

**DIGITAL DIRECT IR, INC.**  
**FINANCIAL STATEMENTS**  
**APRIL 30, 2022**

# **DIGITAL DIRECT IR, INC**

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***JR Financial Services, Inc.***

**Joseph Rossello, CPA**

**125 Front Street, Suite 3  
Massapequa Park, NY 11762  
Phone (516) 470-1545  
Fax (516) 470-1547**

**To The Stockholders  
Digital Direct IR, Inc  
Carmel, New York**

**We have reviewed the accompanying balance sheet of Digital Direct, Inc. for the period ended April 30, 2022 and the related statements of Loss and deficit, for the Four months then ended, in accordance with Statements on Standards for Accounting and Review Services issued by the American Institute of Certified Public Accountants. All information included in these financial statements is the representation of the management of Digital Direct, Inc.**

**A review consists principally of inquiries of Company personnel and analytical procedures applied to financial data. It is substantially less in scope than an audit in accordance with generally accepted auditing standards, the objective of which is the expression of an opinion regarding the financial statements taken as a whole. Accordingly, we do not express such an opinion.**

**Based on our review, we are not aware of any material modifications that should be made to the accompanying financial statements in order for them to be in conformity with generally accepted accounting principles.**

*JR Financial Services, Inc.*

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**JR FINANCIAL SERVICES, INC.**

**Massapequa Park, New York  
June 8, 2022**

**BALANCE SHEET**

**DIGITAL DIRECT IR, INC.**  
**BALANCE SHEET**  
**APRIL 30, 2022**

**ASSETS**

**CURRENT ASSETS:**

Cash	\$ <u>721</u>
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Total Current Assets	<u>721</u>
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**OTHER ASSETS:**

Patent Costs	<u>305,843</u>
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	<u>\$ 306,564</u>
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See accountants' review report and notes to financial statements.  
"UNAUDITED"

**DIGITAL DIRECT IR, INC.**  
**BALANCE SHEET**  
**APRIL 30, 2022**

**LIABILITIES AND STOCKHOLDER'S EQUITY**

**CURRENT LIABILITIES:**

Accrued Taxes	\$ 325
Accrued expenses and other current liabilities	<u>31,037</u>
	<u>31,362</u>

**LONG-TERM LIABILITIES:**

Loans payable - Officers	91,912
Convertible warrants	4,944
Loan payable – EIDL	<u>1,000</u>
	<u>97,856</u>

**STOCKHOLDER'S EQUITY:**

Additional paid in capital	199
Common Stock	778,412
Deficit	<u>( 601,265)</u>
 Total Stockholder's Equity	 <u>177,346</u>
	 <u>\$ 306,564</u>

See accountants' review report and notes to financial statements.  
"UNAUDITED"

**DIGITAL DIRECT IR, INC.**  
**STATEMENT OF LOSS AND DEFICIT**  
**FOR THE FOUR MONTHS ENDING APRIL 30, 2022**

<b>REVENUES EARNED</b>	<b><u>\$ 4,000</u></b>
<b>OPERATING EXPENSES</b>	
Bank Charges	72
Insurance	1,708
Office Expense	116
Rent	3,995
Telephone and internet	550
Utilities	<u>381</u>
	<u>6,822</u>
<b>NET LOSS BEFORE PROVISION FOR INCOME TAXES</b>	<b>( 2,822)</b>
<b>PROVISION FOR TAX</b>	<b><u>-0-</u></b>
<b>NET LOSS</b>	<b>( 2,822)</b>
<b>DEFICIT, BEGINNING OF PERIOD</b>	<b><u>( 573,592)</u></b>
<b>DEFICIT, END OF PERIOD</b>	<b><u><u>(\$ 576,414)</u></u></b>

See accountants' review report and notes to financial statements.  
**"UNAUDITED"**

**DIGITAL DIRECT IR, INC.**  
**STATEMENT OF CHANGES IN STOCKHOLDERS' EQUITY**  
**FOR THE FOUR ENDED APRIL 30, 2022**

	Shares	Common Stock	Additional Paid in Capital	Accumulated Deficit	Total Stockholders' Equity
<b>Balance at December 31, 2021</b>	119,483	\$ 753,561	\$ 199	(\$ 573,592)	\$ 180,168
<b>Issuance of Additional stock</b>	-0-	-0-	-0-	-0-	-0-
<b>Net Loss</b>	_____	_____ -0-	_____ -0-	(____ 2,822)	(____ 2,822)
<b>Balance April 30, 2022</b>	119,483	<u>\$ 753,561</u>	<u>\$ 199</u>	<u>(\$ 576,414)</u>	<u>\$ 177,346</u>

See accountants' review report and notes to financial statements.  
"UNAUDITED"



**DIGITAL DIRECT IR, INC.  
STATEMENT OF CASH FLOWS  
FOR THE FOUR MONTHS ENDING APRIL 30, 2022**

<b>CASH FLOWS FROM OPERATING ACTIVITES</b>	
Cash received	\$ <u>4,000</u>
Cash Provided By Operating Activities	<u>4,000</u>
Cash Paid for operating activities	( <u>14,695</u> )
Cash Disbursed For Operating Activities	( <u>14,695</u> )
<b>NET CASH USED IN OPERATING ACTIVITES</b>	<u>( 10,695 )</u>
 <b>CASH FLOWS FROM FINANCING ACTIVITES</b>	
Proceeds from issuance of stock warrants	<u>4,944</u>
<b>NET CASH PROVIDED BY FINANCING ACTIVITIES</b>	<u>4,944</u>
<b>NET DECREASE IN CASH</b>	<u>( 5,751 )</u>
<b>CASH, BEGINNING OF PERIOD</b>	<u>6,472</u>
<b>CASH, END OF PERIOD</b>	<u>\$ 721</u>

See accountants' review report and notes to financial statements.  
"UNAUDITED"

**DIGITAL DIRECT IR, INC.**  
**STATEMENT OF CASH FLOWS**  
**FOR THE FOUR MONTHS ENDING APRIL 30, 2022**

**RECONCILIATION OF NET LOSS TO NET CASH  
USED IN OPERATING ACTIVITIES**

<b>NET LOSS</b>	<b><u>(\$ 2,822)</u></b>
<b>ADJUSTMENTS TO RECONCILE NET LOSS TO NET CASH USED IN OPERATING ACTIVITIES</b>	
<b>Changes in assets (increase) decrease</b>	
<b>Patent Costs</b>	<b>( 247)</b>
<b>Changes in liabilities increase (decrease):</b>	
<b>Accrued expenses</b>	<b><u>( 7,626)</u></b>
<b>Total Adjustments</b>	<b><u>( 7,873)</u></b>
<b>NET CASH USED IN OPERATING ACTIVITIES</b>	<b><u>(\$ 10,695)</u></b>

See accountants' review report and notes to financial statements.  
"UNAUDITED"

**DIGITAL DIRECT IR, INC.**  
**NOTES TO FINANCIAL STATEMENTS**  
**(SEE ACCOUNTANT'S REVIEW REPORT)**

**Note 1 - Summary of Significant Accounting Policies**

**Business Activity**

Digital Direct IR, Inc. ("The Company") is engaged in the development of infrared thermal imaging cameras for use in the public and private security markets. The Company's facilities are located in Carmel NY and Fresh Meadows NY.

**Revenue and Cost Recognition**

The Company has not offered its product for sale to the general public since it is still in the research and development stages. The Company has elected to report revenues on the accrual method of accounting. This method requires that revenues and expenses be recorded when earned and when incurred.

**Pervasiveness of Estimates**

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements, and revenues and expenses during the reporting period. In these financial statements, assets, liabilities, and earnings from contracts involve extensive reliance on management's estimates. Actual results could differ from those estimates.

**Cash Equivalents**

The Company considers securities with maturities of three months or less, when purchased, to be cash equivalents.

**Income Taxes**

Income taxes are reported utilizing the accrual method for income tax purposes. This method requires that income be taxed when billed and expenses deducted when incurred.

See accountants' review report.

**DIGITAL DIRECT IR, INC.**  
**NOTES TO FINANCIAL STATEMENTS**  
**(SEE ACCOUNTANTS' REVIEW REPORT)**

**Note 1 - Summary of Significant Accounting Policies Cont'd.**

**Absence of Operating History.**

The Company is a development stage company, and, therefore, it is subject to the risks inherent in the creation of a new business and the development of new products and services, including the absence of a history of significant operations, and the absence of proven products and services. There is no operating history, which makes the prediction of future results of operations difficult or impossible, and no assurance can be made that the goals of growth and profitability will be achieved. Revenues and results of operations will likely fluctuate significantly in the future. The causes of fluctuation may include the ability to develop, market and produce products and services, demand for these products, the level of competition, changes in operating expenses and general economic factors.

**Ability to Obtain and Protect Proprietary Technology and Information.**

As the company has already and will obtain patent protection to protect its proprietary rights, there can be no assurance that any of the company's intellectual property rights will not be challenged, invalidated or circumvented, or that the rights granted thereunder will provide any competitive advantage. The company could incur substantial costs in asserting or defending their intellectual property or proprietary rights against others, including any such rights obtained from third parties.

**Dependence on key personnel.**

The company's success, development, operations and future business will be substantially dependent upon the personal efforts and expertise of the founders and officers of the company. The loss of the services of such persons could have a material adverse effect. The company success will also be dependent upon its ability to hire and retain qualified personnel. There is no assurance that the company will be able to hire or retain such personnel.

**The Need for Future Capital.**

In order to accomplish the company's business objective, additional financing may be required. There can be no assurance that the necessary financing, should it be needed, will be available at affordable terms. The failure to obtain additional funds, when needed, will have a material adverse effect on the business, financial condition and results of operation.

See accountants' review report.

**DIGITAL DIRECT IR, INC.**  
**NOTES TO FINANCIAL STATEMENTS**  
**(SEE ACCOUNTANT'S REVIEW REPORT)**

**Note 1 - Summary of Significant Accounting Policies Cont'd.**

**Absence of Public Market and Limited Transferability of Shares.**

There is no public market for the shares or any other security of the company and it is not anticipated that an active public market will develop in the foreseeable future. In addition, the shares have not been registered under the Securities Act or qualified under any state securities laws. Accordingly, the shares cannot be sold or otherwise transferred unless they are subsequently registered under the Act and qualified under any applicable state securities law or an exemption from such registration and /or qualification is available. Based on the foregoing, a purchaser will have to bear the economic risk of his or her investment for an indefinite period of time, therefore, the purchase of the shares is suitable only for those individuals who have no need for liquidity in their investment and who have adequate means of providing for their current financial needs and personal contingencies. The transfer of shares will be subject to certain limitations imposed by the Federal and State Securities laws. It is not anticipated that any public market for the shares will develop at any time within the foreseeable future. Consequently, holders of shares may not be able to liquidate their investment in the event of an emergency or for any other reason, and shares may not be readily accepted as collateral for loans. The purchase of shares should be considered only as a long-term investment.

**Uncertainty of Amount of Proceeds from the Sales of Units.**

Units of the Company are being offered directly and the sale of the units is on a best-efforts basis. Subscriptions are accepted as received and, accordingly, may be sold all or in part. There is no assurance as to the number of units that will be sold and, therefore, no assurance as to the amount of proceeds the company will receive from the sale of units. The failure to sell all or any of the units may have a material adverse effect on the business, financial condition and results of operations.

**Dilution.**

Prospective investors who choose to purchase shares will incur immediate and substantial dilution in the tangible book value associated with their investment. Moreover, purchasers of shares may experience further dilution upon the consummation of additional sales of its securities.

See accountants' review report.

**DIGITAL DIRECT IR, INC.**  
**NOTES TO FINANCIAL STATEMENTS**  
**(SEE ACCOUNTANTS' REVIEW REPORT)**

**Note 1 - Summary of Significant Accounting Policies Cont'd.**

**Assumptions regarding Financial Projections.**

The Company's business plan contains projections prepared by the Company. The projections are based on management's assessment of such matters as growth, customer base, market size and general industry conditions and reflect the best estimates of management. No assurance can be given that any of the assumptions on which the projections have been based will prove to be correct or that the projected figures will be attained. Actual results may vary from projections and the variations may be both material and adverse. The projected financial statements have not been examined, reviewed or compiled by independent public accountants.

**Note 2 - Patent costs.**

Patent costs comprise expenditures incurred toward the procurement of various patents obtained and those which are still in the process of being obtained to the extent which they relate to the research and development of its infrared thermal imaging cameras. These expenditures will be amortized when revenue is generated.

**Note 3 - Officer Loans.**

The Company has been advanced funds totaling \$91,912 from the officers. These funds are non-interest bearing and are not expected to be repaid within the next twelve months.

**Note 4 - Common Stock**

The Company amended its certificate of incorporation on November 2<sup>nd</sup> 2015. The Company was given the authority to issue 1,000,000 shares of common stock with a par value of \$.001 per share. In addition, the Company approved a 500 to 1 stock split of its issued and outstanding shares. As of April 30, 2022, the Company had 119,483 shares of common stock outstanding.

See accountants' review report.

**DIGITAL DIRECT IR, INC.**  
**FINANCIAL STATEMENTS**  
**DECEMBER 31, 2021**

# **DIGITAL DIRECT IR, INC.**

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<b>Statement of Cash Flows for the Year Ended     December 31, 2021</b>	<b>6-7</b>
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***JR Financial Services, Inc.***

Joseph Rossello, CPA

125 Front Street, Rm3  
Massapequa Park, NY 11762  
Phone (516) 470-1545  
Fax (516) 470-1547

To the Stockholders  
Digital Direct IR, Inc  
Carmel, New York

We have independently reviewed the accompanying balance sheet of Digital Direct IR, Inc. at December 31, 2021 and the related statements of income and stockholders' deficit for the year then ended, in accordance with Statements on Standards for Accounting and Review Services issued by the American Institute of Certified Public Accountants. All information included in these financial statements is the representation of the management of Digital Direct IR, Inc.

A review consists principally of inquiries of Company personnel and analytical procedures applied to financial data. It is substantially less in scope than an audit in accordance with generally accepted auditing standards, the objective of which is the expression of an opinion regarding the financial statements taken as a whole. Accordingly, we do not express such an opinion.

Based on our review, we are not aware of any material modifications that should be made to the accompanying financial statements in order for them to be in conformity with generally accepted accounting principles.

*JR Financial Services, Inc.*

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JR FINANCIAL SERVICES, INC.

Massapequa Park, New York  
June 2, 2022

**BALANCE SHEET**

**DIGITAL DIRECT IR, INC.**  
**BALANCE SHEET**  
**DECEMBER 31, 2021**

**ASSETS**

**CURRENT ASSETS:**

Cash	<u>\$ 6,472</u>
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Total Current Assets	<u>6,472</u>
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**OTHER ASSETS:**

Patent Costs	<u>305,596</u>
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\$ 312,068

See accountants' review report and notes to financial statements.

**“UNAUDITED”**

**DIGITAL DIRECT IR, INC.**  
**BALANCE SHEET**  
**DECEMBER 31, 2021**

**LIABILITIES AND STOCKHOLDER'S EQUITY**

**CURRENT LIABILITIES:**

Accrued taxes	\$ 325
Accrued expenses and other current liabilities	<u>38,663</u>
<b>Total Current Liabilities</b>	<b><u>38,988</u></b>

**LONG-TERM LIABILITIES:**

Loans payable – Officers	91,912
Loan payable – EIDL	<u>1,000</u>
	<b><u>92,912</u></b>

**STOCKHOLDER'S EQUITY:**

Additional paid in capital	199
Common stock	778,412
Deficit	<u>( 598,443)</u>
<b>Total Stockholder's Equity</b>	<b><u>180,168</u></b>
	<b><u>\$ 312,068</u></b>

See accountants' review report and notes to financial statements.  
"UNAUDITED"

**DIGITAL DIRECT IR, INC.**  
**STATEMENT OF INCOME AND DEFICIT**  
**FOR THE YEAR ENDED DECEMBER 31, 2021**

<b>REVENUES EARNED</b>	<b><u>\$ 56,000</u></b>
<b>OPERATING EXPENSES</b>	
<b>Bank Charges</b>	371
<b>Insurance</b>	4,958
<b>Interest</b>	47
<b>Legal and Professional</b>	9,398
<b>Office Expense</b>	607
<b>Rent</b>	7,668
<b>Research and development</b>	200
<b>Security and Protection</b>	261
<b>Telephone and internet</b>	1,463
<b>Utilities</b>	<u>1,327</u>
	<u>26,300</u>
<b>Net Income before provision for Tax</b>	29,700
<b>Provision for tax</b>	<u>325</u>
<b>NET INCOME</b>	29,375
<b>DEFICIT, BEGINNING OF YEAR</b>	<u>( 627,818)</u>
<b>DEFICIT, END OF YEAR</b>	<u>(\$ 598,443)</u>

See accountants' review report and notes to financial statements.

"UNAUDITED"

**DIGITAL DIRECT IR, INC.**  
**STATEMENT OF CHANGES IN STOCKHOLDERS' EQUITY**  
**FOR THE YEAR ENDED DECEMBER 31, 2021**

	Shares	Common Stock	Additional Paid in Capital	Accumulated Deficit	Total Stockholders' Equity
<b>Balance at January 1, 2021</b>	119,483	\$ 778,412	\$ 199	(\$ 627,818)	\$ 150,793
<b>Net Income</b>	_____	_____ -0-	_____ -0-	_____ 29,375	_____ 29,375
<b>Balance December 31, 2021</b>	119,483	<u>\$ 778,412</u>	<u>\$ 199</u>	<u>(\$ 598,443)</u>	<u>\$ 180,168</u>

See accountants' review report and notes to financial statements.  
"UNAUDITED"

**DIGITAL DIRECT IR, INC.  
STATEMENT OF CASH FLOWS  
FOR THE YEAR ENDED DECEMBER 31, 2021**

**CASH FLOWS FROM OPERATING ACTIVITIES:**

Cash received	\$ <u>81,000</u>
Cash Provided By Operating Activities	<u>81,000</u>
Interest	( 47)
Cash paid for operating activities	( <u>74,391</u> )
Cash Disbursed For Operating Activities	( <u>74,438</u> )
NET CASH PROVIDED BY OPERATING ACTIVITIES	 <u>6,562</u>

**CASH FLOWS FROM FINANCING ACTIVITIES:**

Officer loan advances	300
Proceeds from notes payable - Bank	( <u>1,000</u> )
NET CASH (USED IN) FINANCING ACTIVITIES	 ( <u>700</u> )
NET INCREASE IN CASH	5,862
CASH, BEGINNING OF YEAR	 <u>610</u>
CASH, END OF YEAR	 <u>\$ 6,472</u>

See accountants' review report and notes to financial statements.

“UNAUDITED”

**DIGITAL DIRECT IR, INC.**  
**STATEMENT OF CASH FLOWS**  
**FOR THE YEAR ENDED DECEMBER 31, 2021**

**RECONCILIATION OF NET INCOME TO NET CASH**  
**PROVIDED BY OPERATING ACTIVITIES:**

NET INCOME \$ 29,375

**ADJUSTMENTS TO RECONCILE NET INCOME TO**  
**NET CASH PROVIDED BY OPERATING ACTIVITIES:**

**Changes in assets (increase) decrease:**

**Patent Costs** ( 30,864)  
    **Contracts receivable** 25,000

**Changes in liabilities increase (decrease):**

**Accrued taxes** 325  
    **Accrued expenses** ( 17,274)

**Total Adjustments** ( 22,813)

**NET CASH PROVIDED BY OPERATING**  
**ACTIVITIES** \$ 6,562

See accountants' review report and notes to financial statements.  
"UNAUDITED"



**DIGITAL DIRECT IR, INC.**  
**NOTES TO FINANCIAL STATEMENTS**  
**(SEE ACCOUNTANT'S REVIEW REPORT)**

**Note 1 - Summary of Significant Accounting Policies**

**Business Activity**

Digital Direct IR, Inc. ("The Company") is engaged in the development of infrared thermal imaging cameras for use in the public and private security markets. The Company's facilities are located in Carmel NY and Fresh Meadows NY.

**Revenue and Cost Recognition**

The Company has not offered its product for sale to the general public since it is still in the research and development stages. The Company has elected to report revenues on the accrual method of accounting. This method requires that revenues and expenses be recorded when earned and when incurred.

**Pervasiveness of Estimates**

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements, and revenues and expenses during the reporting period. In these financial statements, assets, liabilities, and earnings from contracts involve extensive reliance on management's estimates. Actual results could differ from those estimates.

**Cash Equivalents**

The Company considers securities with maturities of three months or less, when purchased, to be cash equivalents.

**Income Taxes**

Income taxes are reported utilizing the accrual method for income tax purposes. This method requires that income be taxed when billed and expenses deducted when incurred.

**DIGITAL DIRECT IR, INC.**  
**NOTES TO FINANCIAL STATEMENTS**  
**(SEE ACCOUNTANT'S REVIEW REPORT)**

**Note 1 - Summary of Significant Accounting Policies Cont'd.**

**Absence of Operating History.**

The Company is a development stage company, and, therefore, it is subject to the risks inherent in the creation of a new business and the development of new products and services, including the absence of a history of significant operations, and the absence of proven products and services. There is no operating history, which makes the prediction of future results of operations difficult or impossible, and no assurance can be made that the goals of growth and profitability will be achieved. Revenues and results of operations will likely fluctuate significantly in the future. The causes of fluctuation may include the ability to develop, market and produce products and services, demand for these products, the level of competition, changes in operating expenses and general economic factors.

**Ability to Obtain and Protect Proprietary Technology and Information.**

As the company has already and will obtain patent protection to protect its proprietary rights, there can be no assurance that any of the company's intellectual property rights will not be challenged, invalidated or circumvented, or that the rights granted thereunder will provide any competitive advantage. The company could incur substantial costs in asserting or defending their intellectual property or proprietary rights against others, including any such rights obtained from third parties.

**Dependence on key personnel.**

The company's success, development, operations and future business will be substantially dependent upon the personal efforts and expertise of the founders and officers of the company. The loss of the services of such persons could have a material adverse effect. The company success will also be dependent upon its ability to hire and retain qualified personnel. There is no assurance that the company will be able to hire or retain such personnel.

**The Need for Future Capital.**

In order to accomplish the company's business objective, additional financing may be required. There can be no assurance that the necessary financing, should it be needed, will be available at affordable terms. The failure to obtain additional funds, when needed, will have a material adverse effect on the business, financial condition and results of operation.

**DIGITAL DIRECT IR, INC.**  
**NOTES TO FINANCIAL STATEMENTS**  
**(SEE ACCOUNTANT'S REVIEW REPORT)**

**Note 1 - Summary of Significant Accounting Policies Cont'd.**

**Absence of Public Market and Limited Transferability of Shares.**

There is no public market for the shares or any other security of the company and it is not anticipated that an active public market will develop in the foreseeable future. In addition, the shares have not been registered under the Securities Act or qualified under any state securities laws. Accordingly, the shares cannot be sold or otherwise transferred unless they are subsequently registered under the Act and qualified under any applicable state securities law or an exemption from such registration and /or qualification is available. Based on the foregoing, a purchaser will have to bear the economic risk of his or her investment for an indefinite period of time, therefore, the purchase of the shares is suitable only for those individuals who have no need for liquidity in their investment and who have adequate means of providing for their current financial needs and personal contingencies. The transfer of shares will be subject to certain limitations imposed by the Federal and State Securities laws. It is not anticipated that any public market for the shares will develop at any time within the foreseeable future. Consequently, holders of shares may not be able to liquidate their investment in the event of an emergency or for any other reason, and shares may not be readily accepted as collateral for loans. The purchase of shares should be considered only as a long-term investment.

**Uncertainty of Amount of Proceeds from the Sales of Units.**

Units of the Company are being offered directly and the sale of the units is on a best efforts basis. Subscriptions are accepted as received and, accordingly, may be sold all or in part. There is no assurance as to the number of units that will be sold and, therefore, no assurance as to the amount of proceeds the company will receive from the sale of units. The failure to sell all or any of the units may have a material adverse effect on the business, financial condition and results of operations.

**Dilution.**

Prospective investors who choose to purchase shares will incur immediate and substantial dilution in the tangible book value associated with their investment. Moreover purchasers of shares may experience further dilution upon the consummation of additional sales of its securities.

**DIGITAL DIRECT IR, INC.**  
**NOTES TO FINANCIAL STATEMENTS**  
**(SEE ACCOUNTANT'S REVIEW REPORT)**

**Note 1 - Summary of Significant Accounting Policies Cont'd.**

**Assumptions regarding Financial Projections.**

The Company's business plan contains projections prepared by the Company. The projections are based on management's assessment of such matters as growth, customer base, market size and general industry conditions and reflect the best estimates of management. No assurance can be given that any of the assumptions on which the projections have been based will prove to be correct or that the projected figures will be attained. Actual results may vary from projections and the variations may be both material and adverse. The projected financial statements have not been examined, reviewed or compiled by independent public accountants.

**Note 2 - Patent costs.**

Patent costs comprise expenditures incurred toward the procurement of various patents obtained and those which are still in the process of being obtained to the extent which they relate to the research and development of its infrared thermal imaging cameras. These expenditures will be amortized when revenue is generated.

**Note 3 - Officer Loans.**

The Company has been advanced funds totaling \$91,612 from the officers. These funds are non-interest bearing and are not expected to be repaid within the next twelve months.

**Note 4 - Common Stock**

The Company amended its certificate of incorporation on November 2<sup>nd</sup> 2015. The Company was given the authority to issue 1,000,000 shares of common stock with a par value of \$.001 per share. In addition, the Company approved a 500 to 1 stock split of its issued and outstanding shares. As of December 31, 2021, the Company has 119,483 common issued.

**DIGITAL DIRECT IR, INC.**  
**FINANCIAL STATEMENTS**  
**DECEMBER 31, 2020**

# **DIGITAL DIRECT IR, INC.**

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***JR Financial Services, Inc.***

**Joseph Rossello, CPA**

**125 Front Street, Rm3  
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Phone (516) 470-1545  
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**To the Stockholders  
Digital Direct IR, Inc  
Carmel, New York**

**We have independently reviewed the accompanying balance sheet of Digital Direct IR, Inc. at December 31, 2020 and the related statements of income and stockholders' deficit for the year then ended, in accordance with Statements on Standards for Accounting and Review Services issued by the American Institute of Certified Public Accountants. All information included in these financial statements is the representation of the management of Digital Direct IR, Inc.**

**A review consists principally of inquiries of Company personnel and analytical procedures applied to financial data. It is substantially less in scope than an audit in accordance with generally accepted auditing standards, the objective of which is the expression of an opinion regarding the financial statements taken as a whole. Accordingly, we do not express such an opinion.**

**Based on our review, we are not aware of any material modifications that should be made to the accompanying financial statements in order for them to be in conformity with generally accepted accounting principles.**

*JR Financial Services, Inc.*

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**JR FINANCIAL SERVICES, INC.**

**Massapequa Park, New York  
March 2, 2021**

**BALANCE SHEET**



**DIGITAL DIRECT IR, INC.**  
**BALANCE SHEET**  
**DECEMBER 31, 2020**

**ASSETS**

**CURRENT ASSETS:**

<b>Cash</b>	<b>\$ 610</b>
<b>Accounts Receivable</b>	<b><u>25,000</u></b>

<b>Total Current Assets</b>	<b><u>25,610</u></b>
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**OTHER ASSETS:**

<b>Patent Costs</b>	<b><u>274,732</u></b>
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**\$ 300,342**

See accountants' review report and notes to financial statements.

**“UNAUDITED”**

**DIGITAL DIRECT IR, INC.**  
**BALANCE SHEET**  
**DECEMBER 31, 2020**

**LIABILITIES AND STOCKHOLDER'S EQUITY**

**CURRENT LIABILITIES:**

Loan payable bank	\$ 1,000
Accrued expenses and other current liabilities	<u>55,937</u>

**Total Current Liabilities** 56,937

**LONG-TERM LIABILITIES:**

Loans payable – Officers	91,612
Loan payable – EIDL	<u>1,000</u>

92,612

**STOCKHOLDER'S EQUITY:**

Additional paid in capital	199
Common stock	753,561
Deficit	<u>( 602,967)</u>

**Total Stockholder's Equity** 150,793

**\$ 300,342**

See accountants' review report and notes to financial statements.  
"UNAUDITED"

**DIGITAL DIRECT IR, INC.**  
**STATEMENT OF INCOME AND DEFICIT**  
**FOR THE YEAR ENDED DECEMBER 31, 2020**

<b>REVENUES EARNED</b>	<b>\$ <u>45,000</u></b>
 <b>OPERATING EXPENSES</b>	
<b>Bank Charges</b>	422
<b>Insurance</b>	162
<b>Interest</b>	174
<b>Office Expense</b>	2,510
<b>Research and development</b>	2,041
<b>Telephone and internet</b>	1,670
<b>Utilities</b>	<u>1,029</u>
	<u>8,008</u>
 <b>Net Income before provision for Tax</b>	 36,992
 <b>Provision for tax</b>	 <u>27</u>
 <b>NET INCOME</b>	 36,965
 <b>DEFICIT, BEGINNING OF YEAR</b>	 <u>( 639,932)</u>
 <b>DEFICIT, END OF YEAR</b>	 <u><u>(\$ 602,967)</u></u>

See accountants' review report and notes to financial statements.

"UNAUDITED"

**DIGITAL DIRECT IR, INC.**  
**STATEMENT OF CHANGES IN STOCKHOLDERS' EQUITY**  
**FOR THE YEAR ENDED DECEMBER 31, 2020**

	Shares	Common Stock	Additional Paid in Capital	Accumulated Deficit	Total Stockholders' Equity
<b>Balance at January 1, 2020</b>	119,483	\$ 753,561	\$ 199	(\$ 639,932)	\$ 113,828
<b>Net Income</b>	<u>-0-</u>	<u>-0-</u>	<u>-0-</u>	<u>36,965</u>	<u>36,965</u>
<b>Balance December 31, 2020</b>	119,483	<u>\$ 753,561</u>	<u>\$ 199</u>	<u>(\$ 602,967)</u>	<u>\$ 150,793</u>

See accountants' review report and notes to financial statements.  
"UNAUDITED"

**DIGITAL DIRECT IR, INC.  
STATEMENT OF CASH FLOWS  
FOR THE YEAR ENDED DECEMBER 31, 2020**

**CASH FLOWS FROM OPERATING ACTIVITIES:**

Cash received	\$ <u>45,000</u>
Cash Provided By Operating Activities	<u>45,000</u>
Cash paid for operating activities	( 48,689)
Cash paid for corporate taxes	( 27)
Cash Disbursed For Operating Activities	<u>(48,716)</u>
NET CASH USED IN OPERATING ACTIVITIES	<u>( 3,716)</u>

**CASH FLOWS FROM FINANCING ACTIVITIES:**

Proceeds from loans payable officers	2,326
Proceeds from EIDL	1,000
Proceeds from notes payable - Bank	<u>1,000</u>
NET CASH PROVIDED BY FINANCING ACTIVITIES	<u>4,326</u>
NET INCREASE IN CASH	610
CASH, BEGINNING OF YEAR	<u>-0-</u>
CASH, END OF YEAR	<u>\$ 610</u>

See accountants' review report and notes to financial statements.

“UNAUDITED”

**DIGITAL DIRECT IR, INC.**  
**STATEMENT OF CASH FLOWS**  
**FOR THE YEAR ENDED DECEMBER 31, 2020**

**RECONCILIATION OF NET INCOME TO NET CASH**  
**USED IN OPERATING ACTIVITIES:**

NET INCOME	<u>\$ 36,965</u>
ADJUSTMENTS TO RECONCILE NET INCOME TO NET CASH USED IN OPERATING ACTIVITIES:	
INTEREST EXPENSE	174
Changes in assets (increase) decrease:	
Patent Costs	( 2,500)
Changes in liabilities increase (decrease):	
Accrued expenses	<u>( 38,355)</u>
Total Adjustments	<u>( 40,681)</u>
NET CASH USED IN OPERATING ACTIVITIES	<u>(\$ 3,716)</u>

See accountants' review report and notes to financial statements.  
"UNAUDITED"

**DIGITAL DIRECT IR, INC.**  
**NOTES TO FINANCIAL STATEMENTS**  
**(SEE ACCOUNTANT’S REVIEW REPORT)**

**Note 1 - Summary of Significant Accounting Policies**

**Business Activity**

Digital Direct IR, Inc. (“The Company”) is engaged in the development of infrared thermal imaging cameras for use in the public and private security markets. The Company’s facilities are located in Carmel NY and Fresh Meadows NY.

**Revenue and Cost Recognition**

The Company has not offered its product for sale to the general public since it is still in the research and development stages. The Company has elected to report revenues on the accrual method of accounting. This method requires that revenues and expenses be recorded when earned and when incurred.

**Pervasiveness of Estimates**

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements, and revenues and expenses during the reporting period. In these financial statements, assets, liabilities, and earnings from contracts involve extensive reliance on management’s estimates. Actual results could differ from those estimates.

**Cash Equivalents**

The Company considers securities with maturities of three months or less, when purchased, to be cash equivalents.

**Income Taxes**

Income taxes are reported utilizing the accrual method for income tax purposes. This method requires that income be taxed when billed and expenses deducted when incurred.

**DIGITAL DIRECT IR, INC.**  
**NOTES TO FINANCIAL STATEMENTS**  
**(SEE ACCOUNTANT'S REVIEW REPORT)**

**Note 1 - Summary of Significant Accounting Policies Cont'd.**

**Absence of Operating History.**

The Company is a development stage company, and, therefore, it is subject to the risks inherent in the creation of a new business and the development of new products and services, including the absence of a history of significant operations, and the absence of proven products and services. There is no operating history, which makes the prediction of future results of operations difficult or impossible, and no assurance can be made that the goals of growth and profitability will be achieved. Revenues and results of operations will likely fluctuate significantly in the future. The causes of fluctuation may include the ability to develop, market and produce products and services, demand for these products, the level of competition, changes in operating expenses and general economic factors.

**Ability to Obtain and Protect Proprietary Technology and Information.**

As the company has already and will obtain patent protection to protect its proprietary rights, there can be no assurance that any of the company's intellectual property rights will not be challenged, invalidated or circumvented, or that the rights granted thereunder will provide any competitive advantage. The company could incur substantial costs in asserting or defending their intellectual property or proprietary rights against others, including any such rights obtained from third parties.

**Dependence on key personnel.**

The company's success, development, operations and future business will be substantially dependent upon the personal efforts and expertise of the founders and officers of the company. The loss of the services of such persons could have a material adverse effect. The company success will also be dependent upon its ability to hire and retain qualified personnel. There is no assurance that the company will be able to hire or retain such personnel.

**The Need for Future Capital.**

In order to accomplish the company's business objective, additional financing may be required. There can be no assurance that the necessary financing, should it be needed, will be available at affordable terms. The failure to obtain additional funds, when needed, will have a material adverse effect on the business, financial condition and results of operation.



**DIGITAL DIRECT IR, INC.**  
**NOTES TO FINANCIAL STATEMENTS**  
**(SEE ACCOUNTANT'S REVIEW REPORT)**

**Note 1 - Summary of Significant Accounting Policies Cont'd.**

**Absence of Public Market and Limited Transferability of Shares.**

There is no public market for the shares or any other security of the company and it is not anticipated that an active public market will develop in the foreseeable future. In addition, the shares have not been registered under the Securities Act or qualified under any state securities laws. Accordingly, the shares cannot be sold or otherwise transferred unless they are subsequently registered under the Act and qualified under any applicable state securities law or an exemption from such registration and /or qualification is available. Based on the foregoing, a purchaser will have to bear the economic risk of his or her investment for an indefinite period of time, therefore, the purchase of the shares is suitable only for those individuals who have no need for liquidity in their investment and who have adequate means of providing for their current financial needs and personal contingencies. The transfer of shares will be subject to certain limitations imposed by the Federal and State Securities laws. It is not anticipated that any public market for the shares will develop at any time within the foreseeable future. Consequently, holders of shares may not be able to liquidate their investment in the event of an emergency or for any other reason, and shares may not be readily accepted as collateral for loans. The purchase of shares should be considered only as a long-term investment.

**Uncertainty of Amount of Proceeds from the Sales of Units.**

Units of the Company are being offered directly and the sale of the units is on a best-efforts basis. Subscriptions are accepted as received and, accordingly, may be sold all or in part. There is no assurance as to the number of units that will be sold and, therefore, no assurance as to the amount of proceeds the company will receive from the sale of units. The failure to sell all or any of the units may have a material adverse effect on the business, financial condition and results of operations.

**Dilution.**

Prospective investors who choose to purchase shares will incur immediate and substantial dilution in the tangible book value associated with their investment. Moreover, purchasers of shares may experience further dilution upon the consummation of additional sales of its securities.

**DIGITAL DIRECT IR, INC.**  
**NOTES TO FINANCIAL STATEMENTS**  
**(SEE ACCOUNTANT'S REVIEW REPORT)**

**Note 1 - Summary of Significant Accounting Policies Cont'd.**

**Assumptions regarding Financial Projections.**

The Company's business plan contains projections prepared by the Company. The projections are based on management's assessment of such matters as growth, customer base, market size and general industry conditions and reflect the best estimates of management. No assurance can be given that any of the assumptions on which the projections have been based will prove to be correct or that the projected figures will be attained. Actual results may vary from projections and the variations may be both material and adverse. The projected financial statements have not been examined, reviewed or compiled by independent public accountants.

**Note 2 - Accounts Receivable**

The Company entered into a Licensing agreement with an initial signing of \$25,000.

**Note 3 - Patent costs.**

Patent costs comprise expenditures incurred toward the procurement of various patents obtained and those which are still in the process of being obtained to the extent which they relate to the research and development of its infrared thermal imaging cameras. These expenditures will be amortized when revenue is generated.

**Note 4 - Officer Loans.**

The Company has been advanced funds totaling \$91,612 from the officers. These funds are non-interest bearing and are not expected to be repaid within the next twelve months.

**Note 5 - Loans payable – convertible notes.**

The convertible notes mature on December 31, 2020 and are payable including interest accrued at 10% per annum. If qualified financing (Q.F.) occurs before maturity date, all principal and accrued interest shall be converted into Q.F. security at the conversion price equal to the lesser of: (a) the lowest per share purchase price paid by the Q.F. Investor's multiplied by 80% or (b) the price cap divided by the number of fully diluted share prior to the Q.F. (including any equity incentive pool that will exist after the Q.F.).

**DIGITAL DIRECT IR, INC.**  
**NOTES TO FINANCIAL STATEMENTS**  
**(SEE ACCOUNTANT'S REVIEW REPORT)**

**Note 6 - Common Stock**

**The Company amended its certificate of incorporation on November 2<sup>nd</sup> 2015. The Company was given the authority to issue 1,000,000 shares of common stock with a par value of \$.001 per share. In addition, the Company approved a 500 to 1 stock split of its issued and outstanding shares. As of December 31, 2020, the Company had 119,483 shares of common stock outstanding.**