

Matcherino, Inc.

Profit and Loss YTD Comparison Unaudited

January 2020 - December 2021

	JAN - DEC 2020	JAN - DEC 2021	TOTAL
Income			
4001 Match Contributions	-5,372,718.25	-6,185,379.40	\$ -11,558,097.65
4002 Match Contributions Payout	5,377,209.54	6,189,788.40	\$11,566,997.94
4010 Match Transaction Fees	88,601.37	110,131.88	\$198,733.25
4020 E-Commerce (DLC)	7,871.00	9,336.46	\$17,207.46
4030 Ticketing & Registration	172.00	158.00	\$330.00
4040 Sponsorships	35,000.00	25,606.00	\$60,606.00
4050 Game Publisher Fees	60,500.00	305,604.00	\$366,104.00
4100 Billable Expense Income	6,969.83	7,081.00	\$14,050.83
4101 Celebrity Fan Matches	0.00	0.00	\$0.00
4102 Merchandise Sales	0.00	0.00	\$0.00
4103 zzz Do Not Use	0.00	0.00	\$0.00
Billable Expense Income (deleted)	0.00	0.00	\$0.00
Sales (deleted)	0.00	0.00	\$0.00
Sales of Product Income	0.00	0.00	\$0.00
Sales of Product Income (deleted)	0.00	0.00	\$0.00
Unapplied Cash Payment Income	0.00	0.00	\$0.00
Total Income	\$203,605.49	\$462,326.34	\$665,931.83
Cost of Goods Sold			
5000 Cost of Goods Sold	-354.80	278.84	\$ -75.96
5100 Cost of Services Sold	12,517.00	38,952.00	\$51,469.00
5101 Hosting	243.74	197.65	\$441.39
5102 Internet Access	0.00	0.00	\$0.00
5103 Licenses	0.00	0.00	\$0.00
5104 Payment Processing	3,840.00	1,461.20	\$5,301.20
5105 PayPal Fees	65,258.43	99,044.61	\$164,303.04
5106 Player Payouts	112,752.36	200,969.27	\$313,721.63
Total Cost of Goods Sold	\$194,256.73	\$340,903.57	\$535,160.30
GROSS PROFIT	\$9,348.76	\$121,422.77	\$130,771.53
Expenses			
bank (deleted)	0.00	0.00	\$0.00
Consulting and Professional Fees	0.00	0.00	\$0.00
Consultant Fees	42,760.80	41,614.84	\$84,375.64
Legal & Professional Fees	52,107.50	48,953.50	\$101,061.00
Software Dev - Consulting	184,283.26	138,169.37	\$322,452.63
Total Consulting and Professional Fees	279,151.56	228,737.71	\$507,889.27
Facilities and Infrastructure	0.00	0.00	\$0.00
Depreciation	883.32	883.32	\$1,766.64

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Fees and Taxes	0.00	0.00	\$0.00
Bank Charges	1,074.03	897.93	\$1,971.96
Payroll Processing Fees	2,823.21	2,944.05	\$5,767.26
Taxes & Licenses	2,771.86	3,440.73	\$6,212.59
Total Fees and Taxes	6,669.10	7,282.71	\$13,951.81
Fees and Taxes (deleted)	0.00	0.00	\$0.00
Insurance	34,056.53	38,580.06	\$72,636.59
Rent	25,764.15	0.00	\$25,764.15
Repair & Maintenance	9.64	0.00	\$9.64
Shipping, Freight & Delivery	145.25	146.00	\$291.25
Telephone	1,313.08	0.00	\$1,313.08
Utilities	0.00	0.00	\$0.00
Total Facilities and Infrastructure	68,841.07	46,892.09	\$115,733.16
Marketing	0.00	0.00	\$0.00
Digital Marketing	0.00	0.00	\$0.00
Player Incentives	0.00	0.00	\$0.00
Total Digital Marketing	0.00	0.00	\$0.00
Marketing, Ads & Promo	134,548.91	128,873.66	\$263,422.57
Sponsorship Commissions	1,249.76	4,500.00	\$5,749.76
Total Marketing	135,798.67	133,373.66	\$269,172.33
Outside Services (deleted)	0.00	0.00	\$0.00
Payroll and Benefits	0.00	0.00	\$0.00
Employer Taxes	67,402.60	65,366.31	\$132,768.91
Health and Welfare	63,646.77	66,288.32	\$129,935.09
Health and Welfarefare (deleted)	0.00	0.00	\$0.00
Officer Wages	0.00	0.00	\$0.00
Salaries and Wages	1,078,919.59	985,788.07	\$2,064,707.66
Total Payroll and Benefits	1,209,968.96	1,117,442.70	\$2,327,411.66
Payroll Expenses (deleted)	0.00	0.00	\$0.00
Product Development	0.00	0.00	\$0.00
Design	0.00	655.98	\$655.98
Total Product Development	0.00	655.98	\$655.98
Purchases	0.00	0.00	\$0.00
Supplies and Equipment	0.00	0.00	\$0.00
Employee Morale	0.00	0.00	\$0.00
Office Expenses	669.12	2,633.09	\$3,302.21
Office Supplies	2,277.70	2,884.19	\$5,161.89
Software Licensing	44,188.90	62,407.95	\$106,596.85
Total Supplies and Equipment	47,135.72	67,925.23	\$115,060.95

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Travel and Entertainment	0.00	0.00	\$0.00
Airfare/Transportation	548.59	533.04	\$1,081.63
Automobile Parking	42.69	210.96	\$253.65
Hotel Lodging	-5.54	0.00	\$ -5.54
Meals and Entertainment	509.00	60.70	\$569.70
Meals and Entertainmentl (deleted)	0.00	0.00	\$0.00
Total Travel and Entertainment	1,094.74	804.70	\$1,899.44
Unapplied Cash Bill Payment Expense	0.00	0.00	\$0.00
Uncategorized Expense	0.00	0.00	\$0.00
Uncategorized Misc. Expense	172.70	0.00	\$172.70
Web Hosting (deleted)	0.00	0.00	\$0.00
Total Expenses	\$1,742,163.42	\$1,595,832.07	\$3,337,995.49
NET OPERATING INCOME	\$ -1,732,814.66	\$ -1,474,409.30	\$ -3,207,223.96
Other Income			
Interest Income	1,127.23	259.12	\$1,386.35
Total Other Income	\$1,127.23	\$259.12	\$1,386.35
Other Expenses			
Exchange Gain or Loss	0.00	-200,080.00	\$ -200,080.00
Other Miscellaneous Expense	0.00	0.00	\$0.00
Reconciliation Discrepancies	0.00	0.00	\$0.00
Total Other Expenses	\$0.00	\$ -200,080.00	\$ -200,080.00
NET OTHER INCOME	\$1,127.23	\$200,339.12	\$201,466.35
NET INCOME	\$ -1,731,687.43	\$ -1,274,070.18	\$ -3,005,757.61