

# MySwimPro

## Profit and Loss

January - December 2019

	<u>Total</u>
<b>Income</b>	
Corporate Sponsorship	11,500.00
Discounts/Refunds Given	(14,828.14)
Sales	1,129,390.74
<b>Total Income</b>	<b>1,126,062.60</b>
<b>Gross Profit</b>	<b>1,126,062.60</b>
<b>Expenses</b>	
Advertising & Marketing	108,490.34
Bank Charges & Fees	117.74
Charitable Contributions	4,549.30
Conferences	4,660.04
Contractors	415,296.77
Insurance	29,126.68
Legal & Professional Services	10,839.19
Meals	2,233.58
Merchant Fees	291,851.14
Office Supplies	35,833.01
Other Business Expenses	26,828.18
Parking	237.10
Payroll Taxes	114,012.27
Reimbursable Expenses	3,610.42
Rent & Lease	12,136.60
Shipping	6,729.66
Software Expenses	19,600.95
Taxes & Licenses	1,456.00
Travel	16,876.51
<b>Total Expenses</b>	<b>1,104,485.41</b>
<b>Net Operating Income</b>	<b>21,577.12</b>
<b>Net Income</b>	<b>21,577.12</b>

Friday, Jan 17, 2020 01:43:10 PM GMT-8 - Cash Basis

# MySwimPro

## Balance Sheet

As of December 31, 2019

	<u>Total</u>
<b>ASSETS</b>	
Current Assets	
Bank Accounts	
TOTAL BUS CHK (7051)	671,539.64
Total Bank Accounts	<u>671,539.64</u>
Other Current Assets	
Merchant Cash to Receive	46,349.45
Total Other Current Assets	<u>46,349.45</u>
Total Current Assets	<u>717,889.09</u>
<b>TOTAL ASSETS</b>	<b>717,889.09</b>
<b>LIABILITIES AND EQUITY</b>	
Liabilities	
Current Liabilities	
Credit Cards	
Chase Ink Credit Card	7,927.83
Total Credit Cards	<u>7,927.83</u>
Total Current Liabilities	<u>7,927.83</u>
Total Liabilities	<u>7,927.83</u>
Equity	
Opening Balance Equity	0.00
Owner's Investment	664,070.04
Retained Earnings	24,314.10
Net Income	21,577.12
Total Equity	<u>709,961.26</u>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>717,889.09</b>

Friday, Jan 17, 2020 01:44:46 PM GMT-8 - Cash Basis

## MySwimPro

Merchant Cash to Receive

As of December 31, 2019

Apple Sales (Decemberr)	40,672.56
Google Sales (December)	5,370.48
Stripe Sales (December)	306.41
	<hr/>
	<b>46,349.45</b>
	<hr/>