

## Offering Memorandum: Part II of Offering Document (Exhibit A to Form C)

GoSun Inc.  
1217 Ellis Street  
Cincinnati, OH 45223  
<https://www.gosun.co>

Up to \$3,930,000.00 in Series A Preferred Stock at \$5.00  
Minimum Target Amount: \$10,000.00

A crowdfunding investment involves risk. You should not invest any funds in this offering unless you can afford to lose your entire investment.

In making an investment decision, investors must rely on their own examination of the issuer and the terms of the offering, including the merits and risks involved. These securities have not been recommended or approved by any federal or state securities commission or regulatory authority. Furthermore, these authorities have not passed upon the accuracy or adequacy of this document.

The U.S. Securities and Exchange Commission does not pass upon the merits of any securities offered or the terms of the offering, nor does it pass upon the accuracy or completeness of any offering document or literature.

These securities are offered under an exemption from registration; however, the U.S. Securities and Exchange Commission has not made an independent determination that these securities are exempt from registration.

## Company:

**Company:** GoSun Inc.

**Address:** 1217 Ellis Street, Cincinnati, OH 45223

**State of Incorporation:** DE

**Date Incorporated:** December 21, 2016

## Terms:

### Equity

**Offering Minimum:** \$10,000.00 | 2,000 shares of Series A Preferred Stock

**Offering Maximum:** \$3,930,000.00 | 786,000 shares of Series A Preferred Stock

**Type of Security Offered:** Series A Preferred Stock

**Purchase Price of Security Offered:** \$5.00

**Minimum Investment Amount (per investor):** \$250.00

*\*Maximum Number of Shares Offered subject to adjustment for bonus shares. See Bonus info below.*

### Live Offering Company Perks:

Investments start at \$250 minimum, all investors receive the GoSun VIP Preferred Pass to get 10% off anything at gosun.com

\$1,000 | GoSun Go Package: package includes an ultra-portable solar oven, valued at \$139

\$2,500+ | GoSun Sport Pro Pack: valued at \$379

\$5,000+ | 5% bonus shares + Ultimate Fusion Bundle: package includes GoSun Fusion hybrid solar and electric oven, Powerbank+, 30watt flexible solar panel, carrying case and two small solar lights. Valued at \$1,014

\$20,000+ | 10% bonus shares + Complete Solar Kitchen: package includes GoSun Fusion hybrid solar and electric oven, Powerbank+, GoSun Chill ice-free portable fridge and collapsible 60watt Solar Table. Let's you cook, cool, and charge - anytime, anywhere. Valued at \$1,699 And

Free weekend staycation at GoSun Tiny House

\* International investors will be contacted individually to resolve shipping and logistics.

\*Perks are by threshold and won't include lower tiers.

*\*All perks occur when the offering is completed.*

### The 10% StartEngine Owners' Bonus

GoSun will offer 10% additional bonus shares for all investments that are committed by investors that are eligible for the StartEngine Crowdfunding Inc. OWNeR's bonus.

This means eligible StartEngine shareholders will receive a 10% bonus for any shares they purchase in this offering. For example, if you buy 100 shares of Series A Preferred Stock shares at \$5.00 / share, you will receive 110 shares, meaning you'll own 110 shares for \$500. Fractional shares will not be distributed and share bonuses will be determined by rounding down to the nearest whole share.

This 10% Bonus is only valid during the investors' eligibility period. Investors eligible for this bonus will also have priority if they are on a waitlist to invest and the company surpasses its maximum funding goal. They will have the first opportunity to invest should room in the offering become available if prior investments are canceled or fail.

Investors will only receive a single bonus, which will be the highest bonus rate they are eligible for.

## **The Company and its Business**

### *Company Overview*

GoSun is a manufacturer of breakthrough portable solar products that provide everyday solutions without ice, fire or fuel. We meet essential needs for recreation and for emergencies with solar: ovens, coolers, battery chargers, lights, water purifier and sanitation, coffee brewing, and an off-grid solar tiny house. Our solar-powered products are also suited for the developing world. Since our products produce no emissions, we are a solution to combat climate change.

GoSun Inc. (the "Company"), is a corporation organized on December 21, 2016 under the laws of Delaware. The Company manufactures fuel-free cooking devices and solar products that are sold to customers through e-commerce and retail stores. Applied Sunshine, LLC (the "Subsidiary Company"), is a limited liability company organized January 25, 2011 under the laws of Ohio under common ownership and control as the Company. In December 2016, the Subsidiary Company merged with the Company in an acquisition transaction effective January 1, 2017, whereby the 100% owner of the Subsidiary Company agreed to exchange 100% interest in the Subsidiary Company for 8,300,000 shares of the Company's common stock, transferring ownership of the Subsidiary Company to the Company as a wholly-owned subsidiary.

### *Competitors and Industry*

Very few products in today's recreation and emergency preparation marketplaces are clean or capable of running on renewable energy. Previous clean tech products were insufficient for our fast-paced lifestyle; they are too big, too slow and not user-friendly. For the portability and cost, GoSun's patented products have the very best performance. GoSun is one of the only solar appliance manufacturers to enter the mainstream marketplace (Ace hardware, REI, Home Depot, etc.).

### *List of Competitors:*

Coleman makes outdoor recreation gear primarily for camping. Products are built at high volume with low margins, and they do not run off of solar energy.

Yeti makes quality food and beverage storage products for outdoor recreation. Leveraging influencer marketing has made them very popular, but their products lack modern technology that will prove to be far superior and easier for the end consumer experience.

Bio-lite Energy sells products that use wood as an energy source, and has started to broaden its line of products to include solar charging products. They have done significant business in sub-Saharan Africa and India with improved cookstoves using solid fuels.

Goal Zero makes consumer solar energy products with retail appeal, but they do not focus on applications for cooking, refrigeration or personal power. They mainly build solutions for energy storage, delivery and lighting.

### *Current Stage and Roadmap*

Having sold over 50,000 products, GoSun has over 50 individual products currently in the marketplace. Our current products in production include: Solar Cooking, Solar Lighting, Solar Cooling, Water Purification and Sanitation, Coffee Brewing and Solar Charging. GoSun encourages customers to build a complete off-grid kitchen that meets the needs of cooking, cooling, brewing, cleaning, purifying and power.

Products are sold directly from our website ([www.gosun.co](http://www.gosun.co)), and through dealers such as Amazon and REI in the USA. We also have distributors throughout the world and have shipped products to over 80 countries internationally.

GoSun's Tiny Home and Van Life product line is in the development stage and should be finalized by Q3 2021. Most of the core energy components of these anticipated products will incorporate GoSun's existing technology.

## **The Team**

### **Officers and Directors**

**Name:** Patrick Sherwin

Patrick Sherwin's current primary role is with the Issuer.

Positions and offices currently held with the issuer:

- **Position:** Director, Secretary, CEO  
**Dates of Service:** December 25, 2016 - Present  
**Responsibilities:** Manage and Direct the Company. Salary \$63.5K per year plus 83,333 stock options per year.



**Name:** Gary Starr

Gary Starr's current primary role is with the Issuer.

Positions and offices currently held with the issuer:

- **Position:** Director, Business Development  
**Dates of Service:** December 24, 2016 - Present  
**Responsibilities:** Marketing and Sales. Salary \$60K per year plus 83,333 stock options per year.

**Name:** Glen MacGillivray

Glen MacGillivray's current primary role is with Glenergy. Glen MacGillivray currently services 1 hours per week in their role with the Issuer.

Positions and offices currently held with the issuer:

- **Position:** Director  
**Dates of Service:** August 27, 2018 - Present  
**Responsibilities:** No salary per year, plus 16,666 stock options per year.

Other business experience in the past three years:

- **Employer:** Glenergy  
**Title:** President  
**Dates of Service:** January 01, 2000 - Present  
**Responsibilities:** Direct Operations

**Name:** Emily Zaebst

Emily Zaebst's current primary role is with City of Cincinnati Health Dept.. Emily Zaebst currently services 5 hours per week in their role with the Issuer.

Positions and offices currently held with the issuer:

- **Position:** Director  
**Dates of Service:** May 17, 2017 - Present  
**Responsibilities:** Board Member. No salary and 8,333 stock options per year.

Other business experience in the past three years:

- **Employer:** City of Cincinnati Health Dept.  
**Title:** Nurse Practitioner

**Dates of Service:** August 12, 2016 - Present

**Responsibilities:** Manage school-based, community health clinic

## **Risk Factors**

The SEC requires the company to identify risks that are specific to its business and its financial condition. The company is still subject to all the same risks that all companies in its business, and all companies in the economy, are exposed to. These include risks relating to economic downturns, political and economic events and technological developments (such as hacking and the ability to prevent hacking). Additionally, early-stage companies are inherently more risky than more developed companies. You should consider general risks as well as specific risks when deciding whether to invest.

These are the risks that relate to the Company:

### ***Uncertain Risk***

An investment in the Company (also referred to as “we”, “us”, “our”, or “Company”) involves a high degree of risk and should only be considered by those who can afford the loss of their entire investment. Furthermore, the purchase of any of the Common Stock should only be undertaken by persons whose financial resources are sufficient to enable them to indefinitely retain an illiquid investment. Each investor in the Company should consider all of the information provided to such potential investor regarding the Company as well as the following risk factors, in addition to the other information listed in the Company’s Form C. The following risk factors are not intended, and shall not be deemed to be, a complete description of the commercial and other risks inherent in the investment in the Company.

### ***Our business projections are only projections***

There can be no assurance that the Company will meet our projections. There can be no assurance that the Company will be able to find sufficient demand for our product, that people think it’s a better option than a competing product, or that we will be able to provide the service at a level that allows the Company to make a profit and still attract business.

### ***Any valuation at this stage is difficult to assess***

The valuation for the offering was established by the Company. Unlike listed companies that are valued publicly through market-driven stock prices, the valuation of private companies, especially startups, is difficult to assess and you may risk overpaying for your investment.

### ***The transferability of the Securities you are buying is limited***

Any Common Stock purchased through this crowdfunding campaign is subject to SEC limitations of transfer. This means that the stock/note that you purchase cannot be resold for a period of one year. The exception to this rule is if you are transferring the stock back to the Company, to an “accredited investor,” as part of an offering registered with the Commission, to a member of your family, trust created for the

benefit of your family, or in connection with your death or divorce.

***Your investment could be illiquid for a long time***

You should be prepared to hold this investment for several years or longer. For the 12 months following your investment there will be restrictions on how you can resell the securities you receive. More importantly, there is no established market for these securities and there may never be one. As a result, if you decide to sell these securities in the future, you may not be able to find a buyer. The Company may be acquired by an existing player in the educational software development industry. However, that may never happen or it may happen at a price that results in you losing money on this investment.

***We may not have enough capital as needed and may be required to raise more capital.***

We anticipate needing access to credit in order to support our working capital requirements as we grow. Although interest rates are low, it is still a difficult environment for obtaining credit on favorable terms. If we cannot obtain credit when we need it, we could be forced to raise additional equity capital, modify our growth plans, or take some other action. Issuing more equity may require bringing on additional investors. Securing these additional investors could require pricing our equity below its current price. If so, your investment could lose value as a result of this additional dilution. In addition, even if the equity is not priced lower, your ownership percentage would be decreased with the addition of more investors. If we are unable to find additional investors willing to provide capital, then it is possible that we will choose to cease our sales activity. In that case, the only asset remaining to generate a return on your investment could be our intellectual property. Even if we are not forced to cease our sales activity, the unavailability of credit could result in the Company performing below expectations, which could adversely impact the value of your investment.

***Terms of subsequent financings may adversely impact your investment***

We will likely need to engage in common equity, debt, or preferred stock financings in the future, which may reduce the value of your investment in the Common Stock. Interest on debt securities could increase costs and negatively impact operating results. Preferred stock could be issued in series from time to time with such designation, rights, preferences, and limitations as needed to raise capital. The terms of preferred stock could be more advantageous to those investors than to the holders of Common Stock. In addition, if we need to raise more equity capital from the sale of Common Stock, institutional or other investors may negotiate terms that are likely to be more favorable than the terms of your investment, and possibly a lower purchase price per share.

***Management Discretion as to Use of Proceeds***

Our success will be substantially dependent upon the discretion and judgment of our management team with respect to the application and allocation of the proceeds of this Offering. The use of proceeds described below is an estimate based on our current business plan. We, however, may find it necessary or advisable to re-allocate portions of the net proceeds reserved for one category to another, and we will have broad

discretion in doing so.

***Projections: Forward Looking Information***

Any projections or forward looking statements regarding our anticipated financial or operational performance are hypothetical and are based on management's best estimate of the probable results of our operations and will not have been reviewed by our independent accountants. These projections will be based on assumptions which management believes are reasonable. Some assumptions invariably will not materialize due to unanticipated events and circumstances beyond management's control. Therefore, actual results of operations will vary from such projections, and such variances may be material. Any projected results cannot be guaranteed.

***We are reliant on one main type of service***

All of our current services are variants on one type of service, providing a platform for online capital formation. Our revenues are therefore dependent upon the market for online capital formation.

***Developing new products and technologies entails significant risks and uncertainties***

We are currently in the research and development stage of some of our products. Delays or cost overruns in the development of some of our products and failure of the product to meet our performance estimates may be caused by, among other things, unanticipated technological hurdles, difficulties in manufacturing, changes to design, change in the cost of conventional fuels and regulatory hurdles. Any of these events could materially and adversely affect our operating performance and results of operations.

***Minority Holder; Securities with Voting Rights***

The Common Stock that an investor is buying has voting rights attached to them. However, you will be part of the minority shareholders of the Company and therefore will have a limited ability to influence management's decisions on how to run the business. You are trusting in management discretion in making good business decisions that will grow your investments. Furthermore, in the event of a liquidation of our company, you will only be paid out if there is any cash remaining after all of the creditors of our company have been paid out.

***Minority Holder; Securities with No Voting Rights***

The Preferred Shares that an investor is buying has no voting rights attached to them. This means that you will have no rights in dictating on how the Company will be run. You are trusting in management discretion in making good business decisions that will grow your investments. Furthermore, in the event of a liquidation of our company, you will only be paid out if there is any cash remaining after all of the creditors of our company have been paid out.

***You are trusting that management will make the best decision for the company***

You are trusting in management discretion. You are buying securities as a minority holder, and therefore must trust the management of the Company to make good business decisions that grow your investment.

***Insufficient Funds***

The company might not sell enough securities in this offering to meet its operating needs and fulfill its plans. Even if we sell all the preferred stock we are offering now, the Company will (possibly) need to raise more funds in the future, and if it can't get them, we will fail. Even if we do make a successful offering in the future, the terms of that offering might result in your investment in the company being worth less, because later investors might get better terms.

***This offering involves "rolling closings," which may mean that earlier investors may not have the benefit of information that later investors have.***

Once we meet our target amount for this offering, we may request that StartEngine instruct the escrow agent to disburse offering funds to us. At that point, investors whose subscription agreements have been accepted will become our investors. All early-stage companies are subject to a number of risks and uncertainties, and it is not uncommon for material changes to be made to the offering terms, or to companies' businesses, plans or prospects, sometimes on short notice. When such changes happen during the course of an offering, we must file an amended to our Form C with the SEC, and investors whose subscriptions have not yet been accepted will have the right to withdraw their subscriptions and get their money back. Investors whose subscriptions have already been accepted, however, will already be our investors and will have no such right.

***Our new product could fail to achieve the sales projections we expected***

Our growth projections are based on an assumption that with an increased advertising and marketing budget our products will be able to gain traction in the marketplace at a faster rate than our current products have. It is possible that our new products will fail to gain market acceptance for any number of reasons. If the new products fail to achieve significant sales and acceptance in the marketplace, this could materially and adversely impact the value of your investment.

***We face significant market competition***

We will compete with larger, established companies who currently have products on the market and/or various respective product development programs. They may have much better financial means and marketing/sales and human resources than us. They may succeed in developing and marketing competing equivalent products earlier than us, or superior products than those developed by us. There can be no assurance that competitors will render our technology or products obsolete or that the products developed by us will be preferred to any existing or newly developed technologies. It should further be assumed that competition will intensify.

***We are competing against other recreational activities***

Although we are a unique company that caters to a select market, we do compete against other recreational activities. Our business growth depends on the market interest in the Company over other activities.

***We are an early stage company and have limited revenue and operating history***

The Company has a short history, limited customers, and limited revenue. If you are

investing in this company, it's because you think that GoSun has a good mix of products, that the team will be able to successfully market, and sell the products, that we can price them right and sell them to enough people so that the Company will succeed. Further, we have never turned a profit and there is no assurance that we will ever be profitable.

***We have existing patents that we might not be able to protect properly***

One of the Company's most valuable assets is its intellectual property. The Company's owns five trademarks, several copyrights, and several Internet domain names, and trade secrets. We believe one of the most valuable components of the Company is our intellectual property portfolio. Due to the value, competitors may misappropriate or violate the rights owned by the Company. The Company intends to continue to protect its intellectual property portfolio from such violations. It is important to note that unforeseeable costs associated with such practices may invade the capital of the Company.

***We have pending patent approval's that might be vulnerable***

One of the Company's most valuable assets is its intellectual property. The Company's intellectual property such as patents, trademarks, copyrights, Internet domain names, and trade secrets may not be registered with the proper authorities. We believe one of the most valuable components of the Company is our intellectual property portfolio. Due to the value, competitors may misappropriate or violate the rights owned by the Company. The Company intends to continue to protect its intellectual property portfolio from such violations. It is important to note that unforeseeable costs associated with such practices may invade the capital of the Company due to its unregistered intellectual property.

***Our trademarks, copyrights and other intellectual property could be unenforceable or ineffective***

Intellectual property is a complex field of law in which few things are certain. It is possible that competitors will be able to design around our intellectual property, find prior art to invalidate it, or render the patents unenforceable through some other mechanism. If competitors are able to bypass our trademark and copyright protection without obtaining a sublicense, it is likely that the Company's value will be materially and adversely impacted. This could also impair the Company's ability to compete in the marketplace. Moreover, if our trademarks and copyrights are deemed unenforceable, the Company will almost certainly lose any potential revenue it might be able to raise by entering into sublicenses. This would cut off a significant potential revenue stream for the Company.

***The cost of enforcing our trademarks and copyrights could prevent us from enforcing them***

Trademark and copyright litigation has become extremely expensive. Even if we believe that a competitor is infringing on one or more of our trademarks or copyrights, we might choose not to file suit because we lack the cash to successfully prosecute a multi-year litigation with an uncertain outcome; or because we believe that the cost of enforcing our trademark(s) or copyright(s) outweighs the value of winning the suit in



light of the risks and consequences of losing it; or for some other reason. Choosing not to enforce our trademark(s) or copyright(s) could have adverse consequences for the Company, including undermining the credibility of our intellectual property, reducing our ability to enter into sublicenses, and weakening our attempts to prevent competitors from entering the market. As a result, if we are unable to enforce our trademark(s) or copyright(s) because of the cost of enforcement, your investment in the Company could be significantly and adversely affected.

***The loss of one or more of our key personnel, or our failure to attract and retain other highly qualified personnel in the future, could harm our business***

To be successful, the Company requires capable people to run its day to day operations. As the Company grows, it will need to attract and hire additional employees in sales, marketing, design, development, operations, finance, legal, human resources and other areas. Depending on the economic environment and the Company's performance, we may not be able to locate or attract qualified individuals for such positions when we need them. We may also make hiring mistakes, which can be costly in terms of resources spent in recruiting, hiring and investing in the incorrect individual and in the time delay in locating the right employee fit. If we are unable to attract, hire and retain the right talent or make too many hiring mistakes, it is likely our business will suffer from not having the right employees in the right positions at the right time. This would likely adversely impact the value of your investment.

***Our ability to sell our product or service is dependent on outside government regulation which can be subject to change at any time***

Our ability to sell product is dependent on the outside government regulation such as the FDA (Food and Drug Administration), FTC (Federal Trade Commission) and other relevant government laws and regulations. The laws and regulations concerning the selling of product may be subject to change and if they do then the selling of product may no longer be in the best interest of the Company. At such point the Company may no longer want to sell product and therefore your investment in the Company may be affected.

***We rely on third parties to provide services essential to the success of our business***

We rely on third parties to provide a variety of essential business functions for us, including manufacturing, shipping, accounting, legal work, public relations, advertising, retailing, and distribution. It is possible that some of these third parties will fail to perform their services or will perform them in an unacceptable manner. It is possible that we will experience delays, defects, errors, or other problems with their work that will materially impact our operations and we may have little or no recourse to recover damages for these losses. A disruption in these key or other suppliers' operations could materially and adversely affect our business. As a result, your investment could be adversely impacted by our reliance on third parties and their performance.

***The Company is vulnerable to hackers and cyber-attacks***

As an internet-based business, we may be vulnerable to hackers who may access the

data of our investors and the issuer companies that utilize our platform. Further, any significant disruption in service on GoSun Inc. or in its computer systems could reduce the attractiveness of the platform and result in a loss of investors and companies interested in using our platform. Further, we rely on a third-party technology provider to provide some of our back-up technology. Any disruptions of services or cyber-attacks either on our technology provider or on GoSun Inc. could harm our reputation and materially negatively impact our financial condition and business.

***Trade War with China***

Currently, the USA is in a trade war with China. Although the design and engineering work is done in Cincinnati, OH, USA, the majority of our manufacturing is done offshore, particularly in mainland China. Duties from 10-25% can effect the profitability of the Company. There is no assurance that these duties will be temporary or that they will not increase in the future. Shipping rates are increasing from China.

***The Company is a business that has sustained net losses in the past.***

There is no assurance that the Company will be profitable in the future.



## Ownership and Capital Structure; Rights of the Securities

### Ownership

The following table sets forth information regarding beneficial ownership of the company's holders of 20% or more of any class of voting securities as of the date of this Offering Statement filing.

Stockholder Name	Number of Securities Owned	Type of Security Owned	Percentage
Patrick Sherwin	6,140,000	Common Stock	51.0
Gary Starr	2,500,000	Common Stock	21.0

### The Company's Securities

The Company has authorized Common Stock, Convertible Notes, and Series A Preferred Stock. As part of the Regulation Crowdfunding raise, the Company will be offering up to 786,000 of Series A Preferred Stock.

#### *Common Stock*

The amount of security authorized is 25,000,000 with a total of 11,978,385 outstanding.

#### *Voting Rights*

1 vote per share

#### *Material Rights*

There are no material rights associated with Common Stock.

#### *Convertible Notes*

The security will convert into Preferred stock and the terms of the Convertible Notes are outlined below:

**Amount outstanding:** \$608,587.00

**Interest Rate:** 5.0%

**Discount Rate:** 20.0%

**Valuation Cap:** \$10,000,000.00

**Conversion Trigger:** Qualified financing round

#### *Material Rights*

There are no material rights associated with Convertible Notes.

#### *Series A Preferred Stock*

The amount of security authorized is 1,000,000 with a total of 0 outstanding.

#### *Voting Rights*

There are no voting rights associated with Series A Preferred Stock.

### *Material Rights*

preferred liquidation rights

15% vip discount on all gosun products

## **What it means to be a minority holder**

As a minority holder of Common Stock of the company, you will have limited rights in regards to the corporate actions of the company, including additional issuances of securities, company repurchases of securities, a sale of the company or its significant assets, or company transactions with related parties. Further, investors in this offering may have rights less than those of other investors, and will have limited influence on the corporate actions of the company.

## **Dilution**

Investors should understand the potential for dilution. The investor's stake in a company could be diluted due to the company issuing additional shares. In other words, when the company issues more shares, the percentage of the company that you own will go down, even though the value of the company may go up. You will own a smaller piece of a larger company. This increase in number of shares outstanding could result from a stock offering (such as an initial public offering, another crowdfunding round, a venture capital round, angel investment), employees exercising stock options, or by conversion of certain instruments (e.g. convertible bonds, preferred shares or warrants) into stock. If the company decides to issue more shares, an investor could experience value dilution, with each share being worth less than before, and control dilution, with the total percentage an investor owns being less than before. There may also be earnings dilution, with a reduction in the amount earned per share (though this typically occurs only if the company offers dividends, and most early stage companies are unlikely to offer dividends, preferring to invest any earnings into the company).

## **Transferability of securities**

For a year, the securities can only be resold:

- In an IPO;
- To the company;
- To an accredited investor; and
- To a member of the family of the purchaser or the equivalent, to a trust controlled by the purchaser, to a trust created for the benefit of a member of the family of the purchaser or the equivalent, or in connection with the death or

divorce of the purchaser or other similar circumstance.

## Recent Offerings of Securities

We have made the following issuances of securities within the last three years:

- **Type of security sold:** Convertible Note  
**Final amount sold:** \$599,460.00  
**Use of proceeds:** New Product development, marketing  
**Date:** July 31, 2017  
**Offering exemption relied upon:** Regulation CF
- **Name:** Common Stock  
**Type of security sold:** Equity  
**Final amount sold:** \$475,000.00  
**Number of Securities Sold:** 792,167  
**Use of proceeds:** Research and Development, Marketing  
**Date:** October 31, 2017  
**Offering exemption relied upon:** 506(b)
- **Name:** Common Stock  
**Type of security sold:** Equity  
**Final amount sold:** \$1,068,392.00  
**Number of Securities Sold:** 859,806  
**Use of proceeds:** StartEngine Platform Fees 3.5% of funds Marketing 25% of funds Promotion to drive sales globally, build a wider audience and engage in public relations. Research & Development 25% of funds Develop, refine and test new products for the outdoors and emergency management markets. Build prototypes, assess market opportunity, survey audiences. Operations 18% of funds Further establish operations in international locations. Expand logistics team, facilitate customer service, boost accounting infrastructure. Inventory 15% of funds Increase available supply for sales, distribution and events. Especially for peak season, emergency management and international partners in emerging markets. Company Employment 13.5% of funds Increase headquarters staff to boost sales, marketing and developments. Hire talented designers and change makers to increase GoSun's reach into mainstream markets.  
**Date:** September 03, 2019  
**Offering exemption relied upon:** Regulation CF

## Financial Condition and Results of Operations

### Financial Condition

*You should read the following discussion and analysis of our financial condition and*

*results of our operations together with our financial statements and related notes appearing at the end of this Offering Memorandum. This discussion contains forward-looking statements reflecting our current expectations that involve risks and uncertainties. Actual results and the timing of events may differ materially from those contained in these forward-looking statements due to a number of factors, including those discussed in the section entitled "Risk Factors" and elsewhere in this Offering Memorandum.*

## **Results of Operations**

### **Circumstances which led to the performance of financial statements:**

GoSun Inc. (the "Company"), is a corporation organized December 21, 2016 under the laws of

Delaware. The Company manufactures fuel-free cooking devices, solar coolers, solar battery chargers solar lights and other solar items that are sold to customers through its e-commerce website and retail stores.

Applied Sunshine, LLC (the "Subsidiary Company"), is a limited liability company organized January 25, 2011 under the laws of Ohio under common ownership and control as the Company. In December 2016, the Subsidiary Company merged with the Company in an acquisition transaction effective January 1, 2017, whereby the 100% owner of the Subsidiary Company agreed to exchange 100% interest in the Subsidiary Company for 8,300,000 shares of the Company's common stock, transferring ownership of the Subsidiary Company to the Company as a wholly-owned subsidiary.

Over the past two years, the Company has increased revenue 109.9% from \$1,869,934 in 2019, to \$3,925,165 in 2020. Our expenses increased from \$1,054,225 in 2019 to \$1,920,098 in 2020. Operating losses dropped from 2019 at (\$251,950) compared to the generation of profits in 2020 at \$2,783. In trend summary, the Company is earning more revenue and reduced fixed overhead costs by contracting out advertising oversight and by focusing on its higher-margin e-commerce website rather than wholesale/dealer marketing. The Company is focusing on higher-margin products that can be sold directly to its growing customer base and adding new products that increase customer audiences. The Company believes that based on current sales, that this trend will continue in the future, however, we cannot assure that this trend will continue, especially with the unknown economic situation due to COVID-19.

The Company recognizes revenue when: (1) persuasive evidence exists of an arrangement with the customer reflecting the terms and conditions under which products or services will be provided; (2) delivery has occurred or services have been provided; (3) the fee is fixed or determinable; and (4) collection is reasonably assured. The Company typically collects revenue upon sale and recognizes the revenue when the item has shipped. The Company includes credit card merchant account fees as the cost of goods sold in the statement of operations.

### **Historical results and cash flows:**

It is reasonable to project revenues similar to previous years detailed in financial statements. GoSun anticipates regular operations to ensue, with sales coming for a variety of channels. During each of the past two years, a portion of the year's revenues came from crowdfunded products.

## **Liquidity and Capital Resources**

**What capital resources are currently available to the Company? (Cash on hand, existing lines of credit, shareholder loans, etc...)**

GoSun Inc. has approximately \$1,100,000 in cash on hand as of March 31, 2021, plus an unused line of credit of \$250,000. The current Reg CF fundraise on StartEngine.com is anticipated to increase cash on hand as capital is being raised, and sales increased as of March 31, 2021. This capital should allow the company to operate for the next couple of years, even given an economic downturn. The Company has no long-term cash obligations and has a very low fixed overhead.

**How do the funds of this campaign factor into your financial resources? (Are these funds critical to your company operations? Or do you have other funds or capital resources available?)**

The funds are not critical for operations. The funds do support growth and for funding our new products. The Company has cash on hand and a Line of Credit. The Company can downsize and tap into the Line of Credit if absolutely necessary.

**Are the funds from this campaign necessary to the viability of the company? (Of the total funds that your company has, how much of that will be made up of funds raised from the crowdfunding campaign?)**

As previously mentioned, capital is needed to fund growth. The funds raised will increase the liquid cash available. If the maximum funds are raised, we believe it will increase the cash on hand by approximately 40%.

**How long will you be able to operate the company if you raise your minimum? What expenses is this estimate based on?**

We estimate being able to run the company for two years if the minimum raise is reached based on the last two years of operations. The Company has minimal fixed operating costs and no long-term leases or debt, except for the Convertible Note from Seed Round in 2017. If only the minimum is raised, the company can lower its overhead.

**How long will you be able to operate the company if you raise your maximum funding goal?**

As of March 31, 2021, the Company has seen an increase in sales over 2020. The Company does provide products that provide more independence and resilience since they do not depend on outside fuel or power sources. The Company cannot assure that this trend will continue, or if due to the current economic uncertainties, customers will continue to purchase the Company's products. Prior to the pandemic, the Company had an average monthly loss of about \$25,000 in cash flow. In 2020, the Company was cash flow positive, there can not be any assurance that this trend will continue in 2021.

**Are there any additional future sources of capital available to your company?  
(Required capital contributions, lines of credit, contemplated future capital raises,  
etc...)**

GoSun has a \$250,000 Line of Credit. As we grow, we plan to perform future capital raises, product crowdfunding campaigns and apply for foundation grants.

## **Indebtedness**

- **Creditor:** Line of Credit

**Amount Owed:** \$250,000.00

**Interest Rate:** 2.5%

In September 2016, the Company entered into a line of credit agreement with a bank, in the amount of \$250,000 bearing interest at a rate of prime plus 2.5% (7.0% as of December 31, 2019). The Company did not draw on this line of credit during 2019, and the balance on the line of credit was \$0 as of December 31, 2019. The line of credit matured in October 2019 and was extended for one year in the amount of \$250,000, bearing interest at a rate of prime plus 2.25%. Payments of interest only are due monthly, while the principal balance is due and payable at the maturity date. The line of credit is collateralized by the Company's inventory. The line of credit is personally guaranteed by the Company's CEO.

- **Creditor:** Loan Payable (PPP)

**Amount Owed:** \$35,500.00

**Interest Rate:** 1.0%

In May 2020, the Company entered into a loan with a lender in an aggregate principal amount of \$35,500, pursuant to the Paycheck Protection Program ("PPP") under the Coronavirus Aid, Relief, and Economic Security (CARES) Act. The PPP Loan is evidenced by a promissory note ("Note"). Subject to the terms of the Note, the PPP Loan bears interest at a fixed rate of one percent (1%) per annum, with the first six months of interest deferred, has an initial term of two years, and is unsecured and guaranteed by the Small Business Administration. The Company may apply to the Lender for forgiveness of the PPP Loan, with the amount which may be forgiven equal to the sum of payroll costs, covered rent,

and covered utility payments incurred by the Company during the applicable forgiveness period, calculated in accordance with the terms of the CARES Act. The loan proceeds were used for payroll and other covered payments and is expected to be forgiven in 2021 based on current information available; however, formal forgiveness has not yet occurred as of the date of these financial statements.

- **Creditor:** Crowd Note agreements

**Amount Owed:** \$599,460.00

**Interest Rate:** 5.0%

During 2017, the Company entered into Crowd Note agreements with investors through a Regulation Crowdfunding campaign in exchange for cash investments totaling \$599,460. The Crowd Note agreements bear interest at 5% and have no maturity date. The Crowd Note agreements become convertible into shares of the Company's common stock upon a qualified financing event (as defined in the agreements). The number of shares the Crowd Note agreements are convertible into is determined by whichever calculation provides for the greater number of shares between: A) a 20% discount to the pricing in the triggering equity financing; B) the price implied by a \$10,000,000 valuation cap divided by the capitalization of the Company (as defined in the agreements) at the triggering equity financing. Loan fees of \$60,461 were incurred in connection with this offering and were recorded as discounts to the notes. Additionally, the Company issued its broker \$29,963 of Crowd Notes as part of the placement fee. Total loan fees of \$90,433 were discounted to the note balance, and the Company is amortizing such fees to interest expense over a 60-month period, which is the Company's estimate of when these notes will convert. As of December 31, 2020, \$479,432 of Crowd Notes were outstanding, which are presented net of unamortized loan expenses of \$30,143 for a carrying balance of \$449,289. Amortization on these discounts of \$18,087 was recognized during the years ended December 31, 2020 and 2019, respectively. The Company accrued interest of \$23,972 against these notes during the year ended December 31, 2020, of which none was paid so the full amount of \$77,912 remained outstanding as accrued interest payable on the consolidated balance sheets as of December 31, 2020.

## Related Party Transactions

### Valuation

**Pre-Money Valuation:** \$59,891,925.00

#### Valuation Details:

GoSun is in a unique position within the burgeoning solar energy industry as one of a small number of companies focused on portable consumer solar-powered products. Many have declared that solar will be the dominant source for energy on the planet



within the next two decades.

Several major trends are driving GoSun's business growth and its markets. These trends fall into two categories: First, people are seeking more independence and comfort when outdoors, the Outdoor Recreation industry is growing rapidly and needing cleantech. innovation. Secondly, as Climate Change events become more apparent, people and institutions are seeking tools to build resilience, to meet essential needs.

Comps from the Solar Industry like Sunnova Energy: has no profits, valued at 27 X of sales. See Sunnova Energy International Inc. (NYSE: NOVA). Over the past 12 months, the stock has added about 290% to its share price. The company made Goldman's Americas Conviction Buy List, and the analysts have raised their price target on the stock from \$45 to \$60. The mean target is \$40.50, even though Sunnova is not expected to post a profit for two more years. The stock trades at a multiple of 26.8 to expected sales in 2020 and 19.9 in 2021.

Enphase valuation is at 32 X sales. Goldman Sachs raised its rating on Enphase from Neutral to Buy and lifted the price target from \$258 to \$313. Price to Revenue Ratio (TTM)<32.21

Shoals Technologies is a way to play the solar boom. The company now trades at 31 times sales. Shoals Technologies (SHLS) has seen a successful public offering as investors like the prospects for solar suppliers and renewable energy at large. I like the business and the fact that it's solidly profitable, yet trading at over 30 times sales.

*\* The GoSun valuation was determined internally without a formal-third party independent evaluation. The valuation is based on the total number of common shares outstanding (11,978,385 shares). The total number of shares outstanding on a fully diluted basis (13,073,662 shares) includes 11,978,385 shares issued and 1,095,277 shares issued pursuant to stock options.*

## Use of Proceeds

If we raise the Target Offering Amount of \$10,000.00 we plan to use these proceeds as follows:

- *StartEngine Platform Fees*  
3.5%
- *Research & Development*  
86.5%  
New product development
- *Marketing*  
10.0%  
On going marketing efforts of the Company's core products.

If we raise the over allotment amount of \$3,930,000.00, we plan to use these proceeds



as follows:

- *StartEngine Platform Fees*

3.5%

- *Inventory*

30.0%

As the Company revenues increase, it is important to increase inventory on hand in order to meet these revenues

- *Marketing*

30.0%

The Company is increasing its marketing and advertising outreach to continue its revenue growth

- *Working Capital*

20.0%

As the Company is growing rapidly, additional working capital is needed to fund all areas of the company

- *Research & Development*

16.5%

New product development to meet the company's goals of releasing new products every year is a key component of the Company's success.

The Company may change the intended use of proceeds if our officers believe it is in the best interests of the company.

## Regulatory Information

### Disqualification

No disqualifying event has been recorded in respect to the company or its officers or directors.

### Compliance Failure

The company has not previously failed to comply with the requirements of Regulation Crowdfunding.

### Ongoing Reporting

The Company will file a report electronically with the SEC annually and post the report on its website no later than April 30 (120 days after Fiscal Year End). Once posted, the annual report may be found on the Company's website at <https://www.gosun.co> (<https://www.gosun.co/pages/investment>).

The Company must continue to comply with the ongoing reporting requirements

until:

- (1) it is required to file reports under Section 13(a) or Section 15(d) of the Exchange Act;
- (2) it has filed at least one (1) annual report pursuant to Regulation Crowdfunding and has fewer than three hundred (300) holders of record and has total assets that do not exceed \$10,000,000;
- (3) it has filed at least three (3) annual reports pursuant to Regulation Crowdfunding;
- (4) it or another party repurchases all of the securities issued in reliance on Section 4(a)(6) of the Securities Act, including any payment in full of debt securities or any complete redemption of redeemable securities; or
- (5) it liquidates or dissolves its business in accordance with state law.

## **Updates**

Updates on the status of this Offering may be found at: [www.startengine.com/gosun](http://www.startengine.com/gosun)

## **Investing Process**

See Exhibit E to the Offering Statement of which this Offering Memorandum forms a part.

**EXHIBIT B TO FORM C**

**FINANCIAL STATEMENTS AND INDEPENDENT ACCOUNTANT'S REVIEW FOR GoSun Inc.**

*[See attached]*

**GOSUN INC.**

**CONSOLIDATED FINANCIAL STATEMENTS  
FOR THE YEARS ENDED DECEMBER 31, 2020 AND 2019**

**GOSUN INC.**

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## **INDEPENDENT AUDITORS' REPORT**

To the Shareholders of  
**GoSun Inc.**

### **Report on the Financial Statements**

We have audited the accompanying consolidated financial statements of GoSun Inc. which comprise of the consolidated balance sheets as of December 31, 2020 and December 31, 2019, and the related consolidated statement of income, shareholders' equity, and cash flows for the years then ended, and the related notes to the financial statements.

### **Management's Responsibility for the Financial Statements**

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### **Auditor's Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements. We believe that the audit evidence we obtained is sufficient and appropriate to provide a basis for our audit opinion.

## GOSUN INC.

### Opinion

In our opinion, the consolidated financial statements referred to above previously present fairly, in all material respects, the financial position of GoSun Inc., as of December 31, 2020 and December 31, 2019, and the results of its operations and its cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

Set Apart FS

March 5, 2021

# GOSUN INC.

## CONSOLIDATED BALANCE SHEETS

	December 31,	
	2020	2019
<b>Assets</b>		
Current assets:		
Cash	\$ 1,233,581	\$ 699,115
Accounts receivable	71,186	6,082
Other receivables	39,646	101,997
Inventory	889,922	465,009
Prepaid expenses	52,313	48,635
Total current assets	2,286,649	1,320,838
Property and equipment, net	64,458	66,950
Intangible assets, net	27,271	25,736
Investments	100,000	-
Deposits	7,504	1,600
Total assets	<u>\$ 2,485,882</u>	<u>\$ 1,415,124</u>
<b>Liabilities and Stockholders' Equity</b>		
Current liabilities:		
Accounts payable and accrued liabilities	\$ 84,302	\$ 94,777
Deferred revenue	757,625	623,768
Total current liabilities	841,927	718,545
Crowd note agreements liability, net of unamortized discount	449,289	431,202
Accrued interest	77,912	53,940
Loan payable	35,500	-
Total liabilities	1,404,628	1,203,687
Commitments and contingencies		
Stockholders' equity:		
Class stock, \$0.0001 par value, 50,000,000 shares authorized, 11,978,395 and 11,398,194 shares issued and outstanding as of December 31, 2020 and 2019, respectively	1,171	1,113
Additional paid in capital	1,973,934	1,106,958
Accumulated deficit	(893,851)	(896,634)
Total stockholders' equity	1,081,254	211,437
Total liabilities and stockholders' equity	<u>\$ 2,485,882</u>	<u>\$ 1,415,124</u>

**The accompanying notes are an integral part of these financial statements.**



# GOSUN INC.

## CONSOLIDATED INCOME STATEMENTS

	Year Ended December 31,	
	2020	2019
Revenues	\$ 3,925,165	\$1,869,934
Cost of sales	1,973,993	1,020,785
Gross profit	1,951,172	849,149
Operating expenses:		
General and administration	320,162	275,850
Sales and marketing	1,301,601	587,662
Research and development	298,336	190,713
Total operating expenses	1,920,098	1,054,225
Income from operations	31,074	(205,076)
Other income (expense):		
Interest expense	(42,059)	(47,486)
Interest income	5,383	612
Other income	8,385	-
Total other income (expenses)	(28,291)	(46,874)
Net income (loss)	\$ 2,783	\$ (251,950)

**The accompanying notes are an integral part of these financial statements.**

**GOSUN INC.  
CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY**

	Common Stock		Additional Paid-in Capital	Accumulated Deficit	Total Stockholders' Equity
	Shares	Amount			
Balance at December 31, 2018	10,792,167	\$ 1,079	\$ 608,561	\$ (644,682)	\$ (35,044)
StartEngine equity issuance	343,777	34	333,918	-	333,952
StartEngine equity issuance costs	-	-	(56,607)	-	(56,607)
Shareholder contribution	-	-	25,171	-	25,171
Debt conversion	262,250	-	170,915	-	170,915
Stock-based compensation	-	-	25,000	-	25,000
Net loss	-	-	-	(251,950)	\$ (251,950)
Balance at December 31, 2019	11,398,194	1,113	1,106,958	(896,634)	211,437
StartEngine equity issuance	541,729	54	733,386	-	733,440
StartEngine equity issuance costs	-	-	(79,533)	-	(79,533)
Issuance of common stock for investment	38,462	4	49,996	-	50,000
Stock-based compensation	-	-	163,127	-	163,127
Net income	-	-	-	2,783	2,783
Balance at December 31, 2020	11,978,385	\$ 1,171	\$ 1,973,934	\$ (893,851)	\$ 1,081,254

The accompanying notes are an integral part of these financial statements.

**GOSUN INC.**  
**CONSOLIDATED STATEMENTS OF CASH FLOWS**

	Year Ended December 31,	
	2020	2019
<b>Cash flows from operating activities:</b>		
Net income (loss)	\$ 2,783	\$ (251,950)
Adjustments to reconcile net income (loss) to net cash used in operating activities:		
Depreciation and amortization	35,206	29,822
Amortization of debt issuance costs	18,087	18,087
Stock-based compensation	163,127	25,000
Loss on disposal of assets	-	19,751
Changes in operating assets and liabilities:		
Accounts receivable	(65,104)	26,003
Other receivables	62,351	(101,678)
Inventory	(424,913)	(121,852)
Prepaid expenses	(3,678)	(12,223)
Accounts payable and accrued liabilities	(10,475)	35,663
Deferred revenue	133,857	183,843
Accrued interest	23,972	29,383
Net cash used in operating activities	<u>(64,789)</u>	<u>(120,151)</u>
<b>Cash flows from investing activities:</b>		
Purchase of property and equipment	(31,032)	(18,890)
Sale of property and equipment	-	9,500
Intangible assets	(3,163)	-
Deposits	(5,904)	-
Cost method investment	<u>(50,000)</u>	<u>-</u>
Net cash used in investing activities	<u>(90,099)</u>	<u>(9,390)</u>
<b>Cash flows from financing activities:</b>		
Proceeds from StartEngine raise, net of issuance costs	653,853	277,345
Proceeds from PPP loan	35,500	-
Contribution of funds	<u>-</u>	<u>25,171</u>
Net cash provided by financing activities	<u>689,353</u>	<u>302,516</u>
<b>Net increase (decrease) in cash</b>	<u>534,465</u>	<u>172,975</u>
Cash at beginning of period	699,115	526,140
Cash at end of period	<u>\$ 1,233,581</u>	<u>\$ 699,115</u>
<b>Supplemental disclosure of cash flow information:</b>		
Cash paid for interest	\$ -	\$ 16
<b>Supplemental disclosure of non-cash investing and financing activities:</b>		
Common stock issued for investment	\$ 50,000	\$ -

The accompanying notes are an integral part of these financial statements

**GOSUN INC.**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
**FOR THE YEARS ENDED DECEMBER 31, 2020 AND 2019**

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**NOTE 1 –DESCRIPTION OF BUSINESS**

GoSun, Inc. ("the Company"), is a corporation organized on December 21, 2016 under the laws of Delaware. The Company designs and manufactures, solar cookers, solar refrigerators, solar chargers, solar water purifiers, solar generators and other solar products that are sold to customers through its e-commerce platform and other distributors and retail stores.

Applied Sunshine, LLC (the "Subsidiary Company"), is a limited company organized January 25, 2011 under the laws of Ohio under common ownership and control as the Company. In December 2016, the Subsidiary Company merged with the Company in an acquisition transaction effective January 1, 2017, whereby the 100% owner of the Subsidiary Company agreed to exchange 100% interest in the Subsidiary Company for 8,300,000 shares of the Company's common stock, transferring ownership of the subsidiary Company to the Company as a wholly owned subsidiary.

**NOTE 2 –SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

**Basis of Preparation**

The Company's financial statements presented are prepared in accordance with the accounting principles generally accepted in the United States of America.

**Use of estimates**

The preparation of the financial statements in conformity with the accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Significant items subject to estimates and assumptions include the carrying value of fixed asset and accounts receivables. Actual results could differ significantly from such estimates.

**Cash and cash equivalents**

Cash and cash equivalents consist of demand deposits at banks and highly liquid deposits at banks with an original maturity of three months or less.

The Company's cash and cash equivalents in bank deposit accounts, at times, may exceed federally insured limits. As of December 31, 2019, the Company's cash balances included \$422,768 in excess of the FDIC insured limits.

**GOSUN INC.**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
**FOR THE YEARS ENDED DECEMBER 31, 2020 AND 2019**

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**NOTE 2 — SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)**

**Account receivables**

Accounts receivable are recorded at invoiced amounts. The allowance for doubtful accounts is the Company's best estimate of the amount of probable credit losses in the Company's existing accounts receivable balance. The Company historically has had substantially all of their accounts receivable paid in full. There were no provision for doubtful accounts as of December 31, 2020 or 2019.

**Fixed asset**

Fixed assets are recorded as cost. Major improvements and betterments are capitalized while maintenance, repairs and minor renewals are charged to expense as incurred. Upon sale or retirement of depreciable property, the related cost and accumulated depreciation are removed from the accounts and resulting gains or losses are recognized in operations. Depreciation is computed on the straight-line method. The estimated useful lives are as follows:

	Estimated lives (in years)
Equipment	5
Furniture and fixture	5-7
Molding	3-5
Vehicle	5

**Inventories**

Inventories consist primarily of finished good products which consist primarily of solar cookers, solar coolers, solar chargers, solar water purifiers, and other solar products. Inventories are recorded at the lower of cost or market, using the weighted average cost method. As of December 31, 2020 and 2019 inventory was \$889,922 and \$465,009. As of December 31, 2020 and 2019, the Company determined there was no reserve for obsolescence necessary.

**Intangible Assets**

Intangible assets are amortized over the respective estimated lives, unless the lives are determined to be indefinite and reviewed for impairment whenever events or other changes in circumstances indicate that the carrying amount may not be recoverable. Impairment testing compares carrying values to fair values and, when appropriate, the carrying value of these assets is reduced to fair value. Impairment charges, if any, are recorded in the period in which the impairment is determined.

**GOSUN INC.**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
**FOR THE YEARS ENDED DECEMBER 31, 2020 AND 2019**

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**NOTE 2 — SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)**

**Intangible Assets (Continued)**

The Company capitalizes costs related to obtaining and filing patents, copyrights, and trademark applications and commences amortization over a patent's estimated useful life, typically 17 years when a patent is successfully filed. During 2020 and 2019, the Company had \$27,271 and \$25,736 in intangible assets, net, pertaining to capitalized patent, copyright, and trademark related costs. Amortization expense for the year ended December 31, 2020 and 2019 was \$1,628 and \$2,888, respectively. The Company evaluates the capitalized costs for impairment. There were two trademarks that were abandoned as part of evaluation in prior years.

**Impairment of Long-Lived assets**

Long-lived assets are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of the assets might not be recoverable. Conditions that would necessitate an impairment assessment include a significant decline in the observable market value of an asset, a significant change in the extent or manner in which an asset is used, or a significant adverse change that would indicate that the carrying amount of an asset or group of assets is not recoverable.

For long-lived assets to be held and used, the Company recognizes an impairment loss only if its carrying amount is not recoverable through its undiscounted cash flows and measures the impairment loss based on the difference between the carrying amount and fair value.

**Investments**

The Company accounts for investments which it has minority ownership under the cost method. The Company evaluates the investments annually for indicators of impairment. As of December 31, 2020, no impairment was recognized.

**Revenue Recognition**

The Company determines revenue recognition through the following steps:

- 1 - Identification of a contract with a customer;
- 2 - Identification of the performance obligations in the contract;
- 3 - Determination of the transaction price;
- 4 - Allocation of the transaction price to the performance obligations in the contract; and
- 5 - Recognition of revenue when or as the performance obligations are satisfied.

In 2020 and 2019, GoSun Inc. pre-sold through products through its crowdfunding platforms Indiegogo and Kickstarter. Revenues from pre-sales are recognized when products ship. The Company's deferred revenues balances was \$757,625 and \$623,768 as of December 31, 2020 and 2019, which includes revenue from pre-sale campaigns and amounts received for products not yet shipped to customers.

**GOSUN INC.**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
**FOR THE YEARS ENDED DECEMBER 31, 2020 AND 2019**

**NOTE 2 — SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)**

**Advertising**

The Company expenses the cost of advertising and promotions as incurred. Advertising expenses for the years ended December 31, 2020 and 2019 was \$593,468 and \$242,631, respectively.

**Research and Development**

Research and development costs are expensed as incurred. The Company recorded \$298,336 and \$190,713 of research and development costs for the years ended December 31, 2020 and 2019, respectively.

**Income Taxes**

The Company uses the liability method of accounting for income taxes as set forth in ASC 740, *Income Taxes*. Under the liability method, deferred taxes are determined based on the temporary differences between the financial statement and tax basis of assets and liabilities using tax rates expected to be in effect during the years in which the basis differences reverse. A valuation allowance is recorded when it is unlikely that the deferred tax assets will be realized. The Company assesses its income tax positions and records tax benefits for all years subject to examination based upon its evaluation of the facts, circumstances and information available at the reporting date. In accordance with ASC 740-10, for those tax positions where there is a greater than 50% likelihood that a tax benefit will be sustained, our policy is to record the largest amount of tax benefit that is more likely than not to be realized upon ultimate settlement with a taxing authority that has full knowledge of all relevant information. For those income tax positions where there is less than 50% likelihood that a tax benefit will be sustained, no tax benefit will be recognized in the consolidated financial statements. The Company has determined that there are no material uncertain tax positions. The Company accounts for income taxes with the recognition of estimated income taxes payable or refundable on income tax returns for the current period and for the estimated future tax effect attributable to temporary differences and carry forwards. Measurement of deferred income items is based on enacted tax laws, with the measurement of deferred income tax assets being reduced by available tax benefits not expected to be realized in the immediate future. The Company estimates it will have net operating loss carry forwards of approximately \$608,462 as of December 31, 2020. The Company pays federal taxes at a rate of 21% and has used this effective rate to derive net deferred tax assets of \$127,777 as of December 31, 2020, resulting from its net operating loss carryforwards and other book-to-tax differences.

**GOSUN INC.**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
**FOR THE YEARS ENDED DECEMBER 31, 2020 AND 2019**

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**NOTE 2 — SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)**

**Income Taxes (continued)**

Due to uncertainty as to the Company's ability to generate sufficient taxable income in the future to utilize the net operating loss carry forwards, the Company has recorded a full valuation allowance to reduce the net deferred tax asset to zero. The Company files U.S. federal, and City of Cincinnati income tax returns. There is no corporate income tax for the State of Ohio. All tax periods since inception remain open to examination by the taxing jurisdictions to which the Company is subject.

**Recent Pronouncements**

In February 2019, FASB issued ASU No. 2019-02, Leases, that requires organizations that lease assets, referred to as "lessees", to recognize on the balance sheet the assets and liabilities for the rights and obligations created by those leases with lease terms of more than 12 months. ASU 2019-02 will also require disclosures to help investors and other financial statement users better understand the amount, timing, and uncertainty of cash flows arising from leases and will include qualitative and quantitative requirements. The new standard for nonpublic entities will be effective for fiscal years beginning after December 15, 2020, and interim periods within fiscal years beginning after December 15, 2021, and early application is permitted. We are currently evaluating the effect that the updated standard will have on the financial statements and related disclosures.

In June 2019, FASB amended ASU No. 2019-07, Compensation – Stock Compensation, to expand the scope of Topic 718, Compensation – Stock Compensation, to include share-based payment transactions for acquiring goods and services from nonemployees. The new standard for nonpublic entities will be effective for fiscal years beginning after December 15, 2019, and interim periods within fiscal years beginning after December 15, 2020, and early application is permitted. The standard implementation did not have a material impact.

In August 2019, amendments to existing accounting guidance were issued through Accounting Standards Update 2019-15 to clarify the accounting for implementation costs for cloud computing arrangements. The amendments specify that existing guidance for capitalizing implementation costs incurred to develop or obtain internal-use software also applies to implementation costs incurred in a hosting arrangement that is a service contract. The guidance is effective for fiscal years beginning after December 15, 2020, and interim periods within fiscal years beginning after December 15, 2021, and early application is permitted. The standard implementation did not have a material impact.

The FASB issues ASUs to amend the authoritative literature in ASC. There have been a number of ASUs to date, including those above, that amend the original text of ASC. Management believes that those issued to date either (i) provide supplemental guidance, (ii) are technical corrections, (iii) are not applicable to us or (iv) are not expected to have a significant impact on our financial statements.



**GOSUN INC.**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
**FOR THE YEARS ENDED DECEMBER 31, 2020 AND 2019**

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**NOTE 3 - FAIR VALUE MEASUREMENTS**

The Company reports its fair value measures using a three-level hierarchy that prioritizes the inputs used to measure fair value. This hierarchy, established by GAAP, requires that entities maximize the use of observable inputs and minimize the use of unobservable inputs when measuring fair value. The three levels of inputs used to measure fair value are as follows:

- Level 1. Quoted prices for identical assets or liabilities in active markets to which the organization has access at measurement date.
- Level 2. Inputs other than quoted prices included in level 1 that are observable for the asset or liability, either directly or indirectly. Level 2 inputs include:
  - I. quoted prices for similar assets or liabilities in active markets;
  - II. quoted prices for identical or similar assets in markets that are not active;
  - III. observable inputs other than quoted prices for asset or liability (for example, interest rates and yield curves); and
  - IV. inputs derived principally from, or corroborated by, observable market data by correlation or by other means.
- Level 3. Unobservable inputs for asset or liability. Unobservable inputs should be used to measure the fair value to the extent that observable inputs are not available.

When available the Company measures fair value using level 1 inputs because they generally provide the most reliable evidence of fair value. The primary use of fair value measures in the financial statements is the initial measurement of cash and cash equivalents, accounts receivables, fixed assets and long lived assets.

**GOSUN INC.**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
**FOR THE YEARS ENDED DECEMBER 31, 2020 AND 2019**

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**NOTE 4 — PROPERTY AND EQUIPMENT**

	December 31,	
	2020	2019
Equipment	21,193	\$ 20,722
Furniture and fixtures	10,000	10,000
Molding	115,105	84,490
Vehicle	15,782	15,782
Total property and equipment	162,080	130,994
Accumulated depreciation	(97,621)	(64,044)
	<u>\$ 64,458</u>	<u>\$ 66,950</u>

Depreciation expense for the year ended December 31, 2020 and 2019 was \$35,206 and \$26,935, respectively

**NOTE 5 — INVESTMENT**

In September 2020, the Company entered into an equity purchase agreement with a third party for a purchase price of \$100,000 in exchange for a 10% ownership interest. The Company paid \$50,000 in cash consideration and issued 38,462 shares of common stock with a fair value of \$50,000. The investment is accounted for under the cost method.

**NOTE 6 — DEBT**

*Line of Credit*

In September 2016, the Company entered into a line of credit agreement with a bank, in the amount of \$250,000 bearing interest at a rate of prime plus 2.5% (7.0% as of December 31, 2019). The Company did not draw on this line of credit during 2019, and the balance on the line of credit was \$0 as of December 31, 2019. The line of credit matured in October 2019 and was extended for one year in the amount of \$250,000, bearing interest at a rate of prime plus 2.25%. Payments of interest only are due monthly, while the principal balance is due and payable at the maturity date. The line of credit is collateralized by the Company's inventory. The line of credit is personally guaranteed by the Company's CEO.

*Loan Payable*

In May 2020, the Company entered into a loan with a lender in an aggregate principal amount of \$35,500, pursuant to the Paycheck Protection Program ("PPP") under the Coronavirus Aid, Relief, and Economic Security (CARES) Act. The PPP Loan is evidenced by a promissory note ("Note"). Subject to the terms of the Note, the PPP Loan bears interest at a fixed rate of one percent (1%) per annum, with the first six months of interest deferred, has an initial term of two years, and is unsecured and guaranteed by the Small Business Administration. The Company may apply to the Lender for forgiveness of the PPP Loan, with the amount which may be forgiven equal to the sum of payroll costs, covered rent, and covered utility payments incurred by the Company during the applicable forgiveness period, calculated in accordance with the terms of the CARES Act.

**GOSUN INC.**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
**FOR THE YEARS ENDED DECEMBER 31, 2020 AND 2019**

**NOTE 6 — DEBT (CONTINUED)**

The loan proceeds were used for payroll and other covered payments and is expected to be forgiven in 2021 based on current information available; however, formal forgiveness has not yet occurred as of the date of these financial statements.

**NOTE 7 — STOCKHOLDERS' EQUITY / (DEFICIT)**

Capital Structure

At inception, the Company authorized 10,000,000 shares of common stock with \$0.0001 par value. In 2017, the Company amended and restated its articles of incorporation to authorize 50,000,000 shares of \$0.0001 par value common stock. As of December 31, 2020 and 2019, 11,978,385 and 11,398,194 shares of common stock were issued and outstanding.

During fiscal year 2019, the Company started raising funding on StartEngine crowdfunding platform. As of December 31, 2020, the Company raised an aggregate of \$1,067,393. Costs associated with the raise amounted to \$79,533 and \$56,607 during the years ended . As of December 31, 2020 and 2019, the Company was waiting for \$24,781 and \$41,958, respectively, to be received from StartEngine. The amount has been recorded in other receivables.

**NOTE 8 — CONVERTIBLE NOTE AGREEMENTS**

During 2017, the Company entered into Crowd Note agreements with investors through a Regulation Crowd funding campaign in exchange for cash investments totaling \$599,460. The Crowd Note agreements bear interest at 5% and have no maturity date. The Crowd Note agreements become convertible into shares of the Company's common stock upon a qualified financing event (as defined in the agreements). The number of shares the Crowd Note agreements are convertible into is determined by whichever calculation provides for the greater number of shares between: A) a 20% discount to the pricing in the triggering equity financing; B) the price implied by a \$10,000,000 valuation cap divided by the capitalization of the Company (as defined in the agreements) at the triggering equity financing.

Loan fees of \$60,461 were incurred in connection with this offering and were recorded as discounts to the notes. Additionally, the Company issued its broker \$29,963 of Crowd Notes as part of the placement fee. Total loan fees of \$90,433 were discounted to the note balance, and the Company is amortizing such fees to interest expense over a 60-month period, which is the Company's estimate of when these notes will convert. As of December 31, 2020, \$479,432 of Crowd Notes were outstanding, which are presented net of unamortized loan expenses of \$30,143 for a carrying balance of \$449,289. Amortization on these discounts of \$18,087 was recognized during the years ended December 31, 2020 and 2019, respectively.

The Company accrued interest of \$23,972 against these notes during the year ended December 31, 2020, of which none was paid so the full amount of \$77,912 remained outstanding as accrued interest payable on the consolidated balance sheets as of December 31, 2020.

**GOSUN INC.**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
**FOR THE YEARS ENDED DECEMBER 31, 2020 AND 2019**

**NOTE 9 - SHARE-BASED PAYMENTS**

Stock Plan

The Company has adopted the 2017 Equity Incentive Plan (the “Plan”), which provides for the grant of shares of stock options to employees and service providers. Under the Plan, the number of shares reserved for grant was 2,500,000 shares as of December 31, 2020. The option exercise price generally may not be less than the underlying stock’s fair market value at the date of the grant and generally have a term of ten years. Stock options comprise all of the awards granted since the Plan’s inception. Shares available for grant under the Plan amounted to 120,000 as of December 31, 2020. The Company measures employee stock-based awards at grant-date fair value and recognizes employee compensation expense on a straight-line basis over the vesting period of the award. Determining the appropriate fair value of stock-based awards requires the input of subjective assumptions, including the fair value of the Company’s common stock, and for stock options, the expected life of the option, and expected stock price volatility. The Company used the Black-Scholes option pricing model to value its stock option awards. The assumptions used in calculating the fair value of stock-based awards represent management’s best estimates and involve inherent uncertainties and the application of management’s judgment. As a result, if factors change and management uses different assumptions, stock-based compensation expense could be materially different for future awards. The expected life of stock options was estimated using the “simplified method,” which is the midpoint between the vesting start date and the end of the contractual term, as the Company has limited historical information to develop reasonable expectations about future exercise patterns and employment duration for its stock options grants. The simplified method is based on the average of the vesting tranches and the contractual life of each grant. For stock price volatility, the Company uses comparable public companies as a basis for its expected volatility to calculate the fair value of options grants. The risk-free interest rate is based on U.S. Treasury notes with a term approximating the expected life of the option.

The Company has adopted the 2020 Equity Incentive Plan (the “2020 Plan”), which provides for the grant of shares of stock options to employees and service providers. Under the 2020 Plan, the number of shares reserved for grant was 3,000,000 shares as of December 31, 2020. As of December 31, 2020, no awards have been granted under the 2020 Plan.

The estimation of the number of stock awards that will ultimately vest requires judgment, and to the extent actual results or updated estimates differ from the Company’s current estimates, such amounts are recognized as an adjustment in the period in which estimates are revised. The Company had no options grants during the year ended December 31, 2019. The assumptions utilized for option grants during the year ended December 31, 2020 is as follows:

	<b>2020</b>
Risk Free Interest Rate	0.42%
Expected Dividend Yield	0.00%
Expected Volatility	50%
Expected Life (years)	5.77
Fair Value per Stock Option	\$ 0.60

For options issued to date, a vesting schedule of three years has been used. A summary of information related to stock options for the years ended December 31, 2020 and 2019 is as follows:

**GOSUN INC.**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
**FOR THE YEARS ENDED DECEMBER 31, 2020 AND 2019**

**NOTE 9 - SHARE-BASED PAYMENTS (CONTINUED)**

	<u>Options</u>	<u>Exercise Price</u>
Outstanding, December 31, 2018	983,056	\$ 0.177
Granted	-	-
Execised	-	-
Forfeited	(13,889)	
Outstanding, December 31, 2019	969,167	\$ 0.183
Granted	1,525,000	-
Execised	-	-
Forfeited	(114,167)	\$ 0.154
Outstanding, December 31, 2020	<u>2,380,000</u>	-
Exercisable, December 31, 2020	<u>1,154,467</u>	\$ 0.430
Weighted average grant date fair value of options granted during the year	<u>\$ 0.60</u>	
Weighted average duration to expiration of outstanding options at year end during the year	<u>8.3</u>	

**NOTE 11 - SUBSEQUENT EVENTS**

Management's Evaluation

Management has evaluated subsequent events through March 11, 2021, the date the consolidated financial statements were available to be issued. Based on this evaluation, no additional material events were identified which require adjustment or disclosure in these consolidated financial statements.

**END OF REPORT**

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**EXHIBIT C TO FORM C**

**PROFILE SCREENSHOTS**

*[See attached]*



**Katharine Tegen Presents**  
more available for all



## EXHIBIT D TO FORM C

### VIDEO TRANSCRIPT

What if you had a chance to participate in one of the biggest Investment opportunities of 2021? According to the CEO of Rock Creek, climate change investments are those opportunities.

We are GoSun.

Unlike most solar companies, we are focused on portable, durable products that meet your essential needs like: cooking, cooling, cleaning and purifying water. Our products don't compromise convenience or performance, they are simply better than the status quo. Just like Tesla is a better car, people buy GoSun products because they are more efficient, more useful, and much easier.

So, why are they better? Well, we cook without fuel, smoke or fire.

We keep food and drinks cold without ice, so that it stays dry, clean and organized. Thanks to an on-board battery, you control the temperature with the push of a button. We charge your cell phone and laptop without grid or generator power so you can stay out longer. We brew coffee in an all-in-one travel mug without a stove, because we like to keep you going strong.

We purify water with only sunshine. We offer a tiny house that does not need grid power or water service, so it can be put anywhere while still bringing the comforts and performance of home and now we are bringing you a portable solar generator that will make the noisy gas generator obsolete.

All this technology is ultra-efficient and versatile so it runs on solar as well as being powered by lithium-ion battery, 12V and AC power.

How do we do this?

Our development team has the experience and know-how to get products to production quickly and our marketing team knows how to get ROI.

Why do we do this?

We have to figure out how to stop burning stuff. It is time to let the sun be our primary source of energy on the planet.

Did you miss out on the electric car boom? Now it appears that the solar boom has arrived, join us at GoSun.

Second video

We got a call from the American Red Cross, and they said "What do you have for us? We need solar stoves, because the power, water and all the fuel supplies wiped out in the Mariana Islands." I spent Friday night preparing everything at the warehouse and on Saturday morning they picked everything up it went on an airplane and flew out to the islands in the Pacific.

When you apply a bent towards using more sun, you end up with a product that often has a far better functionality. When you have a high efficiency appliance, then a small solar system can power that appliance. Right now we have a 30 watt flexible solar panel and a 150 watt-hour lithium-ion power bank that will fit in your pocket, and that little power bank mixed with that solar array can cook a meal for a family and keep drinks and food cold for days.

Our vacuum tube technology is very very efficient at collecting sunlight and turning it into heat, so you can cook a meal even on freezing cold days or cloudy days. GoSun has created the worlds best cooking appliance we just launched a cooling appliance, we have wonderful power and lighting solutions, and the next natural fit would be shelter.

Tiny houses are really helping to open up the door for the type of innovation that GoSun's already doing and we can incorporate all of the technology that we've studied and we've innovated upon into a tiny house. The time has arrived, where we actually really need to develop low-cost resilient technologies that will serve the masses and serve needs in a highly changing world.

We see solar-powered appliances everywhere in the future, if you look at like emergency management as an industry alone, our energy storage technology have a huge opportunity to help support people in crisis. You look at the housing issues, especially on the coast, our off-grid technology is a huge opportunity to address a crisis with respect to low cost available housing. And very few companies have built themselves into the heart of the American consumer in the thread of solar.

"GoSun" emerged as a really perfect name to exemplify what we do and what we are; portable, solar power, on a consumer level, small, sweet and effective. I believe that we will and should power the world with the sun. I think the sun should be relied on. And one of my big effects with GoSun is to get the sun into peoples lives in ways that they may not have otherwise experienced.

## STARTENGINE SUBSCRIPTION PROCESS (Exhibit E)

### Platform Compensation

- As compensation for the services provided by StartEngine Capital, the issuer is required to pay to StartEngine Capital a fee consisting of a 6-8% (six to eight percent) commission based on the dollar amount of securities sold in the Offering and paid upon disbursement of funds from escrow at the time of a closing. The commission is paid in cash and in securities of the Issuer identical to those offered to the public in the Offering at the sole discretion of StartEngine Capital. Additionally, the issuer must reimburse certain expenses related to the Offering. The securities issued to StartEngine Capital, if any, will be of the same class and have the same terms, conditions and rights as the securities being offered and sold by the issuer on StartEngine Capital's website.

### Information Regarding Length of Time of Offering

- Investment Cancellations: Investors will have up to 48 hours prior to the end of the offering period to change their minds and cancel their investment commitments for any reason. Once within 48 hours of ending, investors will not be able to cancel for any reason, even if they make a commitment during this period.
- Material Changes: Material changes to an offering include but are not limited to: A change in minimum offering amount, change in security price, change in management, material change to financial information, etc. If an issuer makes a material change to the offering terms or other information disclosed, including a change to the offering deadline, investors will be given five business days to reconfirm their investment commitment. If investors do not reconfirm, their investment will be cancelled and the funds will be returned.

### Hitting The Target Goal Early & Oversubscriptions

- StartEngine Capital will notify investors by email when the target offering amount has hit 25%, 50% and 100% of the funding goal. If the issuer hits its goal early, the issuer can create a new target deadline at least 5 business days out. Investors will be notified of the new target deadline via email and will then have the opportunity to cancel up to 48 hours before new deadline.
- Oversubscriptions: We require all issuers to accept oversubscriptions. This may not be possible if: 1) it vaults an issuer into a different category for financial statement requirements (and they do not have the requisite financial statements); or 2) they reach \$1.07M in investments. In the event of an oversubscription, shares will be allocated at the discretion of the issuer.
- If the sum of the investment commitments does not equal or exceed the target offering amount at the offering deadline, no securities will be sold in the offering, investment commitments will be cancelled and committed funds will be returned.
- If a StartEngine issuer reaches its target offering amount prior to the deadline, it may conduct an initial closing of the offering early if they provide notice of the new offering deadline at least five business days prior to the new offering deadline (absent a material change that would require an extension of the offering and reconfirmation of the investment commitment). StartEngine will notify investors when the issuer meets its

target offering amount. Thereafter, the issuer may conduct additional closings until the offering deadline.

#### Minimum and Maximum Investment Amounts

- In order to invest, to commit to an investment or to communicate on our platform, users must open an account on StartEngine Capital and provide certain personal and non-personal information including information related to income, net worth, and other investments.
- Investor Limitations: Investors are limited in how much they can invest on all crowdfunding offerings during any 12-month period. The limitation on how much they can invest depends on their net worth (excluding the value of their primary residence) and annual income. If either their annual income or net worth is less than \$107,000, then during any 12-month period, they can invest up to the greater of either \$2,200 or 5% of the lesser of their annual income or net worth. If both their annual income and net worth are equal to or more than \$107,000, then during any 12-month period, they can invest up to 10% of annual income or net worth, whichever is less, but their investments cannot exceed \$107,000.

EXHIBIT G TO FORM C

**TTW Materials**



GoSun Inc.

Live Mar 15, 2:53 PM

Close April 13, 12:31 PM

[Website](#) [Cincinnati, OH](#)[CONSUMER PRODUCTS](#) [DESIGN](#)

## Terms

<b>Equity</b>	<b>\$59.9M</b>
Offering Type	Valuation
<b>\$5.00</b>	<b>\$250.00</b>
Price per Share	Min. Reservation
<b>Preferred</b>	<b>TTW</b>
Shares Offered	Offering

[RESERVE NOW](#)This Offering is eligible for the [Seed & Spark Program's 10% Bonus](#)

This Reg CF Test the Waters offering is made available through StartEngine Capital, LLC.

[Overview](#) [Team](#) [Terms](#) [Updates](#) [Comments](#)[Follow](#)

NO MONEY OR OTHER CONSIDERATION IS BEING SOLICITED, AND IF SENT IN RESPONSE, WILL NOT BE ACCEPTED. NO OFFER TO BUY THE SECURITIES CAN BE ACCEPTED AND NO PART OF THE PURCHASE PRICE CAN BE RECEIVED UNTIL THE OFFERING STATEMENT IS FILED AND ONLY THROUGH AN INTERMEDIARY'S PLATFORM. AN INDICATION OF INTEREST INVOLVES NO OBLIGATION OR

**TTW**

Reserve shares early. Get exclusive perks.

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## Reasons to Invest

- 1 Experts say the industry is ripe for investment. In 2017, outdoor recreation accounted for \$427.4B and the industry has [continued to soar](#) throughout 2020
- 2 Solar and Climate Change investments are very hot (no pun intended). GoSun's clean technology is building resilience, independence and a better future
- 3 GoSun has a proven track record including \$3.9M in revenue in 2020, 75,000 products sold across 70 countries, and a 100% sales increase of over 2019
- 4 Experienced team (with multiple successful exits and public IPO's) is capturing consumers as they move into the future powered by Renewable Energy

### Solar is the future and GoSun is leading the way.

For decades, GoSun's leadership team has been focused on clean technology: renewable energy, electric vehicles, ultra efficiency, battery tech., and resource reduction. That focus is beginning to pay off. The world has awoken to our need to address Climate Change with viable, shovel-ready solutions. Plus, the investment community is doubling down on this opportunity as consumers demand better, cleaner options.

[Climate Change is the Biggest Investment Opportunity Post-Covid](#), the CEO of RockCreek Says.

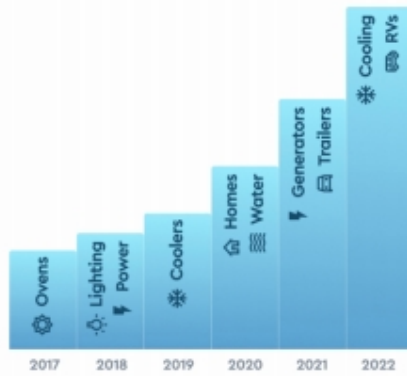
### Real Problems Require Real Solutions



Natural Disasters

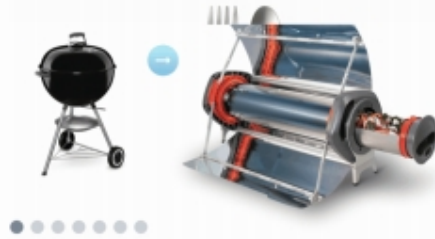
Driven by solutions to societies biggest problems, when we see an opportunity, we take it. GoSun remain lean and nimble, running circles around industry incumbents who have one innovation each decade. In a few years, GoSun has

developed and shipped solutions addressing a wide range of issues. In a rapidly changing world, GoSun is developing more solutions to answer our needs.



Unlike most solar companies, we are focused on portable, durable products that meet your essential needs like: cooking, cooling, cleaning and purifying water. Our products don't compromise convenience or performance, they are simply better than the status quo. Just like Tesla is a better car, people buy GoSun products because they are more efficient, more useful and much easier.

## A better way to eat



### Why are GoSun's products better?

- We cook without fuel, smoke or fire
- We keep food and drinks cold without ice (still a few Open Box Deals)
- We charge your cell phone and laptop without grid or generator power
- We brew coffee in an all in one travel mug without a stove
- We purify water with a little bit of sunshine, also becoming a portable sink and shower
- We combine all this tech into a tiny house that does not need utility service

Plus, soon we are bringing you a series of portable solar generators that will make the noisy gas generator obsolete.

Reserve Shares

Join the Solar Future with GoSun

## Meet Our Team



### Patrick Sherwin

CEO

Patrick is a seasoned inventor and designer of solar products. A determined solar engineer, Patrick holds several patents and has extensive small business, project management, and sales experience. Patrick's entrepreneurial spirit and determination drives the company forward.





**Gary Starr**

**Business Development**  
Gary has sold over \$700 million of environmental products both domestically and internationally. He is experienced in market entry, business growth, international sales, branding and business growth financing and management. Gary has had several successful company exits, and been the CEO of two companies that became public.



**Welfeng Zheng**

**Director of Production**  
Experienced in all facets of procurement, engineering and production. Welfeng gets more done in an hour than most can do in a week. Needs up GoSun's assembly and QC operations in Asia.\*

## Offering Summary

**Company :** GoSun Inc.

**Corporate Address :** 1217 Ellis Street, Cincinnati, OH 45223

**Offering Minimum :** \$10,000.00

**Offering Maximum :** \$3,930,000.00

**Minimum Investment Amount (per investor) :** \$250.00

## Terms

**Offering Type :** Equity

**Security Name :** Preferred non-voting

**Minimum Number of Shares Offered :** 2,000

**Maximum Number of Shares Offered :** 786,000

**Price per Share :** \$5.00

**Pre-Money Valuation :** \$59,891,925.00

\*Maximum Number of Shares Offered subject to adjustment for bonus shares. See Bonus info below.

### Use Offering Comeaway Perks:

Investments start at \$250 minimum, all investors receive VIP Preferred Purchase Pass to get 10% off anything at gosun.com

\$1,000 | GoSun Go Package: package includes an ultra-portable solar oven, valued at \$139

\$2,500+ | GoSun Sport Pro Pack: valued at \$379

\$5,000+ | 5% bonus shares + Ultimate Fusion Bundle: package includes GoSun Fusion hybrid solar and electric oven, Powerbank+, 30watt flexible solar panel, carrying case and two small solar lights. Valued at \$1,014

\$20,000+ | 10% bonus shares + Complete Solar Kitchen: package includes GoSun Fusion hybrid solar and electric oven, Powerbank+, GoSun Chili ice-free portable fridge and collapsible 60watt Solar Table. Let's you cook, cool, and charge - anytime, anywhere. Valued at \$1,699 And

Free weekend staycation at GoSun Tiny House

\* International investors will be contacted individually to resolve shipping and logistics.

\*Perks are by threshold and won't include lower tiers.

\*All perks occur when the offering is completed.

### **The 10% StartEngine Owners' Bonus**

GoSun will offer 10% additional bonus shares for all investments that are committed by investors that are eligible for the StartEngine Crowdfunding Inc. OWNER's bonus.

This means eligible StartEngine shareholders will receive a 10% bonus for any shares they purchase in this offering. For example, if you buy 100 shares of Preferred Non-Voting shares at \$5.00 / share, you will receive 110 shares, meaning you'll own 110 shares for \$500. Fractional shares will not be distributed and share bonuses will be determined by rounding down to the nearest whole share.

This 10% Bonus is only valid during the investors' eligibility period. Investors eligible for this bonus will also have priority if they are on a waitlist to invest and the company surpasses its maximum funding goal. They will have the first opportunity to invest should room in the offering become available if prior investments are cancelled or fail.

Investors will only receive a single bonus, which will be the highest bonus rate they are eligible for.

The Company will not incur any irregular use of proceeds.

[Form C Filings](#)

[SHOW MORE](#)

## Risks

A crowdfunding investment involves risk. You should not invest any funds in this offering unless you can afford to lose your entire investment. In making an investment decision, investors must rely on their own examination of the issuer and the terms of the offering, including the merits and risks involved. These securities have not been recommended or approved by any federal or state securities commission or regulatory authority. Furthermore, these authorities have not passed upon the accuracy or adequacy of this document. The U.S. Securities and Exchange Commission does not pass upon the merits of any securities offered or the terms of the offering, nor does it pass upon the accuracy or completeness of any offering document or literature. These securities are offered under an exemption from registration; however, the U.S. Securities and Exchange Commission has not made an independent determination that these securities are exempt from registration.

## Updates

Follow GoSun Inc. to get notified of future updates!

## Comments (2 total)

Add a public comment...

0/2500

☐ I'm not a robot



Post



Caleb Nayorith **9 INVESTMENTS** 17 days ago  
Also, what all parents do you have for your stuff?

Caleb Nayorith **9 INVESTMENTS** 17 days ago  
Wow. Congrats on your positive net income! That's awesome. For a startup that's phenomenal, not to mention the over double FYF sales. I am gonna look into reserving some shares for this for sure. Super healthy balance sheet. Love to see it. The valuation is actually pretty fair, especially compared to a lot of other companies on here.

Any plans to join StartEngine Secondary?



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#### Important Message

IN MAKING AN INVESTMENT DECISION, INVESTORS MUST RELY ON THEIR OWN EXAMINATION OF THE ISSUER AND THE TERMS OF THE OFFERING, INCLUDING THE MERITS AND RISKS INVOLVED. INVESTMENTS ON STARTENGINE ARE SPECULATIVE, ILLIQUID, AND INVOLVE A HIGH DEGREE OF RISK, INCLUDING THE POSSIBLE LOSS OF YOUR ENTIRE INVESTMENT.

www.StartEngine.com is a website owned and operated by StartEngine Crowdfunding, Inc. ("StartEngine"), which is neither a registered broker-dealer, investment advisor nor funding portal.

Unless indicated otherwise with respect to a particular issuer, all securities related activity is conducted by regulated affiliates of StartEngine: StartEngine Capital, LLC, a funding portal registered [here](#), with the US Securities and Exchange Commission (SEC) and [here](#) as a member of the Financial Industry Regulatory Authority (FINRA), or StartEngine Primary, LLC, a broker-dealer registered with the SEC and [FINRA/SEC](#). You can review the background of our broker-dealer and our investment professionals on FINRA's BrokerCheck [here](#). StartEngine Secondary is an alternative trading system regulated by the SEC and operated by StartEngine Primary, LLC, a broker-dealer registered with the SEC and FINRA.

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1) Regulation A offerings (JOBS Act Title IX, known as Regulation A+), which are offered to non-accredited and accredited investors alike. These offerings are made through StartEngine Primary, LLC (unless otherwise indicated). 2) Regulation D offerings (Rule 506)(c), which are offered only to accredited investors. These offerings are made through StartEngine Primary, LLC. 3) Regulation Crowdfunding offerings (JOBS Act Title II), which are offered to non-accredited and accredited investors alike. These offerings are made through StartEngine Capital, LLC. Some of these offerings are open to the general public, however there are important differences and risks.

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