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**Emilio Sepulveda** · 2nd

Co-founder &amp; CEO at Natural Machines

Barcelona Area, Spain · 500+ connections · [Contact info](#)

Natural Machines



ESADE Business School

## About

Natural Machines: Based in Barcelona (Spain), New York City (USA) and Milan/Turin (Italy). 30+ awards. VC backed.

We want to inspire individuals to lead more sustainable lifestyles and contribute to a healthier, more sustainable planet... both for the inhabitants and the environment. Our goal is to produce a full range of innovative kitchen solutions improving the quality and enjoyment of food, making it easier to be in full control of all your foods and have a positive environmental impact by lessening food loss/waste. We further the advancement of UN Sustainable Development Goals, Goal 12: responsible consumption and production.

Our first released product is Foodini: a 3D food printing kitchen appliance, using REAL food to print. Foodini is a 3D food printing kitchen appliance that enables you to personalize food, eat healthier, improve kitchen efficiency and lower food waste. Print using your own real, natural, fresh ingredients – customize foods, nutrition, and presentation, printing the amount you need and nothing more. All via next generation Internet of Things/IoT 3D food printers with Artificial Intelligence/AI.

Named entrepreneur of the week by IEEE N3XT.

Speaker at:

- \* TEDxMadrid - <https://www.youtube.com/watch?v=FgVuQDgVkbk>
- \* Web Summit - Where the Tech World Meets; 20,000 attendees
- \* 3D print show 2014, Moscow
- \* Basque Culinary Centre
- \* Inside 3D Printing conference & expo

## Experience



### Co-founder & CEO

Natural Machines

May 2012 – Present · 7 yrs 10 mos

We are creating a full range of innovative kitchen solutions improving the quality and enjoyment of food, making it easier to be in full control of all your foods and have a positive environmental impact by lessening food loss/waste.

We are backed by Closed Loop, a venture fund that invests in sustainable consumer goods, advance recycling technologies and services related to the circular economy.

<http://www.closedlooppartners.com/>

[...see more](#)


Emilio Sepulveda,  
Natural Machines, ...



Getting back to home  
cooking -how...



### Ambassador, Thinker, Speaker

Mornings4 Foundation

Jul 2017 – Present · 2 yrs 8 mos  
Barcelona Area, Spain

Mornings4 is a foundation that helps to create a better future. It is all about the transformation of humanity beyond technology. Mornings4.com begins as an "Event on the Fourth Industrial Revolution" and we are sharing the futuristic news with you at mornings4.news.

[...see more](#)



### 100 Food Industry disruptors

REIMAGINE FOOD

2015 · less than a year



### Telefonica Global Solutions

24 yrs



#### Manager Strategy&Innovation

Mar 2012 – Feb 2014 · 2 yrs

Development of strategic framework. Launch of innovation program and support innovation initiatives (network as a service, DNS platform, online sales channel...)



#### Manager, Strategy&Innovation

Jan 2005 – Mar 2012 · 7 yrs 3 mos

Manage strategic framework. Launch Innovation program. Define carrier CDN strategy and business model (patented) and launch of the service

[Show 3 more roles](#) ▾

### Member BOD

P4PWG

Jan 2009 – Dec 2011 · 3 yrs

Define a network friendly P2P evolution together with p2p application providers, carriers and supervised by entertainment industry

[Show 1 more experience](#) ▾

## Education



### ESADE Business School

MBA, Corporate policy

1998 – 2001

### UPC

Engineer, Telecoms

1985 – 1990



### Universitat Oberta de Catalunya

BS, Humanities

2002 – 2006

[Show 1 more education](#) ▾

## Volunteer Experience

### Probono consulting through ESADE Alumni

Cuina Justa

Sep 2012 – Jun 2013 · 10 mos

Economic Empowerment

Definition of strategic plan and action plan aimed at increasing society and market exposure leveraging current expertise and product portfolio. Final goal is to increase job opportunities for people with mental weaknesses



### Startup mentor

Barcelona Activa

Jan 2015 – Present • 5 yrs 2 mos  
Economic Empowerment

## Skills & Endorsements

### Business Strategy · 43



Endorsed by Emma Felipe Fernández, PhD and 1 other who is highly skilled at this



Endorsed by 10 of Emilio's colleagues at Telefónica

### Strategy · 41



Endorsed by Mosiri Cabezas, who is highly skilled at this



Endorsed by 15 of Emilio's colleagues at Telefónica

### Strategic Partnerships · 38



Endorsed by Julian Barrios, who is highly skilled at this



Endorsed by 12 of Emilio's colleagues at Telefónica

Show more ▾

## Recommendations

Received (1)

Given (12)



**Francesc Muñoz**  
CIO at CUATRECASAS

May 6, 2008, Francesc worked with Emilio in different groups

Emilio has outstanding skills as business analyst while being able to manage complex and international deals. He has a proven track record success at Telefonica. I highly recommend him.

## Accomplishments

7

### Honors & Awards

Entrepreneur of the week • Natural Machines - Awarded 2nd Place in the Startup Competition (Sónar+D) • Natural Machines - Placed in the top 5 in the Startup Competition (Challengers) • Natural Machines - received special recognition as one of the 12 finalists (Singularity University) • Natural Machines - awarded EU funding (Horizon 2020) • Natural Machines - awarded with the Best Initiative Award (Generation Digital) • Natural Machines - awarded with the inaugural Barcelona Food Technologies award (Bta - Barcelona Food Technologies)

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### Languages

Catalan • Chinese • English • French • Spanish

3

### Organizations

Reimagine Food • Founding Event Speaker at IEEE - Institute of Electrical and Electronics Engineers (Toronto, Canada) • Event Speaker at Web Summit (Dublin, Ireland)

## Interests



**Disrupting Japan**  
2,508 members



**Creativity Lives Here**  
317 members



**Michael Moritz**   
Partner, Sequoia Capital  
606,955 followers



**Crypteriat Foundation Copyright ...**  
331 members

2/7/2020



**Swapsee Professional & Networki...**  
1,060 members



(1) Emilio Sepulveda | LinkedIn  
**ESADE Alumni Club Digital Busin...**  
871 members

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