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Making the Business of Selling Books Easy

Invest in Storiad

Of the 750,000+ books published each year, 95% lack adequate marketing support from the publisher, leading to disappointing sales. Authors are then left to fend for themselves and spend precious time towards marketing their books rather than doing the creative work they love to do.

For authors seeking to take the lead in increasing book sales but don't want to get bogged down in the business of books, Storiad provides them a single, easy-to-use, integrated dashboard with the tools they need to build an engaged community, and authoritative, effective digital bookselling campaigns. Imagine other platforms like Salesforce (meaning), Marketo (messaging) and Mailchimp (campaigns) integrated into one platform, dedicated to the business of bookselling.

We'll invite users to build a digital bookselling community.

We'll provide them with the tools to nurture. We aim to empower authors by providing all the resources they need to market their book and sell more books. **We hope you'll invest in getting more stories out there!**

Investment
$25,000 share. When you invest you are betting the company's future value will exceed $2.5M.

Our Platform Hosts Digital Bookselling Campaigns

At the economic heart of the Storiad Story is our **patent-pending** related to our System and Method for Digital Bookselling Campaigns Development. Our system and method is a process for developing compelling content, how to distribute the technologies and how to measure and control the campaigns