

## Contact

[www.linkedin.com/in/chris-yerbey](http://www.linkedin.com/in/chris-yerbey)  
(LinkedIn)  
[www.everytruckjob.com](http://www.everytruckjob.com)  
(Company)  
[get.tradefox.co](http://get.tradefox.co) (Company)  
[blog.tradefox.co](http://blog.tradefox.co) (Blog)

## Top Skills

Entrepreneurship  
Internet Entrepreneur  
International Trade Development

## Languages

German (Limited Working)  
Dutch (Elementary)  
English (Native or Bilingual)

# Chris Yerbey

CEO at Tradefox.co | Helping scrap professionals avoid risk. | B2B  
tech solutions x Recycling Industry  
Amsterdam, North Holland, Netherlands

## Summary

Visit my company website at [WWW.TRADEFOX.CO](http://WWW.TRADEFOX.CO) | Probably the most valuable new technology for the global trade of recyclables.

I am a serial entrepreneur with 25 years experience in the recycling industry. As an industry veteran I know the hurdles one can face when trading in recyclables. Finding the right trading partners can be quite the struggle and very time consuming. A joker broker can be around the corner with every step you take.

With Tradefox, I aim to create more transparency in the trade of industrial raw materials. Industry professionals can together create a better and more transparent future for the trade of recyclables.

When I am not trying to help trustworthy buyers, sellers or traders to connect with one another, I am watching TikTok videos, catching up on Facebook, going to the gym or spending time with my friends (in person or in VR.)

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## Experience

Tradefox

CEO

September 2011 - Present (11 years 8 months)

Amsterdam Area, Netherlands

- Founder of a business intelligence product for the recycling industry

Responsible for:

- Business strategy development and execution
- Site functional design and deployment
- Investor, media and strategic partner relations
- Coffee selection, inspection and preparation

D. Y. INDUS, Inc.

CEO

April 2004 - December 2011 (7 years 9 months)

Atlanta, GA

- Co-founder of international trading company operating in the recyclable commodities sector
- Experienced in the trade of steel, aluminum, copper, and stainless steel scrap metal
- Led company from startup to growth stage with revenues topping \$1.5 million
- Developed customer base of 53 importers in India, Pakistan, Taiwan, Korea, Vietnam and Thailand
- Developed supplier base of 36 scrap yards, in U.S, U.K, D.R., Netherlands, Germany and Belgium
- Led development of a custom ERP system, increasing efficiency and reducing risk through process automation

Trucking Jobs, Inc. - EveryTruckJob.com

CEO

March 2001 - November 2009 (8 years 9 months)

Tuscaloosa, AL

- Co-founded first web based job search engine for the U.S. trucking industry with Paul Still and Steve Nippert
- Assembled a team of developers, sales and marketing people and investors to make the vision a reality
- Led company from concept through start up and into growth stage
- First successful entrepreneurial exit in 2002
- Retained on a consulting basis through 2009

Environmental Waste Consultants, Inc.

CEO

October 1997 - December 2007 (10 years 3 months)

Tuscaloosa, AL

- Founded consulting company assisting factories and large retail businesses with waste expense reduction
- Responsible for developing and implementing recycling programs, optimizing waste handling methods, renegotiating millions of dollars in vendor service contracts
- Collectively reduced clients' expenses by \$1.2 million, while diverting over 300,000 kg of waste from landfills
- Average client expense reduction: 28%

Wetlands Waterpark

## President

April 1994 - August 1995 (1 year 5 months)

Tuscaloosa, AL

- Completed feasibility study and business plan for a \$1.2 million waterpark at age 25
- Coordinated with contractors and vendors to create a fully developed concept including blue prints & site plans
- Presented concept to Tuscaloosa city council, obtaining site zoning reclassification
- Completed WWA training for waterpark business operations and management

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## Education

The University of Alabama

Chemical Engineering and Chemistry · (1992 - 1996)

University of North Alabama

Chemistry, Biology, Math · (1988 - 1991)