

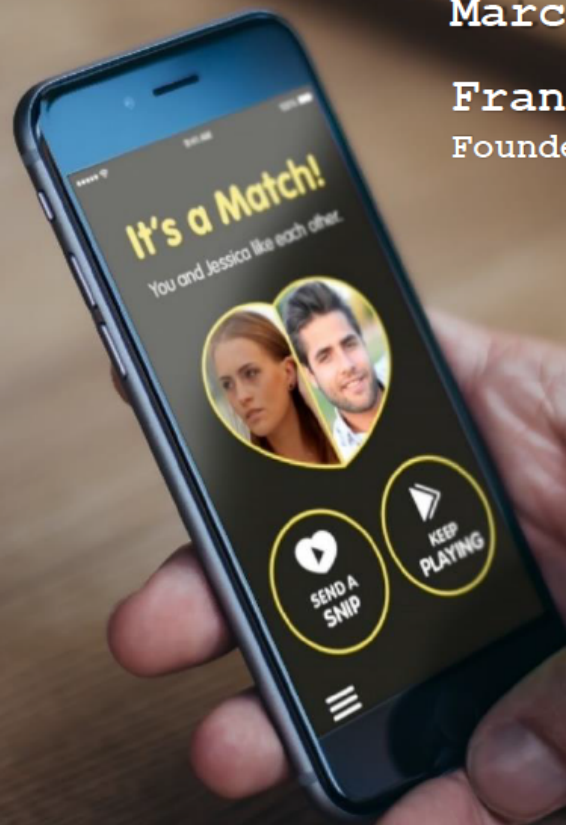


Dating
With A
Twist

HUGY

Marcher 2017

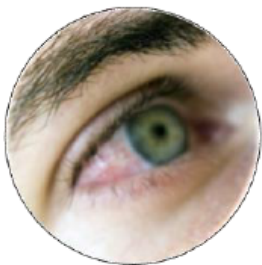
Franz Almeida
Founder & CEOncipal



Visionary Dating App



- HUGY combines internet's reach with naturalness of in-person encounters
- Like at 1st sight, NOT 1st profile read!
- In real life, looks, mannerisms, intonations come 1st – onion peeling happens later



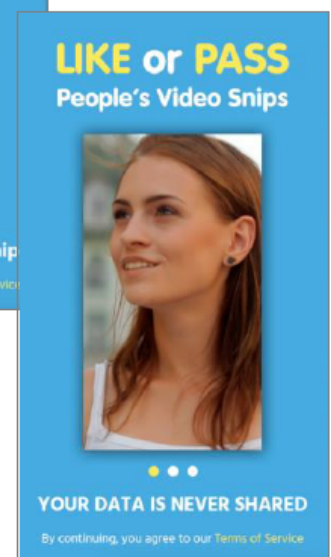
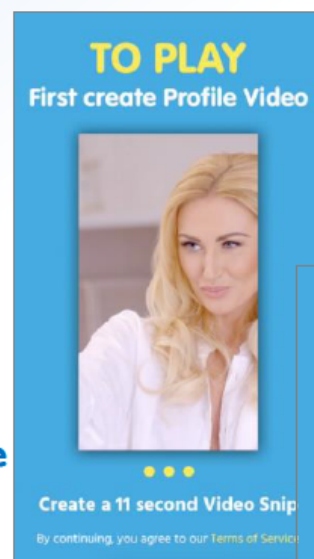
- HUGY offers an Augmented Reality gamification social dating experience* like when in (bars, parties)...
- ...only there are a whole lot more 1st encounters!

The **ONLY** dating platform with **NO TEXT**
JUST VIDEO – Always!!!

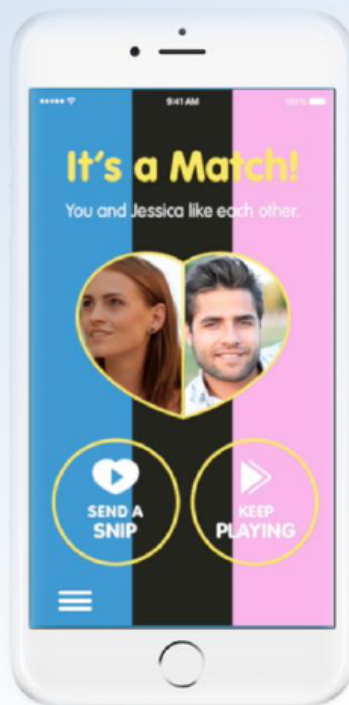
The HUGY Experience



- Join, via Facebook or not
- Post 1-11 second video profile snips
- Browse profile video snips in (**AUGMENTED REALITY**) * on your phone
- View Profile Video & Swipe right to LIKE, left to PASS
- Get notified of matches
- Speak via personal 1-11 sec. snips (which disappear after **25 hrs.**)
- (**LIVE Stream**) * 1-1 with your match .



The HUGY Advantage



PROTECT YOUR INFORMATION :

- Your Full Name/ Age /Contact info is not disclosed or shared.
- You have a normal conversation with your match via video snips that disappear after 25 hours and or LIVE stream* 1-1

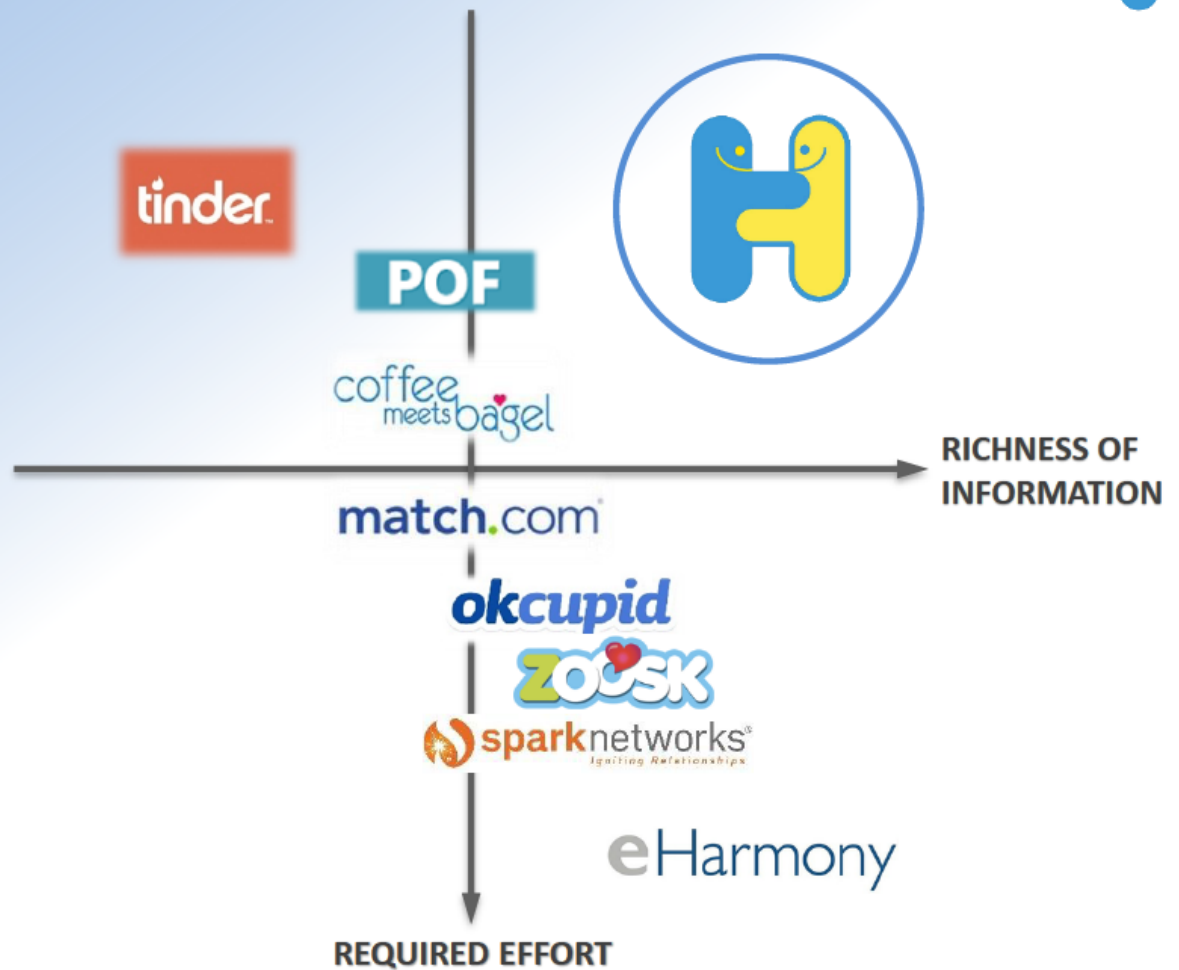
The Technology outline :

- Video Profiles appear in (AUGMENTED REALITY)* > Market 1st

User selects a profile in the AR (sticky element) and views the other users video. If matched users communicate via 1 - 11 sec Video Snips that disappear after 25 hours .> Market 1st

1 ON 1 (LIVE Streaming)* as an optional feature > Market 1st

Positioning



Revenue Model



Freemium Offering



Video Advertising

- Ads in (AR)* space flat fee \$25k/month
- \$0.99 per click to view Ad Video



Premium Features

- \$0.33/month or \$0.99/ every 3 months
- (LIVE Streaming)* / (Augmented Reality)*

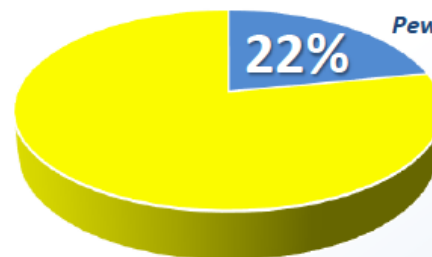
Market Landscape



Mobile dating apps address current prevailing trends:

- *Rising youth participation*
- *Dating "gamification"*
- *Need for bigger pool*
- *Need for instant gratification*

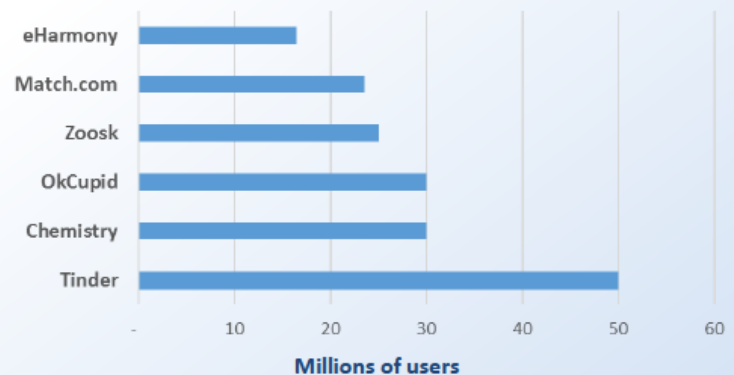
Share of Americans Aged 18-24 Mobile Dating in 2015
Pew Research



U.S Mobile Dating Services Revenue, 2016
IBISWorld



User Bases of Select Leading Platforms

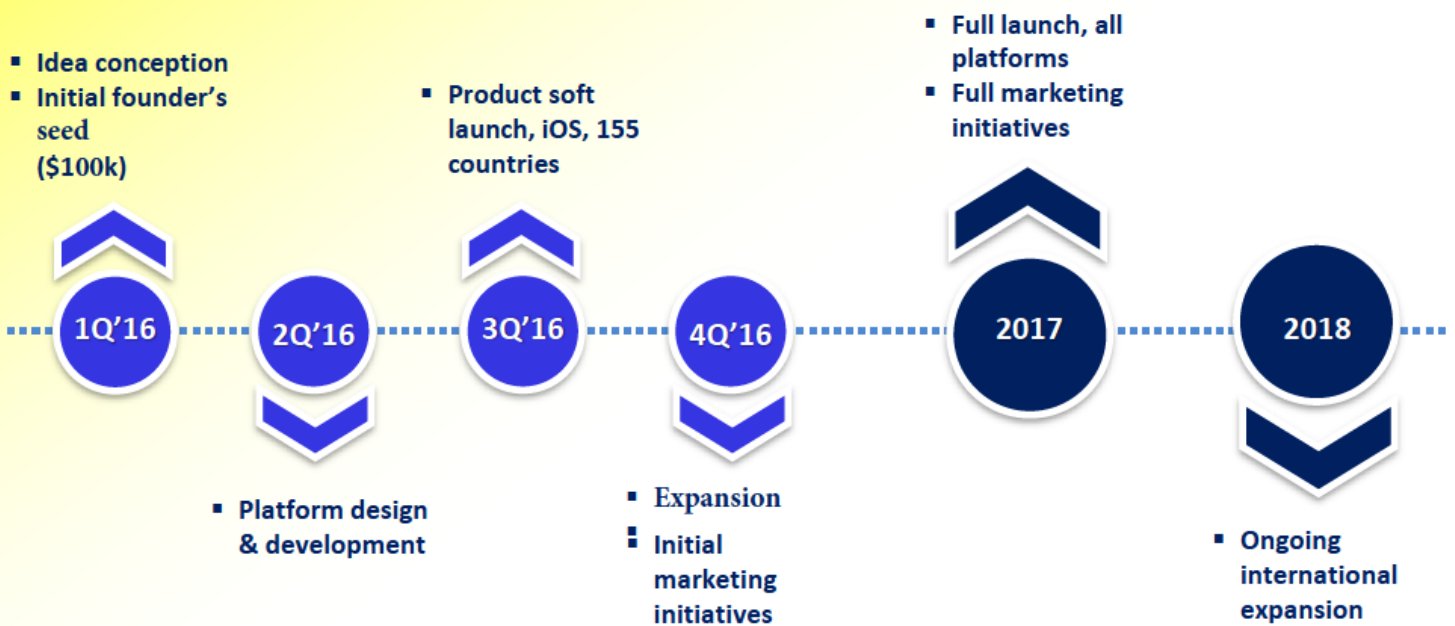


Marketing

- Social influencers with 40M+ audiences
- Weave stories on Facebook, Twitter, Snapchat
- Sponsorships of high-profile events, dating shows, etc.
- Public relations campaigns



Timeline



Our Team



Capt. Franz Almeida

- Founder & CEO from Jan 16
- Angel Investor
- Jet Pilot
- FX Trader
- Entrepreneur
- @Harvard



Mr. Joe Pacheco

- Co-Founder & CFO from Dec 16
- Partner at Pacheco & Assoc.
- Fortune 500 Corporate Finance Banker
- Angel Investor



Mr. Manan Vasavada

- App Development Team Lead
- Interim CTO



Mr. Endri Tolka

- Advisor
- Co-Founder, COO, CFO, YouVisit



Mr. Blake Ian

- Advisor
- CEO, Tawkers

Terms :



- Current round open at 2.5MM
- Uses of proceeds include
 - Ongoing Platform development
 - Heavy APP Marketing Push / SEO / Influencers .
 - General working capital needs
- Cash flow positive anticipated in Year 3
- NOTE : * Items currently in DEVELOPMENT PHASE

Q & A



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