



Rentberry

Renting Done Right. Finally.

Spring 2020

Summary



Team
30 People



Capital Raised
\$10 mln



Launched
2017



International
40+ Countries



Headquarters
San Francisco



Properties
3 mln+

Featured on:

WSJ

Inc.



Forbes



10 NEWS

PIX 11 NEWS

inman

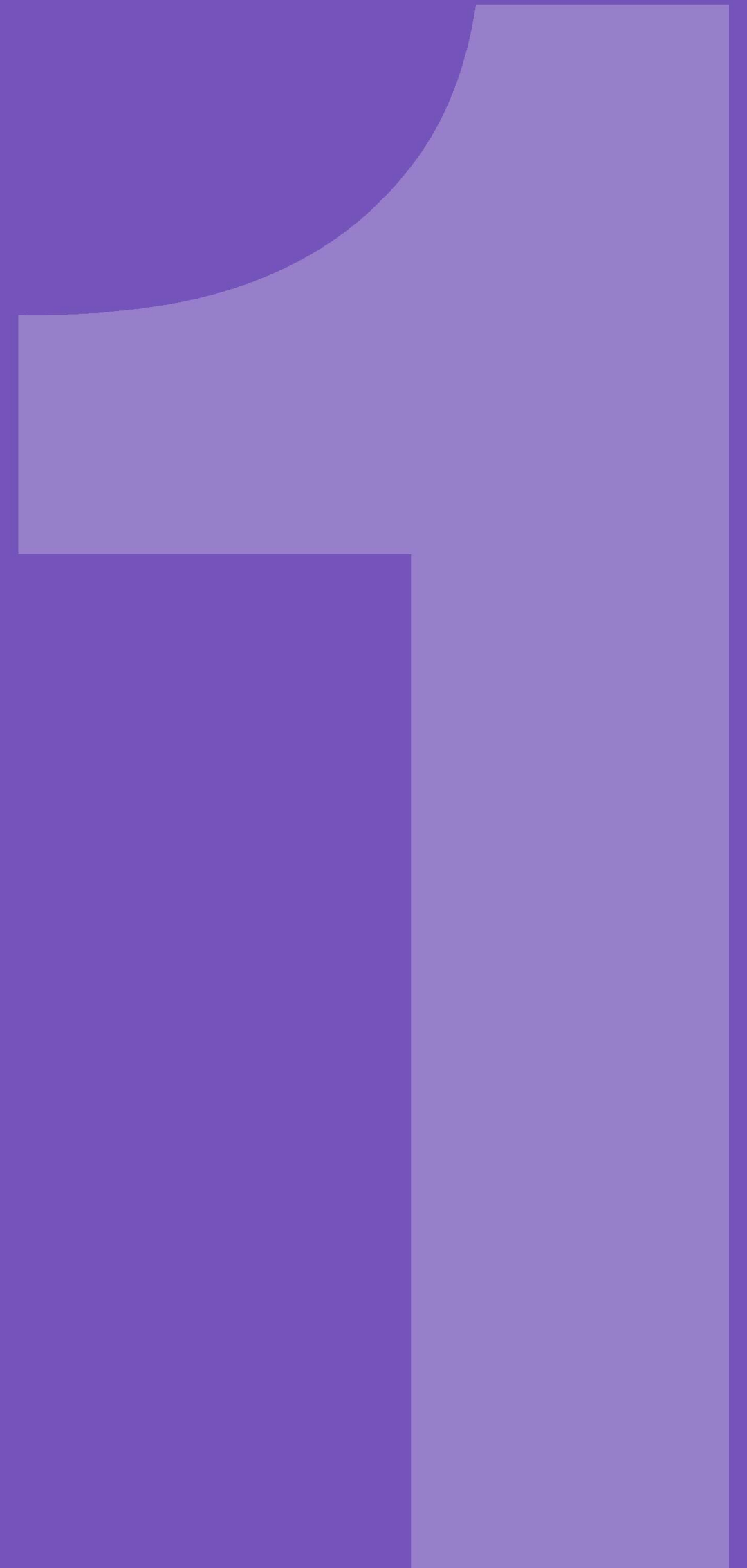
Investment Opportunity

SAFE Agreement

Pre-Money Valuation: \$9 mln



Rentberry Overview

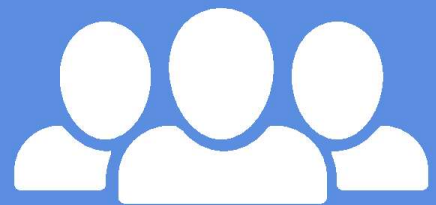


Renting is the New Buying

5 to 6 million families will become new renting households in the US alone over the next 10 years. Renting has become an economic and lifestyle choice for 46% of those under the age of 45.

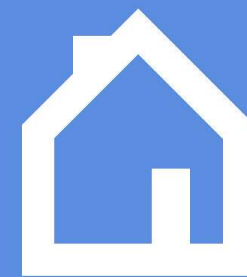
FLEXIBILITY. FREEDOM. LESS RISK.

There is a Challenge in the Long-Term Rental Market



Tenants

want transparency and save
valuable time



Homeowners

want to lease to quality tenants
at the highest price

Current Platforms Lack the Solution and Technology

RentPath™

radpad

apartment list

Zillow®

zumper

craigslist

lovely

trulia®
real estate search

Painful experience
with brokers

Absence of transparent
application process

Inability to save on
move-in costs

Time-consuming
platforms

Incomplete
business models

Outdated design
and features

Rentberry's Solution for Easy Rentals

How it works

1

Select
Property

2

Analyze
Competition

3

Submit
Application

4

E-Sign
Lease

5

Manage
Rental

INTUITIVE. FAST. SIMPLE.

Efficient and Secure for Property Owners



Online Applications

Instant decision making process



Rental Price Bidding

Receive higher bids from prospective tenants



E-Sign Contracts

E-sign all rental agreements



Quality Leads

Syndicate properties to top real estate platforms



Reviews & Ratings

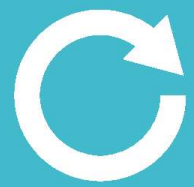
Receive valuable insight on prospective tenants



On-time Rent Payments

Flexible payment options

Saving and Comfortable for Renters



Full Rental Experience

First and only closed loop platform



Instant Savings

Save crucial time and thousands during move-in



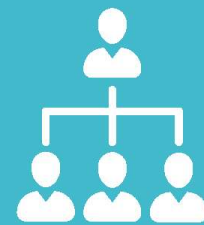
Intelligent Analysis

Have full visibility into the rental process



No Spam

All listings are current and verified



Co-signer Network

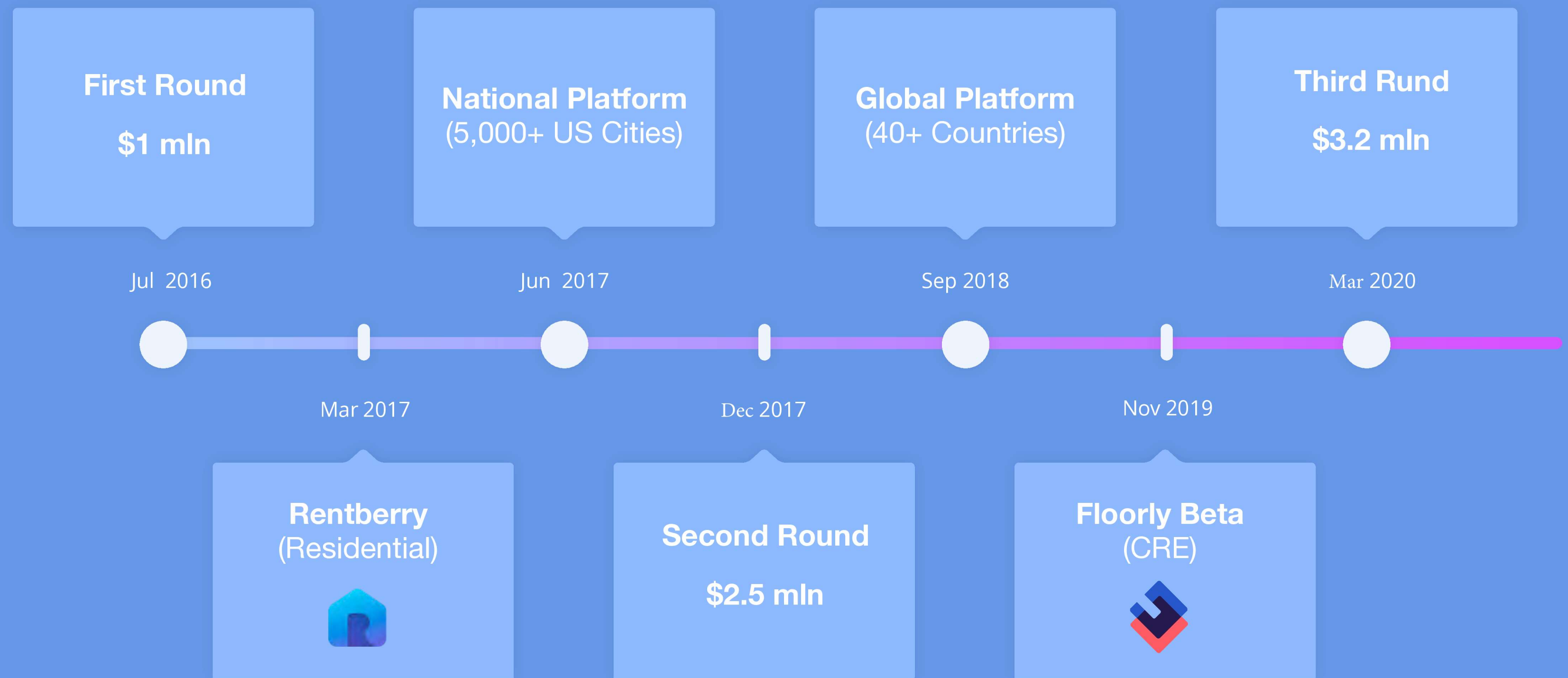
Efficient management of security deposits



Maintenance Request

Instant and hassle-free communication with landlords

Timeline



Investors & Partnerships

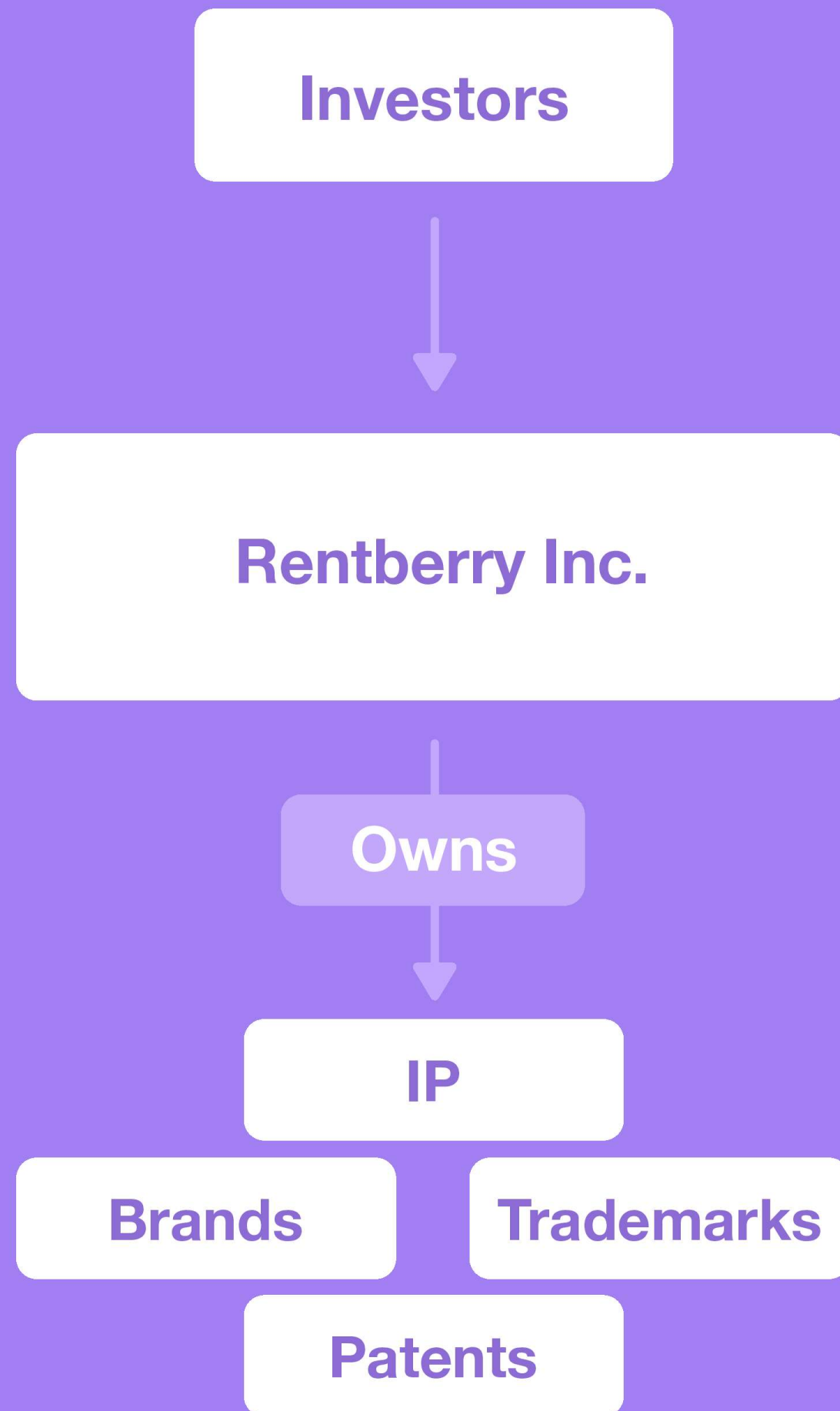
Institutional and Angel Investors From:



Partnerships With:



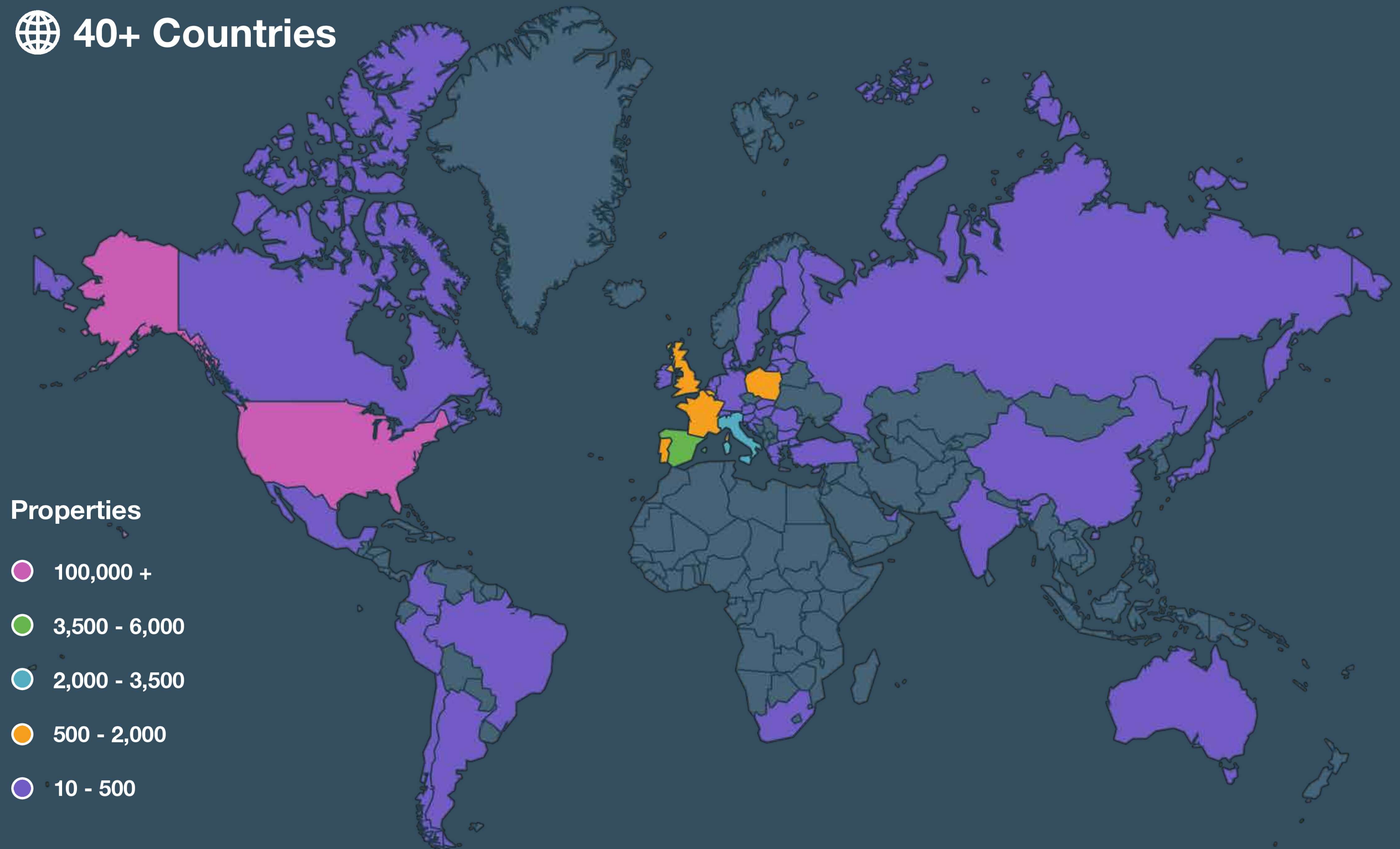
Corporate Structure & IP



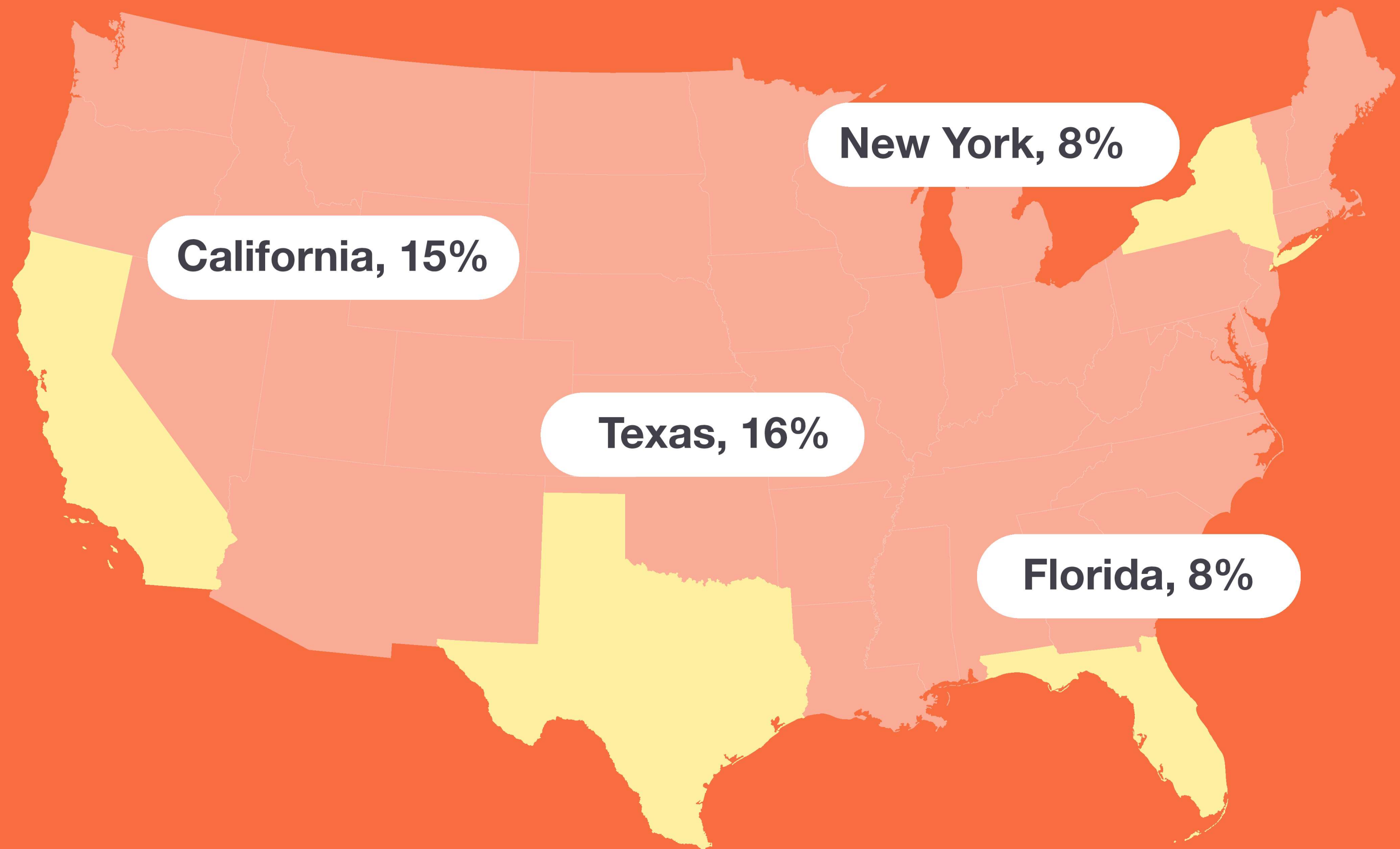
* Includes the code written for web and mobile apps as of Jan 1, 2020

International Presence

🌐 40+ Countries

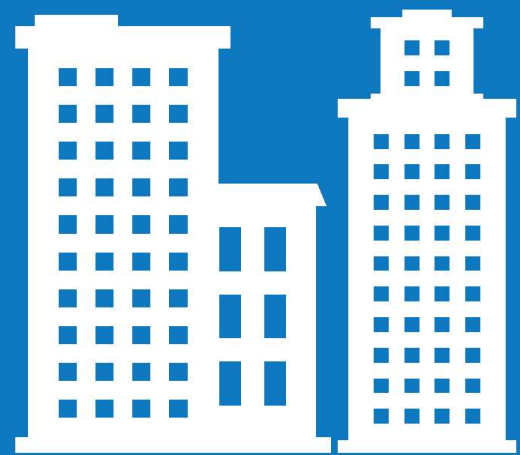


Largest Markets in the US



*Information from Google Analytics. Users. Jan 1st, 2019 – Dec 31st, 2019.

The US Market is Huge



44 mln

units rented each year



87 bln USD

blocked as rental deposits



694 bln USD

spent on rent each year

Flexible Revenue Model



Tenants

Application fee **\$9.99**
per application

Screening Fee **\$19.99**
per property



Landlords

Property promotion
(30 days) **\$49.99**
per property

E-sign, rent collection
& cloud data storage **\$19.99**
per property



Agents

Agent fee **\$24.99**
monthly
per agent



Enterprise

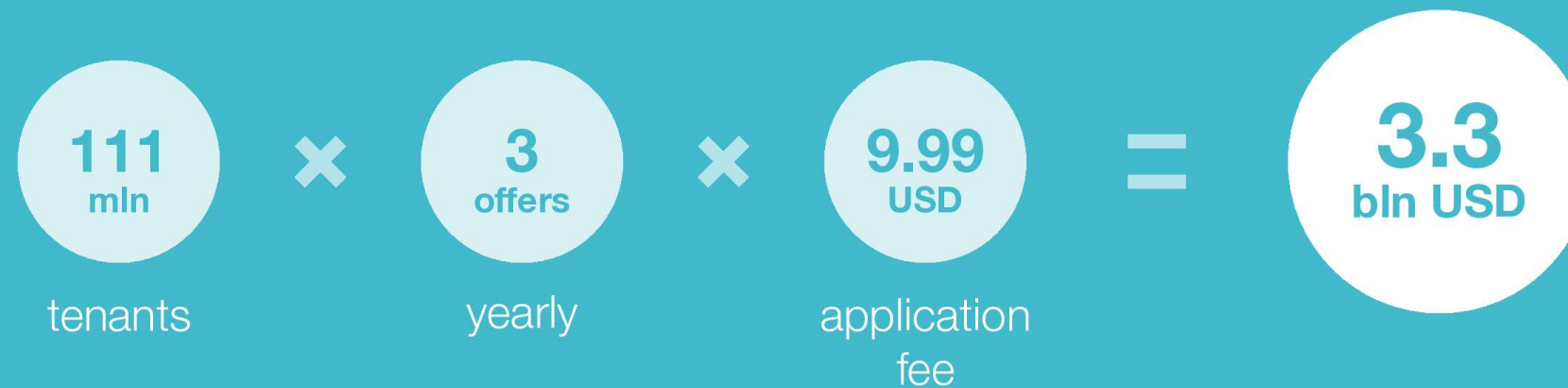
Residential properties
(homes, apartments & condos) **\$1.00**
monthly
per property

Commercial properties
(offices, retail stores & malls) **\$0.02**
monthly
per sq. ft.

*Does not include revenue from other sources (such as sale of renters insurance, leads to moving companies, etc.)

\$7 Billion Yearly Market Opportunity

Revenue from Tenants:



Revenue from Landlords:



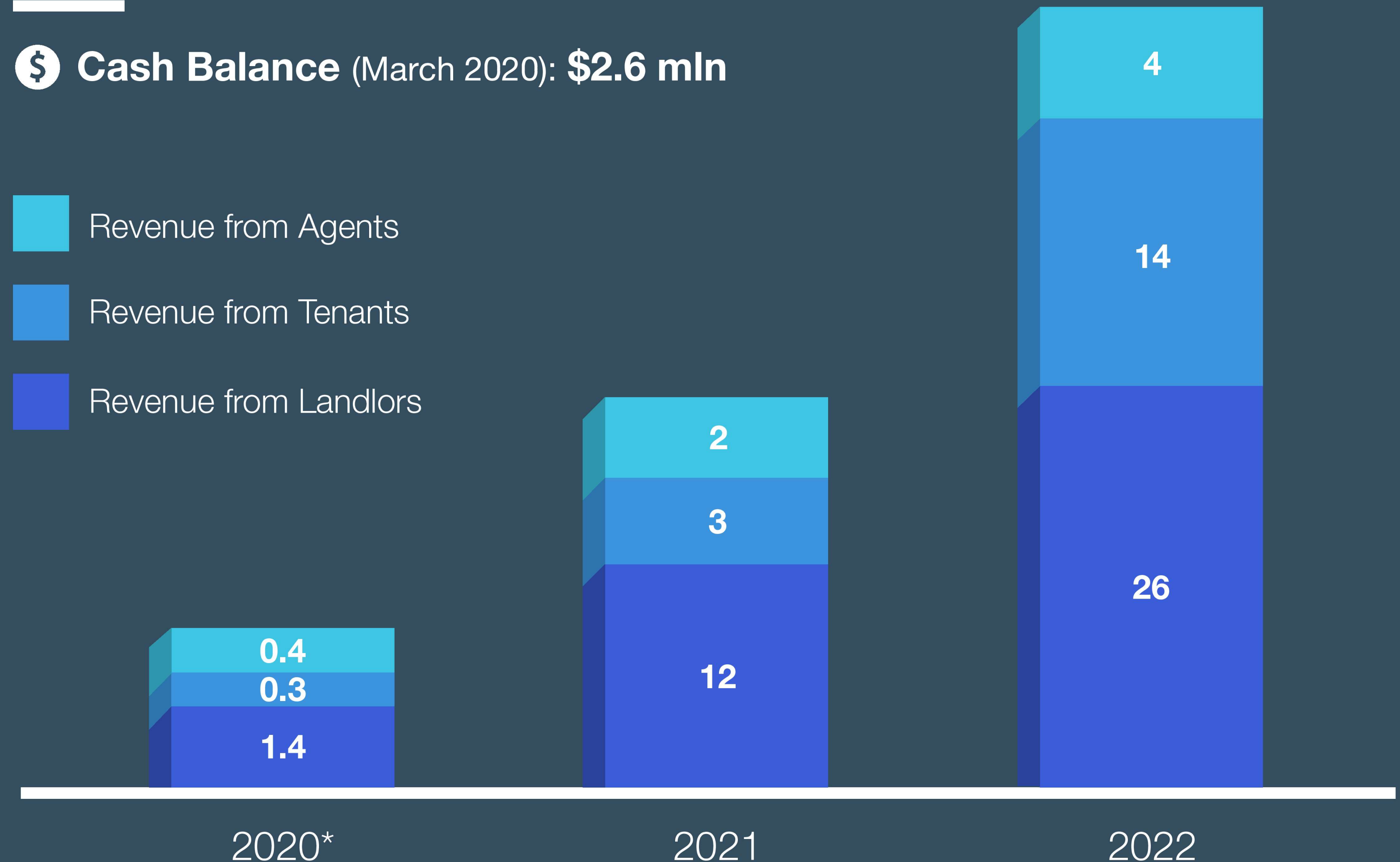
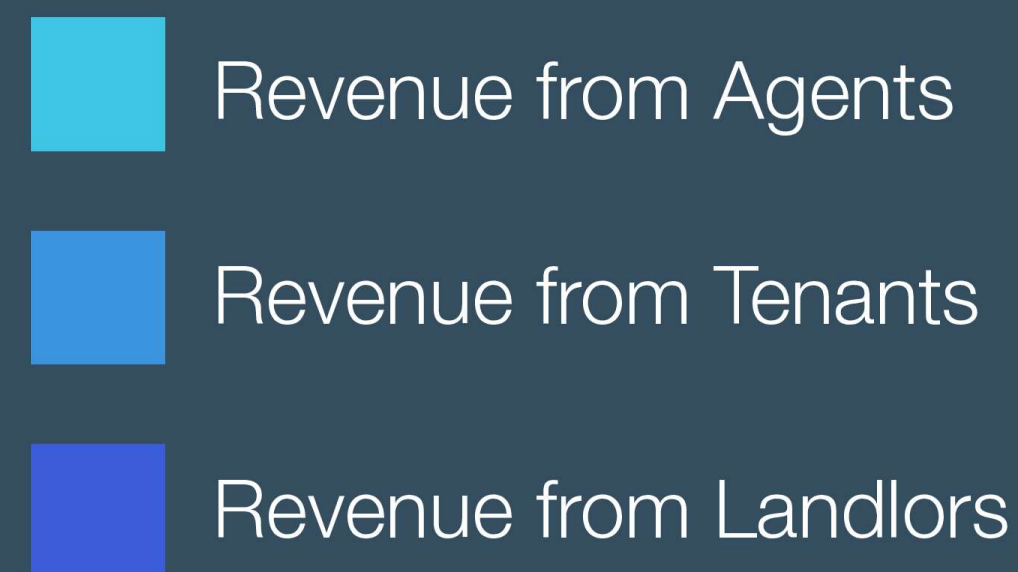
Revenue from Agents:



* Information for the US market. Does not include revenue from the commercial real estate

Financial Projections (mln)

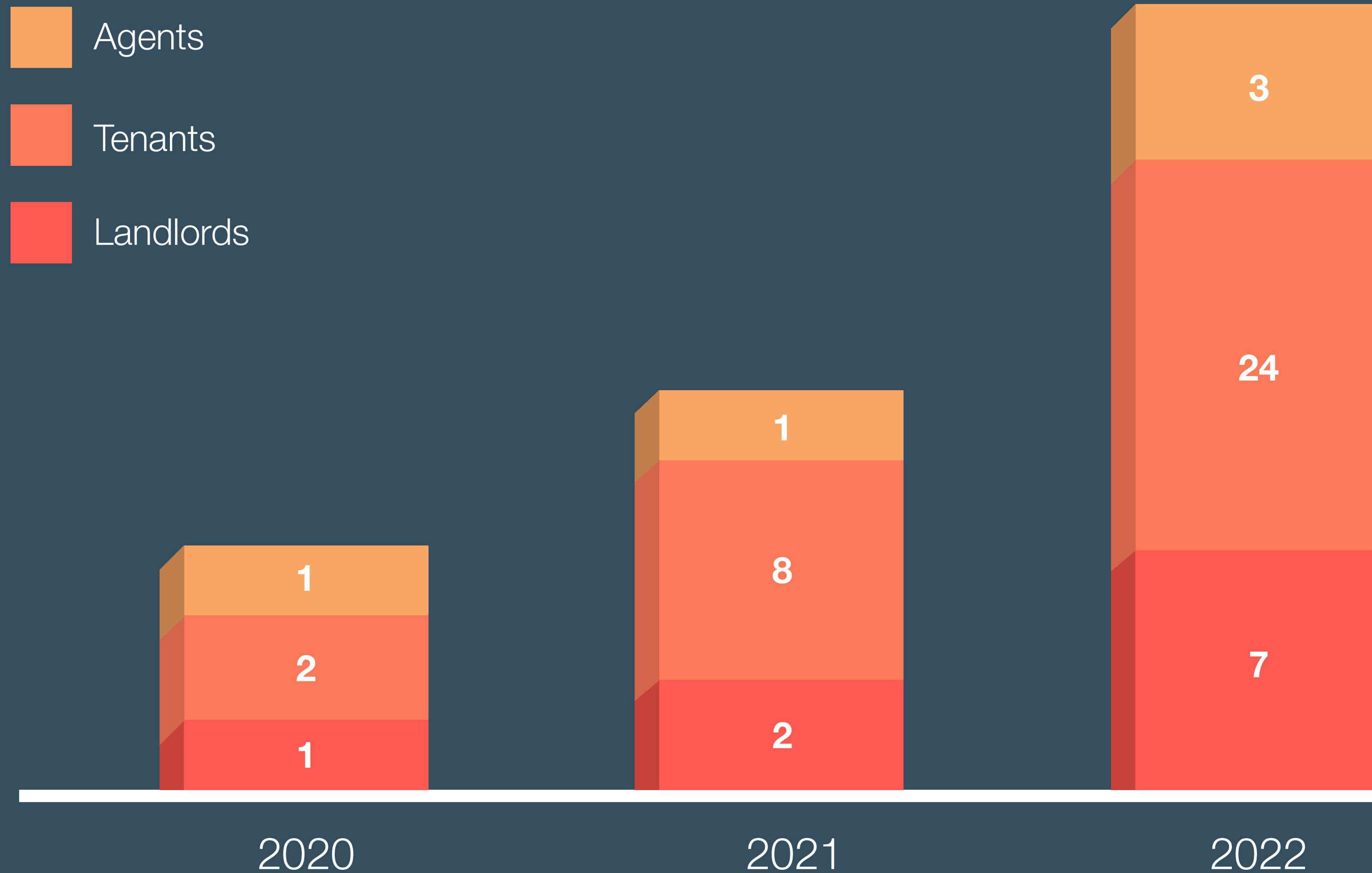
\$ Cash Balance (March 2020): **\$2.6 mln**



* Start of monetization in 2020

Forward looking projections cannot be guaranteed.

Customer Growth (mln)



Forward looking projections cannot be guaranteed.

Experienced Team



Headquarters:
San Francisco



Alex Lubinsky

CEO

UC Berkeley
Business Administration &
Economics

CityHour, Deloitte, Raiffeisen,
Seven Hills

Successful entrepreneur
responsible for defining
Rentberry's vision



Denis Golubovsky

CTO

Full stack engineer and focus
driven coder with 12 years of
experience



Aleksey Humenuk

CMO

SEO and social media
marketing veteran



Alex Kotovskov

Head of Design

Distinguished UI/UX web and
mobile designer



Lily Ostapchuk

CPO

Product launch and business
development expert

30

Dedicated
People

450

Years of Combined
Experience

Industry Exits

Rentberry Advantage:

New approach to market pain points that current rental solutions do not solve

The only truly international real estate platform operational in 40+ countries



COMPASS



\$3.5B



acquired



\$3.0B



acquired



\$1.7B



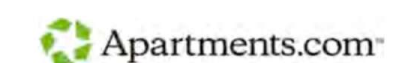
acquired



\$585M



acquired



\$525M



acquired



\$414M



acquired



\$385M



acquired



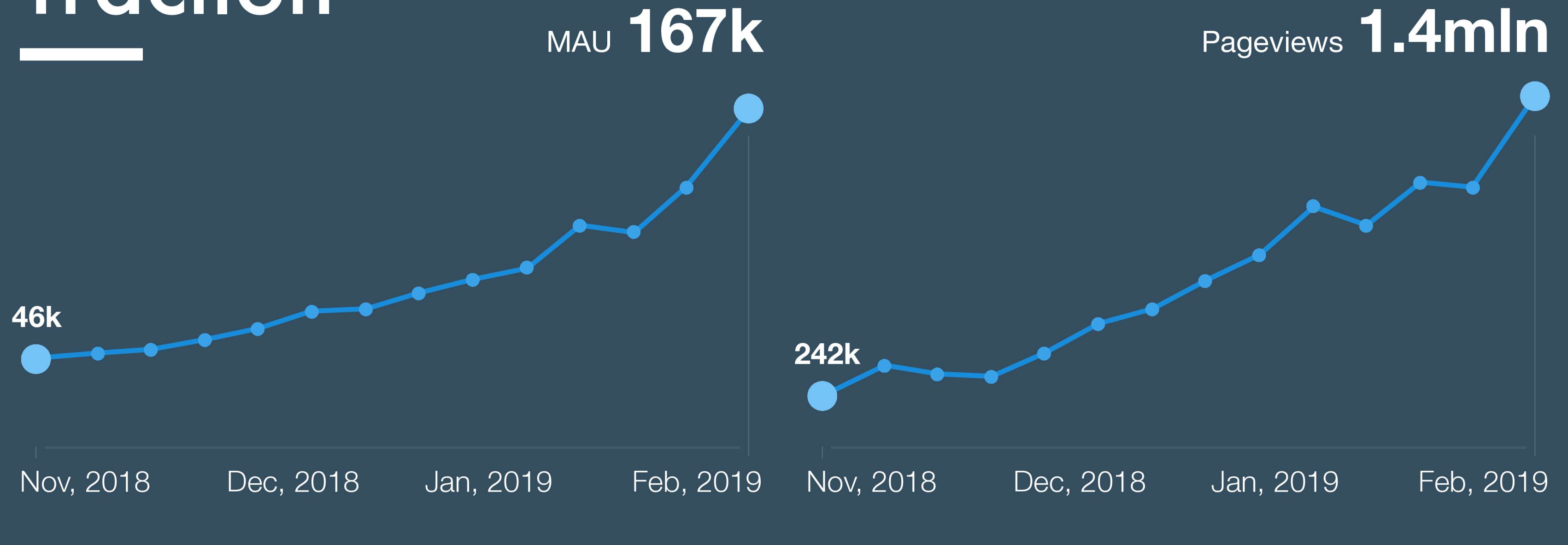
\$355M



acquired



Traction



Properties

3 mln+



Average Increase In Rent

6%



Transaction Growth

2019: 213%



Users

2019: 900k



Average Decrease In Rent

8%



Partnerships

30

*Information from Google Analytics.

2019 Performance



Listings

402%

783k

2018

3.9mln

2019



Cities

190%

6k

2018

19k

2019



Users

195%

306k

2018

900k

2019



Sessions

207%

377k

2018

1.2mln

2019



Pageviews

503%

1.1mln

2018

6.9mln

2019

* Information fro Google Analytics. Jan 1st, 2018 – Dec 31st, 2019.

Leading Industry Partnerships



Emaar

U.A.E

Capitalization:

\$9.7 bln

Owner of the largest shopping mall in the world (The Dubai Mall) and the tallest building in the world (Burj Khalifa).

Gross leasing area of shopping malls:
5.8 MM sq. ft.

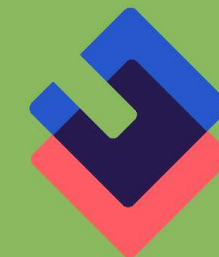
**In Q4 2019 the platform
for commercial real
estate was completed**

Brand used:  **Floorly**

Next Steps



Capital Raise Target:
\$3.2 mln
(70% secured)



Accomplished to date:

- ✓ Built dedicated team
- ✓ Proved business model
- ✓ Established strong customer base
- ✓ Secured key partnerships
- ✓ Achieved strong media coverage
- ✓ Secured high profile investors
- ✓ **Successfully raised \$10 mln**

Funding will help us:

- Fully patent technology
- Increase user base
- Add product functionality
- Implement financial monetization
- Expand commercial real estate platform
- Enter senior housing space
- Continue international growth

Platform Overview



Global Rental Platform

Available
in 40+ countries

Customizable rental
experience

Extensive search
capabilities

The screenshot displays the Rentberry website interface. At the top left is the Rentberry logo, and at the top right are links for "Log In" and "Sign Up". The main headline reads "Renting Done Right. Finally." Below this is a search bar with the placeholder text "Where do you want to live?". To the right of the search bar is a button labeled "List Your Rental". Below the search bar, there is a section titled "Popular Cities" with the text "Find thousands of houses and apartments". The main content area shows a grid of apartment listings. The first listing is for a "Nice apartment in center of New York" at 9627 W Huston St, priced at \$4,230, with 2 beds, 1 bath, and 787 Sq Ft. The second listing is for a "Renovated 3 Bedroom Apartment" at 2793 St James Pl, priced at \$4,080, with 2 beds, 3 baths, and 981 Sq Ft. A map on the right side of the screen shows the location of the first apartment in the center of New York City, with various price markers and neighborhood names like Greenwich Village and East Village.

Unique Auction Technology

Online application management

Full visibility into competition

E-signing capability

Your Offer

Security Deposit
\$8,500

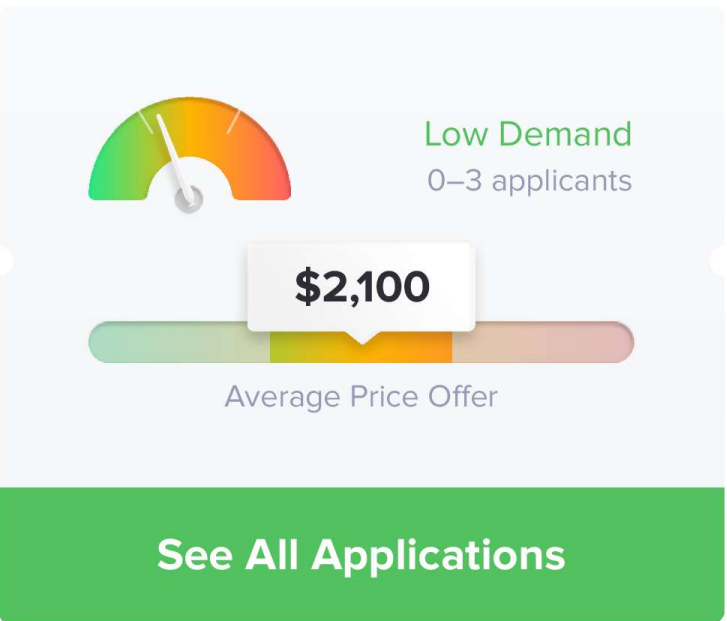
Monthly Rent
\$3,500

All Applications

It's your chance. Make a good offer and grab this place.

1. Your Offer

2. Additional Info



Monthly Rent

− \$2,000 +

Asking Price: \$2,000
Highest Offer: \$2,200

Security Deposit

− \$3,000 +

Match Highest Beat Highest

Asking Deposit: \$3,000
Highest Offer: \$3,000

Pets Deposit Offer Rent Offer



\$8,500

\$3,850



\$8,500

\$3,750



\$8,500

\$3,350

Transparent Application Process

Comprehensive
tenant verification

Instant
decision-making

Complete online data
storage

1. Application Details



Cynthia Porter

Contact



Megan Parks (roommate)

Contact

Date of Birth 09/11/1985
Phone (541) 754-3010
Email porter@gmail.com

Documents



passport.pdf



W-2.pdf



bank.pdf



employment.pdf

2. Confirmation

228 Park Ave S,
New York, NY 10003-1502

\$3,450



Cynthia Porter

Application Details

\$3,450

+\$600 / year

Respond



Megan Parks

Application Details

\$3,450

+\$600 / year

Respond



Kyle Wheeler

Application Details

\$3,350

−200 / year

Declined



James Barnes

\$3,450

Respond

Rent Payments & Co-Signer Network

Ability to save on rental deposits

Flexible rent payment methods

Utilization of blockchain and smart contracts

The screenshot displays the Rentberry Co-Signer Network interface. The top navigation bar includes links for 'My Place', 'Applications', 'Messages', 'Co-Signer Network', and a search bar 'Where do you want to live?'. Below the navigation, the 'Co-Signer Network' section is active, showing a campaign for 'Cynthia P.' with a 'Trusted Campaign' badge and 'Rented on Rentberry' status. The campaign progress bar shows 193,485 BERRY (72% of 268,730 BERRY) with 21 supporters and 4 days left. The interest rate is 10%, and the user's profit is 34,80 BERRY. A 'Support' button is visible, along with social media share options.

James Barnes
9627 Howard St

Cancel Payments

Financial Details	Monthly Rent	Security Deposit	Pet Deposit
	\$3,500	\$7,000	\$400

Monthly Rent: 83,600 BERRY
Security Deposit: 122,600 BERRY
Other: 20,800 BERRY
Comments: My first payment

Wallet Address: 0x123f68... more

Success 11/07/16

227,000 BERRY

Deposit Amount: 290,000 BERRY

Support


Share

Reviews & Ratings


Complete tenant
& landlord profiles


Former landlords
references


Property review
by previous tenants



Properties 1 Messages 1

 Where do you want to live?





Cynthia Porter

New York

4.9

TENANT SCORE

★★★★★

Contacts


(541) 754-3010
porter@gmail.com

About

I am a software engineer with

Reviews

Rental History




Justin Hicks

★★★★★

August 21, 2018


Cynthia was a fantastic tenant, apartment in great shape. High



Li Wei

★★★★★

Very nice tenant, good commu apartment. Recommending to



Lori Clark


★★★★★

Cynthia has been my tenant in inform future landlords that Cy and flexible to resolve any unf landlords.

Reviews

Rental History

July, 2016 – August, 2018



Landlord

Justin Hicks

Landlord

Address

228 Park Ave S,
New York, NY 10003-1502

Monthly rent

\$3,450

Term


2 year

Admin Panel

Full revenue potential


Distributed management rights


High occupancy rate




Properties 2 Messages 1 Contracts

Where do you want to live?







Number of Properties
720




Rented Properties
+14% This Month





Manage Properties


Waiting for Signature
View All

Signed Contracts
View All

450

Peter Olson sent a message
5 hours ago

Contract Request
9 hours ago


Contract Request
1 day ago

See all activity


Calendar

< April 2018 >


SUN	MON	TUE	WED	THU	FRI	SAT
March 27	28	29	30	31	1	2
Move-in at 9:00AM		Payment Dates + 2 more		Contract Expiration + 5 more		
3	4	5	6	7	8	9
	Contract Expiration		Move-in at 10:00AM			Payment Dates at 9:00AM

Ethan Newman
Details

58 Properties
72% Rented

Maria Gilbert
Details

102 Properties
54% Rented

Mike Parks
Details

70 Properties
44% Rented

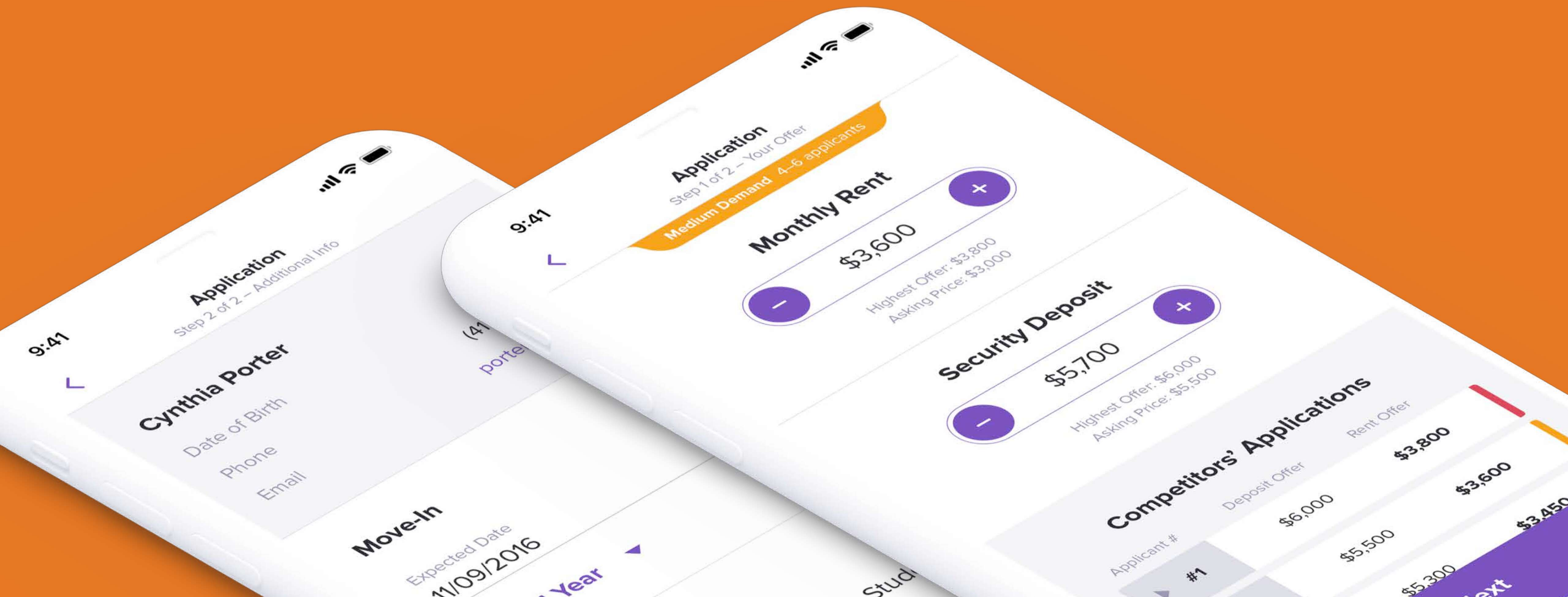
View All Managers

iOS & Android Apps

Rental process
on the go

Expanded target
audience

Engaging customer
experience



Disclaimer

The information contained herein regarding Rentberry, Inc. (“Rentberry”) has been prepared solely for illustration and discussion purposes and should not be considered as an offer to buy or sell any stock (the “Stock”) of Rentberry or its affiliates. Any offer of Stock will be made only to Accredited Investors as defined under the US Securities Act of 1933.

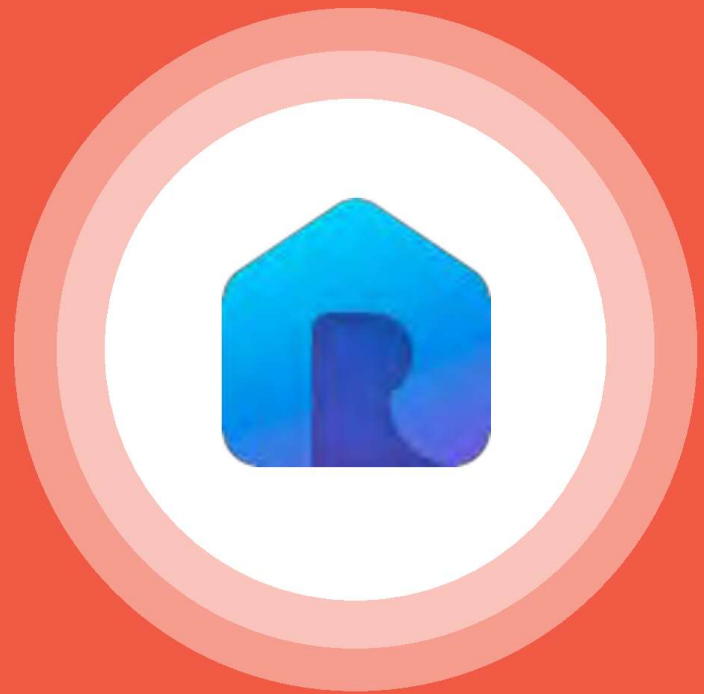
Any decision to invest in Stock should be made only after conducting such investigations as you deem necessary and consulting your own investment, legal, accounting and tax advisors in order to make an independent determination of the suitability and consequences of such an investment. Rentberry is not acting as your advisor or agent.

An investment in the Stock is speculative and may involve substantial investment and other risks. Such risks may include, without limitation, risk of adverse or unanticipated market developments, risk of market competition, risk with respect to the execution of Rentberry’s business objectives, and risk of illiquidity. The performance results of an investment in the Stock can be volatile. No representation is made that the Stock will achieve certain performance goals or that any investment in the Stock will make any profit or will not sustain losses. Past performance is no indication of future results. There may be no secondary market for the Stock and thitey may be subject to substantial transfer restrictions.

The information and opinions expressed herein are as of the date appearing in this material only, are not complete, are subject to change without prior notice, and do not contain material information regarding the Stock, including important risk disclosures. While certain data contained herein has been prepared from information that Rentberry believes to be reliable (including data supplied by third parties), it does not warrant the accuracy or completeness of such information.

This document contains certain forward looking statements and projections. Such statements and projections are subject to a number of assumptions, risks and uncertainties which may cause actual results, performance or achievements to be materially different from future results, performance or achievements expressed or implied by these forward-looking statements and projections. Prospective investors are cautioned not to invest based on these forward-looking statements and projections.

Contact Information



Rentberry

Oleksiy Lubinsky
CEO

o.lubinsky@rentberry.com