



John Ballard

Advisor * Board Member * Investor

Santa Cruz, California, United States · [Contact info](#)

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Lost Coast Ventures



Humboldt State University

About

Specialties: Strategic Planning and Direction · Turnarounds · M & A · Integrations · Finance
Sales and Marketing · New Product Development · Organizational Development ·
International Business · Six Sigma · Lean · Non-Profit Oversight · Angel Investment · Mentoring



Board Member, CEO

Lost Coast Ventures · Part-time

Apr 2022 - Present · 1 yr 7 mos

California, United States



Board Member, Treasurer

Santa Cruz Local · Part-time

Jul 2022 - Present · 1 yr 4 mos

Santa Cruz, CA

Skills: Process Improvement · Business Strategy · Project Management · Team Leadership



Board Member, Treasurer

New Way Homes · Part-time

Sep 2021 - Present · 2 yrs 2 mos

Santa Cruz, California, United States

Affordable Housing Developer



Strategic Advisor

SPX Corporation · Contract

Mar 2021 - Present · 2 yrs 8 mos

California, United States



President

SPX Communication Technologies
May 2011 - Mar 2021 · 9 yrs 11 mos
Charlotte, NC



TCI

12 yrs 8 mos



President

Mar 2001 - May 2011 · 10 yrs 3 mos



President & CEO

Oct 1998 - Mar 2001 · 2 yrs 6 mos



TCI

6 yrs 1 mo



Chief Operating Officer

1996 - 1998 · 2 yrs



CFO, COO

1992 - 1996 · 4 yrs

Education



Humboldt State University
B.A.



Cal Poly Humboldt



Colorado State University
M. Ed.