

Budget Plan \$2,000,000.00

\$ 2,000,000

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	YEAR TOTAL
Forecast Revenue													
2015, 2016 Expences (Approx.)													\$800,000
2017 Expenses	\$108,430	\$108,430	\$108,430	\$107,770	\$108,770	\$233,770	\$86,930	\$71,260	\$71,260	\$71,260	\$71,260	\$71,260	\$1,218,830
2017 Revenue													
2018 Expenses													
2018 Revenue	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Loss/Gain	-\$108,430	-\$108,430	-\$108,430	-\$107,770	-\$108,770	-\$233,770	-\$86,930	-\$71,260	-\$71,260	-\$71,260	-\$71,260	-\$71,260	-\$1,218,830
Business Expenses													
Servers/Hosting	\$250	\$250	\$250	\$250	\$250	\$250	\$250	\$250	\$250	\$250	\$250	\$250	\$3,000
Office Computers	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Phones	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Design of Phrame+	\$15,000	\$15,000	\$15,000	\$15,000	\$15,000	\$15,000							\$90,000
Industrialization of Phrame +				\$8,340	\$8,340	\$8,340							\$25,020
Hardware Tooling of Phrame +	\$8,340	\$8,340	\$8,340	\$8,340	\$8,340	\$8,340	\$8,340	\$8,340	\$8,340	\$8,340	\$8,340	\$8,340	\$100,080
Design of Phrame	\$20,000	\$20,000	\$20,000										\$60,000
Industrialization of Phrame	\$16,670	\$16,670	\$16,670	\$16,670	\$16,670	\$16,670	\$16,670						\$116,690
Hardware Tooling of Phrame	\$41,670	\$41,670	\$41,670	\$41,670	\$41,670	\$41,670	\$41,670	\$41,670	\$41,670	\$41,670	\$41,670	\$41,670	\$500,040
Manufacturing Phrame COG						\$100,000							\$100,000
Manufacturing Phrame+ COG						\$25,000							\$25,000
CPA/HR	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$12,000
Office Space	\$1,500	\$1,500	\$1,500	\$1,500	\$1,500	\$1,500	\$3,000	\$3,000	\$3,000	\$3,000	\$3,000	\$3,000	\$27,000
Marketing/PR Contractor				\$5,000	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000	\$45,000
Online Marketing (Social Media, PPC, etc.)					\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$8,000
Legal	\$3,000	\$3,000	\$3,000	\$3,000	\$3,000	\$3,000	\$3,000	\$3,000	\$3,000	\$3,000	\$3,000	\$3,000	\$36,000
SW Platform Development (outsourcing)				\$6,000	\$6,000	\$6,000	\$6,000	\$6,000	\$6,000	\$6,000	\$6,000	\$6,000	\$54,000
Customer Service (outsourcing)								\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$5,000
Travel	\$1,250	\$1,250	\$1,250	\$1,250	\$1,250	\$1,250	\$1,250	\$1,250	\$1,250	\$1,250	\$1,250	\$1,250	\$15,000
TOTAL	\$108,430	\$108,430	\$108,430	\$107,770	\$108,770	\$233,770	\$86,930	\$71,260	\$71,260	\$71,260	\$71,260	\$71,260	\$1,218,830
Pay Roll													
CEO (to be converted to equity) @ \$100,000 rate	\$1	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$1
COO	\$90,000	\$0											\$90,000
CTO/Atrchitect	\$100,000	\$0											\$100,000
Sales Director	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000	\$60,000
Office Position 1	\$60,000	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$60,000
Office Position 2	\$50,000	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$50,000
TOTAL													\$360,001
TOTAL EXPENSES	\$108,430	\$108,430	\$108,430	\$107,770	\$108,770	\$233,770	\$86,930	\$71,260	\$71,260	\$71,260	\$71,260	\$71,260	\$1,578,831