






Jennifer Eden
Co Founder at Tampon Tribe
Santa Monica, California

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 **Tampon Tribe**
 **Charles Sturt University**
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I am one of the founders of Tampon Tribe and partner at SALT Group, an internationally-acclaimed and awarded Beijing and US-based firm. From initiating and implementing branding strategy, marketing campaigns and regional positioning, my role is expansive. I continue to utilize 25 years of media expe...

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Experience



Co Founder

Tampon Tribe

Sep 2015 – Present • 3 yrs

Greater Los Angeles Area

Changing the world one tampon at a time.

We live, eat, sleep, breathe, organic, sustainable, compostable, life-changing products.

www.tampontribe.com

Media (1)

Join the Tribe



Marketing Director

SALT Group

Sep 2015 – Present • 3 yrs

Los Angeles and Beijing

Media (5)

TAMPON TRIBE



SALT and ZAP

**PR & Marketing Director**

TECHROMIX

May 2015 – Jul 2015 • 3 mos

Santa Monica, California

**Managing Editor**

Mirror Media Group

Sep 2014 – May 2015 • 9 mos

Santa Monica

**Owner**

ZAP Urban Eatery (formerly Zest)

Dec 2010 – Jan 2014 • 3 yrs 2 mos

Sanlitun

[Show 2 more experiences](#) **Education****Charles Sturt University**

BA Communications - Broadcast Journalism, Economics, Politics, Sociology

**James Ruse****Skills & Endorsements****Journalism** · 61

Endorsed by Justin Mitchell and 1 other who is highly skilled at this



Endorsed by 2 of Jennifer's colleagues at Global Times

Public Relations · 35

Endorsed by Patrick Sullivan, who is highly skilled at this

Marketing · 34

Endorsed by Shanti Christensen, who is highly skilled at this

[Show more](#) **Recommendations**[Received \(1\)](#)[Given \(0\)](#)

7/31/2018

Jennifer Eden | LinkedIn



Robert R.
none

June 30, 2010, Robert worked with Jennifer but at different companies

Jennifer was the MC at the Second Annual Women in Business Leadership Awards in May of this year. The event consisted of awarding six leadership awards from various categories of senior level women leaders, all in Beijing.

During the course of the awards, there were more than 20 women coming and going with Jenn's responsibility to ensure that this movement flowed well, and that that all presenters were announced while also entertaining the audience in the process.

Jenn exceeded all our expectations of what the project called for, and the 100+ women in the room were overwhelmingly positive about the effect and turnout of the event itself. We have Jenn to thank for the good will that the awards generated, and the kudos we received from the delegates at the event. We're now looking forward to the opportunity to capitalize on Jenn's presence and enthusiasm at a future Women in Business event!

