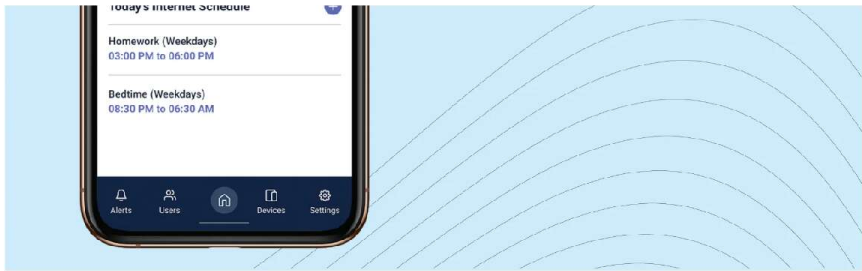
An intelligent network layer firewall is a must for any enterprise, so **why don't we have it for our homes?** Gryphon delivers that enterprise-class protection without the need for an IT management team.

Every connected device is protected without a complicated setup on each device.



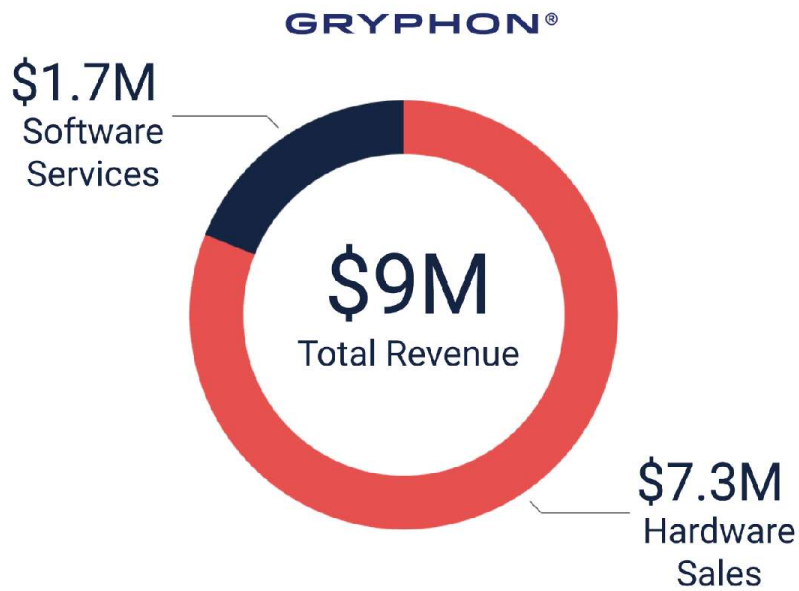
Family Friendly App







Traction



>100%

Paid Subscriber
Growth YoY

79%

Customer
Retention

\$57
CAC

\$198
Avg. Order Value

51%

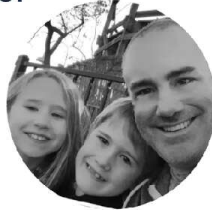
Gross Margin

\$800

LTV

Customers Love Gryphon

"This product has been a life saver for our family in regards to distance learning. Our kids can no longer go to websites during class that I don't approve. Best product ever made!"



STEVE



"Best mesh router and repeater system... I can even view each device individually and see which devices on my network are connected to which!"

GRAEME

"Bottom line, out of the box this is one of the most secure routers in the world.."



RUSSELL MCHARG
Hall of Fame Amazon Reviewer

Industry & Media Reviews



Best Security-Focussed
Mesh Router

Best WiFi Mesh Network
Systems · Top 10 List



"The Best Parental Control
Hardware Around"



Best of CES · Best Router
for Family Safety and Privacy

CEO Letter

GRYPHON®

Hello, friends.

Thank you so much for considering Gryphon. I started Gryphon because of an incident with my younger daughter on the internet where an accidental search pulled up some nasty content. As a father, I don't wish that incident on anyone. Unfortunately, it's a scenario we are dealing with more and more because of all the connected screens in our lives.

At Gryphon, our mission is to use many of the technologies that have created this mess to give us back control over of our families' online activities. We work hard to make it easy so anyone can use Gryphon.

As many of you know, working on a tech startup is not easy. But what get me and my team up every morning is hearing some of the stories from our customers where Gryphon has been making a difference - from a father that's fostering trouble teens, a single mom that wants to make sure her kids are doing their homework, to a grandparent that wants to make sure her grandkids have a safe internet when they come over to her house.

I'm more excited than ever that with your partnership, technology can be tamed and we can bring Gryphons to many more families.

Thank you!

A handwritten signature in blue ink, appearing to read 'John Wu'.

John Wu
CEO/Co-Founder
Gryphon Online Safety, Inc.