

# Crowdmed

## PROFIT AND LOSS

October - December, 2019

	TOTAL
Income	
Sales Income	41,496.12
<b>Total Income</b>	<b>\$41,496.12</b>
Cost of Goods Sold	
Panel Expense	8,558.07
Patient Refund	3,185.00
<b>Total Cost of Goods Sold</b>	<b>\$11,743.07</b>
GROSS PROFIT	<b>\$29,753.05</b>
Expenses	
Advertising	
Google	3,502.08
<b>Total Advertising</b>	<b>3,502.08</b>
Bank Charges	422.91
Contractor	2,000.00
Austen Legler	2,550.00
Lead Genius/Mobileworks	3,000.00
Mandy Musselwhite	4,200.00
Marketmeguru	22,500.00
MSB Endeavors	1,175.00
<b>Total Contractor</b>	<b>35,425.00</b>
Employee	
Health Insurance	1,283.91
Payroll Fee	263.00
Payroll Tax Expenses	2,291.94
Thorne	30,000.00
<b>Total Employee</b>	<b>33,838.85</b>
Healthcare	149.00
Marketing	
Conference	532.07
<b>Total Marketing</b>	<b>532.07</b>
PayPal Fee	0.04
Professional Fees	7,115.66
Accounting	900.00
Legal	1,783.00
<b>Total Professional Fees</b>	<b>9,798.66</b>
Shipping/Transport	215.10
Software	4,282.21
Stripe Fees	1,182.79
Taxes & Licenses	651.58
Travel	14.00

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	TOTAL
Utilities	
Telecommunications	105.00
<b>Total Utilities</b>	<b>105.00</b>
Video Conferencing	44.97
Web Hosting	3,066.60
Web Services	1,192.28
Amazon	651.89
DNSimple	9.00
General	538.93
Github	177.00
Sendgrid	89.85
<b>Total Web Services</b>	<b>2,658.95</b>
<b>Total Expenses</b>	<b>\$95,889.81</b>
NET OPERATING INCOME	<b>\$ -66,136.76</b>
NET INCOME	<b>\$ -66,136.76</b>