

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

July 17, 2019

David T. Evans Chief Financial Officer Cardlytics, Inc. 675 Ponce de Leon Ave. NE Suite 6000 Atlanta, GA 30308

Re: Cardlytics, Inc.

Form 10-Q for the period ended March 31, 2019

Exhibit No. 10.2 Filed May 9, 2019 File No. 001-38386

Dear Mr. Evans:

We have concluded our assessment of your redacted exhibit for compliance with applicable form requirements and will process your related materials in accordance with your request.

Sincerely,

Division of Corporation Finance

cc: Nicole Brookshire, Cooley LLP