



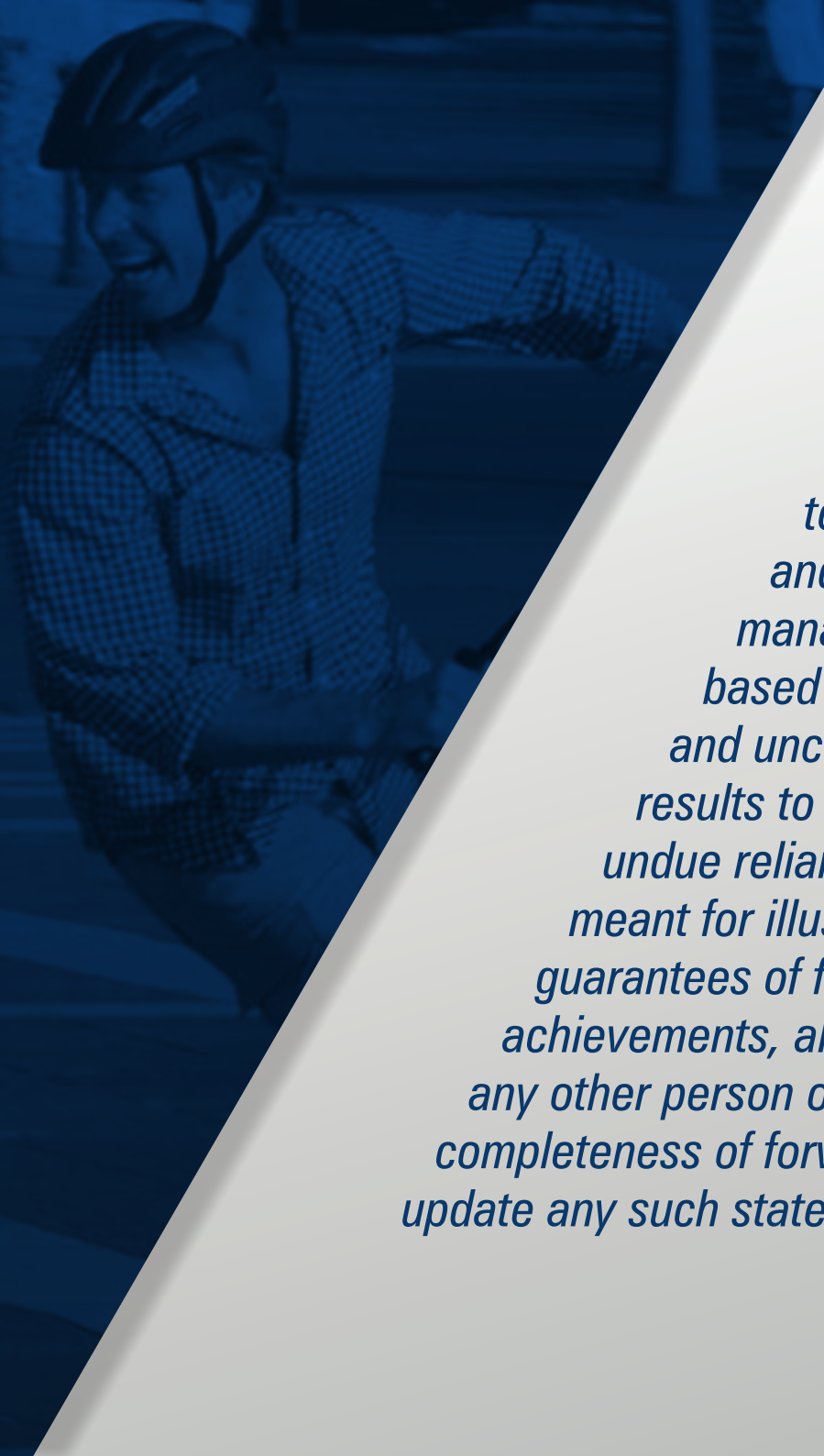
# **TRIKKE™**

TRIKKE TECH, INC.

## **INVESTOR PRESENTATION**

Spring/Summer 2017

Gildo Beleski - CEO



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***Transportation solutions in increasingly congested urban centers are no longer viable. Electric bicycles represent an outdated solution.***

***Trikke has developed an innovative, personal vehicle fit for the modern world. An electric vehicle with health benefits. Green, portable, stable, ergonomic, agile and fun to ride.***





- **People** are using cars for very short trips.
- **Environment and cities** are paying an increased price.
- **Public transportation** need solutions for the first and last mile.
- **Cars** are costly for short commute in urban environment.
- **Electric bicycles** lack proper ergonomics and appeal for the modern e-mobility needs.

**TRIKKE** is a low cost, portable, small footprint, emissions-free personal vehicle for short trips.

*Designed for easy and intuitive use, active ergonomic riding posture and improved stability.*

## MARKET TRENDS

- ▶ *Light Urban Mobility becoming more popular*
- ▶ *Eco-friendly solutions, sensible alternatives*
- ▶ *Improved Battery Technology*
- ▶ *Health Benefits of stand-up activities vs. seating*
- ▶ *Exponential growth of the e-mobility market and opportunities*



# MISSION

*To foster great engineering,  
design and ingenuity and  
create personal vehicles  
with Trikke technology for  
the generations to come.*

*Promote health and  
sustainable mobility  
through the Trikke  
ride.*

# VISION

*Trikke will evolve to offer the  
best vehicles and solutions for  
personal mobility, and become  
synonymous with the same.  
And TRIKKE will always be  
associated with active riding,  
uncompromised performance, quality,  
freedom and fun.*

# THE TEAM

**Gildo Beleski**



**FOUNDER,  
CEO & CTO**

**Ana Darace**



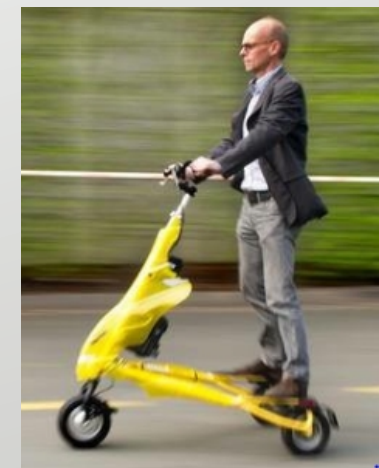
**OPERATIONS  
MANAGER**

**Fred Welch**



**DIRECTOR OF TRIKKE  
ACADEMY**

**Pieter Dekker**



**MANAGING DIRECTOR  
OF TRIKKE EUROPE**

**John Simpson**



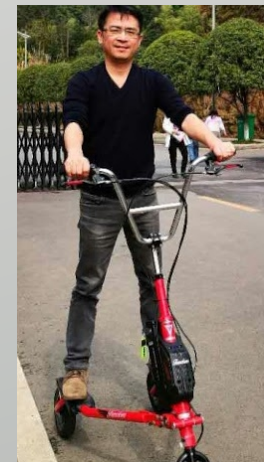
**CO-FOUNDER, BUSINESS  
DEVELOPMENT**

**Cathy Bunke**



**CONTROLLER**

**Michael Peng**



**CEO OF  
TRIKKE CHINA**

**Jeff Francisco**



**BRAND AMBASSADOR,  
SALES**

# MARKET OPPORTUNITY

GLOBAL  
MARKET



**E-MOBILITY  
VEHICLES**

YEAR 2027

**\$35  
billion**

*"Small manned electric vehicles - often sell in the largest numbers. They will reach over \$35 billion in 2027. E-scooters will dominate the small electric vehicle business followed by three-wheel micro EVs. Close behind, four wheel car-like versions and e-bikes are also set for robust sales."*

Source: IDTechEx 

Click here for more information, or visit  
<http://www.idtechex.com/research/reports/micro-evs-e-bikes-e-scooters-e-motorbikes-mobility-for-disabled-2017-2027-000497.asp>

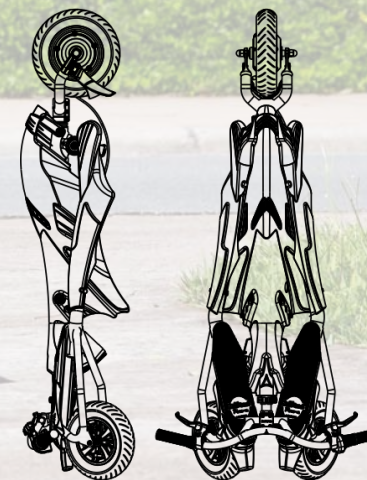


**3EV**  
TECHNOLOGY

# THE MAGIC!

► *Cambering  
Frame*

► *Foldable and  
portable*



► *3 points of contact  
dynamically adapt  
to the surface*

- *Ergonomic and stable riding platform*
- *Active riding experience*
- *Allows for body propulsion*
- *Expandable Vehicle Technology*



# TARGET MARKETS

## CONSUMER B2C

- ▶ Both genders, active lifestyle
- ▶ Disposable income
- ▶ Seeking some fitness, looking for fun
- ▶ Appeals largely to baby boomers
- ▶ Commuters, Mobility

Price range  
**\$500 - \$5,000**



Price range  
**\$3,000  
\$7,000**



## TACTICAL MOBILITY B2B

- ▶ Large campuses
- ▶ Security providers
- ▶ Parks
- ▶ Police and Law Enforcement
- ▶ EMS first responders
- ▶ Military
- ▶ Government agencies
- ▶ Large warehouses
- ▶ Golf courses
- ▶ Airports
- ▶ Ports

## B2B TOUR MOBILITY

- ▶ Tour Operators
- ▶ Cruise Lines
- ▶ Guided Tours
- ▶ Rentals



Price range  
**\$999 - \$2,300**

# TRIKKE

## USES AND BENEFITS

### RECREATIONAL

*Family Fun outdoor activity  
Baby Boomers looking for low impact fun fitness*

*A standing, enjoyable ride that provides low impact strengthening and toning to your body.*

### TRANSPORTATION

*Busy Urban Workforce*

*Affordable, transportable people-mover for first and last mile integrations with public transportation, general commuting.*

### MOBILITY

*Businesses and Institutions*

*Provides efficient movement of personnel and light cargo on large public and private installations. Navigates easily through interior doorways, up elevators/escalators, and along outdoor walkways.*

### PROFESSIONAL

*Patrol*

*Improves movement of individuals where cars are not permitted or unable to navigate freely due to crowds or lack of clear roadways.*








	<b>TRIKKE</b>	<b>e-bike</b>	<b>Balancing Scooter</b>	<b>Golf cart NEV</b>
<b>Leaning frame</b>	✓	✓	✗	✗
<b>Balance / stability</b>	<i>balance at any speed, adaptable</i>	<i>must learn, poor at low speed</i>	<i>electronic dependent self balance</i>	<i>good at low and mid speed</i>
<b>Quick swap battery</b>	✓	✓	✗	✗
<b>Health benefits Fitness</b>	<i>full body, low impact</i>	<i>legs only, seat discomfort</i>	✗	✗
<b>Ergonomics</b>	<i>Natural standing, independent decks</i>	<i>seating, bent over posture, pedal crank</i>	<i>standing, fixed deck</i>	<i>seating</i>
<b>Learning curve Easy of use</b>	<i>quick learning, very easy</i>	<i>long learning, easy</i>	<i>some training sketchy</i>	<i>quick learn, very easy</i>
<b>Agility Maneuverability</b>	<i>very maneuverable agile</i>	<i>must maintain balance, easy</i>	<i>agile, limited on terrain</i>	<i>not agile, long turning radius</i>
<b>Portability</b>	<i>foldable, lightweight</i>	<i>mostly non-foldable, lightweight</i>	<i>small, heavy</i>	<i>non foldable, heavy</i>
<b>Price</b>	<i>\$500 - \$8,000</i>	<i>\$500 - \$8,000</i>	<i>\$500 - \$8,000</i>	<i>\$6000 - \$15000</i>
<b>Weight</b>	<i>35-100 lbs</i>	<i>40-120 lbs</i>	<i>25-130 lbs</i>	<i>400-800 lbs</i>
<b>Fun to ride</b>	★★★★★	★★★	★★★	★★

*This slide represents management opinion and is meant for illustrative purposes. It does not represent the scope of competition in the marketplace, nor does it represent guarantees of future results, levels of activity, performance, or achievements.*



***We make money by selling our products to international distributors, to retail partners and by selling directly to customers.***

*With limited competition in the Commercial Market, we can grow faster and maintain a healthy margin.*

*Commercial models usually sell in fleets with option for lease.*

*Models for the mass market usually sell in large volumes with potential for scalability.*

*Higher end models can be sold with better profit margin.*

## **HOW WE SELL**

***Consumer:*** Trikke mobile dealers on the ground promoting in their community, demos in local fairs, RV parks, events, direct sales and support. Online and social media marketing.

***Commercial:*** Promotion through the Industry publications and trade shows. Partnering with specialized Sales Reps within the industry: Security, Law Enforcement, EMS, Golf, Patrol,

***Tours and Rentals:*** Promote the network of Trikke Tours and participate in Trade shows of the Tourism industry. It creates exposure to consumer market.

# QUOTES FROM USERS

*" I've been an avid motorcycle enthusiast for 47 years, but the first time I rode the Trikke, I noticed something different. I was smiling, and every time I ride the Trikke I'm still smiling. I'm having not just fun, I'm having a blast. Blasts are hard to come by at 69. "*

**Recreational Consumer**

*" The Trikke is easy to maneuver indoors and outdoors. It is awesome for changing perceptions of safety and security presence. Patients, visitors and staff all smile when I conduct patrols on the Trikke. "*

**LA Children's Hospital**

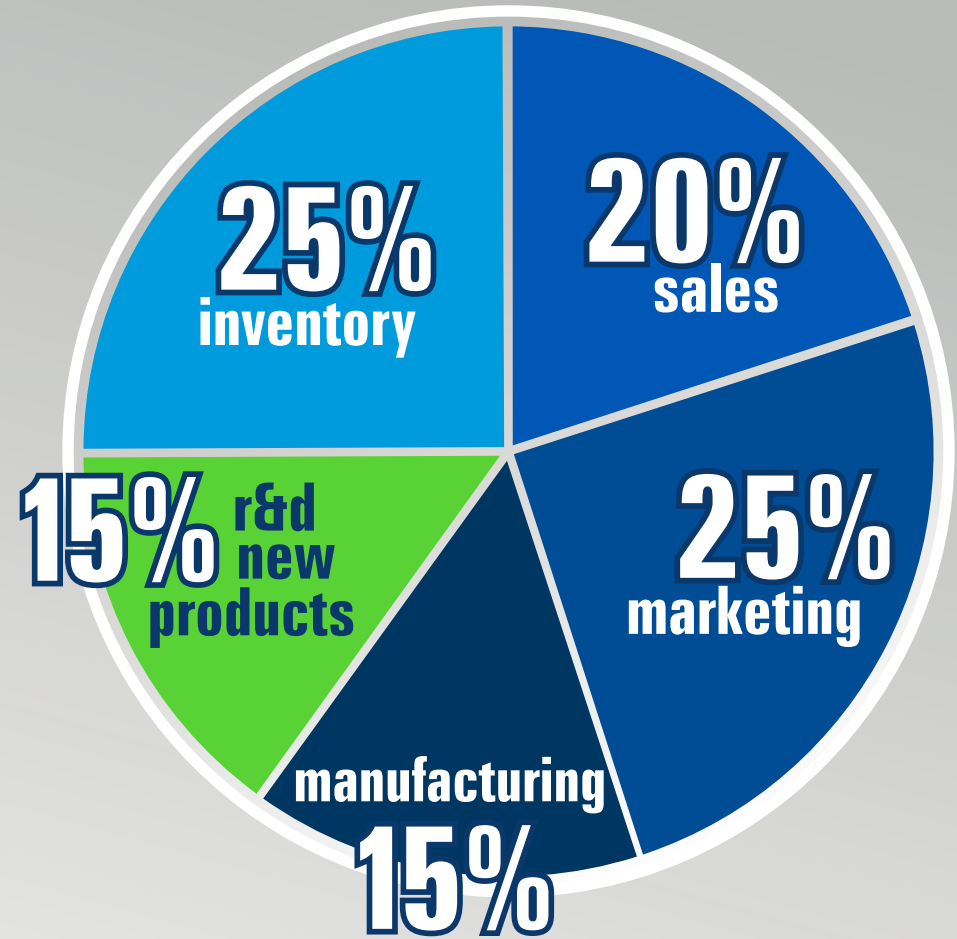
*" With a few friends we experimented Trikke and It was really nice! You get to know the different cultural places of the colonial zone in a really fun way. "*

**Rentals and Tour Customer**

The following individuals were not compensated in exchange for their testimonials. In addition, their testimonials should not be construed as and/or considered investment advice.



# USE OF FUNDS



# EXIT EXPECTATIONS



*Our focus is to build a large, sustainable company to drive investor returns through organic growth.*

*We are entirely receptive if strategic buyer comes with an offer we can't refuse.*





*Let's build the vehicles of the future together!*

**TRIKKE™**