



Jordan (Greenhall) Hall · 2nd

Contemplating the future of civilization

Cardiff By The Sea, California · 500+ connections · [Contact info](#)

 **Neurohacker Collective**

 **Harvard Law School**

Experience

 **NEUROHACKER COLLECTIVE**

Co-Founder & Executive Chairman

Neurohacker Collective

2015 – Present · 5 yrs

Greater San Diego Area

At the Neurohacker Collective, we believe that humans perform at maximum capacity when they are empowered with the tools they need to make the best decisions, and when they take responsibility for making those choices. To aid in this philosophy, we have brought to bear the still new sciences of applied complexity and applied neuroscience to stake a leadership position in the human optimization market.

The Neurohacker Collective, is a venue for vetting, curation, co-creation, and sharing of the science, art, and technology of Neurohacking. Our pilot product, a cognitive enhanc ...[see more](#)



[Neurohacker Collective](#)



Chief Ratiocinator

Backfeed

Apr 2015 – Present · 4 yrs 10 mos

The Blockchain

As an Angel Investor at Backfeed, I invested in the company as well as helped build the core platform technology for the emerging Decentralized Autonomous Organization market.

Backfeed develops the foundational tools that work on top of blockchain technology ...[see more](#)



[Backfeed | Spreading Consensus](#)

Co-Founder

Game B

2011 – Present · 9 yrs

Greater San Diego Area

I Co-Founded Game B in 2011, to create an effective and collaborative collective intelligence that had the capacity to imagine both the problems and the solutions that 21st Century civilization will face. We gathered remarkable scientists, philosophers, technologists, story tellers and entrepreneurs with a deep commitment to the future.

Co-Founder

Swell, Inc.

Oct 2013 – Dec 2015 · 2 yrs 3 mos

Greater San Diego Area

As one of the Co-Founders of Swell, I was an integral component in building and developing the

company as an experiment in social theory. While serving as an e-commerce company, I simultaneously tests the possibility of cultivating a successful organization with complete transparency and peer-to-peer trust.

Trustee

Santa Fe Institute

2007 – 2011 · 4 yrs

At Santa Fe Institute, which invented the science of complexity as well as transdisciplinary science, I was involved in a range of topics including futurism, artificial intelligence, complex evolutionary dynamics, conflict management, and crisis management.

[see more](#)

[Show 5 more experiences](#) ▾

Education

Harvard Law School

Juris Doctor (J.D.), Law

1994 – 1997

Activities and Societies: Graduated Magna Cum Laude as well as played on the university's Ice Hockey team

Texas A&M University

Bachelor's Degree, Philosophy and Political Science

1990 – 1994

Activities and Societies: Graduated Summa Cum Laude

Skills & Endorsements

Start-ups · 99+

Endorsed by Mark How and 20 others who are highly skilled at this

Endorsed by 4 of Jordan's colleagues at Neurohacker Collective

Strategic Partnerships · 97

Endorsed by Mark How and 9 others who are highly skilled at this

Endorsed by 5 of Jordan's colleagues at Neurohacker Collective

Digital Media · 75

Endorsed by 4 of Jordan's colleagues at Neurohacker Collective

Endorsed by 10 people who know Digital Media

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