

4,238.10

Sales Revenue	247,438.07
Square Income	13,171.00
Total Income	\$252,904.90
Cost of Goods Sold	
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COGS - Postage/Mailing	16,503.49
Third Party Delivery	531.88
Total COGS - Postage/Mailing	17,035.37
COGS - Shipping Supplies	4,869.19
Merchant Service Fees	923.43
PayPal Fees	272.62
Square Fees	565.35
Total Merchant Service Fees	1,761.40
Total Cost of Goods Sold	23,665.96
Purchases	
COGS - Food Purchases	92,256.41
COGS - Packaging Costs	33,918.54
COGS - Vendor Discounts	-207.09
Total Purchases	125,967.86
Total Cost of Goods Sold	\$149,633.82
GROSS PROFIT	\$103,271.12
Expenses	
Advertising/Promotion	25.00
Advertising & Marketing	5,804.81
Promotional Supplies	764.36
Social Media Storage	42.36
Trade Shows & Sales Events	
Supplies for Events	803.19
Trade Show	11,661.94
Total Trade Shows & Sales Events	12,465.13
Total Advertising/Promotion	19,101.60
Amazon charges	
Co op Deductions	1,871.85
Damage Allowance	178.26
Dunnage not compliant	25.00
Fulfillment/Distributor Shipping Cost	1,091.54
Late PO acknowledgement	1.46
Misc Charge	102.83
On-Time Non-Compliance	39.14

