




## Jennifer Eden


Co Founder at Tampon Tribe

Santa Monica, California


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 Tampon Tribe


 Charles Sturt University

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I am one of the founders of Tampon Tribe and partner at SALT Group, an internationally-acclaimed and awarded Beijing and US-based firm. From initiating and implementing branding strategy, marketing campaigns and regional positioning, my role is expansive. I continue to utilize 25 years of media expe...

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### Experience



#### Co Founder

Tampon Tribe

Sep 2015 – Present • 3 yrs

Greater Los Angeles Area

Changing the world one tampon at a time.

We live, eat, sleep, breathe, organic, sustainable, compostable, life-changing products.

[www.tampontribe.com](http://www.tampontribe.com)

#### Media (1)

[Join the Tribe](#) 



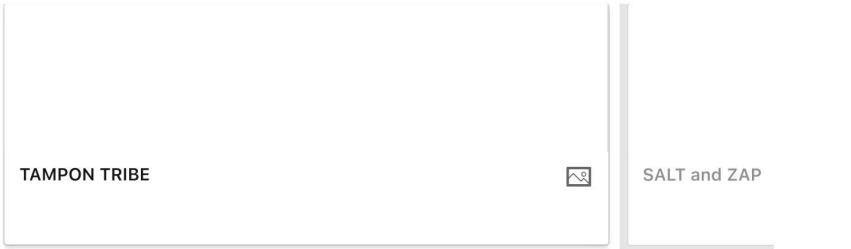
#### Marketing Director

SALT Group

Sep 2015 – Present • 3 yrs

Los Angeles and Beijing

#### Media (5)



**PR & Marketing Director**  
 TECHROMIX  
 May 2015 – Jul 2015 • 3 mos  
 Santa Monica, California



**Managing Editor**  
 Mirror Media Group  
 Sep 2014 – May 2015 • 9 mos  
 Santa Monica



**Owner**  
 ZAP Urban Eatery (formerly Zest)  
 Dec 2010 – Jan 2014 • 3 yrs 2 mos  
 Sanlitun  
 (formerly Zest)  
[Show 2 more experiences](#) ✓

**Education**



**Charles Sturt University**  
 BA Communications - Broadcast Journalism, Economics, Politics, Sociology



**James Ruse**

**Skills & Endorsements**

**Journalism** · 61

Endorsed by Justin Mitchell and 1 other who is highly skilled at this

Endorsed by 2 of Jennifer's colleagues at Global Times

**Public Relations** · 35

Endorsed by Patrick Sullivan, who is highly skilled at this

**Marketing** · 34

Endorsed by Shanti Christensen, who is highly skilled at this

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**Recommendations**

[Received \(1\)](#)   [Given \(0\)](#)

7/31/2018

Jennifer Eden | LinkedIn



**Robert R.**  
none

June 30, 2010, Robert worked with Jennifer but at different companies

Jennifer was the MC at the Second Annual Women in Business Leadership Awards in May of this year. The event consisted of awarding six leadership awards from various categories of senior level women leaders, all in Beijing.

During the course of the awards, there were more than 20 women coming and going with Jenn's responsibility to ensure that this movement flowed well, and that that all presenters were announced while also entertaining the audience in the process.

Jenn exceeded all our expectations of what the project called for, and the 100+ women in the room were overwhelmingly positive about the effect and turnout of the event itself. We have Jenn to thank for the good will that the awards generated, and the kudos we received from the delegates at the event. We're now looking forward to the opportunity to capitalize on Jenn's presence and enthusiasm at a future Women in Business event!

