

Investor Presentation

Click link for 2 minute video: www.Vodi.io

Proprietary and Confidential



Global Recharge
Mobile



Global
eGift Cards



PROBLEMS

✓ App Fatigue

Mobile users need too many different apps for the daily tasks they want to accomplish

✓ Most Messaging Apps Haven't Evolved

Few incorporate vital financial and telecom services alongside communication features

✓ Lack of Monetization Opportunities

Most businesses aren't monetizing from their customers' use of OTT messaging apps



TOO MANY APPS

SOLUTIONS: VODI – Value On Demand Instantly

Vodi is the only application that offers:

- ✓ Mobile shopping and communication with **conversational commerce** & **suggestive search**



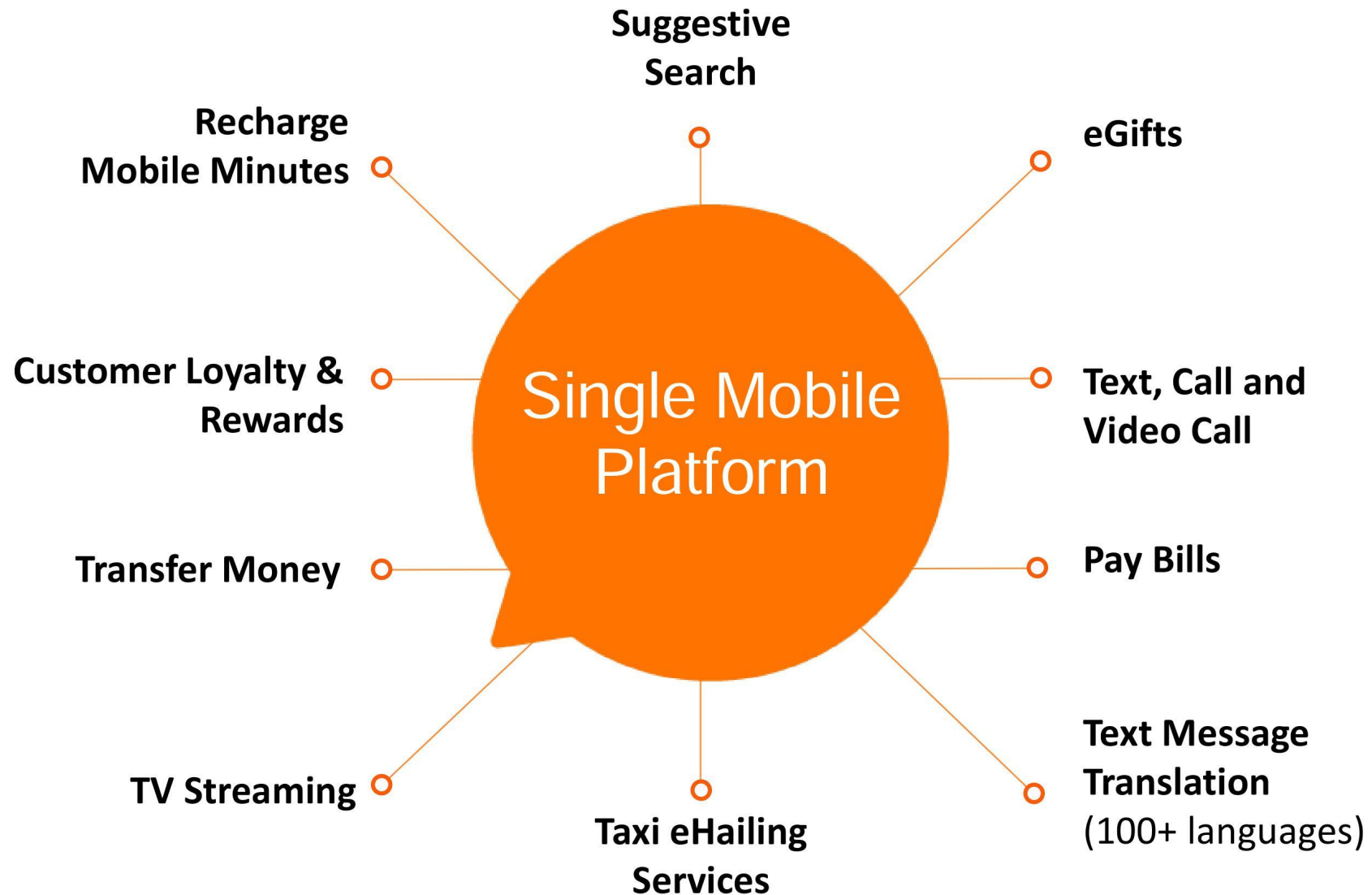
- ✓ **Global financial/telecom services** including instant eGift cards and mobile phone recharging (with money transfer and bill payment coming soon)



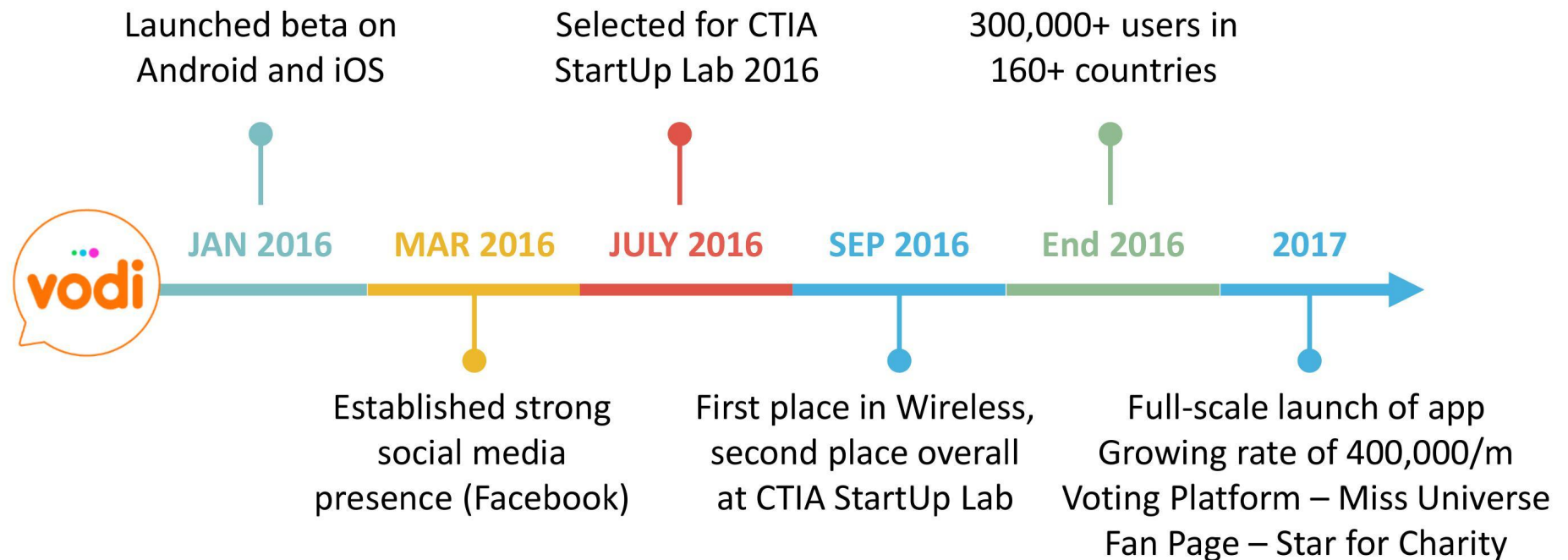
- ✓ A **unique B2B model** for global partnerships – mobile carriers, online businesses, TV networks, OEMs, etc. – that unlocks **monetization** on a worldwide scale



PRODUCTS AND SERVICES



BUSINESS HISTORY



Strategy involves securing licenses and partnerships, already years in the making

Expected cost of user acquisition is \$.20 per user

TOTAL ADDRESSABLE MARKET: \$800B+

Phase 1 2016

Future Phases

\$36B+
100M+ users

U.S.
Prepaid
Wireless

18+
MVNO
operators



\$500B+
5B+ users

Global
Prepaid
Top-Ups

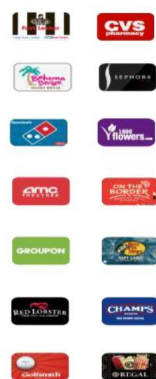
6B
handsets worldwide,
covering 135 countries



\$130B+

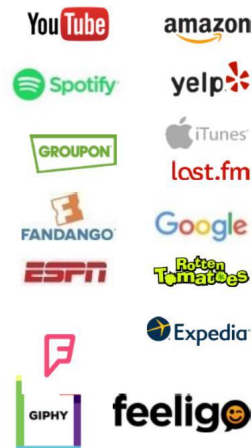
eGift
Cards

150+
popular brands



Stickers
& Word
Hyperlinks

60
partners



\$4.5B+

Prepaid
Debit Card/
Bill Pay

12,000
billers



\$500B+

Money
Transfer/
TV

COMPETITION

| | Free Messaging | | | | | Egift | Mobile Recharge | Money Transfer/P2P | | | |
|--------------------------------|----------------|--------|------|-----------|-------|-------|-----------------|--------------------|-------|------|------|
| | Whatsapp | WeChat | Line | Messenger | Viber | Gyft | Sendly | W.U. | Venmo | Xoom | vodi |
| Text / Voice Calling | ✓ | ✓ | ✓ | ✓ | ✓ | ✗ | ✗ | ✗ | ✗ | ✗ | ✓ |
| Video Calling | ✓ | ✓ | ✓ | ✓ | ✓ | ✗ | ✗ | ✗ | ✗ | ✗ | ✓ |
| Stickers | ✗ | ✓ | ✓ | ✓ | ✓ | ✗ | ✗ | ✗ | ✗ | ✗ | ✓ |
| Translation | ✗ | ✓ | ✓ | ✓ | ✗ | ✗ | ✗ | ✗ | ✗ | ✗ | ✓ |
| Hyperlink Text | ✗ | ✗ | ✗ | ✗ | ✗ | ✗ | ✗ | ✗ | ✗ | ✗ | ✓ |
| eGift | ✗ | ✗ | ✗ | ✗ | ✗ | ✓ | ✗ | ✗ | ✗ | ✗ | ✓ |
| US Prepaid Mobile Recharge | ✗ | ✗ | ✗ | ✗ | ✗ | ✗ | ✗ | ✗ | ✗ | ✗ | ✓ |
| Global Prepaid Mobile Recharge | ✗ | ✗ | ✗ | ✗ | ✗ | ✗ | ✓ | ✗ | ✗ | ✓ | ✓ |
| Prepaid Debit Card | ✗ | ✗ | ✗ | ✗ | ✗ | ✗ | ✗ | ✓ | ✗ | ✗ | ✓ |
| US Bill Payment | ✗ | ✗ | ✗ | ✗ | ✗ | ✗ | ✗ | ✓ | ✗ | ✗ | ✓ |
| Coins or Reward System | ✗ | ✗ | ✓ | ✗ | ✗ | ✗ | ✗ | ✗ | ✗ | ✗ | ✓ |
| Money Transfer / P2P | ✗ | ✓ | ✗ | ✗ | ✗ | ✗ | ✗ | ✓ | ✓ | ✓ | ✓ |
| Digital Viral Marketing | ✗ | ✗ | ✗ | ✗ | ✗ | ✗ | ✗ | ✗ | ✗ | ✗ | ✓ |
| Gif's | ✗ | ✗ | ✗ | ✓ | ✗ | ✗ | ✗ | ✗ | ✗ | ✗ | ✓ |

MARKETING AND SALES

Multiple Distribution Models

- ✓ Partner distribution – e.g., mobile operators
- ✓ Key social media influencers



Targeted Mobile Marketing

- ✓ Mobile advertising and social media



The Unique Viral Effect: Creating Habits

- ✓ Tracking/referral code rewards
- ✓ Gamification
- ✓ Incentives for in-app purchases based on behaviors



THE VODI TEAM



Darren Lu

President & CEO

Came to the U.S. as a refugee. Graduated from Harvard College. Founded Lunex Telecom in 2004 and grew its revenue to \$30+ million with 130+ employees in Atlanta and Southeast Asia.



Doug Nguyen

VP

In-house counsel with more than 15 years of legal experience.



Michael Tran

Marketing Director

Marketing professional with more than 10 years of experience, including mobile marketing.



Jim Kellaway

CFO

CPA, former chief accountant and CFO with Fortune 100 companies.



Tanya Flynn

Business & Product Development Director

Business & Product Development professional with more than 15 years of experience.



Kevin Tran

IT Director

Georgia Tech-educated with more than 10 years of experience managing development teams.



Thao Tran

Business Analyst

Business analyst with IT background and extensive overseas experience; fluent in multiple languages.

- *50 experienced in-house app developers and programmers to continue development*
- *Other support staff*
- *Open key senior positions:*
 - *Payment/money transfer senior level*
 - *VP of Business Development*
 - *VP of Marketing*



vodiTM

Contact



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