



# **SPLIT MOUNTAIN PRODUCTIONS INC.**

**WHERE FAITH MOVES MOUNTAINS**



SPLIT MOUNTAIN productions

## FAITH BASED FILMS

Christian films are current, relevant, viewed by a large well defined demographic and economical to produce which is a recipe for success.

Story is king. While secular films rely on big stars, big budgets and shocking visuals, Christian films only need a relevant and compelling story for success.

The genre is hot. *Passion of the Christ* and *The Chronicles of Narnia* series are the top four films in the genre. The six remaining films of the top ten in the genre have been released in the past three years.

The demographic is well defined. Christians make up 72% of America. 68% or 215 million Americans will have listened to Christian radio in the past thirty days. Such a large but yet tightly focused demographic gives the ability to saturate it with a lean advertising budget.

Timing is everything and now is the right time for an investment in a faith based production company.



# THE PRINCIPLES

## **Gray Frederickson - CEO**

Has produced three films on the American Film Institute's "100 Greatest Movies of All Time," won an Oscar as Co-Producer of "The Godfather, Part II." He Produced of Apocalypse Now, The Outsider and 70 other films. His films have earned over 1 billion dollars at the box office.

## **John Simonelli - President**

Is a business executive who has extensive experience in the planning, development, and funding of emerging growth companies. He has led a number of public companies including Moto Photo Inc. and GrayMark Productions Inc. from inception to IPO.

## **Brent Green - CCO**

Is a rising producer and director. He recently was a producer on Martin Scorsese's "Silence" and Mercy Me's film "I can only Imagine" Brent has directed several short films and his first feature "The Veil"

## **Dave Greene - COO**

Is a 32 year USAF veteran with extensive logistics and management experience. He is considered a digital cinema expert. His film credits include two of the largest grossing political documentaries, "2016:Obama's America" and "America, Imagine a World Without Her" which earned a rare cinemascope A+ rating.

# THE FILMS

Green lighting a film is a very deliberate process. Generally, each film project will be reviewed by our entire team for scriptural story, artistic merit and commercial viability. We currently have over thirty projects under consideration including;

## **The Open Window:**

In 1997 Shannon discovered her daughters' bed empty when she went to wake her for school. The case turned cold and the police turned the investigation upon her. She spun down out of control till he reached out to God. This is an incredible 18 year journey of redemption, faith and forgiveness. Currently in script development.

## **Untitled Christian Karate Kid:**

A youth pastor who uses martial arts to reach kids suffers a major challenge to his faith. Moving back to his home town he discovers a young man who needs help. It is this young man that leads the teacher to rediscover his faith.

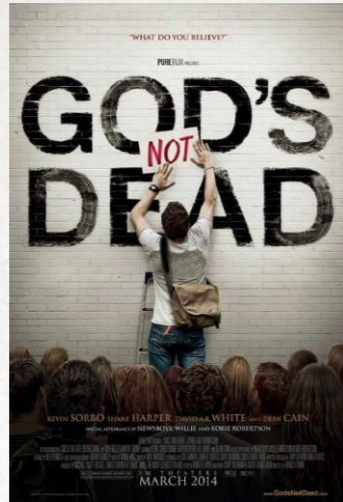
## **Untitled Christian Medieval Action Project:**

A Knight of the Prince of Light must take a young and impetuous Knight on a investigation. A discovery of dark forces brings a major conflict where both men will be challenged physically and spiritually in battle.





\$67,790,117



\$60,755,732



\$91,443,253



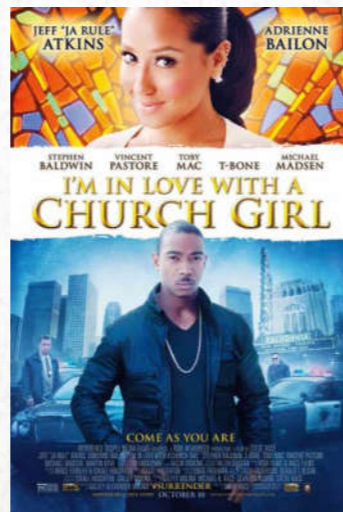
\$59,700,064



\$2,583,301



\$2,507,201



\$2,387,730



\$2,258,620

# THE BOX OFFICE

The revenue stream for all successful movies begins at the box office. Christian movies are performing well, but it doesn't just happen. Great performance is planned from the moment the film is conceived.

The American Film Market reported religious films as one of three genres where independent films breakout. This is easily seen in films such as War Room and Heaven is for Real. Even lower performing movies reach breakeven and profitability status. Our experience and ability to negotiate favorable distribution contracts to get as close to the retail dollar as possible will allow a greater chance for success and much greater ROI should profits be realized.

A current and relevant genre, economical productions and controlled distribution close to the retail dollar increases the chance of financially successful films.



## COMPETITION

Historically Christian films don't compete with secular films for audience. However a large release such as Star Wars simultaneous with our release could affect audience numbers. The company will certainly avoid any simultaneous releases such as that.

Other Christian films released just before ours will usually help our release, as the trailer for our film would be played prior to the viewing of other films increasing the reach of our advertising.



## DEVELOPMENT STAGE

Sharks know, at least the Sharks on Shark Tank know, the value of investing in early stage companies. They know that the right company, with the right leaders, in the right market has potential for explosive growth. We have a highly qualified team, in a current and relevant entertainment segment which is the ingredients of a top quality company. While there is never any guarantees, this company has a number of strong indicators, which makes it an early stage company worth considering. Think the next movie you go see could be one of yours.

# THE OFFERING

Split Mountain Productions Inc. Is offering 100,000 shares of class a common stock. The shares are offered at \$1.00 per share. This is a first come first serve limited time, limited amount offer.

## Minimum Investment:

\$99







**QUESTIONS?**