

[Message](#)[View in Recruiter](#)[More...](#)**Craig Johnson** · 3rd

Executive Partner at WISC Partners

Los Altos, California · 500+ connections · [Contact info](#)

WISC Partners



UW-Madison

About

Large companies, small companies, startups, and non-profits all have one thing in common-they have to change to grow. It's been a great experience to have helped all of these types of organizations change their way to success or at least a higher level of success.

Articles

819 followers



Interview with Marlene Williamson

**Craig Johnson**

Published on LinkedIn

Very proud of my wife: Skinless Project Interview with Marlene

[...see more](#)

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Experience

Executive Partner

WISC Partners

Jul 2014 – Present · 5 yrs 4 mos

Bay Area and Madison, WI

Wisconsin Investment and Strategic Capital Partners, known as WISC Partners, is committed to building wealth by providing Strategic Operating Capital to entrepreneurs who have the potential to build great companies that solve important customer problems.

We do so by applying expertise gained from our experiences and successes in Silicon Valley to promising ventures in Wisconsin. And we tap into our worldwide network of Wisconsin associated connections for additional knowhow, business development opportunities, and capital to further boost our efforts. See more at www.wiscpartners.com.



Board Member

Rowheels, Inc.

Feb 2019 – Present · 9 mos
Madison, WI

Rowheels is a medical equipment company that has reinvented the manual wheelchair with its patented reverse propulsion wheelchair technology that greatly reduces the effort of propelling a manual wheelchair. Unlike conventional designs, which require a user to push the hand rim to propel forward, Rowheels provides an alternative reverse propulsion method that al... See more

Board Of Directors

Commonwealth Security Resources

Nov 2017 – Present · 2 yrs
Exton, PA



Chair Of The Board Of Directors

AltaThera Pharmaceuticals

Feb 2018 – Present · 1 yr 9 mos
Chicago, IL

AltaThera is a specialty biopharmaceutical company focused on improving the lives of patients by developing and commercializing medicines that address unmet medical needs. We are a mission-driven team serving pediatric patients and those with needs for which few effective treatments are available. We actively collaborate with key opinion-leading physicia... See more



VP Sales/Business Development

Cloudastructure, Inc.

Apr 2010 – Present · 9 yrs 7 mos
Palo Alto, CA

Startup in hosted IP video surveillance and access control market utilizing Software as a Service (SaaS). Primary duties include establishing OEM partnerships, developing direct and indirect sales channels, establishing marketing initiatives, and assisting in VC funding efforts. Formed after the Connexed Technologies acquisition of Reach Systems.

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Education



UW-Madison

BBA, Marketing & Management

1976 – 1980

Activities and Societies: Alpha Delta Phi Literary Fraternity, Mu Kappa Tau Undergraduate marketing organization, Army ROTC



DePaul University

MBA, Marketing

1983 – 1986

Licenses & Certifications

Six Sigma

Volunteer Experience



Chair El Camino Board

YMCA of Silicon Valley

Aug 2012 – Present · 7 yrs 3 mos
Health

President

Wisconsin Society - Alpha Delta Phi

Feb 2008 – Present · 11 yrs 9 mos
Education

Skills & Endorsements

Product Management · 49



Endorsed by 25 of Craig's colleagues at Honeywell

Start-ups · 32



Endorsed by 16 of Craig's colleagues at Honeywell

Business Development · 31

Endorsed by Lars Nordenlund and 1 other who is highly skilled at this



Endorsed by 17 of Craig's colleagues at Honeywell

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Recommendations

[Received \(7\)](#)

[Given \(9\)](#)

Roberta Nelson Shea

Global Technical
Compliance Officer

May 2, 2010, Roberta Nelson
reported directly to Craig

After my long-term employer was purchased by Honeywell, I moved into Honeywell's safety business reporting to Craig. Besides having pleasant and engaging personality, Craig impressed me with his ability to acclimate to a multitude of industries while displaying the managerial acumen to... [See more](#)



Marie Zeits

Human Resources
Consultant at Self
Employed

November 5, 2008, Craig
worked with Marie in the same
group

Craig is a manager and a leader. He came into the district general manager position to turnaround a disengaged employee and customer set, as well as grow the business. He accomplished these goals through his ability to focus on the big picture as well as handle all the details associated wi... [See more](#)

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Interests



SalesLab

9,834 members

Wisconsin Alumni (Official)

35,236 members



Alpha Delta Phi Network

1,633 members



DePaul University

177,510 followers



Cloudastructure, Inc.

288 followers



Rowheels, Inc.

169 followers

[See all](#)