

2023 REPORT

hobbyDB



[LETTER](#) [REPORT CARD](#) [FINANCIALS](#) [THANKS](#) [DETAILS](#) [SAY HELLO](#)

Dear investors,

Dear hobbyDB Investors,

Another wonderful year is in the books here at hobbyDB!

The hobbyDB database is bigger and better than ever!

You'll now find more than **830,224 collectibles on hobbyDB** with more arriving at a rate of about 500 items per day! At that pace, we will reach 1,000,000 database items before the end of 2024.

And now, with more than **114,662 subjects** (Brands, Series, Designers etc.) and an excess of 5.8 million price points from 77 different sources, there's plenty for more than 662,631 hobbyDB members to love.

Our Official Archives Grew past 70!

We made lots of new friends in 2023, many of which entrusted us as the home of their **Official Archives**. You'll now find more than 70 Official Archives from collectibles brands, artists and authors, events, clubs and lots more on hobbyDB. Among a few of the brands joining the fun in 2023 were **FiGPiN**, **Bedrock Collectibles** and **Youtooz**, as well as **Handmade by Robots** / **Abominable Toys** (More on them below!). You'll also find complete collections for **Starbucks Mugs**, **Tech Decks** and lots more!

Exclusives Galore as a new income stream!

We also love a good chase piece or exclusive. We love it even more when it's one of ours! In all, hobbyDB now has 80 of its own exclusives!

hobbyDB took its exclusives to the next level in 2023 with several must-haves for collectors of action figures, model cars and more.

We partnered with the likes of Handmade by Robots and Abominable Toys to offer exclusive, one-of-kind HMBR robots and Chomp figures.

This autumn we paired with Youtooz to give away not one, but THREE exclusive prototypes of Senku, Shrek and a Flocked Bonnie of Five Nights at Freddy's fame.

We weren't done there. We also offered an exclusive trading card set from legendary Hot Wheels designer Larry Wood called "The Ones That Got Away," as well as a 1961 Pontiac Ventura along with Brooklin Models.

And a huge thank you to our Squad!

Our team now boasts 2,301 members, each contributing their expertise when it comes to adding items, price points and UPC codes. That's in addition to curating their favorite subjects and so much more. All in exchange for inside info, sneak peeks and lots of exclusive badges for their hobbyDB Showcases.

Interesting in joining the team? Just contact us :)

Thanks for all your support this year, we can't wait to keep working hard for you!

We need your help!

We'd love for you to get more involved! Here are five ways -

1. Have a database of collectibles or know someone that does? Let us know so we can help ensure that the data is preserved forever on hobbyDB.
2. If you haven't already, join the powerful Volunteer Squad to help ensure the data is always clean and up to date.
3. Like us on all of our social channels and share our news with your followers when you are excited about an update.
4. Download the App and if you love it, make sure to let the world know by giving it a 5 star rating.
5. Tell your friends about hobbyDB and invite them to join!

Sincerely,

Christian Braun

Collector of Collectors & CEO

Miguel Mascarenhas

Investor

Ted Huffman

Board Member

How did we do this year?

REPORT CARD

B+

☺ The Good

The hobbyDB App grew again, zooming past 375,000 downloads!

We reached 662,000 members with 51.7M in collections and 9.8M in wish lists.

We upgraded our site infrastructure to enhance site speed and security. A necessary and huge update.

☹ The Bad

Although we have built the infrastructure to optimize several monetization strategies, some are proving to be more long tail.

We lost our contract to provide pricing to the Funko App due to their partnership with eBay.

Our site update took longer than expected, so new features had to remain on hold until Q2 2024.

2023 At a Glance

January 1 to December 31



\$698,844 +49%

Revenue



-\$101,156

Net Loss



\$273,678 +9%

Short Term Debt



\$173,882

Raised in 2023



\$72,238

Cash on Hand
As of 04/23/24

INCOME

BALANCE

NARRATIVE



[hobbyDB_Financial_Statements_and_Report_Reviewed.pdf](#)[hobbyDB_Financial_Statements_and_Report_2022.pdf](#)

We ♥ Our 1,489 Investors

Thank You For Believing In Us

May Atkinson	Justin Heitmann	Juan Pablo Aguilar	Heinz Reschke	Anita Smith	Denise Black
Michael A Stine	Martin David Ruelas	James S COWEN	Michael Horn	Michael Yiangou	Pinjim Haron
Eric J Clouser	Mario Villarreal	Barbara Ann Inman	Mathieu Tyler Guy Jang	Bruce Collins	Parker Evans
Adam Reed Gorski	David L Ransom Jr.	Richard K Musevid-metal	Robert E Kirsch Jr	Jelli APALARA	Donald A Foor Jr
Okwudili C Amaechi	Brian Kavanagh	Stacy Bate	Landon K. Thorne, III	Jeff Wilber	Jeremy Foxx
Rhaillets R. Javier	John Jackson	Theresa Money	Joseph Carothers	Derrick Cotes	Tony Bazen
Greg Deal	Willard Todd WAGENER	Bfls Angel Duran	Dahvead Kolodny-Nagy	Johnny Olson	Advalet Kuliamri
Chris Jones	Steve Booyens	Kevin Brown	Jason Thomas	Charles Tolbert	Randy McKinnish
Tim Snyder	Jessica Nicole Lofton	Stephen Button	Gonzalo Santiago	Daniel Hancock	Alexander Hay
Cornellie Coetzee	Chris Brawster	Benry Phillas	Colin Sessions	Thomas Slusser	Mikala Gomez
Ronald Christian Jr	Eric Mckenzie	Jordan GONZALES	Kevin Lovell	Manorama S Gupta	Tom Loveman
Gerry Kendall	Srinivas Sistla	William Kilburn	Chatri Jhunjhunwala	Bernadette Delmas	Brian Bellef
Adonis Escano	Nicolas Castillo	Perry Diclemente	Charles Cunningham	Adrian Hernandez	Frank Michal
Miguel Chiriguaya	Jahdiah Davis Ramsey	Danny Oquando	John O MIKKOLA	Steven Alexander Littaua	José Hernandez Cid
Lyle Notice	Midlan Jones	Mike Woo	Veronica Vikström	Raymond Brown (Venture Partne...	José Hernandez Cid
Mildred Melendez	Andre Harrell	Johnny Evans	Travis J Quinn	Jack Powers	Bernhard Ernst Heinz Hackh
Jacob Kowalsky	Yinan Wang	Terrence Houston	Reyes Velasco	Fleming Paiputra	Michael J. Epstein
Sherry Foster	Patrick McCarthy	Meredith Schindehette	Lory Lamkin	Justin Burgess	Butler Raines
William Scott	Larry Antram	Lionel Brown	Theodore Lane	Patrick Kitson Robinson	Brenda Hines
Jasper Bynens	Jonathan Cole	Wilson D Bonilla	Curtis Ennis	Margaret Valenzuela	Larry Wood
Sharonda Felton	Carrie Cornett	Carrie Cornett	Carla Silvera	Joshua Hill	Dario Novoa
Amanda Lashley	Tomer Shlamkovich	Miguel A Rivera 3rd	Charles Brammer	Sasha Navarrete	Robert Bray
Justine Cualio	Craig Mathews	Jose M Tirado	Anne Zarraonandia	David Macario	Derrick Jones
Tiago Fernandes	Arturo Miguel Gonzalez	Andy Rumel	Michael R Ligon	Matthew Kline	Gregory Lawson
Thomas E Milczarski	Monique Copeland	Jason Lavallee	Maximiliano Mai	John Hodge	T.J. Elston
Hatem Rowaihy	Simon Elford	Felipe Carvalho	Andre Acevedo	Alex Dewitte	Joanne Cockle
Timothy Sullivan	Christopher Nichols	Alfonso Aduna	Patrick Hughes	Markus Feigelbinder	Leslie Dorman
Rhiannon L. Crothers	Mathew Hatten	Jake Travers	Jeffrey A Marvin	Sanjay Boniface	Steve Brady
George Simons	Larry Anderson	Matthew Oldweller	Alexandra Lindsay	Pj Tezza	Christophor Cone
Jeffrey Funk	Angel Guivas	Mattan H	Nina Rossetti	Shwech Pownstar	Fabio Di Pane Masi
Elizabeth Dauch	Bruce Main	John Convenio	Christophe Leclercq	Christian Sutor	Steve Tripp
Patrick Wehr	Bruce Pascal	Mark Moore	Enrico Piazza	Roy Lustig	Tasha Tillery
Scott Griggs	Tom Emma	Manny Ruiz	Djimps Francois	Derryi DePriest	Charles West
Hussain Almeraj	Dewey D. DePinna	Leigh Follestad	Mathieu Jacquier	Jordan Lund	Richard Ripley
Yan Shtok	Christopher Murray	Brian Hom	Jorge T Bonilla	Kyle Thompson	Christian Braun
Justin Tanoue	Jean Laird	Héctor Casillas	Tom Chase	Kit Kimes	Kameron Price
Kirk Smith	Scott Barao	John May	Jose Antonio Villazon	Shaky Lechner	Alan Titsworth
David Lanfair	Eduard Abramov	Frank Lopez	Walt Rosolon	Ashley Dawn Adams	Daniel Guido Flores
Mike Schott	Carl Lumma	Mark Husted	Andrew Arvedon	Steven Au	Craig Smith
Kenneth L Montgomery	Miguel Mascarenhas	José Velga	Nguyen Le	George Kennedy	James Gambucci
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Brad Barker	Jennifer Laird-Jackson	Jason Krick	John Carusello	Staci Carpenter	Ryan Gaiser
Rasul Rawlinson	Ruben Hillar	Jared Skinner	Gary Wollenhaupt	Amilou Marcelia	Anthony Camacho
Jack Brickhouse	Lorena Glenn O'Shaughnessy	Cory Christianson	Raynald Guerrero	Jen Tebo	Maria Winslow
Mashour Yousef	Tony Thomas	Jonathan Benson	Jamie Clason	Stephen Finchum	Erich James Heinrich
Caleb Barnes	Perry Mason	Fred Brown	Ken Gerry	David Coates	Anthony Frandsen
Nicholas McGowan	Christopher Trahey	Victor Barcenas	Ron Malik	Daniel Vedberg Sekulic	Robert Rawcliffe
Jesse Lindberg	Andrew Hill	Rafael E. Villamil	Jefferey Cortez	Gary Abrahamson	Rachel Rzepnicki
Gregg Watson	CJ Wadsworth	Jay Pletz	Niesha French	Justin Kapr	Amanda Dickau
Todd Mines	Cartier Tiggs	Rakesh Patel	John Hartly Brandenburg	Paul King	Baron Huntington
Raul Martinez	Johnny Tan	Jeffrey Garcia	Tyson B. Evensen	John Curtis	Max Von Vacano
Shawn Taylor	Dan Reisinger	Jason K. Majid	Mark Tolliver II	Peter Tran	Jb Uy
Patrick Hirst	Doug Mackesy	Jon Patrick Nagy	Carlos Carrillo	Jesse Skaarup	Arturo Lopez
David S Lopez	Mallory Oschner	Steve De Melo	David Colon	Rusty Jenkins	Michelle DeVogel
Stephen Massey	Stephen Payne	Bob DiMartino	Jena Polvino	Howard Seiler	Alessandro Carlotto
Juan Aldape Jr	Christopher Goggin	Jeremi Evans	Matt Bonner	Peter Botta	Brad Siedge
Mary Rowley	Jack Greco	Adam Caylor	William Parker	Toni Shepherd	Kenneth Gilmore
Trisha Ann Ciamarichello	Jason Nelson	Leota Wagner	Magin E. Sandoval	Robby Neal	Jon Rehkopf
Andy Radi	ADAM CYR	Susan Chiffy	Luke Giupngam	Bryan Mathew	Michael Allen
Carlos Rivera	Blake Baker	Louis Perez	Mack Morrison	Andy Rogerson	Kim Smith
Anthony Kelley	Sean Roker	Rafael Muniz Rosa	Frederick Dendy	King Jay Shuler	Douangmaiy PANCHIT
Zach Loftin	Joseph Prescott Materi	Michael Ty McMahan	Clint Miller	Alexander PETREE	Chris Tan Levi
Scott Molter	Miguel Ortuno	Daniel Flore	John Eubank	Sparrow Stacy Matheson	Amaris Jim Kunakorn
Anthony Gilbert	Chad Mansour	Matthe Le Ball	Francesca Niella Casas	Jeff Tang	April Robinson
John Lowe	Kristelle Siarza	Codi McAuliffe	Shannon Cunningham	Susan M Reslink	Bruce Pascal
Tom Dirmberger	Donna Barck	Jessica Winchel	Steven R Kuhns	Kevin Chan	Joshua Melo
Raul CB	Pascal Altpeter	Matt Nadler	John Murray	David Mckenzie	Kevin Miller
Nathan Atkinson	Blake Hairston	Iturbe Jose	Isaac Thomas	Anthony Castro	Mark Mallory Schuetze.Beaver
Charles Weller	Robert Miller	Heather Small	Paul Peasley	Rafael Ilang-Ilang	Omar Khokhor
Richard Jessup	Matthew Thompson	Tyler Toineeta	Leandro Santos	Mac South	Jeremy Landry
Stigfried Popz	Autumn Hyatt	Danny Early	Jeremy Nasca	David Voorhees	Carlos Campbell
Chris Naslund	Vic Valencia	Blake Medders	Adillon Tao	Mark Lamay	Christopher Bonetto
Extraordinarily Average	Michael Gould	Shawn Gonzalez	Trigg Trife	Mark Lamay	Ross Hogan
Ashley Brown	Jamonte Little	Q U	Jaik Mc Coy (theloosemoose89)	Brent Teraoka	Manuela Hatler
Hunter Turnipseed	Kurt Acar	Les J. David	Beth Cabral	Jason Hiscok	Jacob Hunnicutt
Most Of York	Jon Spallone	Erik Nilsson	William Carney	Marilyn Diaz	Jeff Shackelford
Jena Matuszak	Timothy Bien	Chris Wedderman	Edward Ruiz	Sean Fitzgerald	Eric Stafford
Camille Rice	Matt K	Nick C	Nick Sideris	Ryan Koester	Bryan Bassette
Ty Weeks	Todd Pewitt	Diana Giles	The Pop A Lot Shop	Sergio Marín	Mark KING
Lucas DenBesten	John Resso	Suri Johnson-Nguyen	Keith Clow	Xplicity Jatah Xbox One Leader	Rainer Filthaut
Lorian Rhoden	Christian Hendrickson	Jaron Vince	Corey Grant	J Elliot Engberg	Wayne Winsett
Brian Brown	Mr. SparkzAlot	Scott Hereder	Kyle Bechtold	Jamie Sherman	Clyde Greene
Carl R Woodburn	James Powell	Eric Thorne	Cornell Ollie	Tony Manifold	Jackson Chau
Balakrishnen Varadarajan	Milford Hart	Ronald Lieberman	Howard Bennett	Jason Allen	Gerald Burke
Peter O'Rourke	Cynthia A. Chorrushi Burger	Artur Fahradyan	Brennon Mitchell	William Waldrop	Nicolas Pena, Jr.
Charles Ndubuisi	Angel May	Stephan Steffes	Brian L White	Gary Fuller	Adam Goldberg
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Markus Lust	Solveig Loretz	Louis Nuccio	Roland Michaelis	Michael Rather	Micha Baral
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Kiley Gustafson	Stefan Dossev	Robert Connell	Ian John Wright	Paul McKelvey	Johanus Flores
Jacobus Dirk Spreeuwenberg	Michael Lattanzi	Frank Thomsen	Daniel R Ruffalo	Marcel Alder	
Kamele Maxwell	Dov Kelemer	Joe FRESCAS	Kevin Hanlon	Michael Green	
Randall G Peiham	Klaus Brandhorst	Bruce Longo	Genie Hollerman	Gary Jaycox	

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Matthew Brooksher	James Stevens	Jeff Frklic	Alicia Nix	Mariela Garcia-Colberg	Jami Phillips
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Gerardo Mariano	Franz Raab	Timothy Steve	William Corry	Benita Martin	Jesse Spears
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Juan F Comparan	Brenan GreenwoodTubbs	Rebecca Carew	John Emanuelli	Michael Jobe	Ou ZHANG
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Michael Warren	Benjamin Knapp	Jonathan De Leon	Chad Sarver	Matthew Miller	Scot Wilcox
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Bobby Morton	Dan TRAN	Jim Bronder	Jose MARTINEZ	Hung Le	Trevor Lee
Mark Tran	Raycela Simms	Brian SUMAOANG	Craig Griffin	Frank Fumega	Shaka Qun
Rinske Erpelinck	Richard Drescher	Nick Sanders	Rebecca Kurz-Rigby	Michael Sullivan	Salomon Martinez
Shane Higa-Uruu	Sean Garrett	Anand Vijay	Lawrence Chong	Wilton Marburger	Mary Beck Patil
Josef Rothpearl	John A Kuvakas	Brian Kearney	Laura Cranfield	Carlos Gonzalez	Michael Boyer
Robert DiMartino	Edward Raus	Ralph Cervero	Steve Slater	Greg Mazur	Michael Foley
Luis Mauricio Martinez...	Shannon Trocheset	Doc Wallace	Efrain Santiago	Deb Cleveland	Eric Spencer
Carl Cordes	Pablo Smiraglia	Frank McElligott	Espen Erlandsen	Anne Buckle	Hamilton Magtibay
Heather Jones	Clayton Dolan	Chris Ngang	Scott Bretschneider	Roy Sherwood	Bradley LeBlanc
Jon Patrick Nagy	Donald M KRZYCKI	Kouza Komitau	James Patrick McArdle	Joshua Nichols	Thomas L Hawthorne
Kim Evans	Daniel Carney	Robert Shaver	Kris Vandenberg	Don Baker	Brian Peart
Ronald L Green	Christopher A Dusza	Gabriel Dvorak	Vernadett Brown	Michael King	David Reynolds
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Ronald Seifert	Xander Cranfield	Andre Clement	Jim Johnson	Tasha C Dunagin	Irene Thomason
Mohamed Hassim	Paul Kendrick	Brian Chau	Kristina Allen	Stephen F. Branham	Glenn Houston
Gary Serwinowski	Maximilian Schmid	Rachel Stires	Sandy Toth	Stuart D. Hatfield	Kevin Welch
Gregory Pincince	Suzanne Lancot	Kyle Sneed	Sheri Harblson	Chad Dahlstrom	Joseph Brown
Baxter Lee	Ernst Tremmel	Stephen FRICK	Tiffany Sprinkle	Roderick Rickett II	Vincio Liquey
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Raja Mallepeddi	Mario GALVEZ	Eric Ford	David Best	Lorenzo Hernandez	Lou Pall
Kenneth Cronin	Charlene Fuller-Gossett	Julie Melby	Gaylord Fines	Dorothy Bautista Silvestre	Ryan Gardner
James Johnson	Maria L. BECERRA	Michael Lynch	Anita McDonald	Cesar Rodriguez	Steven Stiansen
Camille Thomas	Edward Podbielski	Corey Foster	Adam Nathanson	Adrian Toma	Jim Palmieri
Cathy Ann Merrill	Max KIEJDAN	William C. Jordan	Paul Beck	Peter H Finie	Philip Moon
Danny MONKS	Dennis Wayne Carter	Kal El Noah Cranfield	Asare D OPOKU	Lenin Mangoba	Bruce Bartleson
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Jeremy Brooks	Dwight Brown	Maria R Brilhante	Jon Fischer	Daryl Lynn Richie	Enrique Moreno
Joseph Hartley	Mark Borden	Theresa M Skurka	Emil Leguera	Danny Mosby	Steven Scotton
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Kevin K Nishimura	Ruben Garcia	Wilson Yang	Melissa L Allen	Danny B Draper	Cooper Benson
Bruce Pascal	Patricia Bevil	Francisco Javier Serrano Sánchez	Bill Johnson	John Bonin	James Hash
Travis Hochwallner	Parker Lukjanovs	John Bastian	Lee Blars	Paul Alexander Williams	Lauren Darnielle
Luke Phillips	Christopher Canfield	Maureen PICKENS	Todd Good	Jake Orndorff	Tammy Ayers
Andrew Gleaner	Christopher Clancy	Timothy A Nordeen	Lisa Santulli	Jeff Abner	Taylor Meckley
Daniel Clipson	Derek Saucier	Timothy Konitzer	Christian Falkensteiner	Bryce Chua	Michael Milshteyn
Anthony Brian LONG	Daniel Clarke	Alejandro Pineda	Dave Rose	Jeff Sequeira	Christopher Guadarrama
Randy Rodriguez	Ramon Montes	Ricardo Aguirre	Jason Harinstein	Zachary Daniels	Nat Turner
Melinda Cobb	Anh Hoang	Nielsen Tia	Luke Morris	Søren Bruun	Richard E Hildebrand
Greg Drizhachenko	Chris Starke	Nate Johnson	Bradley Pinker	Allan Logatoc	Shawna Fulton
Jessica Adams	Monica Burgos	Brenda Bohannon	Patrick Dylan Sullivan	Kendra Ganitt	Corey Epley
Nathan Arendt	Derek Birkmeier	Evand Davis	Conrad Bell	Frits Mol	Samuel J Rogers
David Kneeream	Alexander Wong	Tik Tycholaz	Michael Scandiffio	Jonathan P. Highfill	Nolan Neill
Eliseo A Quintero	Carlos Vazquez	David Fischer	Timothy Brian Perry	Mark Tilton	Selvin George
Steven Turner	Shawn Marier	Phillip Galenkamp	Niam Yang	James John Dellaria	Michael Chapman
Robert Feiner	Euliyne Freitas	Marlene Renteria	Silvette Reyes	Ryan Timus	Edward Chin
Karl R. Krauss	Carmelo Louis	Michael Kent	Cyndy Hanna	Diane Acosta	Erin Imman
James Noble	Robert Williamson	Zachary Bartley	Corey Kruse	Shelly Marie Magdadaró	Rhandi Fisher
Quidany Rodriguez	Vartan VARTANIAN	Harsha Tamotam	Luca Facchi	Aireen Silva	Matthew B Richter
Tom Livesey	Virgil R Smith II	Cristian Nicolaescu	Jason Nyhart	Anthony G Lucena	Anthony Cardenas
Talal Saint-Lot	Alberto Rubio	Debbie Huylter	Oliver HERRERA	Rafael Ruiz Jimenez	Juan Fernando Tobar
Chuck Kerns	Keith Ian Brock	Elizabeth Bright	J. Michael Dempsey	Rob Saal	Joel Contreras
David Sandgren	Paul Christiano	Paul Scardino	Stephen G LaRiviere	Fernando Zuniga	Stefan Bog
IRA Murray	Joseph Danon	David L Heilman	Yong Yi Zhu	Dario Martinez	Kelly Keane
Winston Kou	Ryan McCarthy	Sean Howe	William Taylor	James W Martin III	Timothy Smith
Pedro A. Acosta Colon	Francisco Garcia	Brian Billard	Doug Turner	Curry Korp LLC	Eduardo Gomez
Jehdiel Perez Roman	Randolph Campbell	David Nagreski	Daniel Sheldon	Graeme Baxter	Jose Lira
David Robertson	Carl Monforte	Travis Rose	Tina M Nelson	Amado Lambert	Luis Ramos
Jason Schorr	Nicholas Hess	Jeremiah Loftin	Erik Perrault	Aric Veldkamp	Anthony PATTERSON
Christopher Wuensch	Rochelle Clark	Katherine Doyle	Tammy Loftin	Miguel Villa	Christopher Short
William Holmes	Christopher Chounramany	Paul Magdadaró	Justin Pino	Juan Monroy	David Aguilera
Joseph Cook	David Lecours	Kandice Griffin	Garrett McKay	N R Pouncy	Kelle Moore
Jeff Veres	Nixon Yang	Trenee Fregoso	Martin Nwosu	Tony Forsyth	Christopher Caruk
Peter Schan Hansen	Matthew Richard Brillion	Jeff Thomas	Oraila Gil	Ryan Gelobter	Maxime Beaulieu
Mrs. Dwan Coty	Cameron Hilton	Craig Lombardi	Damian Garza	Mark Claravall	Khile Klock Jr
Jim Manship	Gunnar Haas	Angela BROWN	Bryan Benedict	Eckehard Scherf	Rajko Dikmann
Anne Kathryn Guy	Richard E Kane II	John Shuniya	James Conkey	Vinson Sullivan	Guy Edmonds
Meghan Stevens	Richard McDougald	Tyler Grossman	Lance Wright	Tyrone Evans	Amit Bansal
Jessica Reeder	Ron Motz	Diep Le	Peter A Gigante	Jeremy Gormaz	John Roston
Fernando Govea	Adrian Pirraglia	Marc Wüerttemberger	Rosa Lopez	Eugene A RICHARDS	Rick Ansay
John Hernandez	Edgar Zamano	Luis VALA	Cathy Fahrmeyer	Al Anderson	Bryan Lampl
Prashant Trivedy	Paul Deardorff	Joseph Pinkerton	Thompson Knox	Dave Gilbert	Henry Soo
Isaac Nelson	Carolyn Treska	Juan Marquez	Deborah Elmes	Cecil Runyon	Chandar Ramanathan
Bao Nguyen	Bill Nelson	Anthony Langon	Harold Paulo Bautista	Brian Lester	Dale W Petersen
Michael Plank	Matt Burchell	Michael J Tompkins	Mark Chaelesen	Richard Lopez	Garret Petersen
Richard Lindhe	Frank Mark	Kasidy Martz	Eric Hyatt	Lee Montefalcon	Michael Prather
Alex Wright	Anthony Thrift	Savannah Davis	Edward Reyes	Alexandros Argoudelis	Jessica Salentz
Lawrence Shaw	Jarrod Tapper	Charles Knight	Travis Glarde	Jack Cory	Jessika Cooney
Thomas Leib JR	Jerry Liudahl	Peter Scavuzzo	Ivan Rodriguez	Zachary Grey Dolenaar	Shaun Mahoney
Michael Bonifonte	Stacey Crosby	Jennifer L Dilbeck	Cory Baker	James Adams	Kenneth Wan
Calvin McDonald	Wes Howard	Jeremiah Simpson	Maria Vizarra	James Oldfield	Alexander Freeman
Matthew Daughdrill	Michael Chaby	Christopher James Chavez	Amir Hudson	Leo F Grimaldi	Erik Miller
Arturo Saldana	Jacqueline Fulmer	Keith Mautner	Christopher Hernandez	Leonardo Mozo Vergara	Jorge Yamil Martinez Marquez
Justin Shephard	Ken Volpp	Steve Lesperance	Johnny Delgado	Johnny Delgado	Andy Waskie
Jeff Tomassini	Andrew Min	Alan D Goering	Ray Lawson	Ray Lawson	Harvey Goranson
Shawn Steele	Nathan Kruger	Lisa Scavuzzo	Michael Perez	Michael Perez	Brandy Justus
Jeremy Joseph Boyd Assayag	Catrina Sexton	Micah Shope	Ralph Montierro	Ralph Montierro	Ferdinand Mehlinger
Bryan Carque	Scott Green	Gary Grennan	Geoffrey Hunt	Geoffrey Hunt	Ali McInnon
Thomas Kinney	Eric Valentin	John Gabel	Eric Porter	Eric Porter	Kimberly Dodd-Brum
Julio Aviles	Mary Olson	Richard Engesser	Bernie Acosta	Bernie Acosta	Catherine Shorosh
William Peter Onofreychuk	Dana Wilson	Jimmy Nichols	Peter Roman	Peter Roman	Waqar Rizvi
Jared E Fay	Joseph Houck	Daniel Newman	Edwin Feliciano	Edwin Feliciano	Josh McDaniel
Andrew Price	Todd Flucci	Manuel Segura	Hasan Ealey	Hasan Ealey	Jeffrey Davies
Lineal Shaw	Louis Coletti	Norman Utsey	Jason Pauli	Jason Pauli	Joann Vanak
Abilio A Dominguez	Gai Lanne Pepper	Tammy Malley-Naslund	Rose Risco	Rose Risco	Shalaina Blount
Rafael Vilaplana	Klayton Kopecky	Jeff Brewitt	Alex Leard	Alex Leard	Cheol Eung Kim
Damon Mcleland	Cory Weinstein	Christopher Lambros	Juan Munoz Jr	Juan Munoz Jr	Vicki Dearduff
Holger Rother	Tim Hoffman	David Wood	John Beharry	John Beharry	Philip Land
James Russell	George Nabus	Chris Gallagan	Victor Marcial	Victor Marcial	Daniel Sweeney
Nate Denning	Josh Campbell	Al Klug	Amie Buck	Amie Buck	Jonathan Till
Jonathan Reinoso	Sean Henkelman	David Christopher Railean	Quinaz Daniel	Quinaz Daniel	Randy Lollar
Mick Hall	Werner Heidecke	Lorena Arroyo	Abdur Rahman Rozell	Abdur Rahman Rozell	Matthew Trafton
Christian Pamp	Dean Walker	Jeffrey Nodtvedt	Andreas Skylouriotis	Andreas Skylouriotis	Michael Cole
Justin Ramsey	Gil Dagon	Cheyenne Haogak	Guy Bruyca	Guy Bruyca	Jeremy Coy
Dennis Anthony Schaffer	Avery Bunker	Rose Mitchell	Ernest Schmidt	Ernest Schmidt	Agustin Garibay
Brian Wilkinson	Rob Merrill	Alvin Williams	Stephen Meyer	Stephen Meyer	John J Arusiewicz III
Alejandro Martin	Jeff Samaniego	Anthony Douthit	Joey V	Joey V	Chad Guyton
Toy Denafio	Stephen Wysock	Jason LaRusso	Ian Hallitz	Ian Hallitz	Bill ToMAn
Joseph Odum	Louis Hernandez	Kevin McAvey	Kevin McAvey	Kevin McAvey	Anthony Gilmore
Anthony DeLuca	Russell Goodman	Richard Deas	Reynaldo Gomez	Reynaldo Gomez	Daniel Rubalcaba
IRA Friedman	Robert Duggan	Anthony Arena Jr.	Benjamin Nava	Benjamin Nava	Macey Schwierjohann
Garrett Buck	Adam Vincent	William Dock	Jennifer Thurston	Jennifer Thurston	Shanon J. White
Matthew Lowell	Kim Allen	Dan Clinskale	Troy Lutcavage	Jared Mondell	

Todd Galloway
Daniel Kretz
John B. Hinson
Koen De Beer
Joe Herbert

Vinniele LLC
Jeanne Sloan
Mark Kyker
Oscar Torres

Warner M Stafford III
Jared Macdonald
Eric Xu
Catherine Davies

Adrienne Therrell
David Lee Arbuckle
Rusty Dalton
Heather Finney

Diego De Dios Muñoz
Jamie Frentz
Lauren Heimbarger
Houston Kirby

Caroline L.
Michael Protomastro
Desiree DeRouen
Garrett Moore

Thank You!

From the hobbyDB Team



Christian Braun  


Collector of Collectors & CEO
Ran the world's largest set of forums for collectors and founded the biggest eBay business in Europe. Financed his MBA by selling collectibles and worked for Bain &...



Alexandra Lindsay 

Connector of Collectors & Marketing
Built a large ancestry community/SAAS business, acquired by a top three genealogy site. Worked for Forrester.



Christopher Caruk 

Crafter for Collectors & Development
More than 40 years in technology, the last 25 years in executive positions.

Details

The Board of Directors

Director	Occupation	Joined
Christian Braun	CEO @ hobbyDB	2013
Ted Huffman	President @ Addion	2020
Peter Reschke	Retired @ N/A	2020
Miguel Mascarenhas	Co-Founder @ Fixando	2023

Officers

Officer	Title	Joined
Christian Braun	CEO	2013

Voting Power

Holder	Securities Held	Voting Power
Christian Braun	4,896,309 Common and Preferred	28.8%

Past Equity Fundraises

Date	Amount	Security	Exemption
09/2013	\$75,000	Common Stock	Regulation D, Rule 506(b)
09/2015	\$18,000	Common Stock	Regulation D, Rule 506(b)
05/2017	\$2,868,406	Preferred Stock	Regulation D, Rule 506(c)
10/2017	\$325,000	Preferred Stock	Regulation D, Rule 506(b)
04/2018	\$500,000	Preferred Stock	Regulation D, Rule 506(b)
12/2018	\$240,000	Preferred Stock	Regulation D, Rule 506(b)
09/2019	\$260,000	Preferred Stock	Regulation D, Rule 506(b)
01/2020	\$209,709		Other
03/2020	\$20,314		Other
04/2020	\$273,629		4(a)(6)
05/2020	\$10,000	Preferred Stock	Regulation D, Rule 506(b)
12/2020	\$139,294		4(a)(6)
04/2021	\$127,131		Other
12/2021	\$50,000	Preferred Stock	Section 4(a)(2)
03/2022	\$65,000		Other

03/2022	\$55,000	Other
04/2022	\$155,067	4(a)(6)
12/2022	\$49,383	Other
05/2023	\$88,882	4(a)(6)
09/2023	\$85,000	Other
	\$34,195	4(a)(6)

The use of proceeds is to fund general operations.

Outstanding Debts

Lender	Issued	Amount	Outstanding	Interest	Maturity	Current?
PayPal ?	01/07/2020	\$209,709	\$19,948 ?	0.0%		Yes
EIDL Federal Small Business Loan ?	03/01/2020	\$20,314	\$0 ?	0.0%		
Payroll Protection Program ?	04/18/2021	\$127,131	\$0 ?	1.0%	09/30/2024	
Intuit ?	03/09/2022	\$65,000	\$0 ?	9.99%	09/09/2023	Yes
Christian Braun ?	12/03/2022	\$49,383	\$63,003 ?	0.0%		Yes
Quickbooks ?	09/05/2023	\$85,000	\$75,782 ?	16.0%	09/05/2025	Yes

Related Party Transactions

None.

Capital Structure

Class of Security	Securities (or Amount) Authorized	Securities (or Amount) Outstanding	Voting Rights
Common Stock	23,000,000	5,704,764	Yes
Series Seed Preferred Stock	18,000,000	10,707,723	Yes
Warrants:	56		
Options:	532		

Form C Risks:

Risks Relating to the Company and Its Business We have a limited operating history. We have only been in business since 2013. While in that time we have gone from concept to a few hundred thousand users, our operating history is limited and there can be no assurance that we will be able to undertake our business plan for the long term, or that we will be able to reach profitability, or that our results so far are indicative of the results that we may be able to achieve in the future.

The SEC requires that we identify risks that are specific to our business and financial condition. We are still subject to all the same risks that all companies in our business, and all companies in the economy, are exposed to. These include risks relating to economic downturns, political and economic events and technological developments (such as hacking and the ability to prevent hacking). You should consider general risks as well as specific risks when deciding whether to invest.

Our business depends on our ability to maintain and scale our technical infrastructure.

Our reputation and ability to attract, retain, and serve our users depend on the reliable performance of our site and its underlying technical infrastructure. Our systems may not be adequately designed with the necessary reliability and redundancy to avoid performance delays or outages that could be harmful to our business. If hobbyDB is unavailable when users attempt to access it, users may not continue using our services.

Changes to Legislation and Taxes Various U.S. States had enacted marketplace facilitator laws and more states might do so. We will have to be compliant when relevant thresholds are met and are currently changing our business model so that we are not regulated by these marketplace facilitator laws.

We operate in a highly competitive space and competition presents an ongoing threat to the success of our business. There have been many entrants trying to reach sub-segments of our target audience and provide similar services. Additionally, we recognize that the large ecommerce firms such as Amazon or eBay might move into our field, potentially disrupting the space. Those large platforms have access to greater financial, technical, and marketing resources, which we may not be able to contend with.

Computer malware, viruses, hacking, phishing attacks, and spamming could harm our business.

As social-network hosting information that may be used to identify users and their networks, we may be the subject of computer malware, viruses, hacking, phishing attacks, and spamming. Should we be unable to effectively manage these attacks and threats to user information, we may experience harm to our reputation and our ability to retain existing users and attract new users.

We have historically experienced net operating losses and may not be consistently profitable for the foreseeable future.

We have experienced past net operating losses since inception of hobbyDB and we may continue to see such losses as we undertake our business plan. While we anticipate that we will eventually get to consistent profitability, we cannot guarantee that result and we do not have the operational history to support any assumption about future profitability.

You will not have significant influence on the management of the company.

The day to day management, as well as big-picture decisions, will be made exclusively by our executive officers and directors. You will have a very limited ability, if at all, to vote on issues of company management and will not have the right or power to take part in the management of the company and will not be represented on the board of directors of the company. Accordingly, no person should purchase our stock unless he or she is willing to entrust all aspects of management to our executive officers and directors.

Our future success depends on the efforts of a small management team. The loss of services of the members of the management team may have an adverse effect on the company. There can be no assurance that we will be successful in attracting and retaining other personnel we require to successfully grow our business.

Our future plans rely upon assumption and analyses prepared by our management.

Our management has prepared assumptions and analyses that are driving our business plan. If these assumptions prove to be incorrect, or the analyses are applied incorrectly, our financial results may be negatively impacted.

Whether actual operating results and business developments will be consistent with our management's assumptions

and analyses depend on a number of factors, many of which are outside our control, including, but not limited to:

- Whether we can obtain sufficient capital to sustain and grow its business - Our ability to manage the company's growth - Whether we can manage relationships with key vendors that are needed to provide our services - Competition - Our ability to retain existing key management, to integrate future hires and to attract, retain and motivate qualified personnel - The overall strength and stability of domestic and international economies - Consumer spending habits

An investment in our securities is speculative and there can be no assurance of any return on investment. Investors will be subject to substantial risks involved in an investment in the company, including the risk of losing their entire investment. An investment in our securities is speculative and may not result in a positive return. Investors should only invest an amount that they are willing to lose entirely.

Description of Securities for Prior Reg CF Raise

Additional issuances of securities. Following the Investor's investment in the Company, the Company may sell interests to additional investors, which will dilute the percentage interest of the Investor in the Company. The Investor may have the opportunity to increase its investment in the Company in such a transaction, but such opportunity cannot be assured. The amount of additional financing needed by the Company, if any, will depend upon the maturity and objectives of the Company. The declining of an opportunity or the inability of the Investor to make a follow-on investment, or the lack of an opportunity to make such a follow-on investment, may result in substantial dilution of the Investor's interest in the Company.

Issuer repurchases of securities. The Company may have authority to repurchase its securities from shareholders, which may serve to decrease any liquidity in the market for such securities, decrease the percentage interests held by other similarly situated investors to the Investor, and create pressure on the Investor to sell its securities to the Company concurrently.

A sale of the issuer or of assets of the issuer. As a minority owner of the Company, the Investor will have limited or no ability to influence a potential sale of the Company or a substantial portion of its assets. Thus, the Investor will rely upon the executive management of the Company and the Board of Directors of the Company to manage the Company so as to maximize value for shareholders. Accordingly, the success of the Investor's investment in the Company will depend in large part upon the skill and expertise of the executive management of the Company and the Board of Directors of the Company. If the Board Of Directors of the Company authorizes a sale of all or a part of the Company, or a disposition of a substantial portion of the Company's assets, there can be no guarantee that the value received by the Investor, together with the fair market estimate of the value remaining in the Company, will be equal to or exceed the value of the Investor's initial investment in the Company.

Transactions with related parties. The Investor should be aware that there will be occasions when the Company may encounter potential conflicts of interest in its operations. On any issue involving conflicts of interest, the executive management and Board of Directors of the Company will be guided by their good faith judgement as to the Company's best interests. The Company may engage in transactions with affiliates, subsidiaries or other related parties, which may be on terms which are not arm's-length, but will be in all cases consistent with the duties of the management of the Company to its shareholders. By acquiring an interest in the Company, the Investor will be deemed to have acknowledged the existence of any such actual or potential conflicts of interest and to have waived any claim with respect to any liability arising from the existence of any such conflict of interest.

Minority Ownership

An Investor in the Company will likely hold a minority position in the Company, and thus be limited as to its ability to control or influence the governance and operations of the Company.

The marketability and value of the Investor's interest in the Company will depend upon many factors outside the control of the Investor. The Company will be managed by its officers and be governed in accordance with the strategic direction and decision-making of its Board Of Directors, and the Investor will have no independent right to name or remove an officer or member of the Board Of Directors of the Company.

Following the Investor's investment in the Company, the Company may sell interests to additional investors, which will dilute the percentage interest of the Investor in the Company. The Investor may have the opportunity to increase its investment in the Company in such a transaction, but such opportunity cannot be assured.

The amount of additional financing needed by the Company, if any, will depend upon the maturity and objectives of the Company. The declining of an opportunity or the inability of the Investor to make a follow-on investment, or the lack of an opportunity to make such a follow-on investment, may result in substantial dilution of the Investor's interest in the Company.

Exercise of Rights Held by Principal Shareholders

As holders of a majority-in-interest of voting rights in the Company, the shareholders may make decisions with which the Investor disagrees, or that negatively affect the value of the Investor's securities in the Company, and the Investor will have no recourse to change these decisions. The Investor's interests may conflict with those of other investors, and there is no guarantee that the Company will develop in a way that is optimal for or advantageous to the Investor.


For example, the shareholders may change the terms of the Articles of Incorporation for the company, change the terms of securities issued by the Company, change the management of the Company, and even force out minority holders of securities. The shareholders may make changes that affect the tax treatment of the Company in ways that are unfavorable to you but favorable to them. They may also vote to engage in new offerings and/or to register certain of the Company's securities in a way that negatively affects the value of the securities the Investor owns. Other holders of securities of the Company may also have access to more information than the Investor, leaving the Investor at a disadvantage with respect to any decisions regarding the securities he or she owns. The shareholders have the right to redeem their securities at any time. Shareholders could decide to force the Company to redeem their securities at a time that is not favorable to the Investor and is damaging to the Company. Investors' exit may affect the value of the Company and/or its viability. In cases where the rights of holders of convertible debt, SAFES, or other outstanding options or warrants are exercised, or if new awards are granted under our equity compensation plans, an Investor's interests in the Company may be diluted. This means that the pro-rata portion of the Company represented by the Investor's securities will decrease, which could also diminish the Investor's voting and/or economic rights. In addition, as discussed above, if a majority-in-interest of holders of securities with voting rights cause the Company to issue additional stock, an Investor's interest will typically also be diluted.

Based on the risks described above, the Investor could lose all or part of his or her investment in the securities in this offering and may never see positive returns.

earnings, and may never see positive returns.

Restrictions on Transfer

The securities offered via Regulation Crowdfunding may not be transferred by any purchaser of such securities during the one year period beginning when the securities were issued, unless such securities are transferred:

- to the issuer;
- to an accredited investor  ;
- as part of an offering registered with the U.S. Securities and Exchange Commission; or
- to a member of the family of the purchaser or the equivalent, to a trust controlled by the purchaser, to a trust created for the benefit of a member of the family of the purchaser or the equivalent, or in connection with the death or divorce of the purchaser or other similar circumstance. 

Valuation Methodology for Prior Reg CF Raise

The offering price for the securities offered pursuant to this Form C has been determined arbitrarily by the Company, and does not necessarily bear any relationship to the Company's book value, assets, earnings or other generally accepted valuation criteria. In determining the offering price, the Company did not employ investment banking firms or other outside organizations to make an independent appraisal or evaluation. Accordingly, the offering price should not be considered to be indicative of the actual value of the securities offered hereby.

In the future, we will perform valuations of our common stock that take into account factors such as the following:

- unrelated third party valuations of our common stock;
- the price at which we sell other securities, such as convertible debt or preferred Stock, in light of the rights, preferences and privileges of our those securities relative to those of our common stock;
- our results of operations, financial position and capital resources;
- current business conditions and projections;
- the lack of marketability of our common stock;
- the hiring of key personnel and the experience of our management;
- the introduction of new products;
- the risk inherent in the development and expansion of our products;
- our stage of development and material risks related to our business;
- the likelihood of achieving a liquidity event, such as an initial public offering or a sale of our company given the prevailing market conditions and the nature and history of our business;
- industry trends and competitive environment;
- trends in consumer spending, including consumer confidence;
- overall economic indicators, including gross domestic product, employment, inflation and interest rates; and
- the general economic outlook.

We will analyze factors such as those described above using a combination of financial and market-based methodologies to determine our business enterprise value. For example, we may use methodologies that assume that businesses operating in the same industry will share similar characteristics and that the Company's value will correlate to those characteristics, and/or methodologies that compare transactions in similar securities issued by us that were conducted in the market.

Company

Hobbydb Corp
Delaware Corporation
Organized October 2013
4 employees
1500 S Vona Ct
Superior CO 80027 <https://www.hobbydb.com>

Business Description

Refer to the hobbyDB profile.

EDGAR Filing

The Securities and Exchange Commission hosts the official version of this annual report on their EDGAR web site. It looks like it was built in 1989.

Compliance with Prior Annual Reports

hobbyDB is current with all reporting requirements under Rule 202 of Regulation Crowdfunding.

All prior investor updates

You can refer to the company's updates page to view all updates to date. Updates are for investors only and will require you to log in to the Wefunder account used to make the investment.

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