




Hakan Lindskog · 1st

Chief Operating Officer at Neurohacker Collective

Washington D.C. Metro Area · 500+ connections · [Contact info](#)

 **Neurohacker Collective**

 **Swedish University of Agricultural Sciences**

About

Business leader with a strong focus on revenue and profit growth; change agent with a keen sense of vision and strategy, but a bias for action and execution.

... see more

Experience



Neurohacker Collective

2 yrs 8 mos



Chief Operating Officer

Dec 2017 – Present · 2 yrs 2 mos
Greater San Diego Area



Advisor

Jun 2017 – Nov 2017 · 6 mos
Greater San Diego Area

Founder and CEO

Recur Advisory LLC

Oct 2016 – Present · 3 yrs 4 mos
Manassas, Virginia

Recur Advisory LLC is a consultancy focused on recurring revenue business. We create and optimize subscription, membership and club businesses across a range of industries - mobile apps, music and video, publishing, digital media, consumer goods and software.

...see more

SVP, Direct-to-Consumer Business

Highlights for Children

Mar 2015 – Sep 2016 · 1 yr 7 mos
Columbus, Ohio Area

Global family media brand and publisher of magazines, books and digital products such as subscription-based mobile apps.

Led quick and decisive turnaround of the direct-to-consumer business, driving signi ...see more

Chief Executive Officer

Matomy U.S.A., Inc.

Jan 2013 – Nov 2013 · 11 mos
New York City

Led the restructuring and integration into Matomy's global operations of digital advertising agency MediaWhiz after its acquisition by Matomy Media Group, one of the world's leading

digital performance-based advertising companies.

[...see more](#)

Chief Executive Officer

Neverblue Media Company

Mar 2008 – Aug 2012 · 4 yrs 6 mos

Victoria, British Columbia

Devised and executed growth strategy for this private equity owned performance-based digital advertising company, specializing in customer acquisition and lead generation. Neverblue Media was sold to GlobalWide Media in August, 2012.

[...see more](#)

[Show 5 more experiences](#) 

Education

Swedish University of Agricultural Sciences

Master of Science (M.Sc.)

1979 – 1984

Skills & Endorsements



Strategic Planning · 26

Endorsed by 3 of Hakan's colleagues at Highlights for Children



E-commerce · 23

Endorsed by Jeff Paradise and 1 other who is highly skilled at this

Endorsed by 3 of Hakan's colleagues at Highlights for Children



Digital Marketing · 22

Endorsed by Greg Salter, who is highly skilled at this

Endorsed by 3 of Hakan's colleagues at Highlights for Children

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