

Lawrence Hunt Fashion, Inc.
(formerly, Lawrence Hunt, LLC)
Income Statement

For the Twelve months ending December 31, 2018, and 2017
Unaudited

		January 1, 2018 to December 31, 2018	January 1, 2017 to December 31, 2017
Gross Sales		\$ 250,022	\$ 249,987
Less: Returns		17,339	13,255
Net Sales		\$ 232,683	\$ 236,733
<i>Total Orders</i>		5,297	5,666
<i>AOV</i>		\$ 47	\$ 44
Cost of Goods Sold		116,509	114,353
Gross Profit		116,174	122,379
Expenses			
Sales & Marketing	SM	64,680	78,928
Shipping & Delivery Expense	SD	56,185	59,286
General, & Admin	GA	34,281	31,173
Development Costs	DC	219	20,519
Total Expenses		155,365	189,906
Earnings (Loss) Before Interest and Taxes		(39,191)	(67,527)
Interest Expense	IE	3,887	-
Tax Expense		-	-
Net Income (Loss)		\$ (43,078)	\$ (67,527)