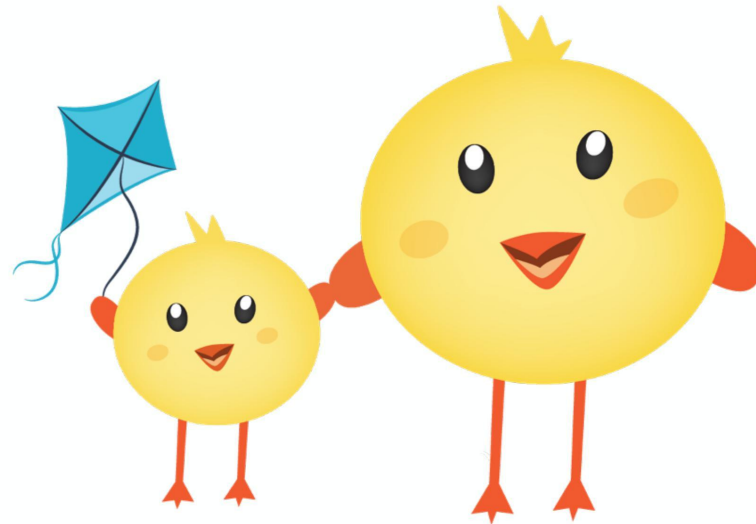


adventure clubs

Helping families create epic childhood experiences through local experiences



Problem



Parents of young children desire to be intentional and engaged in their children's most formative years.

Children need education, stimulation and socialization.

No easy way exists for parents to find or create local child-centered experiences and share them together.

Solution



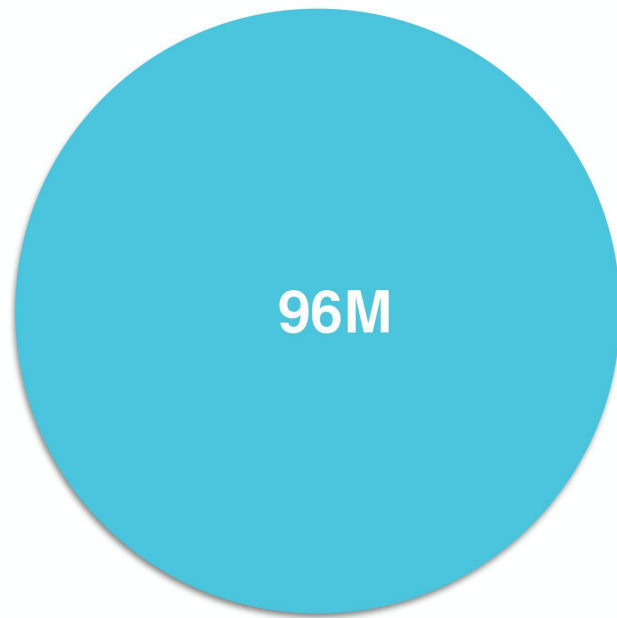
The Adventure Clubs app helps families discover childhood experiences through:

CREATING
ADVENTURES
tailored for a child

CURATING
ADVENTURES
relevant & instant

CONNECTING
ADVENTURERS
with other families

Market Size



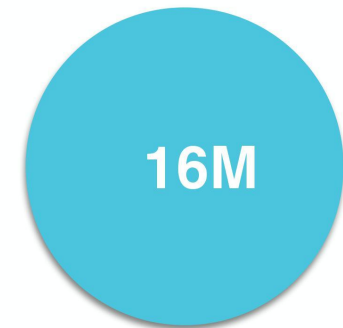
**FAMILY MEMBERS CONNECTED
TO KIDS (under 6)**

US Total Addressable Market



**PARENTS WITH KIDS
(under 6)**

US Segmented Available Market



**MARRIED, UPMARKET
PARENTS (with kids under 6)**

US Target Market

Product



The Adventure Clubs app is what every family needs to spend quality time with their young kids—wherever, whenever.

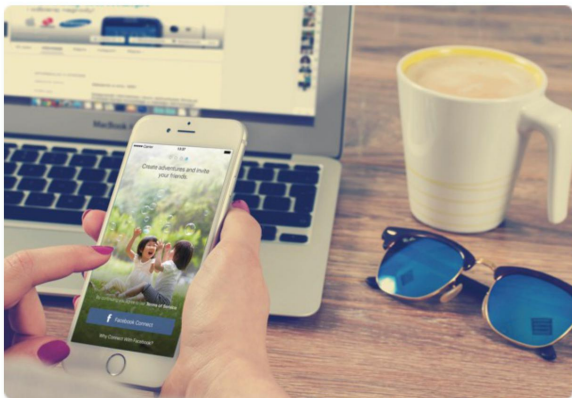
BROWSE OR CREATE
ADVENTURES



SHARE
ADVENTURES



ENJOY
ADVENTURES



Business Model



The primary business model: local businesses create adventures and pay a thank-you fee of the revenue generated.

FIVE KEY REVENUE STREAMS

MARKETPLACE
ADVENTURES

IN APP
PURCHASES

USER
SUBSCRIPTIONS

NON REDEEMED
ADVENTURES

SPONSORED
ADVENTURES

Timeline



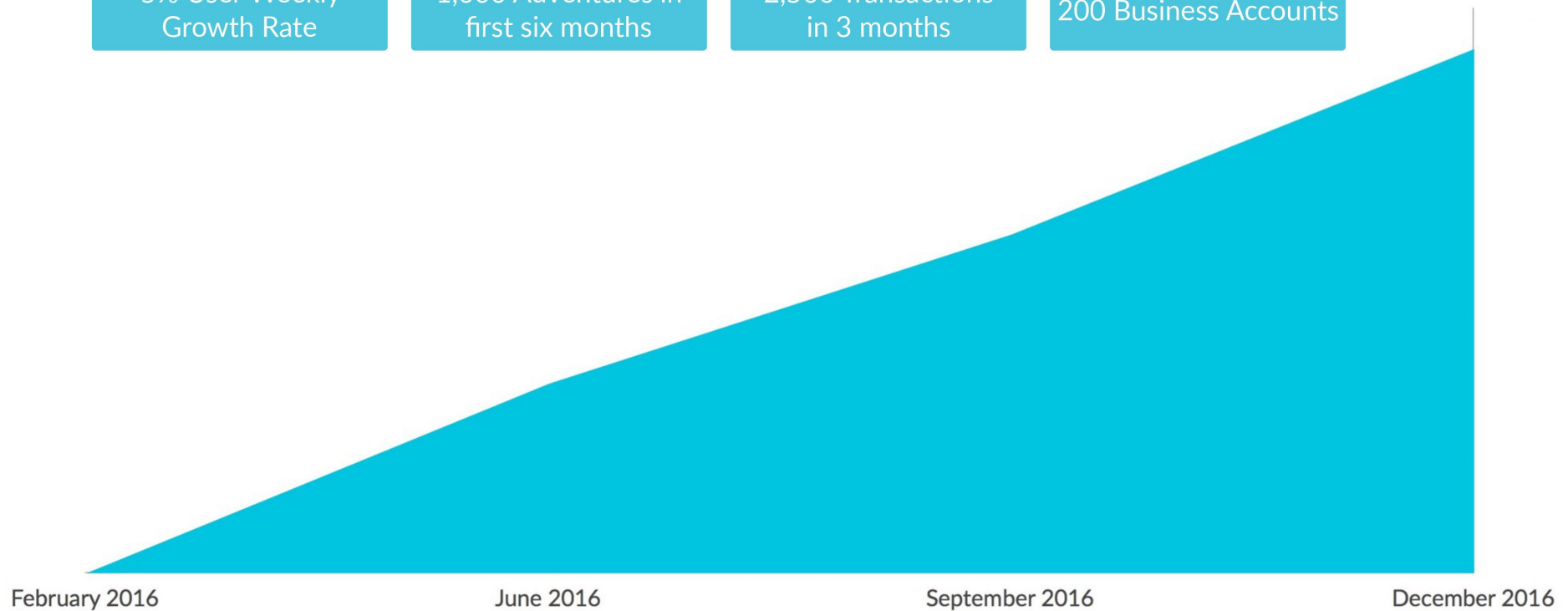
In the first 12 months, users grew 8,400 (▲ 15,000%)

5% User Weekly
Growth Rate

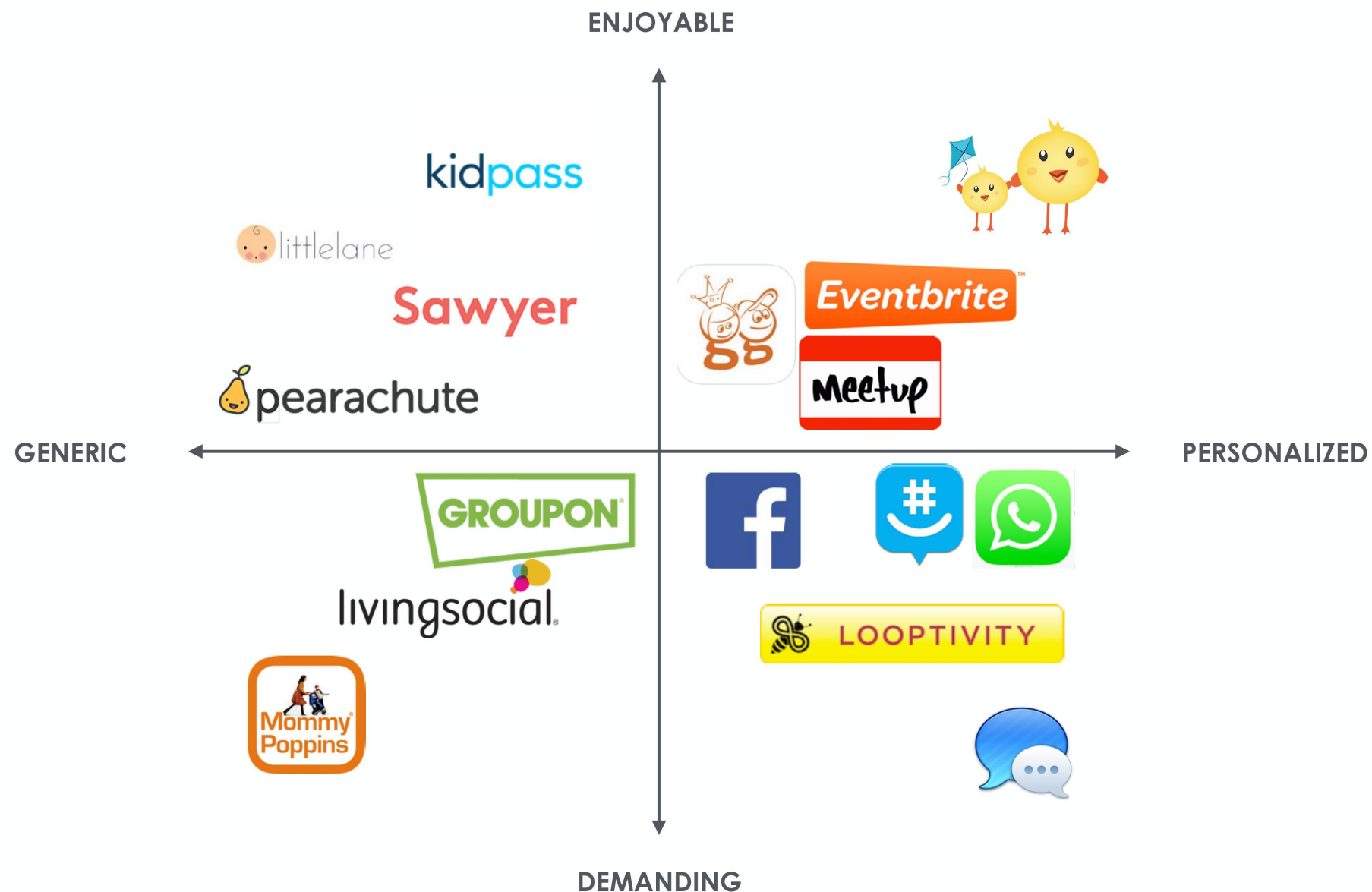
1,000 Adventures in
first six months

2,500 Transactions
in 3 months

200 Business Accounts



Competition



Competitive Advantages



DATE AND TIME

FLEXIBLE

LOCAL

EASY

AFFORDABLE

FAMILY ORIENTED

COMMUNITY

EDUCATIONAL

PERSONALIZED

Team



FOUNDERS



Janelle Schroy
President



Jedd Schroy
CEO

ADVISERS



Wayne Gosling
Groupon SA CEO



Jeanne Neilson
Actress



Chris Bergmann
Choremonster CEO



Magdalene Minnaar
Classical Singer



Chad Reynolds
Batterii CEO



Megan Alexander
TV Personality

INVESTMENT OPPORTUNITY



Seed Stage

An Adventure Clubs Simple Agreement for Future Equity (SAFE) is available for investment.

For more information contact
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