

Icebrkr

PROFIT AND LOSS BY CUSTOMER

January - December 2018

	NOT SPECIFIED	TOTAL
Income		
Discounts/Refunds Given	90.00	\$90.00
Total Income	\$90.00	\$90.00
GROSS PROFIT	\$90.00	\$90.00
Expenses		
Advertising & Marketing	2,138.35	\$2,138.35
Advertising/Promotional	8.00	\$8.00
Bank Charges & Fees	83.00	\$83.00
Contractors	53,805.36	\$53,805.36
Events/Professional Dev	69.48	\$69.48
Job Supplies	187.44	\$187.44
Legal & Professional Services	107.91	\$107.91
Meals & Entertainment	1,850.00	\$1,850.00
Office Supplies & Software	6,274.34	\$6,274.34
Organizational Costs	430.63	\$430.63
Other Business Expenses	85.55	\$85.55
Reimbursable Expenses	820.63	\$820.63
Rent & Lease	225.00	\$225.00
Travel	2,145.10	\$2,145.10
Total Expenses	\$68,230.79	\$68,230.79
NET OPERATING INCOME	\$ -68,140.79	\$ -68,140.79
Other Income		
Friends and Family	1,666.00	\$1,666.00
Total Other Income	\$1,666.00	\$1,666.00
NET OTHER INCOME	\$1,666.00	\$1,666.00
NET INCOME	\$ -66,474.79	\$ -66,474.79