



DIVISION OF  
CORPORATION FINANCE

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

August 17, 2020

Justin Davis-Rice  
Executive Chairman  
Naked Brand Group Limited  
c/o Bendon Limited  
1/23 Court Road  
Double Bay  
NSW 2028, Australia

**Re: Naked Brand Group Limited**  
**Registration Statement on Form F-3**  
**Filed August 10, 2020**  
**File No. 333-243751**

Dear Mr. Davis-Rice:

This is to advise you that we have not reviewed and will not review your registration statement.

Please refer to Rules 460 and 461 regarding requests for acceleration. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action, or absence of action by the staff.

Please contact Edward M. Kelly, Senior Counsel, at (202) 551-3728 with any questions.

Sincerely,

Division of Corporation Finance  
Office of Manufacturing